

SVB FINANCIAL GROUP

Form 4

August 19, 2014

FORM 4
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
Descheneaux Michael

(Last) (First) (Middle)

SVB FINANCIAL GROUP, 3005
TASMAN DRIVE

(Street)

SANTA CLARA, CA 95054

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
SVB FINANCIAL GROUP [SIVB]

3. Date of Earliest Transaction
(Month/Day/Year)
06/30/2014

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
__X__ Officer (give title ____ Other (specify
below) below)

Chief Financial Officer

6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D)	Price	
Common Stock	06/30/2014		A	V	242 ⁽¹⁾	A \$ 87.746	7,040 D
Common Stock	08/15/2014		M		2,000 ⁽²⁾	A \$ 48.76	9,040 D
Common Stock	08/15/2014		M		2,000 ⁽²⁾	A \$ 27.84	11,040 D
Common Stock	08/15/2014		S		200	D \$ 106.74	10,840 D
Common Stock	08/15/2014		S		100	D \$ 106.76	10,740 D

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Common Stock	08/15/2014	S	100	D	\$ 106.806	10,640	D
Common Stock	08/15/2014	S	100	D	\$ 106.82	10,540	D
Common Stock	08/15/2014	S	100	D	\$ 106.84	10,440	D
Common Stock	08/15/2014	S	100	D	\$ 106.89	10,340	D
Common Stock	08/15/2014	S	100	D	\$ 106.93	10,240	D
Common Stock	08/15/2014	S	300	D	\$ 106.94	9,940	D
Common Stock	08/15/2014	S	100	D	\$ 106.95	9,840	D
Common Stock	08/15/2014	S	200	D	\$ 107.21	9,640	D
Common Stock	08/15/2014	S	300	D	\$ 107.27	9,340	D
Common Stock	08/15/2014	S	300	D	\$ 107.4033 <u>(3)</u>	9,040	D
Common Stock	08/15/2014	S	78	D	\$ 107.48	8,962	D
Common Stock	08/15/2014	S	200	D	\$ 107.5	8,762	D
Common Stock	08/15/2014	S	100	D	\$ 107.51	8,662	D
Common Stock	08/15/2014	S	122	D	\$ 107.58	8,540	D
Common Stock	08/15/2014	S	200	D	\$ 107.59	8,340	D
Common Stock	08/15/2014	S	100	D	\$ 107.62	8,240	D
Common Stock	08/15/2014	S	100	D	\$ 107.66	8,140	D
Common Stock	08/15/2014	S	100	D	\$ 107.68	8,040	D
Common Stock	08/15/2014	S	200	D	\$ 107.74	7,840	D
Common Stock	08/15/2014	S	200	D	\$ 107.8	7,640	D

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Common Stock	08/15/2014	S	100	D	\$ 107.81	7,540	D	
Common Stock	08/15/2014	S	200	D	\$ 107.84	7,340	D	
Common Stock	08/15/2014	S	200	D	\$ 107.88	7,140	D	
Common Stock	08/15/2014	S	100	D	\$ 107.89	7,040	D	
Common Stock						230 ⁽⁴⁾	I	By 401(k)/ESOP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Description of Underlying Securities (Instr. 3 and 4)		
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option	\$ 48.76	08/15/2014		M		2,000 (2)		04/29/2009	04/29/2015	Common Stock	2,000	\$
Stock Option	\$ 27.84	08/15/2014		M		2,000 (2)		05/12/2010	05/12/2016	Common Stock	2,000	\$

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Descheneaux Michael SVB FINANCIAL GROUP 3005 TASMAN DRIVE SANTA CLARA, CA 95054			Chief Financial Officer	

Signatures

Denise West, Attorney-in-Fact for Michael
Descheneaux

08/19/2014

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Acquired under the Issuer's Employee Stock Purchase Plan.
- (2) The exercise and sale of the stock option in this Form 4 was affected pursuant to a Rule 10b5-1 trading plan entered into by the reporting person effective June 4, 2014.
- (3) The 300 shares were sold through separate trades, with the sale prices ranging from \$107.33 to \$107.45 and at a weighted average sale price of \$107.4033.
- (4) The information in this report is based on 401(k)/ESOP Plan statement dated as of June 30, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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