### Edgar Filing: DealerTrack Holdings, Inc. - Form 4

October 01, 2007       OMB APPROVA         VINITED STATES SECURITIES AND EXCHANGE COMMISSION washington, D.C. 20549       OMB APPROVA OMB subject to section 16.         Statement of consign subject to section 16.       STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIPO SECURITIES       OMB APPROVA OMB subject to section 16.         Form 4 or Form 5 obligations may continue. See Instruction (b).       STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIPO SECURITIES       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue. Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 10(b).       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1935 or Section 10(b).       State average purson (s) to Issuer         (Print or Type Responses)       1. Issuer Name and Ticker or Trading Symbol       State average DealerTrack Holdings, Inc. [TRAK] (Check all applicable)       (Check all applicable)         (Last)       (First)       (Midd)       3. Date of Earliest Transaction (Month/Day/Year)       Director	DealerTrack	Holdings, Inc	•									
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549       OMB APPROVA OMB. 2325 Section 16. Form 4 or Form 4 or Form 4 or Form 5 obligations may continue. Sec Instruction (b).       TATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES       OMB APPROVA OMB. 2328 Events Section 16. Securities Exchange Act of 1934.         1. Name and Address of Reporting Person <sup>+</sup> . Blair John Allen       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1935 or Section 30(h) of the Investment Company Act of 1935 or Section 1(b).       5. Relationship of Reporting Person(s). Security Person         1. Name and Address of Reporting Person <sup>+</sup> . Blair John Allen       2. Issuer Name and Ticker or Trading Symbol DealeTrack Holdings, Inc. [TRAK]       5. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       Middle)       3. Date of Earliest Transaction (Month/Day/Year)       Check all applicable)         (Last)       (First)       4. If Amendment, Date Original Filed(Month/Day/Year)       6. Individual or Joint/Group Filing(Check Applicable Line) - Form filed by More Reporting Person Form filed by More Re	Form 4	007										
Check this box if no longer subject to Section 16. Form 4 or Form 5 remer subject to Section 16.       STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES       OMB Number: Janua       3235         Form 4 or Form 5 remore Section 17(a) of the Public Utility Holding Company Act of 1934, obligations may continue. Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 16.       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue. Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 16.       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 16.       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 16.       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 10(b).       Section 17(a) of the Public Utility Holding Company Act of 1940       Section 17(a) of the Public Utility Holding Company Act of 1940       Section 17(a) of the Public Utility Holding Company Act of 1940       Section 17(a) of the Public Utility Holding Company Act of 1940       Section 17(a) of the Public Utility Holding Company Act of 1940       Section 17(a) of the Public Utility Holding Company Act of 1940       Section 17(a) of the Public Utility Holding Company Act of 1940       Section 17(a) of the Public Utility Holding Company Act of 1940       Section 17(a) of the Public Utility Holding Company Act of 1940       Section 17(a) of the Public Utility Holding Company Act of 1940       Section 17(a) of the Public Utility Holding Company Act of 1940       Section 17(a) of the Public Utility Holding Company Act of 1940       Section 17(a) of the Public Utility Holding Company Act of 1940       Section 17(a) of the Public Utility Holding												
Washington, D.C. 20549       Number:       3235         Check this box if no longer subject to Section 16.       STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES       Expires:       Janua         Form 4 or Form 5       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue. See Instruction       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations       1935 or Section       Filed pursuant to Section 16(a) of the Investment Company Act of 1935 or Section       1934, Section 17(a) of the Public Utility Holding Company Act of 1940       1940         (Print or Type Responses)       2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer       Section 17(a) of the Public Utility Holdings, Inc. [TRAK]       (Check all applicable)         (Last)       (First)       (Middle)       3. Date of Earliest Transaction	FORM	4 <sub>UNITE</sub>	D STATES	SECUR	ITIES AI	ND EXC	THAT	NGE (	COMMISSION	т	PPROVAL	
Check this box       STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF       Expires:       Janua         if no longer subject to Section 16.       STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF       Expires:       Estimated average burden hours per response         Form 4 or Form 5       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1935, obligations       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section       1934, obligations         Section 17(a) of the Public Utility Holding Company Act of 1940 1(b).       30(h) of the Investment Company Act of 1940       1.         (Print or Type Responses)       2. Issuer Name and Ticker or Trading Blair John Allen       S. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction (Month/Day/Year)       Check all applicable)         (Last)       (First)       10/01/2007       Z. Giffeer (give tilte below)       Director below)       10% Owner - Director         (Check Street)       4. If Amendment, Date Original Filed(Month/Day/Year)       6. Individual or Joint/Group Filing(Check Applicable Line)       S. Form filed by One Reporting Person - Form filed by More than One Reporting Person         (City)       (State)       (Zip)       Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owne - Give Month/Day/Year)       S. Aeourties - Form filed by One Reporting Principle (Month/Day/Year)         (City)		UNIT								ONID	3235-0287	
