

SVB FINANCIAL GROUP
 Form FWP
 September 16, 2010

Filed Pursuant to Rule 433
 Registration No. 333-169374
 Pricing Term Sheet
 September 15, 2010

Summary of Terms for Issuance

Issuer:	SVB Financial Group
Ranking:	Senior Notes
Ratings:*	A3 / BBB
Principal Amount:	\$350,000,000
Pricing Date:	September 15, 2010
Settlement Date:	September 20, 2010
Maturity Date:	September 15, 2020
Interest Payment Dates:	September 15 and March 15 of each year, beginning March 15, 2011
Reference Benchmark:	2.625% due August 15, 2020
Benchmark Yield:	2.717%
Spread to Benchmark:	+275 bps
Reoffer Yield:	5.467%
Coupon:	5.375%
Price to Investors (%):	99.300%
Optional Redemption:	Make-whole call at any time at the greater of 100% of the principal amount of the notes being redeemed or discounted present value at the treasury rate plus 45 basis points
Minimum Denominations:	\$2,000
Minimum Increments:	\$1,000
CUSIP:	78486QAC5
ISIN:	US78486QAC50
Book-Running Managers:	Banc of America Securities LLC and J.P. Morgan Securities LLC
Co-Managers:	Barclays Capital Inc. and Keefe, Bruyette & Woods, Inc.

* **Note: A securities rating is not a recommendation to buy, sell, or hold securities and may be subject to revision or withdrawal at any time.**

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