

AMAZON COM INC  
Form 8-K  
March 20, 2012

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**

**March 19, 2012**

**DATE OF REPORT**

**(DATE OF EARLIEST EVENT REPORTED)**

**AMAZON.COM, INC.**

**(EXACT NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER)**

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**DELAWARE**  
(STATE OR OTHER JURISDICTION)

**000-22513**  
(COMMISSION)

**91-1646860**  
(IRS EMPLOYER)

**OF INCORPORATION)**

**FILE NO.)**

**IDENTIFICATION NO.)**

**410 TERRY AVENUE NORTH, SEATTLE, WASHINGTON 98109-5210**

**(ADDRESS OF PRINCIPAL EXECUTIVE OFFICES, INCLUDING ZIP CODE)**

**(206) 266-1000**

**(REGISTRANT'S TELEPHONE NUMBER, INCLUDING AREA CODE)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**ITEM 7.01 REGULATION FD DISCLOSURE**

On March 19, 2012, Amazon.com, Inc. announced that it had agreed to acquire Kiva Systems, Inc. A copy of the press release containing the announcement is included as Exhibit 99.1.

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS**

*(d) Exhibits*

| <b>Exhibit No.</b> | <b>Description</b>                                                                                       |
|--------------------|----------------------------------------------------------------------------------------------------------|
| 99.1               | Press Release dated March 19, 2012 announcing Amazon.com, Inc.'s agreement to acquire Kiva Systems, Inc. |

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**AMAZON.COM, INC. (REGISTRANT)**

By: */s/ Shelley Reynolds*  
**Shelley Reynolds**  
**Vice President, Worldwide Controller**

Dated: March 19, 2012