

ENTERGY CORP /DE/  
Form 11-K  
June 26, 2015

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 11-K

(Mark One)

ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934

For the Fiscal Year Ended December 31, 2014

OR

TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 1-11299

SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES  
(Full title of the plan)

Issuer of Securities held pursuant to the Plan is  
ENTERGY CORPORATION  
639 Loyola Avenue  
New Orleans, Louisiana 70113  
(Address of principal executive office)

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SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES

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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Plan Administrator and Participants of the  
Savings Plan of Entergy Corporation and Subsidiaries

We have audited the accompanying statements of net assets available for benefits of the Savings Plan of Entergy Corporation and Subsidiaries (the "Plan") as of December 31, 2014 and 2013, and the related statement of changes in net assets available for benefits for the year ended December 31, 2014. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Plan is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audits included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Plan's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such financial statements present fairly, in all material respects, the net assets available for benefits of the Plan as of December 31, 2014 and 2013, and the changes in net assets available for benefits for the year ended December 31, 2014 in conformity with accounting principles generally accepted in the United States of America. The supplemental schedules of (1) assets (held at end of year) as of December 31, 2014, (2) delinquent participant contributions as of December 31, 2014, and (3) nonexempt transactions as of December 31, 2014 have been subjected to audit procedures performed in conjunction with the audit of the Plan's financial statements. The supplemental schedules are the responsibility of the Plan's management. Our audit procedures included determining whether the supplemental schedules reconcile to the financial statements or the underlying accounting and other records, as applicable, and performing procedures to test the completeness and accuracy of the information presented in the supplemental schedules. In forming our opinion on the supplemental schedules, we evaluated whether the supplemental schedules, including their form and content are presented in compliance with the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. In our opinion, such schedules are fairly stated, in all material respects, in relation to the financial statements as a whole.

/s/ DELOITTE & TOUCHE LLP

New Orleans, Louisiana  
June 26, 2015

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EIN 72-1229752 / PN 003

SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES  
STATEMENTS OF NET ASSETS AVAILABLE FOR BENEFITS

As of December 31, 2014 and 2013

	December 31, 2014	2013
<b>INVESTMENTS:</b>		
Plan interest in Master Trust, at fair value	\$3,314,286,926	\$3,236,803,524
<b>RECEIVABLES:</b>		
Notes receivable from participants	41,526,895	44,059,149
Employer contribution	143,426	—
Participant contribution	435,791	—
Total receivables	42,106,112	44,059,149
Net Assets Reflecting all Investments, at fair value	3,356,393,038	3,280,862,673
Adjustments from fair value to contract value for fully benefit-responsive investment contracts	(7,101,670 )	(6,635,502 )
Net Assets Available for Benefits	\$3,349,291,368	\$3,274,227,171

See Notes to Financial Statements.

EIN 72-1229752 / PN 003

SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES  
 STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS  
 For the Year Ended December 31, 2014

	Supplemental Information		
	Participant Directed	Non-Participant Directed	Total
Additions to Net Assets attributed to:			
Plan interest in Master Trust investment income	\$259,697,923	\$85,086,410	\$344,784,333
Interest income on notes receivable from participants	1,623,489	243,416	1,866,905
Contributions:			
Participant	111,281,190	—	111,281,190
Employer - net of forfeitures	39,636,828	—	39,636,828
Total contributions	150,918,018	—	150,918,018
Other credit adjustments - net	792,004	36	792,040
Total additions	413,031,434	85,329,862	498,361,296
Deductions from Net Assets attributed to:			
Payments to participants or beneficiaries	394,723,443	27,810,567	422,534,010
Administrative fees	709,576	53,513	763,089
Total deductions	395,433,019	27,864,080	423,297,099
Net increase before transfers	17,598,415	57,465,782	75,064,197
Transfers:			
Interfund transfers	15,498,344	(15,498,344 )	—
Net increase in Net Assets	33,096,759	41,967,438	75,064,197
Net Assets Available for Benefits:			
Beginning of Year	3,060,606,058	213,621,113	3,274,227,171
End of Year	\$3,093,702,817	\$255,588,551	\$3,349,291,368

See Notes to Financial Statements.

SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES

Notes to Financial Statements

As of December 31, 2014 and 2013, and for the Year Ended December 31, 2014

Note 1. General Description of the Plan

The following description of the Savings Plan of Entergy Corporation and Subsidiaries, as Amended and Restated Effective January 1, 2013, (the Entergy Savings Plan) is provided for general information only. The Entergy Savings Plan participants should refer to the Savings Plan of Entergy Corporation and Subsidiaries Plan Document, as amended, as well as the Summary Plan Description and Summaries of Material Modifications for a more complete description of the Entergy Savings Plan's provisions.

General: The Entergy Savings Plan is a defined contribution plan of Entergy Corporation and Subsidiaries, collectively the Entergy System Companies, subject to the provisions of the Employee Retirement Income Security Act of 1974, as amended (ERISA). The ERISA provisions set forth the requirements for participation, vesting of benefits, fiduciary conduct for administering and handling of assets, and disclosure of Entergy Savings Plan information. The Entergy Savings Plan is also governed by the Internal Revenue Code (IRC) of 1986, as amended.

The Entergy Savings Plan is intended to constitute two types of plans qualified under IRC Section 401(a) as follows:

- A profit sharing plan with a cash or deferred arrangement that satisfies applicable requirements for qualification and exemption under IRC Section 401(k); and
- A stock bonus plan which constitutes an Employee Stock Ownership Plan (ESOP), as defined in IRC Section 4975(e)(7).

The Entergy Savings Plan is administered by the Employee Benefits Committee. The chairman of the Employee Benefits Committee, who is appointed by the Personnel Committee of the Board of Directors of Entergy Corporation, appoints members to the Employee Benefits Committee.

