

RENASANT CORP  
Form 11-K  
June 29, 2011  
Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 11-K**

(Mark One)

**Annual Report Pursuant to Section 15(d) of the Securities Exchange Act of 1934**  
For the fiscal year ended December 31, 2010

Or

**Transition Report Pursuant to Section 15(d) of the Securities Exchange Act of 1934**  
For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 001-13253

A. Full title of the plan and the address of the plan, if different from that of the issuer named below:  
**RENASANT BANK 401(k) PLAN**

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:

**RENASANT CORPORATION**

209 Troy Street

Tupelo, MS 38804-4827

**Table of Contents**

Renasant Bank 401(k) Plan

Form 11-K

For the Year Ended December 31, 2010

**CONTENTS**

	Page
<u>Report of Independent Registered Public Accounting Firm</u>	1
Financial Statements	
<u>Statements of Net Assets Available for Benefits</u>	2
<u>Statements of Changes in Net Assets Available for Benefits</u>	3
<u>Notes to Financial Statements</u>	4
Supplemental Schedule	
<u>Schedule H, Line 4i - Schedule of Assets (Held at End of Year)</u>	9

All other schedules required by Section 2520.103-10 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974 have been omitted because they are not applicable.

**Table of Contents**

**REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

401(k) Oversight Committee

Renasant Bank

We have audited the accompanying statements of net assets available for benefits of Renasant Bank 401(k) Plan (the Plan ) as of December 31, 2010 and 2009, and the related statements of changes in net assets available for benefits for the years then ended. These financial statements are the responsibility of the Plan s management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the auditing standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets available for benefits of the Plan as of December 31, 2010 and 2009, and the changes in net assets available for benefits for the years then ended, in conformity with accounting principles generally accepted in the United States of America.

Our audits were made for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplemental schedule of assets (held at end of year) as of December 31, 2010, is presented for the purpose of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by the United States Department of Labor Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. The supplemental schedule is the responsibility of the Plan s management. The supplemental schedule has been subjected to the auditing procedures applied in the audits of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

Ridgeland, Mississippi

June 29, 2011

**Table of Contents**

Renasant Bank 401(k) Plan

Statements of Net Assets Available for Benefits

	December 31,	
	2010	2009
<b>Assets</b>		
Investments, at fair value:		
Interest-bearing cash	\$ 15	\$ 2,241
Mutual funds	24,339,067	32,044,831
Collective trust fund	1,314,855	
Separately managed accounts	12,851,251	
Renasant Corporation common stock	10,048,848	7,824,158
Total investments	48,554,036	39,871,230
<b>Receivables</b>		
Company contributions	3,221,190	3,258,410
Participant contributions	72	88,149
Accrued interest and dividends	101,399	97,893
Notes receivable from participants	84,874	93,861
Total receivables	3,407,535	3,538,313
<b>Total assets</b>	<b>51,961,571</b>	<b>43,409,543</b>
<b>Liabilities</b>		
Other liabilities	131,630	140,567
<b>Total liabilities</b>	<b>131,630</b>	<b>140,567</b>
<b>Net assets available for benefits</b>	<b>\$ 51,829,941</b>	<b>\$ 43,268,976</b>

*See Notes to Financial Statements.*

**Table of Contents**

## Renasant Bank 401(k) Plan

## Statements of Changes in Net Assets Available for Benefits

	Year Ended December 31,	
	2010	2009
<b>Investment income</b>		
Interest	\$ 4,933	\$ 55,238
Dividends	880,313	1,190,526
Net appreciation in fair value of investments	5,856,006	3,672,740
<b>Total investment income</b>	<b>6,741,252</b>	<b>4,918,504</b>
<b>Contributions</b>		
Company	3,221,190	3,258,410
Participants	2,550,148	2,579,404
Rollovers	167,369	4,146
Other	28,289	
<b>Total contributions</b>	<b>5,966,996</b>	<b>5,841,960</b>
<b>Other deductions</b>		
Benefits paid to participants	4,062,694	3,268,659
Certain deemed distributions	7,639	358
Corrective distributions	131,630	140,567
Other expenses		701
<b>Total other deductions</b>	<b>4,201,963</b>	<b>3,410,285</b>
Transfer from (to) affiliated plans	54,680	(4,315,888)
<b>Net increase in net assets available for benefits</b>	<b>8,560,965</b>	<b>3,034,291</b>
<b>Net assets available for benefits:</b>		
Beginning of year	43,268,976	40,234,685
End of year	\$ 51,829,941	\$ 43,268,976

*See Notes to Financial Statements.*

---

**Table of Contents**

Renasant Bank 401(k) Plan

Notes to Financial Statements

**Note A Description of Plan**

The following brief description of the Renasant Bank 401(k) Plan (the Plan) is provided for general information purposes only. Participants should refer to the Plan agreement for more complete information.

