ServisFirst Bancshares, Inc.

Form 10-Q October 31, 2017

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549
FORM 10-Q
(Mark one)
QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
FOR THE QUARTERLY PERIOD ENDED SEPTEMBER 30, 2017
TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the transition period fromto
Commission file number 001-36452
SERVISFIRST BANCSHARES, INC.
(Exact Name of Registrant as Specified in Its Charter)

Delaware 26-0734029 (State or Other Jurisdiction of (I.R.S. Employer Incorporation or Organization) Identification No.)

2500 Woodcrest Place, Birmingham, Alabama *35209* (Address of Principal Executive Offices) (Zip Code)

(205) 949-0302

(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or Section 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer", "accelerated filer", "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act (Check one):

Large accelerated filer Accelerated filer Non-accelerated filer Smaller reporting company Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practical date.

Class Outstanding as of October 27, 2017

Common stock, \$.001 par value 52,979,310

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EX-32.01 SECTION 906 CERTIFICATION OF THE CEO

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PART 1. FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

SERVISFIRST BANCSHARES, INC.

CONSOLIDATED BALANCE SHEETS

(In thousands, except share and per share amounts)

ASSETS	September 30, 2017 (Unaudited)	December 31, 2016 (1)
Cash and due from banks	\$ 79,431	\$ 56,855
Interest-bearing balances due from depository institutions	86,719	566,707
Federal funds sold	182,841	160,435
Cash and cash equivalents	348,991	783,997
Available for sale debt securities, at fair value	435,325	422,375
Held to maturity debt securities (fair value of \$89,329 and \$63,302 at	·	
September 30, 2017 and December 31, 2016, respectively)	87,399	62,564
Restricted equity securities	1,038	1,024
Mortgage loans held for sale	4,971	4,675
Loans	5,628,765	4,911,770
Less allowance for loan losses	(58,459) (51,893
Loans, net	5,570,306	4,859,877
Premises and equipment, net	55,104	40,314
Accrued interest and dividends receivable	20,334	15,801
Deferred tax assets	26,326	27,132
Other real estate owned and repossessed assets	3,888	4,988
Bank owned life insurance contracts	126,722	114,388
Goodwill and other identifiable intangible assets	14,787	14,996
Other assets	16,912	18,317
Total assets	\$ 6,712,103	\$ 6,370,448
LIABILITIES AND STOCKHOLDERS' EQUITY	, ,	
Liabilities:		
Deposits:		
Noninterest-bearing	\$ 1,405,965	\$ 1,281,605
Interest-bearing	4,390,936	4,138,706
Total deposits	5,796,901	5,420,311
Federal funds purchased	254,880	355,944
Other borrowings	54,975	55,262
Accrued interest payable	4,353	4,401
Other liabilities	10,781	11,641

Total liabilities	6,121,890	5,847,559	
Stockholders' equity:			
Preferred stock, Series A Senior Non-Cumulative Perpetual, par value \$0.001			
(liquidation preference \$1,000), net of discount; no shares authorized or	-	-	
outstanding at September 30, 2017 and December 31, 2016			
Preferred stock, par value \$0.001 per share; 1,000,000 authorized and			
undesignated at September 30, 2017 and December 31, 2016	-	-	
Common stock, par value \$0.001 per share; 100,000,000 shares authorized;			
52,970,310 shares issued and outstanding at September 30, 2017, and	53	53	
52,636,896 shares issued and outstanding at December 31, 2016			
Additional paid-in capital	217,483	215,932	
Retained earnings	371,127	307,151	
Accumulated other comprehensive income	1,048	(624)
Total stockholders' equity attributable to ServisFirst Bancshares, Inc.	589,711	522,512	
Noncontrolling interest	502	377	
Total stockholders' equity	590,213	522,889	
Total liabilities and stockholders' equity	\$ 6,712,103	\$ 6,370,448	

(1) Derived from audited financial statements.

See Notes to Consolidated Financial Statements.

SERVISFIRST BANCSHARES, INC.

CONSOLIDATED STATEMENTS OF INCOME

(In thousands, except share and per share amounts)

(Unaudited)

		Three Months Ended September 30, 2017 2016		ths Ended : 30, 2016
Interest income:	2017	2010	2017	2010
Interest and fees on loans	\$63,857	\$51,473	\$179,325	\$147,930
Taxable securities	2,288	1,232	6,649	3,739
Nontaxable securities	729	823	2,246	2,515
Federal funds sold	379	347	1,185	630
Other interest and dividends	388	816	1,291	1,888
Total interest income	67,641	54,691	190,696	156,702
Interest expense:	,	•	,	ŕ
Deposits	7,574	5,358	19,877	14,352
Borrowed funds	1,671	1,415	4,804	4,362
Total interest expense	9,245	6,773	24,681	18,714
Net interest income	58,396	47,918	166,015	137,988
Provision for loan losses	4,803	3,464	14,170	9,323
Net interest income after provision for loan losses	53,593	44,454	151,845	128,665
Noninterest income:				
Service charges on deposit accounts	1,467	1,367	4,203	3,980
Mortgage banking	978	1,112	2,941	2,681
Credit card income	1,149	1,114	3,517	2,159
Securities losses	-	-	-	(3)
Increase in cash surrender value life insurance	825	770	2,334	2,049
Other operating income	371	428	1,146	1,207
Total noninterest income	4,790	4,791	14,141	12,073
Noninterest expenses:				
Salaries and employee benefits	12,428	10,958	36,172	32,758
Equipment and occupancy expense	1,947	2,100	6,452	6,108
Professional services	805	1,182	2,384	2,919
FDIC and other regulatory assessments	810	775	2,888	2,328
OREO expense	31	178	163	668
Other operating expenses	5,476	4,969	16,580	14,175
Total noninterest expenses	21,497	20,162	64,639	58,956
Income before income taxes	36,886	29,083	101,347	81,782
Provision for income taxes	11,627	8,174	29,405	22,041
Net income	25,259	20,909	71,942	59,741
Preferred stock dividends	-	-	31	23
Net income available to common stockholders	\$25,259	\$20,909	\$71,911	\$59,718

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Basic earnings per common share	\$ 0.48	\$0.40	\$1.36	\$1.14
Diluted earnings per common share	\$ 0.47	\$0.39	\$1.33	\$1.12

See Notes to Consolidated Financial Statements.