Plan amendments in 2014: The Entergy Savings Plan was amended on June 30, 2014, effective July 1, 2014, to provide for a Company matching contribution on behalf of participating non-bargaining Employees who also actively participate in the Entergy Corporation Cash Balance Plan for Non-Bargaining Employees and for participating bargaining Employees who also actively participate in the Entergy Corporation Cash Balance Plan for Bargaining Employees and whose applicable collective bargaining agreement so provides equal to 100% (\$1.00 for each dollar) of the Participant's elective salary deferral contributions and after-tax contributions that do not exceed 6% of the employee's regular earnings (base pay) each pay period. This Company matching contribution is in lieu of the existing Company matching contribution applicable to all other participating non-bargaining Employees and all other bargaining employees whose applicable collective bargaining agreement so provides that is equal to 70% (\$0.70 for each dollar) of the participating Employee's elective salary deferral contributions and after-tax contributions that do not exceed 6% of the participating Employee's regular earnings (base pay) each pay period.

The Entergy Savings Plan was amended on September 22, 2014, but effective October 1, 2014, to eliminate, effective after the last payroll period ending in September, 2014, the ability of craft, operations or maintenance bargaining employees (and specifically excluding superintendents, managers, supervisory employees, clerical or administrative employees, planners and security officers) who are represented by IBEW Local 605 and

SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES

Notes to Financial Statements

As of December 31, 2014 and 2013, and for the Year Ended December 31, 2014

who are employed at Grand Gulf Nuclear Station to elect inclusion of overtime payments in earnings for the purpose of making deferral contributions and employee after-tax contributions.

The Entergy Savings Plan was amended December 11, 2014, but effective January 1, 2014, to revise and clarify the provisions regarding the ESOP Entergy Corporation Stock Fund and the authority and responsibility of the independent fiduciary for the ESOP Entergy Corporation Stock Fund, including the authority of the independent fiduciary to eliminate the ESOP Entergy Corporation Stock Fund as an investment option and to dispose of all of the Entergy Corporation Stock held in the ESOP Entergy Corporation Stock Fund, if the independent fiduciary in its sole discretion determines that continuing the ESOP Entergy Corporation Stock Fund or continuing to hold Entergy Corporation Stock is no longer prudent under ERISA.

The Entergy Savings Plan was amended December 11, 2014, but effective June 26, 2013, to provide that a spouse shall be defined for purposes of the Entergy Savings Plan to include a same-sex spouse to whom an individual is legally married under the laws of the state or other jurisdiction in which the marriage was performed.

The significant provisions of the Entergy Savings Plan, including the effect of these amendments, are described throughout this note.

Trustee: The Entergy Savings Plan utilizes T. Rowe Price Trust Company (Trustee) as its Trustee and T. Rowe Price Retirement Plan Services, Inc. as its recordkeeper and provider of other administrative services. The Entergy Savings Plan's investment options, which, except for the Entergy Stock Fund, the Vanguard Institutional Index Fund Plus, and TradeLink Participant-Directed Brokerage Accounts, are managed by its Trustee or affiliates of its Trustee, are:

- Entergy Stock Fund
- Entergy Stable Income Fund
- Vanguard Institutional Index Fund Plus
- T. Rowe Price Balanced Fund
- T. Rowe Price International Core Equity Trust A
- T. Rowe Price Equity Income Trust C
- T. Rowe Price Blue Chip Growth Trust T4
- T. Rowe Price New Horizons Trust A
- T. Rowe Price Bond Trust I T1
- T. Rowe Price Retirement Balanced Active Trust B
- T. Rowe Price Retirement 2005 Active Trust B
- T. Rowe Price Retirement 2010 Active Trust B
- T. Rowe Price Retirement 2015 Active Trust B
- T. Rowe Price Retirement 2020 Active Trust B
- T. Rowe Price Retirement 2025 Active Trust B
- T. Rowe Price Retirement 2030 Active Trust B
- T. Rowe Price Retirement 2035 Active Trust B
- T. Rowe Price Retirement 2040 Active Trust B
- T. Rowe Price Retirement 2045 Active Trust B
- T. Rowe Price Retirement 2050 Active Trust B





SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES

Notes to Financial Statements

As of December 31, 2014 and 2013, and for the Year Ended December 31, 2014

- ¶ Rowe Price Retirement 2055 Active Trust B
- ¶ TradeLink Participant-Directed Brokerage Accounts

In addition, the Trustee manages the participant loan fund which is discussed below.

**Eligibility:** The Entergy Savings Plan is available to employees of participating Entergy System Company employers as soon as administratively practicable following the later of the employee's employment commencement date or eligibility to participate in Entergy Savings Plan.

**Automatic enrollment:** If an eligible newly hired, re-hired or transferred employee does not enroll in the Entergy Savings Plan and does not affirmatively opt out of participation, he or she will be automatically enrolled in the Entergy Savings Plan as soon as administratively practicable following 90 calendar days after his or her hire date, rehire date, the date he or she is eligible due to transfer, or the date a suspension for hardship ends if the employee first becomes eligible for participation in the Entergy Savings Plan during the suspension. If the employee does not opt out of participation in the Entergy Savings Plan, before-tax contributions of 6% of the employee's eligible earnings will be made automatically to the Entergy Savings Plan on his or her behalf.

The automatic enrollment feature will not apply to an employee who is included in a collective bargaining unit covered by a collective bargaining agreement unless agreed to by the applicable bargaining representative. Participants who are automatically enrolled in the Entergy Savings Plan may elect at any time to change their percentage contribution rate or stop making contributions to the Entergy Savings Plan.

