FORD MOTOR CO Form 8-K February 03, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report February 3, 2004 (Date of earliest event reported)

FORD MOTOR COMPANY

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

1-3950

(Commission File Number)

38-0549190 -----(IRS Employer Identification No.)

Registrant's telephone number, including area code 313-322-3000

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Item 5. Other Events.

Our news release dated February 3, 2004 concerning U.S. retail sales of Ford vehicles in January 2004, filed as Exhibit 20 to this report, is incorporated by reference herein.

Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.

EXHIBITS

Designation

Exhibit 20

News Release dated

Description

News Release dated February 3, 2004 Filed with this Report

Method of Filing

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized on the date indicated.

FORD MOTOR COMPANY

(Registrant)

Date: February 3, 2004

EXHIBIT INDEX

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Designation Description

Exhibit 20 News Release dated February 3, 2004