

Restaurant Brands International Inc.  
Form SC 13G/A  
August 10, 2017

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, DC 20549**

**SCHEDULE 13G**  
**UNDER THE SECURITIES EXCHANGE ACT OF 1934**  
**(Amendment No. 2)\***

**RESTAURANT BRANDS INTERNATIONAL INC.**

**(Name of Issuer)**

**Common Shares**

**(Title of Class of Securities)**

**76131D103**

**(CUSIP Number)**

**July 11, 2017**

**(Date of Event Which Requires Filing of This Statement)**

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1. Name of Reporting Persons

Pershing Square Capital Management, L.P.

2. Check the Appropriate Box if a Member of a Group (*See Instructions*)

(A) (B)

3. SEC Use Only

4. Citizenship or Place of Organization

DELAWARE

5. Sole Voting Power:

Number of

Shares NONE  
6. Shared Voting Power:

Beneficially

Owned by 29,534,428<sup>(1)</sup>  
Each 7. Sole Dispositive Power:

Reporting

Person NONE  
8. Shared Dispositive Power:

With

29,534,428<sup>(1)</sup>

9. Aggregate Amount Beneficially Owned by Each Reporting Person

29,534,428<sup>(1)</sup>

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (*See Instructions*)

11. Percent of Class Represented by Amount in Row (9)

12.5%<sup>(2)</sup>

12. Type of Reporting Person (See Instructions)

IA

- (1) Includes 383,877 common shares ( Common Shares ) of Restaurant Brands International Inc. ( the Issuer ) issuable on exchange of exchangeable units in Restaurant Brands International Limited Partnership ( Exchangeable Units ) beneficially owned by Pershing Square Capital Management, L.P. The number of Exchangeable Units beneficially owned by Pershing Square Capital Management, L.P. has not changed since the initial filing of this Schedule 13G.
- (2) This calculation is based on 236,263,566 Common Shares outstanding as of July 21, 2017, as reported in the Issuer's Form 10-Q filed on August 2, 2017 ( the Form 10-Q ), plus 383,877 Common Shares issuable on exchange of Exchangeable Units beneficially owned by Pershing Square Capital Management, L.P.

1. Name of Reporting Persons

PS Management GP, LLC

2. Check the Appropriate Box if a Member of a Group (*See Instructions*)

(A) (B)

3. SEC Use Only

4. Citizenship or Place of Organization

DELAWARE

5. Sole Voting Power:

Number of

Shares NONE  
6. Shared Voting Power:

Beneficially

Owned by 29,534,428<sup>(1)</sup>  
Each 7. Sole Dispositive Power:

Reporting

Person NONE  
8. Shared Dispositive Power:

With

29,534,428<sup>(1)</sup>

9. Aggregate Amount Beneficially Owned by Each Reporting Person

29,534,428<sup>(1)</sup>

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (*See Instructions*)

11. Percent of Class Represented by Amount in Row (9)

12.5%<sup>(2)</sup>

12. Type of Reporting Person (See Instructions)

OO

- (1) Includes 383,877 Common Shares issuable on exchange of Exchangeable Units beneficially owned by PS Management GP, L.P. The number of Exchangeable Units beneficially owned by PS Management GP, L.P. has not changed since the initial filing of this Schedule 13G.
- (2) This calculation is based on 236,263,566 Common Shares outstanding as of July 21, 2017, as reported in the Form 10-Q, plus 383,877 Common Shares issuable on exchange of Exchangeable Units beneficially owned by PS Management GP, L.P.