**Contributions:** The Entergy Savings Plan contributions made by or on behalf of participants are deposited with the Trustee. Participants may elect to contribute, through payroll deductions, up to a total of 6% of their eligible earnings each pay period (basic contributions) for which the employing Entergy System Company will make matching contributions. Participants may make supplemental contributions up to an additional 24% of their eligible earnings each pay period for which there are no matching contributions. Basic and supplemental contributions may be made on a before-tax basis (before-tax deferral contributions), an after-tax basis, or a combination of both. Contributions are subject to certain IRC limitations. The before-tax deferral contribution dollar limit for the calendar year 2014 was \$17,500 per participant. The overall annual limit for 2014 for before-tax, after-tax, and company matching contributions was the lesser of 100% of the employee's compensation for the year or \$52,000. Participants who are age 50 and over at the end of the calendar year may make catch-up deferral contributions. The dollar limit for catch-up deferral contributions for the calendar year 2014 was \$5,500. Based on nondiscrimination testing provisions under the Entergy Savings Plan, contributions made by highly paid employees may be limited based on the average contribution rate of non-highly paid employees.

The Savings Plan provides for a Company matching contribution on behalf of participating non-bargaining Employees who also actively participate in the Entergy Corporation Cash Balance Plan for Non-Bargaining Employees and for participating bargaining Employees who also actively participate in the Entergy Corporation Cash Balance Plan for Bargaining Employees and whose applicable collective bargaining agreement so provides equal to 100% (\$1.00 for each dollar) of the Participant's elective salary deferral contributions and after-tax contributions that do not exceed 6% of the employee's regular earnings (base pay) each pay period. The Savings Plan provides for a Company matching contribution for all other participating



SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES

Notes to Financial Statements

As of December 31, 2014 and 2013, and for the Year Ended December 31, 2014

non-bargaining Employees and for all other bargaining employees whose applicable collective bargaining agreement so provides equal to 70% (\$0.70 for each dollar) of the participating Employee's elective salary deferral contributions and after-tax contributions that do not exceed 6% of the participating Employee's regular earnings (base pay) each pay period.

Employer matching contributions shall not be made with respect to (i) catch-up deferral contributions and (ii) deferral contributions that were initially designated by the participant as catch-up deferral contributions, but are subsequently determined not to be catch-up deferral contributions.

The Entergy Savings Plan provides that certain amounts that originated from an employee benefit plan qualified under Section 401(a) or 403(a) of the IRC, under an annuity contract described in Section 403(b) of the Code, under an eligible plan described in Section 457(b) of the Code or under an individual retirement account or annuity described in Section 408(a) or 408(b) of the Code may be accepted under the Entergy Savings Plan as a direct rollover or a participant rollover contribution. The Entergy Savings Plan does not accept direct rollovers or participant rollover contributions of distributions from a Roth IRA or Roth 401(k) account.

Investments: Participant contributions and employer matching contributions are invested as directed by participants in accordance with the Entergy Savings Plan's investment options. Participant contributions and employer matching contributions not directed to specific investment options by the participant are invested by the Trustee in one of the following T. Rowe Price Retirement Trusts designated as the Entergy Savings Plan's Qualified Default Investment Alternatives, based on the year the participant was born:

- ☐ T. Rowe Price Retirement 2005 Active Trust B
- ☐ T. Rowe Price Retirement 2010 Active Trust B
- ☐ T. Rowe Price Retirement 2015 Active Trust B
- ☐ T. Rowe Price Retirement 2020 Active Trust B
- ☐ T. Rowe Price Retirement 2025 Active Trust B
- ☐ T. Rowe Price Retirement 2030 Active Trust B
- ☐ T. Rowe Price Retirement 2035 Active Trust B
- ☐ T. Rowe Price Retirement 2040 Active Trust B
- ☐ T. Rowe Price Retirement 2045 Active Trust B
- ☐ T. Rowe Price Retirement 2050 Active Trust B
- ☐ T. Rowe Price Retirement 2055 Active Trust B

The value of investments may fluctuate with changes in market conditions. The amount of risk varies based on the fund's investment goals and composition. Participants should realize the risk associated with each investment when determining how to invest their contributions.

Participants can change the investment direction for future participant contributions and employer matching contributions or reallocate the investment of the existing balance in their participant account at any time, subject to T. Rowe Price's excessive trading guidelines.

Participant accounts: Individual accounts are maintained for each participant of the Entergy Savings Plan. Each participant's account is credited with the participant's contributions and employer matching



SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES

Notes to Financial Statements

As of December 31, 2014 and 2013, and for the Year Ended December 31, 2014

contributions. As of the close of each business day, participant account balances are updated to reflect account activity and investment fund values. Dividends and interest payments on investments held in the participant's account are generally reinvested in the fund that generated the dividends and interest payments. A dividend pass-through feature under the Entergy Savings Plan allows participants who have amounts invested in the Entergy Stock Fund to elect to have dividends on Entergy Corporation common stock paid directly to them instead of being reinvested in the Entergy Stock Fund.

**Vesting:** Participants are fully vested at all times in the total value of their participant account under the Entergy Savings Plan.

**In-service withdrawals:** While employed, participants may, with certain restrictions, withdraw all or a portion of the value of their basic and supplemental after-tax contributions, rollover contributions, and System Individual Retirement Accounts. Some employees also may withdraw all or part of their company matching contribution accounts, subject to certain restrictions and limitations. Withdrawals may be subject to a 10% premature distribution tax unless the participant is age 59-1/2 or older. A participant who has attained age 59-1/2 may withdraw all or a portion of the value from all sources in the Entergy Savings Plan. A participant may also apply for a hardship withdrawal from his before-tax deferral contributions if the participant satisfies certain financial hardship withdrawal criteria.

**Loans to participants:** The Entergy Savings Plan has a loan provision whereby participants who are actively employed may borrow an amount, with a minimum of \$1,000, from their eligible account up to a maximum of 50% of the balance of their account or \$50,000, whichever is less. The amount borrowed is deducted from the participant's eligible account and repaid with interest based on the prime rate as published in the Wall Street Journal, plus 1% in accordance with an established schedule. The loan must be repaid within 4-1/2 years, or 20 years if for the acquisition of the participant's primary residence. If a participant with an outstanding loan separates from service, the remaining principal balance of the loan is treated as a taxable distribution to the participant unless the amount is repaid in full within a specified period from the date of separation.

