ServisFirst Bancshares, Inc.

Form 4

April 13, 2015

# FORM 4

# **OMB APPROVAL**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB** 3235-0287 Number:

if no longer subject to Section 16. Form 4 or

Check this box

January 31, Expires: 2005

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Estimated average burden hours per response... 0.5

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

**COMMON** 

**STOCK** 

04/13/2015

(Print or Type Responses)

| 1. Name and Ad<br>FOSHEE WI          | Symbol   | •                              |  |   | 5. Relationship of Reporting Person(s) to Issuer   |   |  |  |  |
|--------------------------------------|--|--------------------------------|--|---|--|---|--|--|--|
| (Last)                               | (First) (Mid   | ddle) 3. Date of I             | ServisFirst Bancshares, Inc. [SFBS]  3. Date of Earliest Transaction |   |  | (Check all applicable)  |  |  |  |
| 5120 STRATFORD ROAD                  |  | •                              | (Month/Day/Year)<br>04/13/2015                                       |   |  | Director 10% Owner X Officer (give title Other (specify below) EVP, CFO |  |  |  |
|                                      | 4. If Amen   | 4. If Amendment, Date Original |  |   | 6. Individual or Joint/Group Filing(Check  |   |  |  |  |
| BIRMINGHA                            | Filed(Month  | Filed(Month/Day/Year)          |  |   | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person |   |  |  |  |
| (City)                               | (State) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |                                |  |   |  |   |  |  |  |
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year)  |                                | 3.<br>Transactic<br>Code<br>(Instr. 8)                               | 4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) |  | 6. Ownership Form: Direct (D)   | 7. Nature of Indirect Beneficial Ownership |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Following

Reported

206,386

Transaction(s)

(Instr. 3 and 4)

(A)

D

Price \$

34.05

(2)

or Indirect

(Instr. 4)

D

(Instr. 4)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Code V Amount

S

2,090

(1)

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| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.         | 5.         | 6. Date Exer        | cisable and     | 7. Title a      | and    | 8. Price of | 9. Nu  |
|-------------|-------------|---------------------|--------------------|------------|------------|---------------------|-----------------|-----------------|--------|-------------|--------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transacti  | onNumber   | Expiration D        | ate             | Amount          | of     | Derivative  | Deriv  |
| Security    | or Exercise |                     | any                | Code       | of         | (Month/Day          | Year)           | Underlyi        | ing    | Security    | Secui  |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8) | Derivativ  | e                   |                 | Securitie       | es     | (Instr. 5)  | Bene   |
|             | Derivative  |                     |                    |            | Securities | 3                   |                 | (Instr. 3       | and 4) |             | Own    |
|             | Security    |                     |                    |            | Acquired   |                     |                 |                 |        |             | Follo  |
|             |             |                     |                    |            | (A) or     |                     |                 |                 |        |             | Repo   |
|             |             |                     |                    |            | Disposed   |                     |                 |                 |        |             | Trans  |
|             |             |                     |                    |            | of (D)     |                     |                 |                 |        |             | (Instr |
|             |             |                     |                    |            | (Instr. 3, |                     |                 |                 |        |             |        |
|             |             |                     |                    |            | 4, and 5)  |                     |                 |                 |        |             |        |
|             |             |                     |                    |            |            |                     |                 | ٨               | mount  |             |        |
|             |             |                     |                    |            |            |                     |                 |                 |        |             |        |
|             |             |                     |                    |            |            | Date<br>Exercisable | Expiration Date | or<br>Title Num | umber  |             |        |
|             |             |                     |                    |            |            |                     |                 | of              |        |             |        |
|             |             |                     |                    | Code V     | (A) (D)    |                     |                 |                 | hares  |             |        |

# **Reporting Owners**

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

FOSHEE WILLIAM M 5120 STRATFORD ROAD BIRMINGHAM, AL 35242

EVP, CFO

# **Signatures**

William M. 04/13/2015 Foshee

\*\*Signature of Date Reporting Person

### **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were sold pursuant to a Rule 10b5-1 plan.

The price reported in column 4 is a weighted average price. These shares were sold in 20 separate transactions ranging in price from \$33.90 to \$34.23. The reporting person undertakes to provide ServisFirst Bancshares, Inc., any security holder of ServisFirst Bancshares, Inc., or the staff of the Securities Exchange Commission, upon request, full information regarding the number of shares sold at each price set forth in this footnote (2) to this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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