

APPLE COMPUTER INC
Form 4
April 07, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SERLET BERTRAND

(Last) (First) (Middle)

1 INFINITE LOOP MS 81-2CL

(Street)

CUPERTINO, CA 95014

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
APPLE COMPUTER INC [AAPL]

3. Date of Earliest Transaction (Month/Day/Year)
04/05/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Senior Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	(A) or (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	Price		
Common Stock	04/05/2006	04/05/2006	M ⁽¹⁾		20,000	\$ 10.195	90,825	D
Common Stock	04/05/2006	04/05/2006	S ⁽¹⁾		20,000	\$ 65.86	90,825	D
Common Stock	04/06/2006	04/06/2006	M ⁽¹⁾		1,296	\$ 10.195	90,825	D
Common Stock	04/06/2006	04/06/2006	S ⁽¹⁾		1,296	\$ 68.3	90,825	D
Common Stock	04/06/2006	04/06/2006	M ⁽¹⁾		18,704	\$ 11.38	90,825	D

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Common Stock	04/06/2006	04/06/2006	<u>S</u> ⁽¹⁾	18,704	D	\$ 68.3	90,825	D
Common Stock <u>(2)</u>	04/06/2006	04/06/2006	<u>S</u> ⁽³⁾	25,000	D	\$ 70.64	90,825	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option	\$ 10.195	04/05/2006	04/05/2006	<u>M</u> ⁽¹⁾		2,546		06/14/2005	12/14/2011	Common Stock	2,546
Employee Stock Option	\$ 10.195	04/05/2006	04/05/2006	<u>M</u> ⁽¹⁾		9,375		09/14/2005	12/14/2011	Common Stock	9,375
Employee Stock Option	\$ 10.195	04/05/2006	04/05/2006	<u>M</u> ⁽¹⁾		8,079		12/14/2005	12/14/2011	Common Stock	8,079
Employee Stock Option	\$ 10.195	04/06/2006	04/06/2006	<u>M</u> ⁽¹⁾		1,296		12/14/2005	12/14/2011	Common Stock	1,296
Employee Stock Option	\$ 11.38	04/06/2006	04/06/2006	<u>M</u> ⁽¹⁾		18,704		10/22/2004	10/22/2010	Common Stock	18,704

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other
Senior Vice President

SERLET BERTRAND
1 INFINITE LOOP MS 81-2CL
CUPERTINO, CA 95014

Signatures

/s/ Bertrand
Serlet

04/07/2006

**Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transactions reported in this Form 4 were made pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on April 30, 2004.
- (2) Includes 25,000 shares acquired under Apple's 2003 Employee Stock Plan.
- (3) The transactions reported in this Form 4 were made pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 30, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.