

HSBC HOLDINGS PLC  
Form 6-K  
January 22, 2019

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of January

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F  Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes  No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-).

HSBC HOLDINGS PLC

21 January 2019

Notification of a Transaction by a person closely associated with a Person Discharging Managerial Responsibilities

On 20 January 2019, Laura Cha reported to HSBC Holdings plc that she had been advised by Victor Cha, a person closely associated with Laura Cha, that on 23 August 2018 he had sold 8,000 ordinary shares of US\$0.50

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at HKD69.7500 per share.

The following disclosure is made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Victor Cha

2 - Reason for the notification

Position/status Person closely associated with Laura Cha, Non-executive Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2018-08-23	Ordinary shares of US\$0.50 each	GB0005405286	Hong Kong Stock Exchange	HKD - Hong Kong Dollar
Nature of Transaction:			Price	Volume
Disposal				Total
			HKD69.75	8,000
Aggregated			HKD69.75	8,000
				HKD558,000
				HKD558,000

For any queries related to this notification, please contact:

Larissa Wilson  
Shareholder Services  
020 7991 0595

SIGNATURE

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 21 January 2019