PRUDENTIAL PLC Form 6-K September 22, 2016

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of September, 2016

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL, LONDON, EC4R 0HH, ENGLAND (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name Anne Richards

2	Reason for the notification		
a)	Position/status	Executive l	Director (PDMR)
b)	Initial notification /Amendment	Initial notif	ication
3	Details of the issuer, emission allowance market participant, or auction monitor	auction pla	tform, auctioneer
a)	Name	Prudential j	plc
b)	LEI	5493001Z3	3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place of conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary sl each GB000709	nares of 5 pence
b)	Nature of the transaction	the Prudent	elated Share
		Price(s)	Volume(s)
c)	Price(s) and volume(s)	f11 04	1 630

d)	Aggregated information - Aggregated volume - Price	1,630 £11.04
e)	Date of the transaction	2016-09-21
f)	Place of the transaction	London Stock Exchange
1	Details of the person discharging managerial responsibilities	/ person closely associated
a)	Name	John Foley
2	Reason for the notification	
a)	Position/status	Executive Director (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platform, auctioneer
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541	
b)	Nature of the transaction	Grant of share options under the Prudential 2013 Savings-Related Share Option Scheme	
c)	Price(s) and volume(s)	Price(s) Volume(s)	
		£11.04 815	
d)	Aggregated information - Aggregated volume - Price	815 £11.04	
e)	Date of the transaction	2016-09-21	
f)	Place of the transaction	London Stock Exchange	
1	1 Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Nicolaos Nicandrou	

2	Reason for the notification		
a)	Position/status	Chief Finar (PDMR)	ncial Officer
b)	Initial notification /Amendment	Initial notif	ication
3	Details of the issuer, emission allowance market participant, or auction monitor	, auction pla	tform, auctioneer
a)	Name	Prudential j	plc
b)	LEI	5493001Z3	SZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) ea each type of transaction; (iii) each date; and (iv) each place conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary sl each GB000709	nares of 5 pence
b)	Nature of the transaction	Grant of share options under the Prudential 2013 Savings-Related Share Option Scheme	
		Price(s)	Volume(s)
c)	Price(s) and volume(s)	£11 04	1 358

d)	Aggregated information - Aggregated volume - Price	1,358 £11.04
e)	Date of the transaction	2016-09-21
f)	Place of the transaction	London Stock Exchange
1	Details of the person discharging managerial responsibilities	/ person closely associated
	Name	Al-Noor Ramji
	Reason for the notification	J
_	reason for the notification	
a)	Position/status	Group Chief Digital Officer (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platform, auctioneer
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12

4	Details of the transaction(s): section to be repeated for (1) ea each type of transaction; (iii) each date; and (iv) each place conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary s each GB000709	hares of 5 pence
b)	Nature of the transaction	the Pruden	elated Share
c)	Price(s) and volume(s)	Price(s)	Volume(s)
C)		£11.04	2,717
d)	Aggregated information - Aggregated volume - Price	2,717 £11.04	
e)	Date of the transaction	2016-09-2	1
f)	Place of the transaction	London St	ock Exchange
1	Details of the person discharging managerial responsibilities	s / person cl	osely associated
a)	Name	Raghu Hai	riharan

2	Reason for the notification		
a)	Position/status		Strategy & wrket Relations
b)	Initial notification /Amendment	Initial notif	fication
3	Details of the issuer, emission allowance market participant, or auction monitor	, auction pla	tform, auctioneer
a)	Name	Prudential	plc
b)	LEI	5493001Z3	3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) ea each type of transaction; (iii) each date; and (iv) each place conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary steach GB000709	hares of 5 pence
b)	Nature of the transaction	the Pruden	elated Share
c)	Price(s) and volume(s)	Price(s)	Volume(s)

£11.04 1,630

d)	Aggregated information - Aggregated volume - Price	1,630 £11.04
e)	Date of the transaction	2016-09-21
f)	Place of the transaction	London Stock Exchange
1	Details of the person discharging managerial responsibilities	/ person closely associated
a)	Name	Alan Porter
2	Reason for the notification	
a)	Position/status	Group General Counsel & Company Secretary (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platform, auctioneer
a)	Name	Prudential plc

b) LEI 5493001Z3ZE83NGK8Y12

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii)
4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument Identification code

Ordinary shares of 5 pence each GB0007099541

b) Nature of the transaction

Grant of share options under the Prudential 2013 Savings-Related Share Option Scheme

815

Volume(s)

c) Price(s) and volume(s)

Aggregated information d) - Aggregated volume

- Price

815 £11.04

Price(s)

£11.04

e) Date of the transaction

2016-09-21

f) Place of the transaction

London Stock Exchange

Additional information

Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

Contact

Angela Zeng, Company Secretarial Assistant, +44 (0)20 7548 3943 Chris Smith, Deputy Group Secretary, +44 (0)20 7548 2115

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date 22 September 2016

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Chris Smith

Chris Smith

Deputy Group Secretary