State       STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF       Estimated average burden hours per response         Form 4 or       Section 16.       SECURITIES       Estimated average burden hours per response         Form 5       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1935 or Section       1935 or Section         Margoniane       Section 17(a) of the Public Utility Holding Company Act of 1940       1940         (b)       Section 17(a) of the Public Utility Holding Company Act of 1940       1940         (b)       Section 17(a) of the Public Utility Holding Company Act of 1940       1940         (b)       Section 17(a) of the Public Utility Holding Company Act of 1940       1940         (b)       Section 17(a) of the Investment Company Act of 1940       1940         (b)       Symbol       Section 17(a) of the Investment Company Act of 1940         (b)       Blair John Allen       Symbol       Security         (Last)       (First)       (Middle)       3. Date of Earliest Transaction       (Check all applicable)         (Last)       (First)       (Middle)       3. Date of Earliest Transaction       Officer (give tilte					B.o, -	2.0.20					January 31	
Section 16.       SECURITIES       burden hours per response         Form 4 or       Form 5       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue.       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 1936, obligations may continue.         See Instruction       30(h) of the Investment Company Act of 1935 or Section 17(b).       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 1940 1(b).         (Print or Type Responses)       30(h) of the Investment Company Act of 1940 I(b).       Section 1976 Reporting Person 1         (Print or Type Responses)       2. Issuer Name and Ticker or Trading Symbol DealerTrack Holdings, Inc. [TRAK]       S. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction (Month/Day/Year)	-	N I A I	EMENT O	F CHAN	GES IN F	BENEFI	CIA	LOW	<b>NERSHIP OF</b>	•	2005	
Form 4 or Form 5 obligations may continue. See Instruction       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue. Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1935 or Section 1(b).         (Print or Type Responses)       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 1(b).       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940         (Print or Type Responses)       S. Relationship of Reporting Person * DealerTrack Holdings, Inc. [TRAK] DealerTrack Holdings, Inc. [TRAK] (Last) (First) (Middle)       S. Bate of Earliest Transaction (Month/Day/Year)       Check all applicable)         (Last)       (First)       Middle)       So ta of Earliest Transaction (Month/Day/Year)       Director 	-				SECURI	ITIES						
obligations may continue. Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940         (Print or Type Responses)         1. Name and Address of Reporting Person <sup>*</sup> . Blair John Allen       2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction       (Check all applicable)         (Last)       (First)       (Middle)       3. Date of Earliest Transaction       Director         (VO DEALERTRACK HOLDINGS, INC., 1111 MARCUS A VENUE, SUITE M04       (Month/Day/Year)       Director       10% Owner         (Street)       4. If Amendment, Date Original Filed(Month/Day/Year)       6. Individual or Joint/Group Filing(Check Applicable Line)       7. Form filed by More than One Reporting Person         (City)       (State)       (Zip)       Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owne I.Title of       2. Transaction Date       3. 4. Securities       5. Amount of       6. Ownership       7. Natur         Security       (Month/Day/Year)       2. Deemed       3. 4. Securities       5. Amount of       6. Ownership       7. Natur         (City)       (State)       (Zip)       Table I - Non-Derivative Securities       5. Amount of       6. Ownership       7. Natur         Security       (Month/Day										•		
may continue.       Section 17(a) of the Profile Unity Floring Company Act of 1955 of Section         See Instruction       30(h) of the Investment Company Act of 1940         1(b).       (Print or Type Responses)         1. Name and Address of Reporting Person <sup>+</sup> .       2. Issuer Name and Ticker or Trading Symbol         DealerTrack Holdings, Inc. [TRAK]       (Check all applicable)         (Last)       (First)         (Last)       (First)         (Last)       (First)         (Month/Day/Year)       Director         (Month/Day/Year)       Director         (Month/Day/Year)       Month/Day/Year)         (Street)       4. If Amendment, Date Original         (Street)       4. If Amendment, Date Original         (City)       (State)         (Zip)       Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owner         1.Title of       2. Transaction Date       2A. Deemed       3.       4. Securities       5. Amount of       6. Ownership 7. Natur         Security       (Month/Day/Year)       Execution Date, if TransactionAcquired (A) or       Securities       Form: Direct Indirect (Indirect (I) Owner Securities         (City)       (State)       2A. Deemed			•					-				
It b).       It is the transmitter of training transmitter of training training transmitter					•	•	· ·			on		
(Print or Type Responses)       1. Name and Address of Reporting Person <sup>+</sup> .       2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer         Blair John Allen       2. Issuer Name and Ticker or Trading DealerTrack Holdings, Inc. [TRAK]       5. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction       (Check all applicable)         C/O DEALERTRACK HOLDINGS, INC., 1111 MARCUS AVENUE, SUITE MO4       10/01/2007		ction	30(h)	of the Inv	vestment (	Company	y Act	of 19	40			
1. Name and Address of Reporting Person * Blair John Allen       2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction (Month/Day/Year)       5. Relationship of Reporting Person(s) to Issuer         C/O DEALERTRACK HOLDINGS, INC., 1111 MARCUS AVENUE, SUITE M04       3. Date of Earliest Transaction (Month/Day/Year)       — Director 10/01/2007       — Director X_Officer (give title 	I(b).											
