# Edgar Filing: DealerTrack Holdings, Inc. - Form 4

Form 4	Holdings, Inc.									
July 19, 2006 FORM 4 UNITED STATES SECU				hington, GES IN I SECUR 6(a) of the ility Hold	D.C. 20 BENEF ITIES e Securit ling Con	549 ICIA ies E ipany	L OWN xchange y Act of	NERSHIP OF e Act of 1934, 1935 or Section	OMB Number: Expires: Estimated a burden hour response	
Jacobs Eric (Last)	ddress of Reporting I Douglas (First) (N ERTRACK HOLI MARCUS AVEN	1iddle) DINGS,	Symbol DealerT	•	lings, In		0	Director X Officer (give below)	k all applicable	) Owner r (specify
	(Street) CESS, NY 11042	2		ndment, Dat th/Day/Year)	-	1		6. Individual or Jo Applicable Line) _X_ Form filed by C Form filed by M Person	One Reporting Pe	rson
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Aca	uired, Disposed of	or Beneficial	v Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any	ned	3. Transactio Code (Instr. 8) Code V	4. Securi n(A) or Di (Instr. 3,	ties A spose	cquired d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of
Common	07/17/2006			<b>S</b> (1)	6,000	D	\$	26,866 <u>(2)</u>	D	
Stock Common Stock							21.64	18,134	I	By Self as Trustee for The Eric D. Jacobs Grantor Retained Annuity Trust

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)		4. Transactio	5.	6. Date Exerc		7. Titl Amou		8. Price of Derivative	9. Nu Deriv
Security (Instr. 3)	or Exercise Price of Derivative Security	(Monul/Day/Tear)	(Month/Day/Year)	Transactic Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			Under Securi	lying	Security (Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
Reporting o wher runne / runress	Director	10% Owner	Officer	Other			
Jacobs Eric Douglas C/O DEALERTRACK HOLDINGS, INC. 1111 MARCUS AVENUE, SUITE M04 LAKE SUCCESS, NY 11042			SVP, GC and Secretary				
Signatures							
/s/ Eric D. 07/18/2006							

Jacobs

\*\*Signature of

Date

## Reporting Person **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on December 12, (1)2005.
- Includes 17,500 shares of restricted common stock. Also includes 1,866 shares previously owned indirectly which were transferred from (2) The Eric D. Jacobs Grantor Retained Annuity Trust to Mr. Jacobs on July 14, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.