1. Name of Reporting Persons

William A. Ackman

2. Check the Appropriate Box if a Member of a Group (*See Instructions*)

(A) (B)

3. SEC Use Only

4. Citizenship or Place of Organization

U.S.A

5. Sole Voting Power:

Number of

Shares 3,561,548<sup>(1)</sup>

6. Shared Voting Power:

Beneficially

Owned by 29,534,428<sup>(1)</sup>

7. Sole Dispositive Power:

Each

Reporting

Person 3,561,548<sup>(1)</sup>

8. Shared Dispositive Power:

With

29,534,428<sup>(1)</sup>

9. Aggregate Amount Beneficially Owned by Each Reporting Person

33,095,976<sup>(1)</sup>

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (*See Instructions*)

11. Percent of Class Represented by Amount in Row (9)

13.8%<sup>(2)</sup>

12. Type of Reporting Person (See Instructions)

IN

- (1) Includes (i) in the case of sole voting and dispositive power, 3,561,548 Common Shares issuable on exchange of Exchangeable Units beneficially owned by Mr. Ackman, (ii) in the case of shared voting and dispositive power, 383,877 Common Shares issuable on exchange of Exchangeable Units beneficially owned by Mr. Ackman and (iii) in the case of aggregate amount beneficially owned, 3,945,425 Common Shares issuable on exchange of Exchangeable Units beneficially owned by Mr. Ackman. The number of Exchangeable Units beneficially owned by Mr. Ackman has not changed since the initial filing of this Schedule 13G.
- (2) This calculation is based on 236,263,566 Common Shares outstanding as of July 21, 2017, as reported in the Form 10-Q, plus 3,945,425 Common Shares issuable on exchange of Exchangeable Units beneficially owned by Mr. Ackman.



**Item 1 (a). Name of Issuer:**

The name of the issuer is Restaurant Brands International Inc., a corporation continued under the laws of Canada (the Issuer ).

**(b). Address of Issuer's Principal Executive Offices:**

226 Wyecroft Road

Oakville, Ontario L6K 3X7

**Item 2 (a). Name of Person Filing:**

This statement is filed by:

(i) Pershing Square Capital Management, L.P., a Delaware limited partnership (Pershing Square ), which advises the accounts of Pershing Square, L.P., a Delaware limited partnership (PS ), Pershing Square II, L.P., a Delaware limited partnership (PS II ), Pershing Square Holdings, Ltd., a limited liability company incorporated in Guernsey (PSH ), and Pershing Square International, Ltd., a Cayman Islands exempted company (PS International ) and collectively with PS, PS II and PSH, the Pershing Square Funds );

(ii) PS Management GP, LLC, a Delaware limited liability company (PS Management ), which serves as the general partner of Pershing Square; and

(iii) William A. Ackman, a citizen of the United States of America, who is the Chief Executive Officer of Pershing Square and the managing member of PS Management.

The foregoing persons hereinafter sometimes are collectively referred to as the Reporting Persons. The Reporting Persons' agreement in writing to file this statement on behalf of each of them is attached as Exhibit A to the original Schedule 13G filed by the Reporting Persons on January 5, 2015 relating to the Common Shares.

**(b). Address of Principal Business Office or, if None, Residence:**

The address of the principal business office of each of the Reporting Persons is 888 Seventh Avenue, 42<sup>nd</sup> Floor, New York, New York 10019.

**(c). Citizenship:**

Pershing Square is a limited partnership organized under the laws of the State of Delaware. PS Management is a limited liability company organized under the laws of the State of Delaware. Mr. Ackman is a United States citizen.

**(d). Title of Class of Securities:**

Common Shares.

**(e). CUSIP Number:**

76131D103

**Item 3. If this statement is filed pursuant to §§ 240.13d-1(b), or 240.13d-2(b) or (c), check whether the person filing is a:**

- (a) Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o);
- (b) Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);
- (c) Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c);
- (d) Investment company registered under Section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);
- (e) An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);
- (f) An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);
- (g) A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);
- (h) A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act (15 U.S.C. 80a-3);
- (j) A non-U.S. institution in accordance with §240.13d-1(b)(1)(ii)(J);
- (k) Group, in accordance with § 240.13d-1(b)(1)(ii)(K).

If filing as a non-U.S. institution in accordance with §240.13d-1(b)(1)(ii)(J), please specify the type of institution.

**Item 4. Ownership.**

**(a) Amount beneficially owned:**

<sup>1</sup> With respect to Pershing Square.

<sup>2</sup> With respect to PS Management and Mr. Ackman.