SERVISFIRST BANCSHARES, INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(In thousands)

(Unaudited)

	Three Mo Septembe		Nine Months Ende September 30,		
	2017	2016	2017	2016	
Net income	\$25,259	\$20,909	\$71,942	\$59,741	
Other comprehensive income (loss), net of tax:					
Unrealized holding gains (losses) arising during period from securities available for sale, net of tax of \$165 and \$896 for the three and nine months ended September 30, 2017, respectively, and \$(415) and \$844 for the three and nine months ended September 30, 2016, respectively	305	(771)	1,672	1,583	
Reclassification adjustment for net losses on sale of securities, net of tax of \$1 for the nine months ended September 30, 2016	-	-	-	2	
Other comprehensive income, net of tax	305	(771)	1,672	1,585	
Comprehensive income	\$25,564	\$20,138	\$73,614	\$61,326	

See Notes to Consolidated Financial Statements.

SERVISFIRST BANCSHARES, INC.

CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY

(In thousands, except share amounts)

(Unaudited)

	Commo Stock	Additional Paid-in Capital	Retained Earnings	Accumulated Other Comprehens Income	Noncontrol	Total ling Stockholder Equity	s'
Balance, December 31, 2015	\$ 52	\$211,546	\$234,124	\$ 3,048	\$ 377	\$ 449,147	
Common dividends paid, \$0.08 per share	-	-	(4,194)	-	-	(4,194)
Common dividends declared, \$.04 per share	-	-	(2,106)	-	-	(2,106)
Preferred dividends paid	-	-	(23)	-	-	(23)
Issue 656,500 shares of common stock upon exercise of stock options	-	2,785	-	-	-	2,785	
Stock based compensation expense	-	931	-	-	-	931	
Other comprehensive income, net of tax	-	-	-	1,585	-	1,585	
Net income	-	-	59,741	-	-	59,741	
Balance, September 30, 2016	\$ 52	\$215,262	\$287,542	\$ 4,633	\$ 377	\$ 507,866	
Balance, December 31, 2016	\$ 53	\$215,932	\$307,151	\$ (624)	\$ 377	\$ 522,889	
Common dividends paid, \$0.10 per share	-	-	(5,286)	-	-	(5,286)
Common dividends declared, \$0.05 per share	-	-	(2,649)	-	-	(2,649)
Preferred dividends paid	_	-	(31)	-	-	(31)
Issue 328,214 shares of common stock upon exercise of stock options	-	635	-	-	-	635	
Issue 125 shares of REIT preferred stock	-	-	-	-	125	125	
Stock based compensation expense	-	916	-	-	-	916	
Other comprehensive income, net of tax	-	-	-	1,672	-	1,672	
Net income	-	-	71,942	-	-	71,942	
Balance, September 30, 2017	\$ 53	\$217,483	\$371,127	\$ 1,048	\$ 502	\$ 590,213	

See Notes to Consolidated Financial Statements.

SERVISFIRST BANCSHARES, INC.

CONSOLIDATED STATEMENTS OF CASH FLOWS

(In thousands) (Unaudited)

	Nine Months 2017		d September 2016	30,
OPERATING ACTIVITIES	2017		2010	
Net income	\$ 71,942		\$ 59,741	
Adjustments to reconcile net income to net cash provided by	Ψ /1,/42		Ψ 37,741	
Deferred tax	(3,099	`	350	
Provision for loan losses	14,170)	9,323	
Depreciation	2,281	`	2,211	`
Accretion on acquired loans	(374)	(819)
Amortization of core deposit intangible	209		257	
Net amortization of debt securities available for sale	2,874	,	2,034	,
Increase in accrued interest and dividends receivable	(4,533)	(950)
Stock-based compensation expense	916		931	
(Decrease) increase in accrued interest payable	(48)	1,257	
Proceeds from sale of mortgage loans held for sale	105,940		97,868	
Originations of mortgage loans held for sale	(103,295)	(92,964)
Loss on sale of debt securities available for sale	-		3	
Gain on sale of mortgage loans held for sale	(2,941)	(2,681)
Net (gain) loss on sale of other real estate owned and repossessed assets	(33)	27	
Write down of other real estate owned and repossessed assets	5		557	
Losses of tax credit partnerships	42		178	
Increase in cash surrender value of life insurance contracts	(2,334)	(2,049)
Net change in other assets, liabilities, and other operating activities	(551)	(4,633)
Net cash provided by operating activities	81,171		70,641	
INVESTMENT ACTIVITIES				
Purchase of debt securities available for sale	(77,567)	(84,106)
Proceeds from sale of debt securities available for sale	-		6,085	
Proceeds from maturities, calls and paydowns of debt securities available for sale	65,734		71,425	
Purchase of debt securities held to maturity	(29,782)	(627)
Proceeds from maturities, calls and paydowns of debt securities held to maturity	4,947		2,200	
Purchase of equity securities	(10)	(708)
Increase in loans	(724,626)	(443,771)
Purchase of premises and equipment	(17,071)	(7,809)
Purchase of bank-owned life insurance contracts	(10,000)	(20,000)
Expenditures to complete construction of other real estate owned	-	,	(3)
Proceeds from sale of other real estate owned and repossessed assets	1,529		1,648	
Investment in tax credit partnerships	_		(2,491)
Net cash used in investing activities	(786,846)	(478,157	í
FINANCING ACTIVITIES	(, 00,0.0	,	(.,0,10,	,
Net increase in non-interest-bearing deposits	124,360		216,259	

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Net increase in interest-bearing deposits	252,230		640,981	
Net decrease in federal funds purchased	(101,064)	(7,970)
Repayment of Federal Home Loan Bank advances	(300)	(300)
Proceeds from sale of preferred stock, net	125		-	
Proceeds from exercise of stock options and warrants	635		2,785	
Dividends paid on common stock	(5,286)	(4,194)
Dividends paid on preferred stock	(31)	(23)
Net cash provided by financing activities	270,669		847,538	
Net (decrease) increase in cash and cash equivalents	(435,006)	440,022	
Cash and cash equivalents at beginning of period	783,997		352,235	
Cash and cash equivalents at end of period	\$ 348,991		\$ 792,257	
SUPPLEMENTAL DISCLOSURE				
Cash paid for:				
Interest	\$ 24,729		\$ 17,457	
Income taxes	30,651		22,666	
Income tax refund	(492)	(929)
NONCASH TRANSACTIONS				
Other real estate acquired in settlement of loans	\$ 586		\$ 2,033	
Internally financed sales of other real estate owned	185		2,161	
Dividends declared	2,649		2,106	

See Notes to Consolidated Financial Statements.

