## Edgar Filing: DealerTrack Holdings, Inc. - Form 4

| DealerTrack   | Holdings, Inc.   |  |  |  |              |                    |          |   |                            |   |   |         |
|---|--|--|--|--|--------------|--------------------|----------|---|----------------------------|---|---|---------|
| Form 4  | -  |  |  |  |              |                    |          |   |                            |   |   |         |
| July 12, 200  |  |  |  |  |              |                    |          |   |                            | OM  | B APPRC   | VAL     |
|   | UNITED   | STATES                                   |  |  |              |                    |          | E COMMISSIO   | ON                         | OMB<br>Numbe                                  | r: 32   | 35-0287 |
| if no lon<br>subject t<br>Section<br>Form 4 o<br>Form 5<br>obligatio<br>may con | Section 16.<br>Form 4 or<br>Form 5<br>biligations<br>nay continue.<br><i>Gee</i> Instruction<br><i>Gee</i> Instruction<br><i>Gee Gee G</i> |  |  |  |              |                    | 4,       | January 31,<br>2005<br>Estimated average<br>burden hours per<br>response 0.5  |                            |   |   |         |
| (Print or Type  | Responses)   |  |  |  |              |                    |          |   |                            |   |   |         |
| 1. Name and Address of Reporting Person <u>*</u><br>Tischler Howard             |  |  | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol<br>DealerTrack Holdings, Inc. [TRAK] |  |              |                    |          | 5. Relationship of Reporting Person(s) to<br>Issuer   |                            |   |   |         |
| (Last)  | (First) (I   | Middle)                                  | 3. Date of Earliest Transaction (Check   |  |              |                    |          | Check   | k all applicable)          |   |   |         |
|   | ERTRACK HOL<br>MARCUS AVEN<br>4  |  | (Month/I<br>07/11/2  | Day/Year)<br>2007                        |              |                    |          | X Director<br>Officer (g<br>below)  |                            | itle  | 10% Owne<br>Other (spec)                                    |         |
|   | Filed(Mo   |  |  | endment, Date Original<br>onth/Day/Year) |              |                    |          | <ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul> |                            |   |   |         |
| LAKE SUC  | CCESS, NY 11042  | 2  |  |  |              |                    |          | Person  | - ,                        |   |   | >       |
| (City)  | (State)  | (Zip)                                    | Tab  | le I - Non-l                             | Derivative   | e Secu             | rities A | Acquired, Dispose   | d of,                      | or Benef                                      | icially Ow  | ned     |
| 1.Title of<br>Security<br>(Instr. 3)  | 2. Transaction Date<br>(Month/Day/Year)  | 2A. Deem<br>Execution<br>any<br>(Month/D | Date, if   | Code                                     | Amount       | l (A) c<br>l of (E | ))       | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4)  | For<br>Dire<br>or I<br>(I) | nership<br>m:<br>ect (D)<br>ndirect<br>tr. 4) | 7. Nature<br>Indirect<br>Beneficia<br>Ownersh<br>(Instr. 4) | al      |
| Common<br>Stock   | 07/11/2007   |  |  | А  | 3,500<br>(1) | А                  | \$0      | 15,500 <u>(2)</u>   | D                          |   |   |         |
| Common<br>Stock   |  |  |  |  | _            |                    |          | 5,428,824   | Ι                          |   | Credit<br>Manage<br>Solutio<br>(3)                          |         |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control

SEC 1474 (9-02)

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#### number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | 5.<br>oriNumber<br>of<br>Derivativ<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 5                   | Date               | Amor<br>Unde<br>Secur | tele and<br>unt of<br>rrlying<br>rities<br>: 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secu<br>Bene<br>Owne<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|---|---|---|--|---|---------------------|--------------------|-----------------------|---|---|--|
|   |   |   |   | Code V                                 | (A) (D)   | Date<br>Exercisable | Expiration<br>Date | Title                 | Amount<br>or<br>Number<br>of<br>Shares                |   |  |
| Repo  | rting O   | wners                                   |   |  |   |                     |                    |                       |   |   |  |
| Reporting Owner Name / Address Relationships        |   |   |   |  |   |                     |                    |                       |   |   |  |
| Tischler H  | Howard  |   | Director 1  | 0% Owner                               | Officer   | Other               |                    |                       |   |   |  |
| CIO DE I  |   | W WAL DRUGG -                           |   |  |   |                     |                    |                       |   |   |  |

C/O DEALERTRACK HOLDINGS, INC. 1111 MARCUS AVENUE, SUITE M04 LAKE SUCCESS, NY 11042

## Signatures

| /s/ Eric D. Jacobs as attorney-in-fact for Howard L.<br>Fischler | 07/12/2007 |
|--|------------|
| **Signature of Reporting Person                                  | Date       |

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The shares of restricted common stock will vest on the date of the Issuer's 2008 Annual Meeting of Stockholders.

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(2) Includes 7,000 shares of restricted common stock.

Credit Management Solutions, Inc., formerly known as First American Credit Management Solutions, Inc. ("CMSI") is a wholly-owned subsidiary of First Advantage Corporation, a publicly traded company. First Advantage Corporation may be deemed a beneficial owner of

(3) the shares held by CMSI; however, it disclaims beneficial ownership except to the extent of its pecuniary interest. Mr. Tischler is Group President of First Advantage Dealer Services, an affiliate of CMSI. Mr. Tischler disclaims beneficial ownership of these shares except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.