As of August 10, 2017, (i) Pershing Square and PS Management beneficially owned 29,534,428 Common Shares, consisting of (x) 29,150,551 Common Shares owned by the Pershing Square Funds and (y) 383,877 Common Shares issuable on exchange of exchangeable units in Restaurant Brands International Limited Partnership ( Exchangeable Units ) owned by the Pershing Square Funds, and (ii) Mr. Ackman beneficially owned 33,095,976 Common Shares, consisting of (x) 29,150,551 Common Shares owned by the Pershing Square Funds, (y) 383,877 Common Shares issuable on exchange of Exchangeable Units owned by the Pershing Square Funds and (z) 3,561,548 Common Shares issuable on exchange of Exchangeable Units beneficially owned by Mr. Ackman but not the other Reporting Persons.

The number of Exchangeable Units beneficially owned by the Reporting Persons has not changed since the initial filing of this Schedule 13G.

**(b) Percent of Class:**

(i) In the case of Pershing Square and PS Management, 12.5% and (ii) in the case of Mr. Ackman, 13.8%. The percentages used herein are rounded to the nearest tenth and based on 236,263,566 Common Shares outstanding as of July 21, 2017 as reported in the Issuer's Form 10-Q filed on August 2, 2017 (the Form 10-Q ), plus (i) in the case of Pershing Square and PS Management, 383,877 Common Shares issuable on exchange of Exchangeable Units beneficially owned by Pershing Square and PS Management and (ii) in the case of Mr. Ackman, 3,945,425 Common Shares issuable on exchange of Exchangeable Units beneficially owned by Mr. Ackman. The percentages for each Reporting Person exclude the effect of Common Shares issuable on exchange of Exchangeable Units not beneficially owned by such Reporting Person. According to the Form 10-Q, 226,848,674 Common Shares were issuable on exchange of outstanding Exchangeable Units as of July 21, 2017. The holders of Common Shares and the trustee of a voting trust that owns a special voting share in the Issuer, acting at the direction of the holders of Exchangeable Units, vote together as a class on all matters.

**(c) Number of shares as to which such person has:**

(i) Sole power to vote or to direct the vote:

In the case of Pershing Square and PS Management, none, and in the case of Mr. Ackman, 3,561,548.

(ii) Shared power to vote or to direct the vote:

Each Reporting Person: 29,534,428.

(iii) Sole power to dispose or to direct the disposition of:

In the case of Pershing Square and PS Management, none, and in the case of Mr. Ackman, 3,561,548.

(iv) Shared power to dispose or to direct the disposition of:

Each Reporting Person: 29,534,428.

**Item 5. Ownership of Five Percent or Less of a Class.**

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than 5 percent of the class of securities, check the following .

**Item 6. Ownership of More Than Five Percent on Behalf of Another Person.**

The Pershing Square Funds have the right to receive dividends from, and the proceeds from the sale of, the securities of the Issuer beneficially owned by all three Reporting Persons (but not Exchangeable Units beneficially owned only by Mr. Ackman). Pershing Square Holdings is the only person that has the right to receive dividends from, or the proceeds from the sale of, securities of the Issuer beneficially owned by the Reporting Persons and comprising more than 5% of the outstanding Common Shares of the Issuer.

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company.**

See Exhibit B.

**Item 8. Identification and Classification of Members of the Group.**

Not applicable.

**Item 9. Notice of Dissolution of Group.**

Not applicable.

**Item 10. Certification.**

Each of the Reporting Persons hereby makes the following certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect, other than activities solely in

connection with a nomination under §240.14a-11.

**Signatures**

After reasonable inquiry and to the best of each of the undersigned's knowledge and belief, each of the undersigned certify that the information set forth in this statement is true, complete and correct.

Dated: August 10, 2017

**PERSHING SQUARE CAPITAL  
MANAGEMENT, L.P.**

By: PS Management GP, LLC, its General  
Partner

By /s/ William A. Ackman  
William A. Ackman  
Managing Member

**PS MANAGEMENT GP, LLC**

By /s/ William A. Ackman  
William A. Ackman  
Managing Member

/s/ William A. Ackman  
William A. Ackman