SERVISFIRST BANCSHARES, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

September 30, 2017

(Unaudited)

NOTE 1 - GENERAL

The accompanying consolidated financial statements in this report have been prepared in accordance with the rules and regulations of the Securities and Exchange Commission, including Regulation S-X and the instructions for Form 10-Q, and have not been audited. These consolidated financial statements do not include all of the information and footnotes required by U.S. generally accepted accounting principles ("U.S. GAAP") for complete financial statements. In the opinion of management, all adjustments necessary to present fairly the consolidated financial position and the consolidated results of operations for the interim periods have been made. All such adjustments are of a normal nature. The consolidated results of operations are not necessarily indicative of the consolidated results of operations which ServisFirst Bancshares, Inc. (the "Company") and its consolidated subsidiaries, including ServisFirst Bank (the "Bank"), may achieve for future interim periods or the entire year. For further information, refer to the consolidated financial statements and footnotes included in the Company's Form 10-K for the year ended December 31, 2016.

On December 20, 2016, the Company effected a two-for-one split of its common stock in the form of a stock dividend. Except where specifically indicated otherwise, all reported amounts in this Form 10-Q have been adjusted to give effect to this stock split.

All reported amounts are in thousands except share and per share data.

NOTE 2 - CASH AND CASH EQUIVALENTS

Cash on hand, cash items in process of collection, amounts due from banks, and federal funds sold are included in cash and cash equivalents.

NOTE 3 - EARNINGS PER COMMON SHARE

Basic earnings per common share are computed by dividing net income available to common stockholders by the weighted average number of common shares outstanding during the period. Diluted earnings per common share include the dilutive effect of additional potential common shares issuable under stock options and warrants. All reported amounts in this Form 10-Q have been adjusted to give effect to the two-for-one stock split discussed above.

	Three Months Ended September 30,		Nine Months Ended September		
	2017	2016	2017	2016	
	(In Thousand	s, Except Share	es and Per Share I	Oata)	
Earnings per common share					
Weighted average common shares outstanding	52,950,644	52,554,918	52,854,332	52,557,910	
Net income available to common stockholders	\$25,259	\$20,909	\$ 71,911	\$ 59,718	
Basic earnings per common share	\$0.48	\$0.40	\$ 1.36	\$ 1.14	
Weighted average common shares outstanding	52,950,644	52,554,918	52,854,332	52,557,910	
Dilutive effects of assumed conversions and exercise of stock options and warrants	1,149,028	1,324,410	1,256,580	932,008	
Weighted average common and dilutive potential common shares outstanding	54,099,672	53,879,328	54,110,912	53,489,918	
Net income available to common stockholders	\$25,259	\$20,909	\$ 71,911	\$ 59,718	
Diluted earnings per common share	\$0.47	\$0.39	\$ 1.33	\$ 1.12	

NOTE 4 - SECURITIES

The amortized cost and fair value of available-for-sale and held-to-maturity securities at September 30, 2017 and December 31, 2016 are summarized as follows:

Amortized Cost	Gross Unrealized Gain	Gross Unrealized Loss	Market Value
(In Thousa	nds)		
\$56,518	\$ 335	\$ (75)	\$56,778
243,465	1,457	(1,179)	243,743
133,729	1,201	(126)	134,804
433,712	2,993	(1,380)	435,325
31,165	393	(179)	31,379
5,726	300	-	6,026
50,508	1,416	-	51,924
\$87,399	\$ 2,109	\$ (179)	\$89,329
\$45,998 228,843 139,504 8,985	\$ 382 1,515 1,120 16	\$ (126) (3,168) (694)	\$46,254 227,190 139,930 9,001
	Cost (In Thousa \$56,518 243,465 133,729 433,712 31,165 5,726 50,508 \$87,399 \$45,998 228,843 139,504	Amortized Cost Gain (In Thousands) \$56,518 \$ 335 243,465 1,457 133,729 1,201 433,712 2,993 31,165 393 5,726 300 50,508 1,416 \$87,399 \$ 2,109 \$45,998 \$ 382 228,843 1,515 139,504 1,120	Amortized Gain Loss (In Thousands) \$56,518 \$ 335 \$ (75) 243,465 1,457 (1,179) 133,729 1,201 (126) 433,712 2,993 (1,380) \$31,165 393 (179) 5,726 300 - 50,508 1,416 - \$87,399 \$ 2,109 \$ (179) \$45,998 \$ 382 \$ (126) 228,843 1,515 (3,168) 139,504 1,120 (694)

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Total	423,330	3,033	(3,988)	422,375
Securities Held to Maturity					
Mortgage-backed securities	19,164	321	(245)	19,240
State and municipal securities	5,888	315	(12)	6,191
Corporate debt	37,512	374	(15)	37,871
Total	\$62,564	\$ 1,010	\$ (272)	\$63,302

The amortized cost and fair value of debt securities as of September 30, 2017 by contractual maturity are shown below. Actual maturities may differ from contractual maturities of mortgage-backed securities since the mortgages underlying the securities may be called or prepaid with or without penalty. Therefore, these securities are not included in the maturity categories along with the other categories of debt securities.

	Amortized Fair Value		December Amortized Cost	-
	(In thousan	nds)		
Debt securities available for sale				
Due within one year	\$25,961	\$26,035	\$28,270	\$28,400
Due from one to five years	151,842	153,099	152,347	153,003
Due from five to ten years	12,054	12,058	13,870	13,782
Due after ten years	390	390	-	-
Mortgage-backed securities	243,465	243,743	228,843	227,190
	\$433,712	\$435,325	\$423,330	\$422,375
Debt securities held to maturity				
Due from one to five years	\$3,250	\$3,280	\$250	\$250
Due from five to ten years	48,997	50,450	34,251	34,617
Due after ten years	3,987	4,220	8,899	9,195
Mortgage-backed securities	31,165	31,379	19,164	19,240
-	\$87,399	\$89,329	\$62,564	\$63,302

All mortgage-backed securities are with government-sponsored enterprises (GSEs) such as Federal National Mortgage Association, Government National Mortgage Association, Federal Home Loan Bank, and Federal Home Loan Mortgage Corporation.