**Payment of benefits:** Participants become eligible to receive a single-sum distribution of the entire vested value of the participant's Entergy Savings Plan accounts upon termination of employment, retirement, disability, or death. There are certain provisions regarding deferral of distributions; installment distributions for terminated participants, retirees, and disabled participants; minimum account balances; and mandatory distributions.

Generally, there are tax consequences associated with receiving a distribution from the Entergy Savings Plan, unless the taxable portion is rolled over to an individual retirement account, another retirement plan account, or eligible plan which qualifies under Sections 401(a), 403(a), 403(b), 408(a), 408(b), or 457(b) of the IRC. Additionally, a 10% penalty tax for early withdrawal applies, unless the distribution is received after age 59-1/2 or the participant satisfies one of certain other exemptions of the Code to such tax.

**Inactive accounts:** Terminated participants and beneficiaries with an account balance greater than \$5,000 (excluding rollovers) are allowed, under the provisions of the Entergy Savings Plan, to defer receipt of their vested account balance until distributions are required to begin under the provisions of Section 401(a)(9) of the Code. In addition, the Entergy Savings Plan includes provisions for terminated participants and

SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES

Notes to Financial Statements

As of December 31, 2014 and 2013, and for the Year Ended December 31, 2014

beneficiaries to elect to receive benefits in the form of installment payments. The cumulative amount to be distributed to such participants was \$756,561,450 as of December 31, 2014 and \$671,048,085 as of December 31, 2013.

Forfeiture accounts: Company matching contributions which matched a distributed excess deferral contribution are forfeited and credited to the Entergy Savings Plan's forfeiture account. Forfeitures may, at the election of the Employee Benefits Committee, be applied toward plan administration expenses or applied to reduce employer matching contributions. The forfeiture account totaled approximately \$537 as of December 31, 2014 and \$7,460 as of December 31, 2013 and includes realized and unrealized appreciation on the amounts in the forfeiture account. There were no administrative expenses paid out of the forfeiture account during 2014 or 2013. In both 2014 and 2013, the forfeiture account was used to reduce the company matching contributions.

Note 2. Summary of Significant Accounting Policies

Basis of presentation: The accompanying financial statements have been prepared on the accrual basis of accounting in conformity with accounting principles generally accepted in the United States of America (GAAP).

Use of estimates in the preparation of financial statements: The preparation of the Entergy Savings Plan financial statements, in conformity with GAAP, requires management to make estimates and assumptions that affect reported amounts in the Statements of Net Assets Available for Benefits and the Statement of Changes in Net Assets Available for Benefits, such as those regarding fair value. Adjustments to the reported amounts may be necessary in the future to the extent that future estimates or actual results are different from the estimates used in the financial statements.

Master Trust: The Entergy Savings Plan investments are held in a bank-administered trust (Master Trust) established by Entergy Corporation and maintained by the Trustee. The Entergy Savings Plan maintains an undivided beneficial interest in each of the investment accounts of the Master Trust. Use of the Master Trust permits the commingling of the trust assets of the savings plans of Entergy Corporation and its subsidiaries for investment and administrative purposes.

Investment valuation: Cash and cash equivalents are valued at cost plus accrued interest which approximates fair value. Common stock and treasury fixed income securities are stated at their fair value as determined by quoted market prices on the valuation date. Shares of mutual funds are fair valued at quoted market prices. Common trust funds are stated at fair value based on a net asset value per share as determined by the issuer of the trust fund based on the fair value of the underlying investments. Fixed income debt securities (corporate, government, and securitized) are fair valued based on inputs such as benchmark yield, reported trades, broker/dealer quotes, and issuer spreads.

The Master Trust holds investments in fully benefit-responsive investment contracts, including guaranteed investment contracts (GICs), synthetic investment contracts (SICs), and separate account contracts (SACs), as part of the Entergy Stable Income Fund. The GICs, SICs, and SACs are discussed in detail below (Note 4). In determining estimated fair value for the GICs, a theoretical fair value is calculated by discounting expected future contract cash flows at the estimated year-end market yields for similar investments. GIC

SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES

Notes to Financial Statements

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fair value reflects interest accrued on the contract, assuming the contract is held to maturity and, therefore, not subject to any adjustments that could be assessed by the issuer for certain types of withdrawals or early surrender by the trust. The estimated fair values of the underlying assets of the SICs and SACs are presented at estimated fair value as determined by quoted market prices on the valuation date. The estimated fair value of the GICs, SICs, and SACs are presented in the investments of the Master Trust table (Note 5) and then adjusted to contract value.

In accordance with accounting guidance on reporting of fully benefit-responsive investment contracts held by certain investment companies subject to the AICPA Investment Company Guide and Defined-Contribution Health and Welfare and Pension Plans, the Statements of Net Assets Available for Benefits presents investment contracts at fair value, as well as an additional line item showing an adjustment for fully benefit-responsive contracts from fair value to contract value. The Statement of Changes in Net Assets Available for Benefits is presented on a contract value basis and is not affected by the accounting guidance.

Notes receivable from participants: Notes receivable from participants are measured at their unpaid principal balance plus any accrued but unpaid interest. Interest income on notes receivable from participants is recorded on the accrual basis.

General administrative expenses: Administrative expenses are paid first from the administrative budget account, if there is a balance in that account, and then from an expense pay account, which is funded by deductions from participants' accounts. To the extent administrative expenses are not paid from these two sources they are paid by the participating Entergy System Companies.