**General:** The Plan is a defined contribution plan and is subject to the provisions of the Employee Retirement Income Security Act of 1974 (ERISA). The Plan covers substantially all employees of Renasant Corporation and its wholly-owned subsidiaries Renasant Bank and Renasant Insurance, Inc. (collectively referred to herein as the Company).

On December 22, 2009, the Company transferred account balances previously accrued under The Peoples Bank & Trust Company Employee Stock Ownership Plan and Trust (the ESOP accounts) from the Plan to a separate employee stock ownership plan. The transfer of the ESOP accounts is shown as a reduction of the net assets of the Plan for the year ended December 31, 2009. At the date of transfer, the ESOP accounts were valued at \$4,315,888. Participant-directed transfers of eligible balances from the ESOP accounts into the Plan during 2010 totaled \$54,680.

**Eligibility:** Common law employees of the Company, other than employees subject to a collective bargaining agreement, non-resident aliens, temporary and seasonal workers, are immediately eligible to participate in the Plan.

**Contributions:** Participants may voluntarily defer compensation up to applicable IRS limits, as defined in the Plan. Participants may also rollover distributions from other qualified retirement plans.

The Company matches 100% of each eligible participant's voluntary deferrals, up to 4% of compensation. The Company also makes nondiscretionary contributions for eligible participants equal to 5% of total compensation and 5% of compensation in excess of the current Social Security wage base.

**Participant Accounts; Allocations:** The Plan maintains one or more accounts for each participant, including a money purchase account for participants in the prior The Peoples Bank & Trust Company Money Purchase Plan. Deferrals and rollover contributions are allocated to their respective accounts when made. Company contributions are made and allocated to their respective accounts at the end of the year for those participants who are employed on the last day of the year and are credited with 1,000 hours of service during the year. No additional contributions are allocated to money purchase accounts.

**Investments:** Participants direct the investment of their accounts in an ERISA Section 404(c) arrangement. Earnings are allocated to accounts each business day.

**Vesting:** Participants are fully vested in deferrals and rollovers and earnings allocable to such contributions. Matching and nondiscretionary Company contribution accounts and money purchase accounts vest under a six-year graduated schedule.

**Forfeitures:** Forfeitures of non-vested Company contributions are used to reduce future Company contributions. There were forfeitures pending in the amount of \$148,856 and \$167,043 at December 31, 2010 and 2009, respectively.

**Benefits:** Benefits are equal to the vested value of each participant's accounts. Upon termination of service, benefits are paid in the form of a single sum, except those amounts allocable to a participant's money purchase account which are paid in the form of an annuity, unless a participant otherwise elects. Benefits are recorded when paid.

**Administrative Expenses:** The Plan sponsor pays the direct costs of the plan, including legal, audit, custodial and recordkeeping fees.

**Notes Receivable from Participants:** Participants may borrow from their fund accounts up to a maximum equal to the lesser of \$50,000 or 50% of their deferral account balance. Loan availability is generally conditioned upon hardship conditions. Loan terms range from one to five years, unless the loan is for the purchase of a principal residence. The loans are secured by the balance in the participant's accounts and bear interest at the prime rate of Renasant Bank plus 100 basis points. Principal and interest are paid ratably through payroll deductions.





---

**Table of Contents**

Renasant Bank 401(k) Plan

Notes to Financial Statements

**Note B Summary of Significant Accounting Policies**

**Basis of Accounting:** The Plan's financial statements are prepared using the accrual basis of accounting, with the exception of the payment of benefits, which are recognized as a reduction in the net assets available for benefits of the Plan as they are disbursed to participants.

**Use of Estimates:** The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires the Plan administrator to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results may differ from those estimates.

**Reclassifications:** Certain prior year amounts have been reclassified to conform to the current year presentation. These reclassifications had no effect on results previously reported in the Statements of Net Assets Available for Benefits or the Statements of Changes in Net Assets Available for Benefits.

**Investment Valuation and Income Recognition:** Investments are reported at fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an order transaction between market participants at the measurement date. Refer to Note G, Fair Value Measurements, for a discussion of the methods and assumptions used by the Plan to estimate the fair values of the Plan's investments. Purchases and sales of securities are recorded on a trade-date basis. Interest income is recorded on the accrual basis. Dividends are recorded on the ex-dividend date. Net appreciation in the fair value of investments, as recorded in the Statements of Changes in Net Assets Available for Benefits, includes changes in the fair value of investments acquired, sold or held during the year.

**Notes Receivable from Participants:** Notes receivable from participants are measured at their unpaid principal balance plus any accrued but unpaid interest. Delinquent notes are reclassified as distributions based upon the terms of the Plan document.

**Risks and Uncertainties:** The Plan invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect participants' account balances and the amounts reported in the Statements of Net Assets Available for Benefits.