Blair John Allen       Symbol       Issuer         Quarter of Earliest Track Holdings, Inc. [TRAK]       (Check all applicable)         (Last)       (First)       (Midde)       3. Date of Earliest Transaction         (Last)       (First)       (Midde)       3. Date of Earliest Transaction       (Check all applicable)         C/O DEALERTRACK HOLDINGS, INC., 1111       (Month/Day/Year)       (Month/Day/Year)	(Print or Type R	esponses)										
(Last)       (First)       (Middle)       3. Date of Earliest Transaction       (Check all applicable)         (Last)       (First)       (Middle)       3. Date of Earliest Transaction			ing Person <sup>*</sup>	2. Issuer	Name and '	Ticker or 7	Гradin	g	5. Relationship o	f Reporting Per	rson(s) to	
(Last)       (First)       (Middle)       3. Date of Earliest Transaction       (Check all applicable)         (Last)       (First)       (Middle)       3. Date of Earliest Transaction       Image: Construct of Construction       Image: Construction <t< td=""><td>Blair John A</td><td>llen</td><td></td><td>Symbol</td><td></td><td></td><td></td><td></td><td>Issuer</td><td></td><td></td></t<>	Blair John A	llen		Symbol					Issuer			
(Last)       (First)       (Middle)       3. Date of Earliest Transaction         (Last)       (First)       (Middle)       3. Date of Earliest Transaction         C/O DEALERTRACK HOLDINGS, INC., 1111 MARCUS AVENUE, SUITE M04       (Month/Day/Year)				DealerT	rack Hold	ings, Inc	:. [TF	RAK]	(Che	ck all applicable	e)	
C/O DEALERTRACK HOLDINGS, INC., 1111 MARCUS AVENUE, SUITE M04 (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) 7. Nature (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owner (City) (State) (Zip) Table I - Non-Derivative Securities Securities Form: Direct Indirect (Month/Day/Year) 5. Amount of 6. Ownership 7. Nature Security (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) Owned Indirect (I) Ownership following (Instr. 4) (Instr. 4)	(Last)	(First)	(Middle)	3. Date of	Earliest Tra	insaction			(		- /	
INC., 1111 MARCUS AVENUE,       information in the information information in the information info					-							
SUITE M04 (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by One Reporting Person Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owner 1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year) 2. Transaction Date, if any Code Disposed of (D) Beneficially (D) or Beneficially (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4)				10/01/20	007						er (specify	
(Street)       4. If Amendment, Date Original Filed(Month/Day/Year)       6. Individual or Joint/Group Filing(Check Applicable Line) JX_Form filed by One Reporting Person Form filed by More than One Reporting Person Form filed by More than One Reporting Person         (City)       (State)       (Zip)       Table I - Non-Derivative Securities       5. Amount of Security (Month/Day/Year)       6. Ownership Person       7. Nature Indirect Securities         1.Title of Security (Instr. 3)       2. Transaction Date (Month/Day/Year)       2A. Deemed Execution Date, if any (Month/Day/Year)       3.       4. Securities TransactionAcquired (A) or Code       5. Amount of Beneficially       6. Ownership Form: Direct       7. Nature Indirect Beneficially         (Instr. 3)       (Month/Day/Year)       (Month/Day/Year)       3.       4. Securities Indirect (A) or Code       5. Amount of Disposed of (D) (Instr. 4)       6. Ownership (D) or       7. Nature Beneficially		VIAKCUS AV	ENUE,						* P	lease see below		
Filed(Month/Day/Year)       Applicable Line)         LAKE SUCCESS, NY 11042       Security       (City)       (State)       (Zip)       Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owner         1.Title of Security       2. Transaction Date       2A. Deemed       3.       4. Securities       5. Amount of       6. Ownership       7. Nature         I.Title of Security       2. Transaction Date       2A. Deemed       3.       4. Securities       5. Amount of       6. Ownership       7. Nature         I.Title of Security       (Month/Day/Year)       Image: Colspan="4">(Month/Day/Year)         (Instr. 3)       2. Transaction Date       3.       4. Securities       5. Amount of       6. Ownership       7. Nature         (Instr. 3)       (Month/Day/Year)       Image: Colspan="4">(Instr. 6)       0. Ownership       7. Nature         (Instr. 4)       (Instr. 8)       (Instr. 3, 4 and 5)       Owned       Indirect (I)       Ownership	SOTTE MOT			4 70 4								