The following table identifies, as of September 30, 2017 and December 31, 2016, the Company's investment securities that have been in a continuous unrealized loss position for less than 12 months and those that have been in a continuous unrealized loss position for 12 or more months. At September 30, 2017, 52 of the Company's 807 debt securities had been in an unrealized loss position for 12 or more months. The Company does not intend to sell these securities and it is more likely than not that the Company will not be required to sell the securities before recovery of their amortized cost, which may be maturity; accordingly, the Company does not consider these securities to be other-than-temporarily impaired at September 30, 2017. Further, the Company believes any deterioration in value of its current investment securities is attributable to changes in market interest rates and not credit quality of the issuer.

	Less Than Twelve Months	Twelve Months or More	e Total
	Gross	Gross	Gross
	Unrealize Fair Value	Unrealized Fair Value	UnrealizedFair Value
	Losses	Losses	Losses
	(In Thousands)		
September 30, 2017			
U.S. Treasury and government sponsored agencies	\$(75) \$9,670	\$ - \$ -	\$(75) \$9,670
Mortgage-backed securities	(596) 77,553	(762) 43,721	(1,358) 121,274
State and municipal securities	(76) 22,069	(50) 7,041	(126) 29,110

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Total	\$(747) \$109,292	\$ (812) \$ 50,762	\$(1,559) \$160,054
December 31, 2016			
U.S. Treasury and government sponsored agencies	\$(126) \$10,865	\$ - \$ -	\$(126) \$10,865
Mortgage-backed securities	(3,413) 174,225		(3,413) 174,225
State and municipal securities	(698) 64,502	(8) 1,021	(706) 65,523
Corporate debt	(15) 3,034		(15) 3,034
Total	\$(4,252) \$252,626	\$ (8) \$ 1,021	\$(4,260) \$253,647

NOTE 5 – LOANS

The following table details the Company's loans at September 30, 2017 and December 31, 2016:

	September 30, 2017		December 2016	31,
	(Dollars In	Th	ousands)	
Commercial, financial and agricultural	\$2,223,910)	\$1,982,267	7
Real estate - construction	467,838		335,085	
Real estate - mortgage:				
Owner-occupied commercial	1,323,383		1,171,719	9
1-4 family mortgage	593,180		536,805	
Other mortgage	962,690		830,683	
Subtotal: Real estate - mortgage	2,879,253		2,539,207	7
Consumer	57,764		55,211	
Total Loans	5,628,765		4,911,770)
Less: Allowance for loan losses	(58,459)	(51,893)
Net Loans	\$5,570,306)	\$4,859,877	7
Commercial, financial and agricultural	39.51	%	40.36	%
Real estate - construction	8.31	%	6.82	%
Real estate - mortgage:				
Owner-occupied commercial	23.51	%	23.86	%
1-4 family mortgage	10.54	%	10.93	%
Other mortgage	17.10	%	16.91	%
Subtotal: Real estate - mortgage	51.15	%	51.70	%
Consumer	1.03	%	1.12	%
Total Loans	100.00	%	100.00	%

The credit quality of the loan portfolio is summarized no less frequently than quarterly using categories similar to the standard asset classification system used by the federal banking agencies. The following table presents credit quality indicators for the loan loss portfolio segments and classes. These categories are utilized to develop the associated allowance for loan losses using historical losses adjusted for current economic conditions defined as follows:

Pass – loans which are well protected by the current net worth and paying capacity of the obligor (or obligors, if any) or by the fair value, less cost to acquire and sell, of any underlying collateral.

Special Mention – loans with potential weakness that may, if not reversed or corrected, weaken the credit or ·inadequately protect the Company's position at some future date. These loans are not adversely classified and do not expose an institution to sufficient risk to warrant an adverse classification.

Substandard – loans that exhibit well-defined weakness or weaknesses that currently jeopardize debt repayment. These ·loans are characterized by the distinct possibility that the institution will sustain some loss if the weaknesses are not corrected.

Doubtful – loans that have all the weaknesses inherent in loans classified substandard, plus the added characteristic ·that the weaknesses make collection or liquidation in full on the basis of currently existing facts, conditions, and values highly questionable and improbable.

Loans by credit quality indicator as of September 30, 2017 and December 31, 2016 were as follows:

September 30, 2017	Pass	Special Mention	Substandard	Doub	tful Total
	(In Thousan	ds)			
Commercial, financial and agricultural	\$2,144,426	\$49,079	\$ 30,405	\$ -	\$2,223,910
Real estate - construction	457,188	7,367	3,283	-	467,838
Real estate - mortgage:					
Owner-occupied commercial	1,305,408	11,814	6,161	-	1,323,383
1-4 family mortgage	587,451	1,492	4,237	-	593,180
Other mortgage	945,548	14,118	3,024	-	962,690
Total real estate mortgage	2,838,407	27,424	13,422	-	2,879,253
Consumer	57,672	4	88	-	57,764
Total	\$5,497,693	\$83,874	\$ 47,198	\$ -	\$5,628,765
December 31, 2016	Pass	Special Mention	Substandard	Doub	tful Total
December 31, 2016	Pass (In Thousan	Mention	Substandard	Doub	tful Total
December 31, 2016 Commercial, financial and agricultural	(In Thousan	Mention ds)	Substandard \$ 27,568	Doub	tful Total \$1,982,267
	(In Thousan	Mention ds)			
Commercial, financial and agricultural	(In Thousan \$1,893,664	Mention ds) \$61,035	\$ 27,568		\$1,982,267
Commercial, financial and agricultural Real estate - construction	(In Thousan \$1,893,664	Mention ds) \$61,035	\$ 27,568		\$1,982,267
Commercial, financial and agricultural Real estate - construction Real estate - mortgage:	(In Thousan \$1,893,664 324,958	Mention ds) \$61,035 5,861	\$ 27,568 4,266	\$ - -	\$1,982,267 335,085
Commercial, financial and agricultural Real estate - construction Real estate - mortgage: Owner-occupied commercial	(In Thousan \$1,893,664 324,958 1,158,615	Mention ds) \$61,035 5,861 6,037	\$ 27,568 4,266 7,067	\$ - -	\$1,982,267 335,085 1,171,719
Commercial, financial and agricultural Real estate - construction Real estate - mortgage: Owner-occupied commercial 1-4 family mortgage	(In Thousan \$1,893,664 324,958 1,158,615 531,868	Mention ds) \$61,035 5,861 6,037 2,065	\$ 27,568 4,266 7,067 2,872	\$ - -	\$1,982,267 335,085 1,171,719 536,805
Commercial, financial and agricultural Real estate - construction Real estate - mortgage: Owner-occupied commercial 1-4 family mortgage Other mortgage	(In Thousan \$1,893,664 324,958 1,158,615 531,868 818,724	Mention ds) \$61,035 5,861 6,037 2,065 11,224	\$ 27,568 4,266 7,067 2,872 735	\$ - -	\$1,982,267 335,085 1,171,719 536,805 830,683

