

SVB FINANCIAL GROUP  
Form 4  
February 03, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Descheneaux Michael

(Last) (First) (Middle)

SVB FINANCIAL GROUP, 3005  
TASMAN DRIVE

(Street)

SANTA CLARA, CA 95054

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

SVB FINANCIAL GROUP [SIVB]

3. Date of Earliest Transaction (Month/Day/Year)

01/30/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)

Chief Financial Officer

6. Individual or Joint/Group Filing(Check Applicable Line)

\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	01/30/2015		M		1,500 A \$ 27.84	10,311	D
Common Stock	01/30/2015		M		1,500 A \$ 45.19	11,811	D
Common Stock	01/30/2015		M		2,000 A \$ 60.37	13,811	D
Common Stock	01/30/2015		M		2,000 A \$ 64.37	15,811	D
Common Stock	01/30/2015		M		2,000 A \$ 71.11	17,811	D

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Common Stock	01/30/2015	S	1,410	D	\$ 114.151	16,401	D	
Common Stock	01/30/2015	S	90	D	\$ 114.15	16,311	D	
Common Stock	01/30/2015	S	100	D	\$ 113.171	16,211	D	
Common Stock	01/30/2015	S	100	D	\$ 113.17	16,111	D	
Common Stock	01/30/2015	S	400	D	\$ 113.1601	15,711	D	
Common Stock	01/30/2015	S	300	D	\$ 113.1	15,411	D	
Common Stock	01/30/2015	S	200	D	\$ 113.101	15,211	D	
Common Stock	01/30/2015	S	900	D	\$ 113.06	14,311	D	
Common Stock	01/30/2015	S	230	D	\$ 113.561	14,081	D	
Common Stock	01/30/2015	S	1,400	D	\$ 113.5601	12,681	D	
Common Stock	01/30/2015	S	370	D	\$ 113.48	12,311	D	
Common Stock	01/30/2015	S	2,000	D	\$ 113.6824 <u>(1)</u>	10,311	D	
Common Stock	01/30/2015	S	100	D	\$ 114.1901	10,211	D	
Common Stock	01/30/2015	S	100	D	\$ 114.1851	10,111	D	
Common Stock	01/30/2015	S	300	D	\$ 114.131	9,811	D	
Common Stock	01/30/2015	S	400	D	\$ 114.1301	9,411	D	
Common Stock	01/30/2015	S	600	D	\$ 113.98	8,811	D	
Common Stock						230	I	By 401(k)/ESOP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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The 2,000 shares were sold through separate trades, with the sale prices ranging from \$113.66 to \$113.751 and at a weighted average sale price of \$113.6824.

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