.X_ Form filed by One Reporting Person		(Street)				e Original				oint/Group Fili	ng(Check	
LAKE SUCCESS, NT 11042       Person         (City)       (State)       (Zip)         Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owne         1.Title of       2. Transaction Date       2A. Deemed       3.       4. Securities       5. Amount of       6. Ownership       7. Nature         Security       (Month/Day/Year)       Execution Date, if       TransactionAcquired (A) or       Securities       Form: Direct       Indirect         (Instr. 3)       any       Code       Disposed of (D)       Beneficially       (D) or       Beneficially         (Month/Day/Year)       (Instr. 8)       (Instr. 3, 4 and 5)       Owned       Indirect (I)       Ownership				Filed(Mon	ui/Day/Teal)				11 /	One Reporting Po	erson	
(City)(State)(Zip)Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owner1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year)3.4. Securities TransactionAcquired (A) or Code5. Amount of Securities6. Ownership Form: Direct7. Nature Indirect Indirect Owner Following1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)3.4. Securities TransactionAcquired (A) or Code5. Amount of Securities6. Ownership Form: Direct7. Nature Indirect Indirect Owner Following0. Owner Following(Instr. 4)(Instr. 4)0. Owner (Instr. 4)	LAKE SUC	CESS, NY 11	042						•	More than One R	eporting	
1.Title of Security2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any3.4. Securities TransactionAcquired (A) or Disposed of (D)5. Amount of Securities6. Ownership Form: Direct7. Natur Indirect(Instr. 3)2. Transaction Date, if anyTransactionAcquired (A) or CodeSecurities5. Amount of Securities6. Ownership Form: Direct7. Natur Indirect(Instr. 3)0. Other (Month/Day/Year)Code (Instr. 8)Disposed of (D) (Instr. 3, 4 and 5)Beneficially Owned Following0. Ownership (Instr. 4)	(City)	(State)	(Zip)			• • •				0 <b>D</b> 01 1		
Security (Instr. 3)(Month/Day/Year)Execution Date, if anyTransactionAcquired (A) or Disposed of (D)Securities BeneficiallyForm: Direct IndirectIndirect Indirect(Instr. 3)anyCodeDisposed of (D) (Month/Day/Year)Beneficially(D) orBeneficially Indirect (I)Owned Following(Instr. 4)(Instr. 4)								ties Aco			-	
(Instr. 3)any (Month/Day/Year)CodeDisposed of (D) (Instr. 8)Beneficially (D) or(D) orBeneficially (D) or(Month/Day/Year)(Instr. 8)(Instr. 3, 4 and 5)OwnedIndirect (I)Ownersh (Instr. 4)Following(Instr. 4)(Instr. 4)								r		-		
(Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) Owned Indirect (I) Owners Following (Instr. 4) (Instr. 4)		(Wond)/Day/1		on Date, n		-					Beneficial	
				/Day/Year)	(Instr. 8)						Ownership	
									Following Reported	(Instr. 4)	(Instr. 4)	
(A) Transaction(s)												
Code V Amount (D) Price (Instr. 3 and 4)					Code V	Amount		Price	(Instr. 3 and 4)			
Common Stock       10/01/2007 $S_{(1)}^{(1)}$ 2,500       D       \$ 43       142,449       (2)       D		10/01/2007							142,449 <u>(2)</u>	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Instr. 8)	5. tionNumber of ) Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	;	Date	Secur	ınt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Own Follo Repo Trans (Instr
				Code V	√ (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

### Edgar Filing: DealerTrack Holdings, Inc. - Form 4

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Blair John Allen C/O DEALERTRACK HOLDINGS, INC. 1111 MARCUS AVENUE, SUITE M04 LAKE SUCCESS, NY 11042			* Please see below				
Signatures							
/s/ Eric D. Jacobs as attorney-in-fact for Joh Blair	n Allen	10	)/01/2007				
**Signature of Reporting Person			Date				

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on October 6, (1) 2006.
- (2) Includes 36,250 shares of restricted common stock.

#### **Remarks:**

Mr. Blair is the Chief Executive Officer of Automotive Lease Guide (alg), Inc.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.