Loans by performance status as of September 30, 2017 and December 31, 2016 were as follows:

September 30, 2017	Performing	Nonperforming	Total
	(In Thousan	ds)	
Commercial, financial and agricultural	\$2,216,004	\$ 7,906	\$2,223,910
Real estate - construction	465,553	2,285	467,838
Real estate - mortgage:			
Owner-occupied commercial	1,320,886	2,497	1,323,383
1-4 family mortgage	591,544	1,636	593,180
Other mortgage	962,260	430	962,690
Total real estate mortgage	2,874,690	4,563	2,879,253
Consumer	57,656	108	57,764
Total	\$5,613,903	\$ 14,862	\$5,628,765
December 31, 2016	Performing	Nonperforming	Total
	(In Thousan	ds)	
Commercial, financial and agricultural	\$1,974,975	\$ 7,292	\$1,982,267
Real estate - construction	331,817	3,268	335,085
Real estate - mortgage:			
Owner-occupied commercial	1,165,511	6,208	1,171,719
1-4 family mortgage	536,731	74	536,805
Other mortgage	830,683	-	830,683
Total real estate mortgage	2,532,925	•	2,539,207
Consumer	55 166	45	55,211
Total	55,166 \$4,894,883		\$4,911,770

Loans by past due status as of September 30, 2017 and December 31, 2016 were as follows:

September 30, 2017	Past Du 30-59 Days	e Status (Ac 60-89 Days	ecruing Loa	T-4-1 D4	Non-Accru	al Current	Total Loans
	(In Tho	usands)					
Commercial, financial and agricultural	\$5,317	\$ 12,081	\$ 2,108	\$19,506	\$ 5,798	\$2,198,606	\$2,223,910
Real estate - construction Real estate - mortgage:	997	618	-	1,615	2,285	463,938	467,838
Owner-occupied commercial	310	3,354	-	3,664	2,497	1,317,222	1,323,383
1-4 family mortgage	1,132	295	328	1,755	1,308	590,117	593,180
Other mortgage	-	-	-	-	430	962,260	962,690
Total real estate - mortgage	1,442	3,649	328	5,419	4,235	2,869,599	2,879,253
Consumer	102	13	70	185	38	57,541	57,764
Total	\$7,858	\$ 16,361	\$ 2,506	\$26,725	\$ 12,356	\$5,589,684	\$5,628,765
December 31, 2016	Past Du 30-59 Days	ne Status (Ad 60-89 Days	ccruing Loa 90+ Days	Total Past	Non-Accrus	al Current	Total Loans
	(In The	ousands)					
Commercial, financial and agricultural	\$710	\$ 40	\$ 10	\$ 760	\$ 7,282	\$1,974,225	\$1,982,267
Real estate - construction Real estate - mortgage:	59	-	-	59	3,268	331,758	335,085
Owner-occupied commercial	_	_	6,208	6,208	_	1,165,511	1,171,719
1-4 family mortgage	160	129	-	289	74	536,442	536,805
Other mortgage	95	811	-	906	-	829,777	830,683
Total real estate - mortgage	255	940	6,208	7,403	74	2,531,730	2,539,207
Consumer	52	17	45	114	-	55,097	55,211
Total	\$1,076	\$ 997	\$ 6,263	\$ 8,336	\$ 10,624	\$4,892,810	\$4,911,770

The allowance for loan losses is maintained at a level which, in management's judgment, is adequate to absorb credit losses inherent in the loan portfolio. The amount of the allowance is based on management's evaluation of the collectability of the loan portfolio, including the nature of the portfolio, credit concentrations, trends in historical loss experience, specific impaired loans, economic conditions and other risks inherent in the portfolio. Allowances for impaired loans are generally determined based on collateral values or the present value of the estimated cash flows. The allowance is increased by a provision for loan losses, which is charged to expense, and reduced by charge-offs, net of recoveries. In addition, various regulatory agencies, as an integral part of their examination process, periodically review the allowance for losses on loans. Such agencies may require the Company to recognize adjustments to the allowance based on their judgments about information available to them at the time of their examination.

The methodology utilized for the calculation of the allowance for loan losses is divided into four distinct categories. Those categories include allowances for non-impaired loans (ASC 450), impaired loans (ASC 310), external qualitative factors, and internal qualitative factors. A description of each category of the allowance for loan loss methodology is listed below.

Non-Impaired Loans. Non-impaired loans are grouped into homogeneous loan pools by loan type and are the following: commercial and industrial, construction and development, commercial real estate, second lien home equity lines of credit, and all other loans. Each loan pool is stratified by internal risk rating and multiplied by a loss allocation percentage derived from the loan pool historical loss rate. The historical loss rate is based on an age weighted five year history of net charge-offs experienced by pool, with the most recent net charge-off experience given a greater weighting. This results in the expected loss rate per year, adjusted by a qualitative adjustment factor and a years-to-impairment factor, for each pool of loans to derive the total amount of allowance for non-impaired loans.

Impaired Loans. Loans are considered impaired when, based on current information and events, it is probable that the Bank will be unable to collect all amounts due according to the original terms of the loan agreement. The collection of all amounts due according to contractual terms means that both the contractual interest and principal payments of a loan will be collected as scheduled in the loan agreement. Impaired loans are measured based on the present value of expected future cash flows discounted at the loan's effective interest rate, at the loan's observable market price or the fair value of the underlying collateral. The fair value of collateral, reduced by costs to sell on a discounted basis, is used if a loan is collateral-dependent. Fair value estimates for specifically impaired collateral-dependent loans are derived from appraised values based on the current market value or "as is" value of the property, normally from recently received and reviewed appraisals. Appraisals are obtained from certified and licensed appraisers and are based on certain assumptions, which may include construction or development status and the highest and best use of the property. These appraisals are reviewed by our credit administration department, and values are adjusted downward to reflect anticipated disposition costs. Once this estimated net realizable value has been determined, the value used in the impairment assessment is updated for each impaired loan. As subsequent events dictate and estimated net realizable values decline, required reserves may be established or further adjustments recorded.

