

Bazaarvoice Inc  
Form SC 13G  
February 14, 2018

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 13G**

**Under the Securities Exchange Act of 1934**

**(Amendment No.\_\_\_\_)\***

**Bazaarvoice, Inc.**

(Name of Issuer)

**Common Stock, \$0.0001 par value**

(Title of Class of Securities)

**073271108**

(CUSIP Number)

**December 31, 2017**

Date of Event Which Requires Filing of this Statement

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

☒ Rule 13d1(b)

☐ Rule 13d1(c)

☐ Rule 13d1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 073271108

NAME OF REPORTING PERSON

1 S.S. OR I.R.S. IDENTIFICATION  
NO. OF ABOVE PERSON

Gardner Lewis Asset Management, L.P.  
23-2778393

2 CHECK THE APPROPRIATE BOX IF  
A MEMBER OF A GROUP \*

☐

☐

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF  
ORGANIZATION

4

285 Wilmington – West Chester Pike,  
Chadds Ford, PA 19317

SOLE VOTING POWER

5

0

SHARED VOTING POWER

NUMBER OF

6

SHARES

6,013,163

BENEFICIALLY

OWNED BY      SOLE DISPOSITIVE POWER

7

EACH

REPORTING      0

PERSON      SHARED DISPOSITIVE POWER

WITH      8

6,013,163

9      AGGREGATE AMOUNT  
BENEFICIALLY OWNED BY EACH  
REPORTING PERSON

6,013,163

10      CHECK BOX IF THE AGGREGATE  
AMOUNT IN ROW (9) EXCLUDES  
CERTAIN SHARES\* ☐

11      PERCENT OF CLASS REPRESENTED  
BY AMOUNT IN ROW 9

7.0

12      TYPE OF REPORTING PERSON \*

IA

\*SEE INSTRUCTION BEFORE FILLING OUT!

CUSIP No. 073271108

NAME OF REPORTING PERSON

1 S.S. OR I.R.S. IDENTIFICATION  
NO. OF ABOVE PERSON

Gardner Lewis Asset Management, Inc.

0 CHECK THE APPROPRIATE BOX IF  
2 A MEMBER OF A GROUP \*

☐

☐

SEC USE ONLY

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ORGANIZATION

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285 Wilmington – West Chester Pike,  
Chadds Ford, PA 19317

SOLE VOTING POWER

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NUMBER OF SHARED VOTING POWER

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SHARES

BENEFICIALLY 6,013,163

OWNED BY SOLE DISPOSITIVE POWER

EACH 7

REPORTING 0

PERSON

WITH SHARED DISPOSITIVE POWER

8

6,013,163

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BENEFICIALLY OWNED BY EACH  
REPORTING PERSON

6,013,163

10 CHECK BOX IF THE AGGREGATE  
AMOUNT IN ROW (9) EXCLUDES  
CERTAIN SHARES\* ☐

11 PERCENT OF CLASS REPRESENTED  
BY AMOUNT IN ROW 9

7.0

12 TYPE OF REPORTING PERSON \*

CO

\*SEE INSTRUCTION BEFORE FILLING OUT!



CUSIP No. 073271108

**Item 1.**

(a) Name of Issuer:

Bazaarvoice, Inc.

(b) Address of Issuer's Principal Executive Offices:

10901 South Stonelake Blvd.

Austin, TX 78759

**Item 2.**

(a) Name of Person Filing

Gardner Lewis Asset Management, L.P.

Gardner Lewis Asset Management, Inc.

(b) Address of Principal Business Office

285 Wilmington – West Chester Pike, Chadds Ford, PA 19317

(c) Citizenship: United States of America



(d) Title of Class of Securities: Common Stock, par value \$0.0001

(e) CUSIP Number: 073271108

**Item 3.** If this statement is filed pursuant to Rule 13d-1(b), or 13d-2(b), check whether the person filing is a:

☐ Broker or Dealer registered under Section 15 of the Act.

