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Allegiant Travel CO Form PX14A6G June 15, 2015

SECURITIES & EXCHANGE COMMISSION WASHINGTON, D.C. 20549

NOTICE OF EXEMPT SOLICITATION

NAME OF REGISTRANT: Allegiant Travel Co.

NAME OF PERSON RELYING ON EXEMPTION: Change to Win Investment Group

ADDRESS OF PERSON RELYING ON EXEMPTION: 1900 K Street, N.W., Suite 900, Washington, DC 20036

Written materials are submitted pursuant to Rule 14a-6(g)(1) promulgated under the Securities Exchange Act of 1934:

CtW Investment Group @CtWInvGrp Jun 11

Leading advisory firm ISS calls out Allegiant Air for related transactions with CEO including son's #NASCAR #corpgov and #thegameplane \$ALGT