External Qualitative Factors. The determination of the portion of the allowance for loan losses relating to external qualitative factors is based on consideration of the following factors: gross domestic product growth rate, changes in prime rate, delinquency trends, peer delinquency trends, year-over-year loan growth and state unemployment rate trends. Data for the three most recent periods is utilized in the calculation for each external qualitative component. The factors have a consistent weighted methodology to calculate the amount of allowance due to external qualitative factors.

Internal Qualitative Factors. The determination of the portion of the allowance for loan losses relating to internal qualitative factors is based on the consideration of criteria which includes the following: number of extensions and deferrals, single pay and interest only loans, current financial information, credit concentrations and risk grade accuracy. A self-assessment for each of the criteria is made with a consistent weighted methodology used to calculate the amount of allowance required for internal qualitative factors.

The following table presents an analysis of the allowance for loan losses by portfolio segment and changes in the allowance for loan losses for the three and nine months ended September 30, 2017 and September 30, 2016. The total allowance for loan losses is disaggregated into those amounts associated with loans individually evaluated and those associated with loans collectively evaluated.

	Commercial financial and agricultural		Real estate - mortgage	Consumer	r Total
	(In Thousand Three Month	ds) ns Ended Sept	ember 30, 201	.7	
Allowance for loan losses: Balance at June 30, 2017	\$29,127	\$ 5,138	\$20,392	\$402	\$55,059
Charge-offs	(924)	,	,	()	,
Recoveries	67	12	59	14	152
Provision	3,431	197	1,065	110	4,803
Balance at September 30, 2017	\$31,701	\$ 5,331	\$20,966	\$461	\$58,459
	Three Month	ns Ended Septe	ember 30, 201	.6	
Allowance for loan losses:	\$22.655	Φ.5.270	ф.1 7 . 600	. 4.6.4	Φ.4.6.000
Balance at June 30, 2016	\$23,655 (1,270)	\$ 5,279	\$17,600	\$464	\$46,998
Charge-offs Recoveries	35	(79) 9	(144) 1	(81)	(1,574) 45
Provision	3,560	(394)		16	3,464
Balance at September 30, 2016	\$25,980	\$4,815	\$17,739	\$399	\$48,933
Bulance at Septemoer 50, 2010	Ψ25,700	Ψ 1,013	Ψ17,737	Ψυνν	Ψ 10,755
	Nine Month	s Ended Septe	mber 30, 2017	7	
Allowance for loan losses:					
Balance at December 31, 2016	\$28,872	\$ 5,125	\$17,504	\$392	\$51,893
Charge-offs	(-)/	` ,	(-	(173)	(7,997)
Recoveries	273	42	62	16	393
Provision 20 2017	9,402	220	4,322	226	14,170
Balance at September 30, 2017	\$31,701	\$ 5,331	\$20,966	\$461	\$58,459
	Nine Month	s Ended Septe	mber 30, 2016	5	
Allowance for loan losses:					
Balance at December 31, 2015	\$21,495	\$ 5,432	\$16,061	\$431	\$43,419
Charge-offs		(815)		(130)	
Recoveries	39	64	100	-	203
Provision Release at September 20, 2016	7,178	134	1,913	98 \$ 200	9,323
Balance at September 30, 2016	\$25,980	\$ 4,815	\$17,739	\$399	\$48,933
	As of Septer	mber 30, 2017			
Allowance for loan losses:	¢ 5, 725	¢ 020	¢ 1 000	¢ 5 0	ΦΩ 406
Individually Evaluated for Impairment	\$5,725	\$ 829	\$1,892	\$50 411	\$8,496
Collectively Evaluated for Impairment	25,976	4,502	19,074	411	49,963
Loans:					
Ending Balance	\$2,223,910	\$ 467,838	\$2,879,253	\$57,764	\$5,628,765
Individually Evaluated for Impairment	30,405	3,328	15,789	88	49,610
Collectively Evaluated for Impairment	2,193,505	464,510	2,863,464	57,676	5,579,155

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As of December 31, 2016

Allowance for loan losses:					
Individually Evaluated for Impairment	\$6,607	\$ 923	\$622	\$ -	\$8,152
Collectively Evaluated for Impairment	22,265	4,202	16,882	392	43,741
Loans:					
Ending Balance	\$1,982,267	\$ 335,085	\$2,539,207	\$55,211	\$4,911,770
Individually Evaluated for Impairment	27,922	4,314	13,350	3	45,589
Collectively Evaluated for Impairment	1,954,345	330,771	2,525,857	55,208	4,866,181

The following table presents details of the Company's impaired loans as of September 30, 2017 and December 31, 2016, respectively. Loans which have been fully charged off do not appear in the tables.

	September 30, 2017		For the three ended Septe 2017		For the nine months ended September 30, 2017		
	Recorded Investme	Unpaid Principal Balance	Related Allowance	Average Recorded Investment	Interest Income Recognized in Period	Average Recorded Investment	Interest Income Recognized in Period
	(In Thou	sands)					
With no allowance recorded:		,					
Commercial, financial and agricultural	\$4,671	\$4,671	\$ -	\$ 4,770	\$ 52	\$ 4,998	\$ 164
Real estate - construction	45	48	-	48	1	49	2
Real estate - mortgage:	2.266	0.520		2.551	27	2.504	112
Owner-occupied commercial	2,366	2,532	-	2,551	37	2,584	113
1-4 family mortgage	1,752	1,752	-	1,756	22	1,781	67
Other mortgage	732	732	-	732	10	733	32
Total real estate - mortgage	4,850	5,016	-	5,039	69	5,098	212
Consumer	38	40	-	41	1	42	2
Total with no allowance recorded	9,604	9,775	-	9,898	123	10,187	380
With an allowance recorded:							
Commercial, financial and							
agricultural	25,734	27,719	5,725	26,129	256	27,021	800
Real estate - construction	3,283	3,283	829	3,357	14	3,369	42
Real estate - mortgage:	0,200	0,200	0_,	2,22,		0,000	
Owner-occupied commercial	8,024	8,024	1,512	8,024	75	7,873	217
1-4 family mortgage	2,485	2,485	328	2,485	10	2,506	56
Other mortgage	430	980	52	974	(4)	984	21
Total real estate - mortgage	10,939	11,489	1,892	11,483	81	11,363	294
Consumer	50	50	50	50	1	39	2
Total with allowance recorded	40,006	42,541	8,496	41,019	352	41,792	1,138
m . 17 17							
Total Impaired Loans:							
Commercial, financial and	30,405	32,390	5,725	30,899	308	32,019	964
agricultural	2 220	2 221	020	2 405	1.5	2.410	4.4
Real estate - construction	3,328	3,331	829	3,405	15	3,418	44
Real estate - mortgage:	10.200	10.556	1.510	10 575	110	10 457	220
Owner-occupied commercial	10,390	10,556	1,512	10,575	112	10,457	330
1-4 family mortgage	4,237	4,237	328	4,241	32	4,287	123
Other mortgage	1,162	1,712	52	1,706	6	1,717	53 506
Total real estate - mortgage	15,789	16,505	1,892	16,522	150	16,461	506
Consumer	88	90	50	91	2	81	4

