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COCA COLA CO Form 8-K October 16, 2003

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):
October 16, 2003

THE COCA-COLA COMPANY (Exact name of Registrant as specified in its charter)

Delaware 001-02217 58-0628465 (State or other (Commission (IRS Employer jurisdiction File Number) Identification No.) of incorporation)

One Coca-Cola Plaza
Atlanta, Georgia

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code: (404) 676-2121

Item 5. Other Items

On October 16, 2003, the Board of Directors of The Coca-Cola Company approved an amendment to the Company's By-Laws such that every director will stand for election annually. Previously, the Company had a classified board structure where each director was elected to a three-year term and a third of the Board stood for election each year.

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE COCA-COLA COMPANY (REGISTRANT)

Date: October 16, 2003 By: /s/ Sharon R.B. Case

Sharon R.B. Case Vice President