**Subsequent Events:** The Plan has evaluated subsequent events that have occurred after December 31, 2010 through the date of issuance of its financial statements for consideration of recognition or disclosure.

**Impact of Recently-Issued Accounting Standards:** In January 2010, the Financial Accounting Standards Board (FASB) issued an update to Accounting Standards Codification Topic (ASC) 820, Fair Value Measurements and Disclosures, (ASC 820) that requires a reporting entity to present separately information about purchases, sales, issuances and settlements in the reconciliation for fair value measurements using Level 3 inputs. These disclosures are effective for interim and annual reporting periods beginning after December 15, 2010. The adoption of this update in 2011 will have no impact on the Plan's fair value disclosures.

In September 2010, the FASB issued an update to ASC 962, Plan Accounting - Defined Contribution Pension Plans, which provides guidance on how loans to participants should be classified and measured by defined contribution pension plans. This update requires that participant loans be classified as notes receivable from participants, which are segregated from plan investments and measured at their principal balance plus any accrued but unpaid interest. This update also states that disclosure requirements regarding the fair value of notes receivable from participants are not required. This update is effective for periods ending after December 15, 2010, with early adoption permitted. This amendment requires retrospective application to all periods presented. This update was adopted by the Plan for the year ended December 31, 2010 and retrospectively applied to December 31, 2009. Prior year amounts and disclosures have been revised to reflect the retrospective application of adopting this new update. There was no impact to the Plan's net assets available for benefits or changes in net assets available for benefits as of December 31, 2010 or 2009 as a result of the adoption of this update.

**Table of Contents**

Renasant Bank 401(k) Plan

Notes to Financial Statements

**Note C Investments**

The fair value of individual investments that represent 5% or more of the Plan's net assets at December 31, 2010 and 2009, were as follows:

	2010		2009	
	Number of Units	Fair Value	Number of Units	Fair Value
Renasant Corporation common stock	594,255	\$ 10,048,848	575,306	\$ 7,824,158
Renasant Bank Moderate Growth Fund	422,933	4,842,918	(3)	(3)
Federated Total Return Bond SS	405,190	4,517,864	693,556	7,536,837
Renasant Bank Aggressive Growth Fund	258,106	3,040,260	(3)	(3)
Renasant Bank Conservative Growth Fund	258,160	2,878,825	(3)	(3)
Davis New York Venture R	(1)	(1)	105,252	3,260,722
Federated InterContinental Fund A	(2)	(2)	71,636	3,081,778
Federated Kaufmann Fund A	(2)	(2)	530,872	2,473,864
Federated Prime Obligations Fund SS	(2)	(2)	2,364,778	2,364,778
Federated International Small-Mid Company Fund A	(2)	(2)	67,481	2,165,469

(1) Not an investment option for the Plan at December 31, 2010.

(2) Did not represent 5% or more of the fair value of the Plan's net assets at December 31, 2010.

(3) Not an investment option for the Plan at December 31, 2009.

The Plan's investments, including gains and losses on investments bought and sold, as well as investments held during the year, appreciated (depreciated) in value as follows:

	2010	2009
Appreciation (depreciation) in fair value of investments:		
Mutual funds	\$ 2,338,275	\$ 6,172,120
Collective trust fund	75,308	
Separately managed accounts	1,448,752	
Renasant Corporation common stock	1,993,671	(2,499,380)
Net appreciation in fair value of investments	\$ 5,856,006	\$ 3,672,740

**Note D Tax Status**

The Plan obtained its latest determination letter on July 3, 2003, in which the Internal Revenue Service stated that the Plan, as then designed, was in compliance with the applicable requirements of the Internal Revenue Code. The Plan has been amended since that date. The Plan administrator and the Plan's tax counsel believe that the Plan is currently designed and being operated in compliance with the applicable requirements of the Internal Revenue Code. Therefore, no provision for income taxes has been included in the Plan's financial statements.

The Plan had no uncertain tax positions at December 31, 2010 or 2009. If interest and penalties are incurred related to uncertain tax positions, such amounts are recognized in income tax expense. Tax periods for all fiscal years after 2007 remain open to examination by the federal and state taxing jurisdictions to which the Plan is subject.

**Note E Related Party Transactions**

Renasant Corporation sponsors the Plan. Renasant Corporation common stock is one of the investment options in the Plan. Renasant Bank is the trustee of the Plan. Federated Investors, Inc. and related subsidiaries are third party administrators of the Plan. Transactions between the Plan and these entities constitute exempt party-in-interest transactions.

Certain of the Plan's investments are managed funds consisting of mutual funds aggregated specifically for the investment option of participants in the Plan. Although these funds bear the name of Renasant Bank, they do not consist of shares of the Company.