Risks and uncertainties: The Entergy Savings Plan utilized various investment instruments, including common stock, mutual funds, common trust funds, and investment contracts. Investment securities, in general, are exposed to various risks, such as interest rate, credit, and overall market volatility. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in the values of investment securities will occur in the near term and those changes could materially affect the amounts reported in the financial statements. There are no reserves against the contract values of the GICs, SICs, or SACs for credit risk of the contract issuers or otherwise. Investment objectives and guidelines addressing investment diversification, quality, maturity, and performance standards prescribed to mitigate the potential credit risk have been established for the Entergy Savings Plan.

Payment of benefits: Benefits payable for terminations and withdrawals are recorded when paid. This accounting method differs from that required in the Internal Revenue Service and Department of Labor Form 5500 (Form 5500), which requires benefits payable to be accrued and charged to net assets in the period the liability arises. As of December 31, 2014 and 2013, benefits payable was \$1,041,408 and \$5,276,243, respectively. Refer to Note 9 to the Financial Statements for the reconciliation to the Form 5500.

Income recognition: The difference in fair value of the assets in the Master Trust from one period to the next is recognized and included in investment income in the accompanying Statement of Changes in Net Assets Available for Benefits. The investment income also includes realized gains and losses.

Purchases and sales of securities within the Master Trust are accounted for on a trade-date basis. Interest income is recorded on the accrual basis. Dividends are recorded on the ex-dividend date.





SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES

Notes to Financial Statements

As of December 31, 2014 and 2013, and for the Year Ended December 31, 2014

Management fees and operating expenses charged to investment options available under the Entergy Savings Plan are deducted from income earned on a daily basis and are not separately reflected. Consequently, management fees and operating expenses are reflected as a reduction of investment return for such investments.

Note 3. Fair Value Measurements

Accounting standards provide the framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurements) and the lowest priority to unobservable inputs (level 3 measurements).

The Master Trust classifies its investments as follows:

Level 1 - Level 1 inputs are unadjusted quoted prices for identical assets or liabilities in active markets that the plan has the ability to access at the measurement date. Active markets are those in which transactions for the asset or liability occur in sufficient frequency and volume to provide pricing information on an ongoing basis.

Level 2 - Level 2 inputs are inputs other than quoted prices included in Level 1 that are, either directly or indirectly, observable for the asset or liability at the measurement date. Assets are valued based on prices derived by an independent party that uses inputs such as benchmark yields, reported trades, broker/dealer quotes, and issuer spreads. Prices are reviewed and can be challenged with the independent parties and/or overridden by Entergy Corporation if it is believed such would be more reflective of fair value. Level 2 inputs include the following:

- quoted prices for similar assets or liabilities in active markets;
- quoted prices for identical or similar assets or liabilities in inactive markets;
- inputs other than quoted prices that are observable for the asset or liability; or
- inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If an asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3 - Level 3 refers to securities valued based on significant unobservable inputs.

## SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES

## Notes to Financial Statements

As of December 31, 2014 and 2013, and for the Year Ended December 31, 2014

Assets and liabilities are classified in their entirety based on the lowest level of input that is significant to the fair value measurement. The following table sets forth by level within the fair value hierarchy a summary of the Master Trust's investments measured at fair value on a recurring basis at December 31, 2014.

	Level 1	Level 2	Level 3	Total
Cash and cash equivalents	\$49,544,721	\$—	\$—	\$49,544,721
Common stock	552,569,626	—	—	552,569,626
Mutual funds	416,265,021	—	—	416,265,021
Common trust funds	—	1,850,448,259	—	1,850,448,259
Guaranteed investment contracts	—	6,116,976	—	6,116,976
Synthetic investment contracts:				
Cash	1,577,482	—	—	1,577,482
Fixed income securities	90,592,765	285,410,343	—	376,003,108
Separate account contracts:				
Cash	334,544	—	—	334,544
Fixed income securities	19,416,849	75,777,264	—	95,194,113
Brokerage accounts:				
Mutual funds	51,741,058	—	—	51,741,058
Total	\$1,182,042,066	\$2,217,752,842	\$—	\$3,399,794,908

For the year ended December 31, 2014, there were no significant transfers in or out of Levels 1, 2, or 3.

## SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES

## Notes to Financial Statements

As of December 31, 2014 and 2013, and for the Year Ended December 31, 2014

The following table sets forth by level within the fair value hierarchy a summary of the Master Trust's investments measured at fair value on a recurring basis at December 31, 2013.

	Level 1	Level 2	Level 3	Total
Cash and cash equivalents	\$94,564,343	\$—	\$—	\$94,564,343
Common stock	450,594,800	—	—	450,594,800
Mutual funds	394,701,261	—	—	394,701,261
Common trust funds	—	1,842,081,931	—	1,842,081,931
Guaranteed investment contracts	—	36,165,597	—	36,165,597
Synthetic investment contracts:				
Cash	2,922,926	—	—	2,922,926
Fixed income securities	77,326,354	250,017,701	—	327,344,055
Separate account contracts:				
Cash	1,232,443	—	—	1,232,443
Fixed income securities	22,300,356	89,140,942	—	111,441,298
Brokerage accounts:				
Mutual funds	55,718,849	—	—	55,718,849
Total	\$1,099,361,332	\$2,217,406,171	\$—	\$3,316,767,503

For the year ended December 31, 2013, there were no significant transfers in or out of Levels 1, 2, or 3.

