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ROLLINS INC Form 8-K April 28, 2004

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

> > FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): April 28, 2004

1-4422 (Commission File Number.)

ROLLINS, INC. (Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction (I.R.S. Employer Identification No.) of incorporation or organization)

51-0068479

2170 Piedmont Road, N.E., Atlanta, Georgia (Address of principal executive offices)

> 30324 (Zip Code)

(404) 888-2000 (Registrant's telephone number, including area code)

ITEM 7. Financial Statements and Exhibits.

(c) Exhibits.

(99.1) The Registrant's Press Release dated April 28, 2004.

ITEM 9. Regulation FD Disclosure.

On April 28, 2004, Rollins, Inc., a premier North American consumer services company (NYSE Ticker Symbol - ROL), today reported financial results for its first quarter ended March 31, 2004.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

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ROLLINS, INC.

Date: April 28, 2004 By: /s/ Gary W. Rollins

Gary W. Rollins

Chief Executive Officer, President

and Chief Operating Officer

Date: April 28, 2004 By: /s/ Harry J. Cynkus

Harry J. Cynkus

Chief Financial Officer and Treasurer