

Bloomin' Brands, Inc.
Form 3/A
April 06, 2015

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting
Person *

Scarlett Gregg
(Last) (First) (Middle)

2202 N. WEST SHORE BLVD.
(Street)

TAMPA, FL 33607
(City) (State) (Zip)

2. Date of Event Requiring
Statement

(Month/Day/Year)
03/25/2015

3. Issuer Name and Ticker or Trading Symbol
Bloomin' Brands, Inc. [BLMN]

4. Relationship of Reporting
Person(s) to Issuer

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer ☐ Other
(give title below) (specify below)
EVP & Pres. Bonefish Grill

5. If Amendment, Date Original
Filed(Month/Day/Year)
03/25/2015

6. Individual or Joint/Group
Filing(Check Applicable Line)
☒ Form filed by One Reporting
Person
☐ Form filed by More than One
Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

Common Stock

2. Amount of Securities
Beneficially Owned
(Instr. 4)

10,629

3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)

D

4. Nature of Indirect Beneficial
Ownership
(Instr. 5)

A

Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

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information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.**

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security
(Instr. 4)

2. Date Exercisable and
Expiration Date
(Month/Day/Year)

Date Exercisable Expiration Date

3. Title and Amount of
Securities Underlying
Derivative Security
(Instr. 4)

Title Amount or
Number of

4. Conversion
or Exercise
Price of
Derivative
Security

5. Ownership
Form of
Derivative
Security:
Direct (D)
or Indirect

6. Nature of Indirect
Beneficial Ownership
(Instr. 5)

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				Shares		(I) (Instr. 5)	
Restricted Stock Units	Â (1)	Â (2)	Common Stock	6,250	\$ 0	D	Â
Stock Option (right to buy)	Â (3)	04/06/2020	Common Stock	51,360	\$ 6.5	D	Â
Stock Option (right to buy)	Â (4)	09/02/2020	Common Stock	37,140	\$ 6.5	D	Â
Stock Option (right to buy)	Â (5)	02/01/2023	Common Stock	75,000	\$ 18.73	D	Â
Stock Option (right to buy)	Â (6)	02/27/2024	Common Stock	12,166	\$ 25.32	D	Â
Stock Option (right to buy)	Â (7)	02/26/2025	Common Stock	14,706	\$ 25.36	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Scarlett Gregg 2202 N. WEST SHORE BLVD. TAMPA, FL 33607	Â	Â	Â EVP & Pres. Bonefish Grill	Â

Signatures

/s/ Kelly Lefferts, as
Attorney-in-Fact

04/06/2015

Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These restricted stock units vest in two equal annual installments beginning on April 13, 2015.

(2) This field is not applicable.

(3) This stock option is a replacement stock option and is fully vested.

(4) Of the 37,140 shares associated with this stock option, 29,712 shares are vested, and the remaining 7,428 shares will vest on April 1, 2015.

(5) This stock option vests in four equal annual installments beginning on February 1, 2014.

(6) This stock option vests in four equal annual installments beginning on February 27, 2015.

(7) This stock option vests in four equal annual installments beginning on February 26, 2016.

Â

Remarks:

EXHIBIT LIST: EX-24 Scarlett, Gregg POA

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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