Assets included in Level 2 include common trust funds. The common trust funds are issued by T. Rowe Price and hold investments in accordance with stated objectives. The fair values of the common trust funds are estimated using the net asset value per share of the trust funds that are determined by the issuer of the trust fund based on the fair value of the underlying investments. These common trust funds include: T. Rowe Price Equity Income Trust, which employs a value-oriented investment approach focusing on companies with an above-average dividend yield; T. Rowe Price Blue Chip Growth Trust, which focuses on "blue chip" companies with leading market positions, seasoned management teams, strong financial conditions, and above-average growth and profitability; T. Rowe Price New Horizons Trust, which invests primarily in a diversified group of small, emerging growth companies, preferably early in the corporate life cycle before a company becomes widely recognized by the investment community; T. Rowe Price New Horizons Trust may also invest in companies that offer the possibility of accelerating earnings growth because of rejuvenated management, new products, or structural changes in the economy; T. Rowe Price Bond Trust I, which invests at least 80% of assets in income producing investment-grade debt securities at various credit quality levels to achieve a higher yield; T. Rowe Price International Core Equity Trust A, which seeks long-term growth of capital through international stocks; T. Rowe Price Stable Value Common Trust Fund, which is held by the Entergy Stable Income Fund and invests in investment contracts that are designed to provide principal stability and a competitive yield; and T. Rowe Price Retirement 2055, 2050, 2045, 2040, 2035, 2030, 2025, 2020, 2015, 2010, and 2005 Active Trusts B and T. Rowe Price Retirement Balanced Active Trust B, which invests primarily in a diversified portfolio of other T. Rowe Price common trust funds that represent various

SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES

Notes to Financial Statements

As of December 31, 2014 and 2013, and for the Year Ended December 31, 2014

asset classes and sectors and the trusts' allocations between stock and bond trusts change over time in relation to each trust's target retirement date, except for the T. Rowe Price Retirement Balanced Active Trust B, which will maintain a constant neutral allocation of approximately 40% stock trusts and 60% bond trusts. Plan participants may reallocate their Savings Plan accounts among the Savings Plan's available investment options, including the common trust funds, at any time, subject to T. Rowe Price's excessive trading guidelines.

Note 4. Investment Contracts With Insurance Companies

The Entergy Stable Income Fund of the Master Trust invests in a diversified portfolio of GICs, SICs, and SACs issued by insurance companies and other financial institutions. All investment contracts held by the Master Trust are effected directly between the Master Trust and the issuer of the contract and are non-transferable. In the case of the SICs, the Trustee is also a party to the contract. The issuer of the GICs accepts a deposit from the trust on behalf of the plan and purchases investments, which are held by the issuer. The issuer is contractually obligated to repay principal and interest at the stated coupon rate to the trust and guarantees liquidity at contract value prior to maturity for permitted participant-initiated withdrawals from the trust. Contract value represents contributions made under the contract, plus earnings, less participant withdrawals and administrative expenses. SICs are similar to GICs except that the underlying assets of a SIC are placed in a trust with ownership by the Master Trust and a financially responsible third party issues a wrapper contract. The issuer of the wrapper contract provides for unscheduled withdrawals from the contract at contract value, regardless of the value of the underlying assets, in order to fund routine permitted participant-initiated withdrawals. SICs provide for a variable crediting rate, which typically resets at least quarterly, and the issuer of the wrapper contract provides assurance that future adjustments to the crediting rate cannot result in a crediting rate less than zero. In most synthetic structures, realized and unrealized gains and losses on the underlying investments typically are not reflected immediately in the net assets of the trust, but rather are amortized either over the time to maturity or the duration of the underlying investments, through adjustments to the future interest crediting rate. The degree of any increase or decrease in the crediting rate will depend in part on the amount of the contract/market value difference as well as the duration and yield of the trust's portfolio. The crediting rate may also be affected by increases and decreases in the amount of assets underlying a wrapper contract resulting from participant-initiated unitholder contributions to and withdrawals from the trust. SACs share certain attributes of both traditional and synthetic investment contracts. The issuer of the SACs guarantee liquidity at contract value for permitted participant-initiated withdrawals from the trust and provides for a variable crediting rate, not less than zero, based on performance of an underlying portfolio of investments. The issuer accepts a deposit of cash and/or securities from the trust to create the underlying fixed income portfolio. The underlying portfolio holdings are owned by the issuer, but are required to be segregated in a separate account and are designed to be protected from the claims of the issuer's general creditors in the event of issuer insolvency.



## SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES

## Notes to Financial Statements

As of December 31, 2014 and 2013, and for the Year Ended December 31, 2014

	2014	2013
Average yields on investment contracts:		
Based on annualized earnings (1)	1.82%	1.67%
Based on interest rate credited to participants (2)	1.94%	1.83%

(1) Computed by dividing annualized one-day investment earnings of the contract on the last day of the plan year by the investment fair value on the same date. Investment earnings for GICs are actual interest credited to participants.

(2) Computed by dividing annualized one-day earnings credited to participants on the last day of the plan year by the investment fair value on the same date.

The weighted average interest crediting rate (the contract value yield) for the GICs, SICs, and SACs was approximately 2.19% for 2014 and 2.24% for 2013. The crediting interest rates varied from 1.5% - 2.6% as of December 31, 2014 and from 0.7% - 2.7% as of December 31, 2013.

The existence of certain conditions can limit the Master Trust's ability to transact at contract value with the issuers of its investment contracts. Specifically, any event outside the normal operation of the plan which causes a withdrawal from an investment contract may result in a negative market value adjustment with respect to such withdrawal. Such events include, but are not limited to, partial or complete legal termination of the plan, tax disqualification, certain plan amendments if issuers' consent is not obtained, improper communication to participants, group terminations, group layoffs, early retirement programs, mergers, sales, spin-offs, and bankruptcy. In addition, the issuers of the investment contracts have certain rights to terminate a contract and settle at an amount which differs from contract value, including, but not limited to, breaches by the plan or the investment manager of their obligations, representations, or warranties under the terms of the contract. Trustee management and the Employee Benefits Committee are not aware of the occurrence of any event outside the normal operation of the plan which is probable to cause a withdrawal from an investment contract at less than contract value.

#### Note 5. Interest in Master Trust

Use of the Master Trust permits the commingling of the trust assets of the savings plans of Entergy Corporation and its subsidiaries for investment and administrative purposes. Although assets are commingled in the Master Trust, the Trustee maintains supporting records for the purpose of recording the equity in net earnings (losses) and the administrative expenses of the investment accounts to the participating plans as well as to individual participant accounts. Equity in an investment account's net earnings is comprised of interest and dividends and realized and unrealized investment gains and losses. As of December 31, 2014 and 2013, the Entergy Savings Plan's interest in the net assets of the Master Trust was approximately 98% for both years.

## SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES

## Notes to Financial Statements

As of December 31, 2014 and 2013, and for the Year Ended December 31, 2014

The fair values of the Master Trust's investments as of December 31, 2014 and 2013 are as follows:

	2014	2013
Cash and cash equivalents	\$49,544,721	\$94,564,343
Common stock*	552,569,626	450,594,800
Mutual funds	416,265,021	394,701,261
Common trust funds	1,850,448,259	1,842,081,931
Guaranteed investment contracts	6,116,976	36,165,597
Synthetic investment contracts	377,580,590	330,266,981
Separate account contracts	95,528,657	112,673,741
Brokerage accounts	51,741,058	55,718,849
Total fair value of investments in the Master Trust	3,399,794,908	3,316,767,503
Adjustment from fair value to contract value for fully benefit- responsive investment contracts	(7,200,388	) (6,722,611
Investments in the Master Trust	\$3,392,594,520	\$3,310,044,892

\*The common stock consists entirely of Entergy Corporation common stock. As of December 31, 2014 and 2013, \$255,588,551 and \$213,621,113, respectively, of the Entergy Corporation common stock is presented as non-participant directed on the Statement of Changes in Net Assets Available for Benefits because at the time the contributions were made, the investments were non-participant directed and the contributions were directed by the Entergy Savings Plan to be invested in Entergy Corporation common stock. Effective as of January 1, 2007, all investments in Entergy Corporation common stock became eligible for immediate diversification which means any investment in Entergy Corporation common stock in a participant's account may be redirected by the participant to another investment option offered by the Entergy Savings Plan.

Dividend and interest income and net realized and unrealized appreciation of investments in the Master Trust for the year ended December 31, 2014 are summarized as follows:

Dividend and interest income:

Common stock**	\$20,485,880
Common trust funds	16
Mutual funds	15,128,830
	\$35,614,726

## SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES

## Notes to Financial Statements

As of December 31, 2014 and 2013, and for the Year Ended December 31, 2014

Net realized and unrealized appreciation (depreciation) of investments:

Common stock**	\$ 160,690,673
Mutual funds	25,461,955
Common trust funds	115,297,583
Guaranteed investment contracts	367,632
Separate account contracts	2,754,944
Synthetic investment contracts	6,711,858
Brokerage accounts	3,044,987
	\$ 314,329,632

\*\*The common stock consists entirely of Entergy Corporation common stock. For the year ended December 31, 2014, \$9,689,172 in dividend and interest income and \$75,397,238 net realized and unrealized depreciation of investments is presented as non-participant directed on the Statement of Changes in Net Assets Available for Benefits because at the time the contributions were made the investments were non-participant directed and the contributions were directed by the Entergy Savings Plan to be invested in Entergy Corporation common stock. Effective as of January 1, 2007, all investments in Entergy Corporation common stock became eligible for immediate diversification which means any investment in Entergy Corporation common stock in a participant's account may be redirected by the participant to another investment option offered by the Entergy Savings Plan.

## Note 6. Tax Status

The Internal Revenue Service has determined that the Entergy Savings Plan is in compliance with the applicable requirements of the IRC of 1986 as amended. The most recent favorable determination letter relating to the Entergy Savings Plan (as amended and restated effective January 1, 2013) is dated May 30, 2014. Entergy Corporation, as Plan Sponsor, believes that subsequent amendments to the Entergy Savings Plan are in compliance with the requirements of the Code. Accordingly, no provisions for federal income taxes have been made in the accompanying financial statements.

The Entergy Savings Plan administrator (the Plan Administrator) believes that, to the best of its knowledge, the Entergy Savings Plan has not taken any uncertain tax positions that are not "more likely than not" sustainable upon examination by the IRS. The Plan Administrator believes that the Entergy Savings Plan is no longer subject to IRS examinations for years prior to 2011, except for qualification issues.

## Note 7. Entergy Savings Plan Termination

Although they have not expressed any intent to do so, the participating employers have the right under the Entergy Savings Plan to discontinue their contributions at any time and the Entergy Corporation Board of Directors (the Board) or the Personnel Committee of the Board has the right to terminate the Entergy Savings Plan subject to the provisions of ERISA. In the event that the Entergy Savings Plan is terminated, subject to conditions set forth in ERISA, the Entergy Savings Plan provides that all participants will be fully vested and the net assets of the Entergy Savings Plan will be distributed to participants in proportion to their respective vested interests in such net assets at that date.





SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES

Notes to Financial Statements

As of December 31, 2014 and 2013, and for the Year Ended December 31, 2014

Note 8. Related Party Transactions

Certain of the Master Trust investments are shares in funds managed by the Trustee and, therefore, these investments and investment transactions qualify as exempt party-in-interest transactions.

As the Master Trust holds common stock of Entergy Corporation as an investment, these investments and investment transactions also qualify as exempt party-in-interest transactions. The year-end market price of Entergy Corporation common stock was \$87.48 per share at December 31, 2014 and \$63.27 per share at December 31, 2013.

Note 9. Reconciliation to Form 5500

As of December 31, 2014 and December 31, 2013, the Entergy Savings Plan had approximately \$1,041,000 and approximately \$5,276,000, respectively, of pending distributions to participants withdrawing all or a portion of their investments from the Entergy Savings Plan. These amounts are recorded as a liability in the Entergy Savings Plan's Form 5500; however, these amounts are not recorded as a liability in the accompanying Statements of Net Assets Available for Benefits, which is in accordance with accounting principles generally accepted in the United States of America.