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Total impaired loans \$49,610 \$52,316 \$8,496 \$50,917 \$ 475 \$51,979 \$1,518

	Decembe	er 31, 2016		For the twelve months ended December 31, 2016		
	Recorded Investme	Unpaid Principal Balance	Related Allowance	Average Interest Income Recorded Recognized in InvestmenPeriod		
	(In Thousands)					
With no allowance recorded:						
Commercial, financial and agricultural		\$1,003	\$ -	\$992 \$	64	
Real estate - construction	938	1,802	-	1,159	3	
Real estate - mortgage:	0.615	2.770		2 004	166	
Owner-occupied commercial	2,615	2,778	-	2,884	166	
1-4 family mortgage	1,899	1,899	-	1,901	102	
Other mortgage	940	940	-	965 5.750	60	
Total real estate - mortgage	5,454	5,617	-	5,750	328	
Consumer Total with no allowance recorded	3	5	-	6	395	
Total with no anowance recorded	7,398	8,427	-	7,907	393	
With an allowance recorded:						
Commercial, financial and agricultural	26,919	31,728	6,607	26,955	1,162	
Real estate - construction	3,376	3,376	923	3,577	68	
Real estate - mortgage:	•	,		,		
Owner-occupied commercial	6,924	6,924	348	6,934	362	
1-4 family mortgage	972	972	274	313	19	
Other mortgage	-	-	_	-	-	
Total real estate - mortgage	7,896	7,896	622	7,247	381	
Consumer	-	-	-	-	-	
Total with allowance recorded	38,191	43,000	8,152	37,779	1,611	
Total Impaired Loans:						
Commercial, financial and agricultural	27,922	32,731	6,607	27,947	1,226	
Real estate - construction	4,314	5,178	923	4,736	71	
Real estate - mortgage:	7,517	3,170	723	4,750	<i>,</i> 1	
Owner-occupied commercial	9,539	9,702	348	9,818	528	
1-4 family mortgage	2,871	2,871	274	2,214	121	
Other mortgage	940	940	-	965	60	
Total real estate - mortgage	13,350	13,513	622	12,997	709	
Consumer	3	5	-	6	-	
Total impaired loans	\$45,589	\$51,427	\$ 8,152	\$45,686 \$	2,006	

Troubled Debt Restructurings ("TDR") at September 30, 2017, December 31, 2016 and September 30, 2016 totaled \$16.4 million, \$7.3 million and \$6.7 million, respectively. At September 30, 2017, the Company had a related allowance for loan losses of \$4.0 million allocated to these TDRs, compared to \$2.3 million at December 31, 2016 and \$1.7 million at September 30, 2016. TDR activity by portfolio segment for the three and nine months ended September 30, 2017 is presented in the table below.

	Three Months Ended September 30, 2017			Nine Months Ended September 30, 2017							
	Pre- Post-			Pre-			Post-				
		Num Merdification Modification			Numbe Modification			Modification			
		Outs n iRæc to	tanding		tanding	of Outstanding Contracted		Outstanding Recorded			
	CO.		stment	Recorded Investment		Investment			estment		
	(In		sands)	11110	stillelit		11110	stincin	111 V	estment	
Troubled Debt Restructurings											
Commercial, financial and agricultural	-	\$	-	\$	-	5	\$ 7,	205	\$ 7	,205	
Real estate - construction	-		-		-	1	99	97	9	997	
Real estate - mortgage:											
Owner-occupied commercial	-		-		-	2		664		3,664	
1-4 family mortgage	-		-		-	1	85	50	8	350	
Other mortgage	-		-		-	-	-		-		
Total real estate mortgage	-		-		-	3	4,	514	4	1,514	
Consumer	-		-		-	-	-		-		
	-	\$	-	\$	-	9	\$ 12	2,716	\$ 1	2,716	
	Three Months Ended September 30, 2016				Nine Months Ended September 30, 2016						
		Pre-		Post	; -	Pre-			P	Post-	
	Numbardification Modifi			lification	Number Modification			N	Modification		
	of Outstanding Outstanding		standing	of Outstanding		Outstanding					
	Con	tr Ret s	letsorded Recorded		ContractsRecorded			Recorded			
		Inve	stment	Inve	stment	Investment I		nvestment			
	(In	Thous	ands)								
Troubled Debt Restructurings											
Commercial, financial and agricultural	-	\$	-	\$	-	1	\$	366	\$	366	
Real estate - construction	-		-		-	-		-		-	
Real estate - mortgage:											
Owner-occupied commercial	-		-		-	-		-		-	
1-4 family mortgage	-		-		-	-		-		-	
Other mortgage	-		-		-	1		234		234	
Total real estate mortgage	-		-		-	1		234		234	
Consumer	-		-		-	-		-		-	
		\$	_	\$	_	2	\$	600	\$	600	

There were no TDRs which defaulted during the three and nine months ended September 30, 2017 and 2016, and which were modified in the previous twelve months (i.e., the twelve months prior to default). For purposes of this disclosure, default is defined as 90 days past due and still accruing or placement on nonaccrual status. As of September 30, 2017, the Company's TDRs have all resulted from term extensions, rather than from interest rate reductions or debt forgiveness.

