

PRIMEDIA INC  
Form 8-K  
July 13, 2011

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15 (d) of the

Securities Exchange Act of 1934

Date of report (Date of earliest event reported) July 13, 2011

**PRIMEDIA Inc.**

(Exact Name of Registrant as Specified in Charter)

3585 Engineering Drive, Norcross, Georgia 30092

(Address of Principal Executive Offices)

Edgar Filing: PRIMEDIA INC - Form 8-K

**Delaware**  
(State or Other Jurisdiction)

**1-11106**  
(Commission)

**13-3647573**  
(IRS Employer)

(of Incorporation)

(File Number)

(Identification No.)

Registrant's telephone number, including area code 678-421-3000

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 8.01 Other Events.**

On July 13, 2011, PRIMEDIA Inc. (the Company ) issued a press release, a copy of which is attached hereto as Exhibit 99.1 and is incorporated herein by this reference, announcing the completion of the Company's acquisition by affiliates of TPG Capital.

**Item 9.01 Financial Statements and Exhibits.**

**Exhibit 99.1** Press release issued by PRIMEDIA Inc. on July 13, 2011.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**PRIMEDIA INC.**

Dated: July 13, 2011

By: /s/ KEITH L. BELKNAP

Name: Keith L. Belknap

Title: Senior Vice President, General Counsel  
and Secretary

**EXHIBIT INDEX**

| <b>Exhibit No.</b> | <b>Description</b>                                      |
|--------------------|---|
| 99.1               | Press release issued by PRIMEDIA Inc. on July 13, 2011. |