In accordance with the accounting guidance on reporting of fully benefit-responsive investment contracts explained above in Note 2, the Statement of Net Assets Available for Benefits as of December 31, 2014 and 2013 presents the Entergy Savings Plan's interest in the Master Trust at fair value and also includes an adjustment from fair value to contract value for fully benefit-responsive investment contracts. The Entergy Savings Plan's Form 5500 Schedule H reports the fair value for fully benefit-responsive investment contracts. The adjustment for the difference in the contract value and the fair value for such contracts is reflected in the table below.

As of December 31, 2014 and 2013, the Entergy Savings Plan's net assets available for benefits include participant loans treated as deemed distributions during the plan year; however, these amounts are not reported on the Entergy Savings Plan's Form 5500 as part of the assets of the plan at the end of the plan year.

## SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES

Notes to Financial Statements

As of December 31, 2014 and 2013, and for the Year Ended December 31, 2014

The following reconciles the net assets available for benefits, per the financial statements to the net assets per the Entergy Savings Plan Form 5500 as of December 31, 2014 and 2013:

	Net Assets Available for Benefits	
	2014	2013
Net assets available for benefits, per the financial statements	\$3,349,291,368	\$3,274,227,171
Adjustment from contract value to fair value for fully benefit-responsive investment contracts	7,101,670	6,635,502
Participant loans treated as deemed distributions, including accrued interest	(416,191	) (435,815
Total assets per Form 5500, at fair value	3,355,976,847	3,280,426,858
Benefit claims payable liability	(1,041,408	) (5,276,243
Net Assets per Form 5500	\$3,354,935,439	\$3,275,150,615

The following reconciles the increase in net assets on the Statement of Changes in Net Assets Available for Benefits for the year ended December 31, 2014 to the net income on the Entergy Savings Plan Form 5500 for the year ended December 31, 2014:

Increase in net assets per the financial statements	\$75,064,197
Reverse: Prior year adjustment from contract value to fair value for fully benefit-responsive investment contracts	(6,635,502
Adjustment from contract value to fair value for fully benefit-responsive investment contracts	7,101,670
Reverse: Prior year benefit claims payable liability	5,276,243
Benefit claims payable liability	(1,041,408
Reverse: Prior year participant loans treated as deemed distributions, including accrued interest	435,815
Participant loans treated as deemed distributions, including accrued interest	(416,191
Net income per the Form 5500	\$79,784,824

## Note 10. Subsequent Events

The Employee Benefits Committee exercised its discretion and authority to add the T. Rowe Price Retirement 2060 Active Trust B as an additional investment option and as an additional Qualified Default Investment Alternative under the Entergy Savings Plan, effective January 5, 2015.

Attachment to 2014 Form 5500, Schedule H, Question 4i

E.I.N. 72-1229752 / PN 003

SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES

Schedule of Assets (Held at End of Year)

As of December 31, 2014

Plan Sponsor: Entergy Corporation

Description	Interest Rate	Maturity Date	Cost	Current Value
Loans to participants* (Bearing interest rates of prime +1% with terms of up to 20 years)	4.25% - 10.5%	12/31/2013-12/25/2033**	N/A	\$41,110,704

\* Party-in-interest

\*\* Net of \$416,191 in deemed loan distributions

Attachment to 2014 Form 5500, Schedule H, Question 4a

E.I.N. 72-1229752 / PN 003

SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES

Schedule of Delinquent Participant Contributions

As of December 31, 2014

Plan Sponsor: Entergy Corporation

Participant Contributions Transferred Late to the Plan	Total That Constitute Nonexempt Prohibited Transactions			Total Fully Corrected under VFCP and PTE 2002-51
	Contributions Not Corrected	Contributions Corrected Outside VFCP	Contributions Pending Correction in VFCP	
	\$—	\$6,191	\$—	\$—

\*Certain participant contributions were not timely remitted to the trust for Savings Plan I in accordance with DOL regulations. This constituted a prohibited transaction under Section 4975 of the Internal Code. Participant accounts were paid lost earnings on the late participant contributions and the Plan Sponsor timely filed Forms 5330 with the Internal Revenue Service and paid applicable excise taxes. Revenue Code. Participant accounts were paid lost earnings on the late participant contributions and the Plan Sponsor timely filed Forms 5330 with the Internal Revenue Service and paid applicable excise taxes.



Attachment to 2014 Form 5500, Schedule H, Question 4d

E.I.N. 72-1229752 / PN 003

SAVINGS PLAN OF ENTERGY CORPORATION AND SUBSIDIARIES

Schedule of Nonexempt Transactions

As of December 31, 2014

Plan Sponsor: Entergy Corporation

Party Involved	Relationship to Plan, Employer, or Other Party-In-Interest	Description of Transaction	Cost of Asset	Current Value of Asset	Lost Earnings
Entergy Corporation	Plan Sponsor	Plan Sponsor expense improperly paid by Plan	\$4,498	\$4,689	\$191

\*Savings Plan I inadvertently paid certain expenses incurred by Savings Plan IV and Savings Plan VII, which pursuant to the terms of Savings Plan IV and Savings Plan VII should have been paid by the Plan Sponsor. The nonexempt party-in-interest transaction was a lending of credit from Savings Plan I to the Plan Sponsor, which constituted a prohibited transaction under Section 4975 of the Internal Revenue Code. The Plan Sponsor reimbursed Savings Plan I for this amount, plus interest. In addition, the Plan Sponsor timely filed Forms 5330 with the Internal Revenue Service and paid applicable excise taxes.

SIGNATURE

The Entergy Savings Plan. Pursuant to the requirements of the Securities and Exchange Act of 1934, the Employee Benefits Committee has duly caused this annual report to be signed on its behalf by the undersigned thereunto duly authorized.

SAVINGS PLAN OF ENTERGY  
CORPORATION AND SUBSIDIARIES

By: /s/ Alyson M. Mount  
Alyson M. Mount  
Senior Vice President and Chief Accounting Officer of Entergy Corporation

Dated: June 26, 2015