

GOOGLE INC.  
Form 4  
October 01, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Brin Sergey

(Last) (First) (Middle)

C/O GOOGLE INC., 1600  
AMPHITHEATRE PARKWAY

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
GOOGLE INC. [GOOG]

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/29/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Co-Founder

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock <sup>(1)</sup>	09/29/2015		C		16,666	A	\$ 0
Class A Common Stock <sup>(1)</sup>	09/29/2015		S		883	D	\$ 619.2565
Class A Common Stock <sup>(1)</sup>	09/29/2015		S		1,000	D	\$ 620.2661
Class A Common	09/29/2015		S		1,513	D	\$ 13,270
							621.4135

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Stock <sup>(1)</sup>					<sup>(4)</sup>		
Class A					\$		
Common Stock <sup>(1)</sup>	09/29/2015	S	1,485	D	<sup>(5)</sup> 622.7797	11,785	D
Class A					\$		
Common Stock <sup>(1)</sup>	09/29/2015	S	1,523	D	<sup>(6)</sup> 623.6152	10,262	D
Class A					\$		
Common Stock <sup>(1)</sup>	09/29/2015	S	800	D	<sup>(7)</sup> 624.6762	9,462	D
Class A					\$		
Common Stock <sup>(1)</sup>	09/29/2015	S	1,220	D	<sup>(8)</sup> 625.6128	8,242	D
Class A					\$		
Common Stock <sup>(1)</sup>	09/29/2015	S	1,093	D	<sup>(9)</sup> \$ 626.846	7,149	D
Class A					\$		
Common Stock <sup>(1)</sup>	09/29/2015	S	1,080	D	<sup>(10)</sup> \$ 627.878	6,069	D
Class A					\$		
Common Stock <sup>(1)</sup>	09/29/2015	S	828	D	<sup>(11)</sup> 629.0216	5,241	D
Class A					\$		
Common Stock <sup>(1)</sup>	09/29/2015	S	1,036	D	<sup>(12)</sup> 630.1063	4,205	D
Class A					\$		
Common Stock <sup>(1)</sup>	09/29/2015	S	1,639	D	<sup>(13)</sup> \$ 631.169	2,566	D
Class A					\$		
Common Stock <sup>(1)</sup>	09/29/2015	S	1,316	D	<sup>(14)</sup> 632.0699	1,250	D
Class A					\$		
Common Stock <sup>(1)</sup>	09/29/2015	S	850	D	<sup>(15)</sup> 633.1488	400	D
Class A					\$		
Common Stock <sup>(1)</sup>	09/29/2015	S	400	D	<sup>(16)</sup> \$ 634.19	0	D
Class C					\$		
Capital Stock	09/29/2015	S	1,100	D	<sup>(17)</sup> 591.2921	21,234,947	D
Class C					\$		
Capital Stock	09/29/2015	S	1,559	D	<sup>(18)</sup> 592.2151	21,233,388	D

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Class C Capital Stock	09/29/2015	S	1,557	D	\$ 593.2938 (19)	21,231,831	D
Class C Capital Stock	09/29/2015	S	1,108	D	\$ 594.3205 (20)	21,230,723	D
Class C Capital Stock	09/29/2015	S	1,654	D	\$ 595.4149 (21)	21,229,069	D
Class C Capital Stock	09/29/2015	S	1,356	D	\$ 596.4631 (22)	21,227,713	D
Class C Capital Stock	09/29/2015	S	1,445	D	\$ 597.5256 (23)	21,226,268	D
Class C Capital Stock	09/29/2015	S	500	D	\$ 598.624 (24)	21,225,768	D
Class C Capital Stock	09/29/2015	S	1,389	D	\$ 599.7297 (25)	21,224,379	D
Class C Capital Stock	09/29/2015	S	1,253	D	\$ 600.7218 (26)	21,223,126	D
Class C Capital Stock	09/29/2015	S	1,835	D	\$ 601.8163 (27)	21,221,291	D
Class C Capital Stock	09/29/2015	S	1,500	D	\$ 602.7927 (28)	21,219,791	D
Class C Capital Stock	09/29/2015	S	310	D	\$ 603.7132 (29)	21,219,481	D
Class C Capital Stock	09/29/2015	S	100	D	\$ 604.6 (30)	21,219,381	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)



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- (11) The shares were sold in multiple transactions at prices ranging from \$628.45 to \$629.44, inclusive.
- (12) The shares were sold in multiple transactions at prices ranging from \$629.61 to \$630.60, inclusive.
- (13) The shares were sold in multiple transactions at prices ranging from \$630.69 to \$631.68, inclusive.
- (14) The shares were sold in multiple transactions at prices ranging from \$631.70 to \$632.69, inclusive.
- (15) The shares were sold in multiple transactions at prices ranging from \$632.75 to \$633.74, inclusive.
- (16) The shares were sold in multiple transactions at prices ranging from \$633.81 to \$634.80, inclusive.
- (17) The shares were sold in multiple transactions at prices ranging from \$590.85 to \$591.84, inclusive.
- (18) The shares were sold in multiple transactions at prices ranging from \$591.88 to \$592.87, inclusive.
- (19) The shares were sold in multiple transactions at prices ranging from \$592.93 to \$593.92, inclusive.
- (20) The shares were sold in multiple transactions at prices ranging from \$593.94 to \$594.93, inclusive.
- (21) The shares were sold in multiple transactions at prices ranging from \$594.98 to \$595.97, inclusive.
- (22) The shares were sold in multiple transactions at prices ranging from \$596.01 to \$597.00, inclusive.
- (23) The shares were sold in multiple transactions at prices ranging from \$597.09 to \$598.08, inclusive.
- (24) The shares were sold in multiple transactions at prices ranging from \$598.15 to \$599.14, inclusive.
- (25) The shares were sold in multiple transactions at prices ranging from \$599.28 to \$600.27, inclusive.
- (26) The shares were sold in multiple transactions at prices ranging from \$600.29 to \$601.28, inclusive.
- (27) The shares were sold in multiple transactions at prices ranging from \$601.36 to \$602.35, inclusive.
- (28) The shares were sold in multiple transactions at prices ranging from \$602.39 to \$603.38, inclusive.
- (29) The shares were sold in multiple transactions at prices ranging from \$603.43 to \$604.42, inclusive.
- (30) The shares were sold in multiple transactions at prices ranging from \$604.60 to \$605.59, inclusive.
- (31) All shares are exercisable as of the transaction date.
- (32) There is no expiration date for the Issuer's Class B Common Stock.

### Remarks:

All transactions reported in this Form 4 were effected pursuant to a Rule 10b5-1 Trading Plan adopted by the Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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