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AMERICAN EXPRESS CO Form 8-K February 02, 2004

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 29, 2004

AMERICAN EXPRESS COMPANY (Exact name of registrant as specified in its charter)

New York 1-7657 13-4922250

(State or other jurisdiction (Commission File Number) (I.R.S. Employer of incorporation) Identification No.)

200 Vesey Street, World Financial Center

New York, New York

10285

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code: (212) 640-2000

(Former name or former address, if changed since last report)

Item 9. Regulation FD Disclosure.

On January 29, 2004, American Express Company issued a press release announcing a card issuing alliance between American Express Company and MBNA Corporation. A copy of such press release is furnished herein as Exhibit 99.1.

Exhibit

99.1 A copy of a press release issued by American Express Company, dated January 29, 2004, announcing a card issuing alliance between

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American Express Company and MBNA Corporation.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN EXPRESS COMPANY (REGISTRANT)

By /s/ Stephen P. Norman

Name: Stephen P. Norman

Title: Secretary

DATE: February 2, 2004

EXHIBIT INDEX

Item No.	Description
99.1	A copy of a press release issued by American Express Company,
	dated January 29, 2004, announcing a card issuing alliance between
	American Express Company and MBNA Corporation.