Sheller Patrick M Form 4 March 01, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

Expires: 2005 Estimated average burden hours per response... 0.5

OMB APPROVAL

3235-0287

January 31,

OMB

Number:

Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box

if no longer

subject to

Section 16.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

Common

Common

Stock

Stock

02/28/2012

02/28/2012

1. Name and Address of Reporting Person <u>*</u> Sheller Patrick M				2. Issuer Symbol	Name and	Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
				EASTM	AN KOD	OAK CO [EKDKQ]				
	(Last)	(First) (1	Middle)	3. Date of	Earliest Tra	ansaction				
				(Month/Da	ay/Year)		Director		Owner	
343 STATE STREET (Street)				02/28/20	012		X Officer (give title Other (specify below) Senior Vice President			
				4. If Amer	ndment, Da	te Original	6. Individual or Joint/Group Filing(Check			
				Filed(Mon	th/Day/Year)		Applicable Line) _X_ Form filed by	1 0		
	ROCHESTE	ER, NY 14650					Form filed by Person	More than One Ro	eporting	
	(City)	(State)	(Zip)	Table	e I - Non-D	erivative Securities Acq	quired, Disposed	of, or Beneficial	lly Owned	
	1.Title of	2. Transaction Dat	e 2A. Deem	ned	3.	4. Securities Acquired	5. Amount of	6. Ownership	7. Nature of	
	Security	(Month/Day/Year)	Execution	Date, if	Transactio	on(A) or Disposed of	Securities	Form: Direct	Indirect	
	(Instr. 3)		any		Code	(D)	Beneficially	(D) or	Beneficial	
			(Month/D	ay/Year)	(Instr. 8)	(Instr. 3, 4 and 5)	Owned	Indirect (I)	Ownership	
							Following	(Instr. 4)	(Instr. 4)	
						(A)	Reported			
						(11)	Transaction(s)			

Code V Amount

M

F

2,108

853 (1) D

(6)

(D)

Price

0.35

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Transaction(s) (Instr. 3 and 4)

D

D

15,348

14,495

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$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	Secur Acqu (A) o Dispo	rities ired or osed of 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Option (right to buy)	\$ 36.66						(2)	11/21/2012	Common Stock	2,2
Option (right to buy)	\$ 21.93						(2)	07/17/2013	Common Stock	2,5
Option (right to buy)	\$ 25.88						(2)	12/11/2013	Common Stock	1,4
Option (right to buy)	\$ 23.28						(2)	12/10/2014	Common Stock	5,0
Option (right to buy)	\$ 4.29						(3)	04/13/2016	Common Stock	10,0
Restricted Stock Units	<u>(4)</u>						09/28/2013(5)	09/28/2013(5)	Common Stock	6,5
Restricted Stock Units	<u>(4)</u>						11/19/2013 <u>(5)</u>	11/19/2013 <u>(5)</u>	Common Stock	8,0
Restricted Stock Units	<u>(4)</u>	02/28/2012		M		2,108 (6)	<u>(7)</u>	<u>(7)</u>	Common Stock	2,1

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Sheller Patrick M 343 STATE STREET			Senior Vice President				

Reporting Owners 2

ROCHESTER, NY 14650

Signatures

Jack Bailey as Attorney-in-fact for Patrick M.
Sheller
03/01/2012

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Payment of withholding taxes.
- (2) These options have vested.
- (3) These options vest one-third on each of the first three anniversaries of the date of grant.
- (4) These units convert on a one-to-one basis.
- (5) This is the date these restricted stock units will vest.
- (6) Vesting and distribution of shares of Restricted Stock Units.
- (7) These units vest one-third on each of the first three anniversaries of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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