## Edgar Filing: YAZDANI AMIR - Form 4

| Y AZDANI A<br>Form 4  |   |  |   |  |   |        |                        |  |   |   |  |
|---|---|--|---|--|---|--------|------------------------|--|---|---|--|
| September 2<br>FORN<br>Check th<br>if no long   | <b>4</b> UNITE                              | <b>UNITED STATES SECURITIES AND EXCHANGE COMMISSION</b><br>Washington, D.C. 20549  |   |  |   |        |                        |  |   | PROVAL<br>3235-0287<br>January 31,<br>2005                        |  |
| subject to<br>Section 1<br>Form 4 o<br>Form 5<br>obligation<br>may cont<br><i>See</i> Instru<br>1(b). | 6.<br>r<br>Filed p<br>ns<br>inue. Section 1 | ATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF<br>SECURITIES<br>led pursuant to Section 16(a) of the Securities Exchange Act of 1934,<br>on 17(a) of the Public Utility Holding Company Act of 1935 or Section<br>30(h) of the Investment Company Act of 1940 |   |  |   |        |                        |  | Estimated average<br>burden hours per<br>response 0.                    |   |  |
| (Print or Type I  | Responses)                                  |  |   |  |   |        |                        |  |   |   |  |
| YAZDANI AMIR Sy   |   |  | Symbol  | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol<br>RENTRAK CORP [RENT] |   |        |                        | 5. Relationship of Reporting Person(s) to<br>Issuer  |   |   |  |
| (Last) (First) (Middle) 3   |   |  | <ul><li>3. Date of Earliest Transaction</li><li>(Month/Day/Year)</li><li>09/24/2009</li></ul> |  |   |        |                        | (Check all applicable)<br><u>X</u> Officer (give title 10% Owner<br>(Check all applicable)<br>10% Owner<br>0 Other (specify<br>below)<br>Executive Vice President/CIO              |   |   |  |
|   |   |  |   | mendment, Date Original<br>Month/Day/Year)                                   |   |        |                        | <ul> <li>6. Individual or Joint/Group Filing(Check<br/>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul> |   |   |  |
| PORTLAN   | D, OR 97220                                 |  |   |  |   |        |                        | Form filed by M<br>Person  | lore than One Re  | porting   |  |
| (City)  | (State)                                     | (Zip)  | Tab   | le I - Non-E   | Derivative S  | Securi | ties Acqu              | uired, Disposed of   | , or Beneficial   | ly Owned  |  |
| 1.Title of<br>Security<br>(Instr. 3)  | 2. Transaction D<br>(Month/Day/Yea          | ar) Executio<br>any  | ned<br>n Date, if<br>Day/Year)  | 3.<br>Transactic<br>Code<br>(Instr. 8)<br>Code V                             | 4. Securiti<br>on(A) or Dis<br>(Instr. 3, 4<br>Amount | posed  | of (D)<br>(D)<br>Price | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4)   | 6.<br>Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
| Common<br>Stock   | 09/24/2009                                  |  |   | S  | 20,000  | D      | \$<br>17.15            | 50,137   | D   |   |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | 5.<br>orNumber<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, | ;                   | ate                | 7. Titl<br>Amou<br>Under<br>Securi<br>(Instr. | int of<br>rlying                       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Owne<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|---|---|---|--|--|---------------------|--------------------|---|--|---|---|
|   |   |   |   | Code V                                 | 4, and 5)<br>(A) (D)   | Date<br>Exercisable | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   |   |

## **Reporting Owners**

| Reporting Owner Name / Addre                                | SS         | Relationships |                              |       |  |  |  |  |
|---|------------|---------------|------------------------------|-------|--|--|--|--|
|   | Director   | 10% Owner     | Officer                      | Other |  |  |  |  |
| YAZDANI AMIR<br>7700 NE AMBASSADOR PL<br>PORTLAND, OR 97220 |            |               | Executive Vice President/CIO |       |  |  |  |  |
| Signatures  |            |               |                              |       |  |  |  |  |
| Amir Yazdani  | 09/25/2009 |               |                              |       |  |  |  |  |

<u>\*\*</u>Signature of Reporting Person Date

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.