☐ Bank as defined in section 3(a)(6) of the Act

☐ Insurance Company as defined in section 3(a)(19) of the Act

☐ Investment Company registered under section 8 of the Investment Company Act

☒ Investment Advisor registered under section 203 of the Investment Advisers Act of 1940

☐ Employee Benefit Plan, Pension Fund which is subject to the provisions of the Employee Retirement Income Security Act of 1974 or Endowment Fund; see 240.13d-1(b)(1)(ii)(F)

☒ Parent Holding Company, in accordance with 240.13d-1(b)(1)(ii)(G) (Note: See Item 7)

☐ Group, in accordance with 240.13d-1(b)(1)(ii)(H)

**Item 4. Ownership**

Gardner Lewis Asset Management, L.P. ("GLAM")

Gardner Lewis Asset Management, Inc. ("GLAM GP")

GLAM advises private funds and client accounts. GLAM GP is the general partner of GLAM. W. Whitfield Gardner is the sole shareholder of GLAM GP.

In its capacity as advisor to private funds and accounts, GLAM has voting authority and dispositive discretion over the securities of the Issuer described in this Schedule 13G that are owned by the private funds and client accounts advised by GLAM. The pecuniary interest of all securities reported in this Schedule 13G is owned by the private funds and client accounts advised by GLAM. Except for the purpose of determining beneficial ownership under Section 13(d) of the Securities Exchange Act of 1934, as amended, GLAM, GLAM GP and Mr. Gardner each disclaims beneficial ownership of all securities reported in this Schedule 13G.

(a) Amount beneficially owned:

6,013,163 shares of Common Stock by GLAM and GLAM GP

(b) Percent of class:

Approximately 7.0% for GLAM and GLAM GP as of the date of filing this statement. Based on 85,590,520 shares of Common Stock issued and outstanding as of September 7, 2017 as reported on the Issuer's Form 10-Q filed on November 28, 2017.

(c) Number of shares as to which such person has:

(i) sole power to vote or to direct the vote: H

(ii) shared power to vote or to direct the vote: See Item 4(a) above.

(iii) sole power to dispose or to direct the disposition of: H

(iv) shared power to dispose or to direct the disposition of : See Item 4(a) above.

**Item 5. Ownership of Five Percent or Less of a Class.**

N/A

**Item 6. Ownership of More than Five Percent on Behalf of Another Person.**

N/A

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company**

N/A

**Item 8. Identification and Classification of Members of the Group**

N/A

**Item 9. Notice of Dissolution of Group**

N/A



**Item 10. Certifications**

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction have such purposes or effect.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Gardner Lewis Asset Management, L.P.

By: Gardner Lewis Asset Management, Inc., its general partner

Dated: February 14, 2018

By: /s/ W. Whitfield Gardner

W. Whitfield Gardner

Chairman and CEO

Gardner Lewis Asset Management, Inc.

Dated: February 14, 2018

By: /s/ W. Whitfield Gardner

W. Whitfield Gardner

Chairman and CEO

EXHIBIT A

JOINT FILING AGREEMENT

In accordance with Rule 13d-1(k)(1) under the Securities exchange Act of 1934, as amended, the undersigned hereby agree to the joint filing with all other Reporting Persons (as such term is used in the Schedule 13G referred to below) on behalf of each of them of a statement on Schedule 13G (including amendments thereto) with respect to the Common Stock, par value \$0.0001 per share, of Bazaarvoice, Inc. and that this Agreement be included as an Exhibit to such joint filing. This Agreement may be executed in any number of counterparts all of which taken together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the undersigned hereby execute the Agreement this 14<sup>th</sup> day of February, 2018.

Gardner Lewis Asset Management, L.P.

By: Gardner Lewis Asset Management, Inc., its general partner

Dated: February 14, 2018

By: /s/ W. Whitfield Gardner

W. Whitfield Gardner

Chairman and CEO

Gardner Lewis Asset Management, Inc.

Dated: February 14, 2018

By: /s/ W. Whitfield Gardner

W. Whitfield Gardner

Chairman and CEO