KOTICK ROBERT A

Form 4 April 02, 2019

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Check this box if no longer subject to

Section 16.

Form 4 or Form 5 obligations

may continue. See Instruction **SECURITIES**

1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

(Last)

(City)

1. Name and Address of Reporting Person * KOTICK ROBERT A

(Middle)

(Zip)

C/O ACTIVISION BLIZZARD, INC., 3100 OCEAN PARK **BOULEVARD**

(Street)

(First)

(State)

2. Issuer Name and Ticker or Trading Symbol

Activision Blizzard, Inc. [ATVI]

3. Date of Earliest Transaction (Month/Day/Year) 03/31/2019

4. If Amendment, Date Original

Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

_X__ Director 10% Owner Other (specify X_ Officer (give title below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check

Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

6.

(I)

(Instr. 4)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

SANTA MONICA, CA 90405

| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | |
|--------------------------------------|--------------------------------------|--|
| | | |

4. Securities Acquired (A) 5. Amount of Transactionr Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)

Securities Beneficially Owned **Following** Reported

7. Nature of Ownership Indirect Form: Beneficial Direct (D) Ownership or Indirect (Instr. 4)

OMB APPROVAL

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

(A) Transaction(s) or (Instr. 3 and 4)

1

Price Code V Amount (D)

Common

Stock, par value \$0.000001

03/31/2019

Common Stock, par value \$0.000001

per share

per share

451,272 F

 $3,299,336 \frac{(2)}{}$ D

By ASAC Ι II LLC (3)

7,200

I

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| Common Stock, par value \$0.000001 per share | | | By UTMAs for the benefit of minor children |
|--|---------|---|---|
| Common | | | |
| Stock, par | | | By |
| value | 221,288 | I | GRATs |
| \$0.00001 | | | <u>(5)</u> |
| per share | | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. | | 6. Date Exerc | cisable and | 7. Titl | le and | 8. Price of | |
|-------------|-------------|---------------------|--------------------|-----------|---------|----------|---------------|-------------|---------|------------|-------------|---|
| Derivative | Conversion | (Month/Day/Year) | Execution Date, if | Transac | ctionNu | ımber | Expiration D | ate | Amou | ınt of | Derivative | 1 |
| Security | or Exercise | | any | Code | of | | (Month/Day/ | Year) | Under | rlying | Security | |
| (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8 | 8) De | erivativ | e | | Secur | rities | (Instr. 5) | |
| | Derivative | | | | Se | curities | | | (Instr. | . 3 and 4) | | |
| | Security | | | | Ac | equired | | | | | | 1 |
| | | | | | (A |) or | | | | | | 1 |
| | | | | | Di | sposed | | | | | | |
| | | | | | of | (D) | | | | | | |
| | | | | | (In | ıstr. 3, | | | | | | |
| | | | | | 4, | and 5) | | | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | Amount | | |
| | | | | | | | Date | Expiration | m: 1 | or | | |
| | | | | | | | Exercisable | Date | Title | Number | | |
| | | | | ~ . | /. | | | | | of | | |
| | | | | Code | V (A | (D) | | | | Shares | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--|---------------|-----------|-------------------------|-------|--|--|--|
| reporting of their family family | Director | 10% Owner | Officer | Other | | | |
| KOTICK ROBERT A C/O ACTIVISION BLIZZARD, INC. 3100 OCEAN PARK BOULEVARD SANTA MONICA, CA 90405 | X | | Chief Executive Officer | | | | |

Reporting Owners 2

Signatures

/s/ Robert A. 04/02/2019 Kotick

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On March 31, 2019, 857,115 performance-vesting restricted stock units held by the reporting person vested. Pursuant to the terms of his restricted stock unit award agreement, the Company withheld 451,272 of the shares otherwise deliverable to him in order to satisfy the

- (1) resulting tax withholding obligation. As a result, the reporting person received 405,843 shares of the Company's common stock after the satisfaction of the tax withholding obligation. As the performance conditions underlying this restricted stock unit award were not achieved at the maximum level, 656,202 previously reported restricted stock units did not vest.
- Following the transactions reported on this Form 4, the reporting person directly held (a) 2,312,760 shares of the Company's common (2) stock and (b) 986,576 performance-vesting restricted stock units, each representing the right to receive one share of the Company's common stock.
- (3) The reporting person and Brian G. Kelly are the managers of ASAC II LLC. The reporting person disclaims beneficial ownership of the Company's common stock held by ASAC II LLC except to the extent of his pecuniary interest therein.
- (4) The reporting person disclaims beneficial ownership of the Company's common stock held by these UTMAs except to the extent of his pecuniary interest therein.
- (5) These shares are held by grantor retained annuity trusts for the benefit of the reporting person's children, of which the reporting person is the trustee.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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