**Note F Plan Termination**

Although it has not expressed any intent to do so, the Company has the right at any time to terminate the Plan, in whole or in part, subject to the provisions of ERISA. In the event of Plan termination, affected participants will become 100% vested in their accounts.

**Table of Contents**

Renasant Bank 401(k) Plan

Notes to Financial Statements

**Note G Fair Value Measurements**

ASC 820 provides guidance for using fair value to measure assets and liabilities and also establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value into three broad levels. The fair value hierarchy gives the highest priority to a valuation based on quoted prices in active markets for identical assets and liabilities (Level 1), moderate priority to a valuation based on quoted prices in active markets for similar assets and liabilities and/or based on assumptions that are observable in the market (Level 2), and the lowest priority to a valuation based on assumptions that are not observable in the market (Level 3).

The following methods and assumptions are used by the Plan to estimate the fair values of the Plan's financial instruments on a recurring basis:

**Mutual funds:** These investments are valued using the Net Asset Value (NAV) provided by the administrator of the fund. The NAV is based on the value of the underlying assets owned by the fund, minus its liabilities, and then divided by the number of shares outstanding.

**Collective trust fund and separately managed accounts:** These investments are valued based on the market value of the underlying investments.

**Renasant Corporation common stock:** The Company's common stock is traded on the NASDAQ Global Select Market and is valued using the closing price on the last day of the Plan year.

The following table presents the Plan's financial instruments that are measured at fair value on a recurring basis at December 31, 2010 and 2009:

	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Totals
<b>December 31, 2010</b>				
Interest-bearing cash	\$ 15	\$	\$	\$ 15
Mutual funds	24,339,067			24,339,067
Collective trust fund		1,314,855		1,314,855
Separately managed accounts		12,851,251		12,851,251
Renasant Corporation common stock	10,048,848			10,048,848
	\$ 34,387,930	\$ 14,166,106	\$	\$ 48,554,036
<b>December 31, 2009</b>				
Interest-bearing cash	\$ 2,241	\$	\$	\$ 2,241
Mutual funds	32,044,831			32,044,831
Renasant Corporation common stock	7,824,158			7,824,158
	\$ 39,871,230	\$	\$	\$ 39,871,230

**Table of Contents**

**SUPPLEMENTAL SCHEDULE**

**Table of Contents****RENASANT BANK 401(k) PLAN**

EIN 64-0220550

PLAN 004

**Schedule H, Line 4i Schedule of Assets (Held At End of Year)**

December 31, 2010

(a)	(b) Identity of issuer, borrower, lessor or similar party	(c) Description of investment including maturity date, rate of interest, collateral, par, or maturity value	(d) Cost	(e) Current Value**
*	Federated	Interest-bearing cash	**	\$ 15
*	Federated	Renasant Bank Income Fund	**	1,314,855
*	Federated	Renasant Bank Conservative Growth Fund	**	2,878,825
*	Federated	Renasant Bank Moderate Growth Fund	**	4,842,918
*	Federated	Renasant Bank Growth Fund	**	2,089,248
*	Federated	Renasant Bank Aggressive Growth	**	3,040,260
*	Baron	Growth Retail	**	1,019,834
*	Columbia	Value and Restructuring Fund Z	**	1,252,504
*	Davis	New York Venture A	**	2,491,246
*	Federated	Clover Small Value Fund A	**	267,114
*	Federated	InterContinental Fund A	**	2,344,662
*	Federated	International Small-Mid Company Fund A	**	1,327,441
*	Federated	Kaufmann Fund A	**	1,799,871
*	Federated	Max Cap Index Fund SS	**	1,978,268
*	Federated	Mortgage Fund SS	**	299,225
*	Federated	Total Return Bond SS	**	4,517,864
*	Federated	Total Return Government Bond Fund SS	**	1,210,083
*	Federated	Prime Obligations Fund SS	**	2,466,076
*	Fidelity	Advisor Mid Cap Value Fund I	**	620,338
*	Janus	Forty A	**	1,368,273
*	RS	Partners Fund A	**	1,376,268
				38,505,173
*	Renasant Corporation	Common Stock	**	10,048,848
				48,554,036
*	Notes Receivable from Participants	Range of interest rates from 4.25% to 9.25% with maturity dates through 2018	**	84,874
			**	\$ 48,638,910

\* Denotes party-in-interest

\*\* Cost information has been omitted for participant-directed investments.

**Table of Contents**

**SIGNATURE**

**The Plan.** Pursuant to the requirements of the Securities Exchange Act of 1934, the trustees (or other persons who administer the employee benefit plan) have duly caused this Annual Report on Form 11-K to be signed on its behalf by the undersigned hereunto duly authorized.

Date: June 29, 2011

RENASANT BANK 401(K) PLAN

/s/ Hollis Ray Smith  
Hollis Ray Smith  
Executive Vice President and

Human Resources Director