NOTE 6 - EMPLOYEE AND DIRECTOR BENEFITS

Stock Options

At September 30, 2017, the Company had stock-based compensation plans, as described below. The compensation cost that has been charged to earnings for the plans was approximately \$294,000 and \$916,000 for the three and nine months ended September 30, 2017, respectively, and \$291,000 and \$931,000 for the three and nine months ended September 30, 2016, respectively.

The Company's 2005 Amended and Restated Stock Option Plan allows for the grant of stock options to purchase up to 6,150,000 shares of the Company's common stock. The Company's 2009 Amended and Restated Stock Incentive Plan authorizes the grant of up to 5,550,000 shares and allows for the issuance of Stock Appreciation Rights, Restricted Stock, Stock Options, Performance Shares or Performance Units. Both plans allow for the grant of incentive stock options and non-qualified stock options, and option awards are granted with an exercise price equal to the market value of the Company's common stock at the date of grant. The maximum term of the options granted under the plans is ten years.

The Company estimates the fair value of each stock option award using a Black-Scholes-Merton valuation model that uses the assumptions noted in the following table. These assumptions are highly subjective and changes to them can materially affect the fair value estimate. Expected market price volatility and expected term of options are based on historical data and other factors. The risk-free rate for periods within the contractual life of the option is based on the U. S. Treasury yield curve in effect at the time of grant.

	2017	2016
Expected volatility	29.00%	29.00%
Expected dividends	0.44 %	0.64 %
Expected term (in years)	6.25	6.25
Risk-free rate	2.08 %	1.86 %

The weighted average grant-date fair value of options granted during the nine months ended September 30, 2017 and September 30, 2016 was \$11.83 and \$5.95, respectively.

The following table summarizes stock option activity during the nine months ended September 30, 2017 and September 30, 2016:

	Shares	Weighted Average Exercise Price	Weighted Average Remaining Contractual Term (years)	Aggregate Intrinsic Value
				(In Thousands)
Nine Months Ended September 30, 2017:				
Outstanding at January 1, 2017	2,026,334	\$ 9.00	6.2	\$ 57,636
Granted	52,500	37.93	9.4	(35)
Exercised	(359,000)	4.97	4.2	11,590
Forfeited	(32,000)	21.96	8.4	489
Outstanding at September 30, 2017	1,687,834	10.51	5.7	\$ 45,136
Exercisable at September 30, 2017	810,736	\$ 5.22	4.2	\$ 25,971
Nine Months Ended September 30, 2016:				
Outstanding at January 1, 2016	2,498,834	\$ 6.66	6.3	\$ 42,743
Granted	234,000	19.98	9.5	1,398
Exercised	(656,500)	4.25	4.2	14,254
Forfeited	(13,000)	19.41	9.0	85
Outstanding at September 30, 2016	2,063,334	8.86	6.5	\$ 35,277
Exercisable at September 30, 2016	594,536	\$ 6.45	6.0	\$ 13,901

As of September 30, 2017, there was approximately \$2.1 million of total unrecognized compensation cost related to non-vested stock options. The cost is expected to be recognized on the straight-line method over the next 2.7 years.

Restricted Stock

The Company periodically grants restricted stock awards that vest upon service conditions. Dividend payments are made during the vesting period. The value of restricted stock is determined to be the current value of the Company's stock, and this total value will be recognized as compensation expense over the vesting period. As of September 30, 2017, there was \$543,000 of total unrecognized compensation cost related to non-vested restricted stock. The cost is expected to be recognized evenly over the remaining 1.2 years of the restricted stock's vesting period.

The following table summarizes restricted stock activity during the nine months ended September 30, 2017 and September 30, 2016:

	Shares	Weighted Average Grant Date Fair Value		
Nine Months Ended September 30, 2017:				
Non-vested at January 1, 2017	118,676	\$ 8.88		
Granted	7,000	38.02		
Vested	(4,200)	15.74		
Forfeited	(800)	15.74		
Non-vested at September 30, 2017	120,676	10.29		
Nine Months Ended September 30, 2016:				
Non-vested at January 1, 2016	294,176	\$ 6.44		
Granted	9,000	19.58		
Vested	(178,500)	5.59		
Forfeited	-	-		
Non-vested at September 30, 2016	124,676	8.66		

NOTE 7 - DERIVATIVES

The Company has entered into agreements with secondary market investors to deliver loans on a "best efforts delivery" basis. When a rate is committed to a borrower, it is based on the best price that day and locked with the investor for the customer for a 30-day period. In the event the loan is not delivered to the investor, the Company has no risk or exposure with the investor. The interest rate lock commitments related to loans that are originated for later sale are classified as derivatives. The fair values of the Company's agreements with investors and rate lock commitments to customers as of September 30, 2017 and December 31, 2016 were not material.

NOTE 8 - RECENTLY ADOPTED ACCOUNTING PRONOUNCEMENTS

In March 2016, the FASB issued ASU 2016-09, *Compensation – Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting* ("ASU 2016-09"), which is intended to simplify several aspects of the accounting for share-based payment transactions, including the income tax consequences, classification of awards as either equity or liabilities, and classification on the statement of cash flows. ASU 2016-09 is effective for annual periods beginning after December 15, 2016, and interim periods within those annual periods. Early adoption was permitted. The Company elected to early adopt the provisions of this ASU during the second quarter of 2016, and retrospectively apply the changes in accounting for stock compensation back to the first quarter of 2016. Accordingly,

the Company recognized a reduction in its provision for income taxes during the quarter and nine months ended September 30, 2017 of \$1.4 million and \$3.5 million, respectively, compared to \$1.2 million and \$3.5 million during the quarter and nine months ended September 30, 2016, respectively. Prior to the adoption of ASU 2016-09, such tax benefits were recorded as an increase to additional paid-in capital.

In March 2016, the FASB issued ASU 2016-07, *Investments – Equity Method and Joint Ventures (Topic 323)*, *Simplifying the Transition to the Equity Method of Accounting*. The amendments eliminate the requirement that when an investment qualifies for use of the equity method as a result of an increase in the level of ownership interest or degree of influence, an investor must adjust the investment, results of operations, and retained earnings retroactively on a step-by-step basis as if the equity method had been in effect during all previous periods that the investment had been held. The amendments require that the equity method investor add the cost of acquiring the additional interest in the investee to the current basis of the investor's previously held interest and adopt the equity method of accounting as of the date the investment becomes qualified for equity method accounting. The amendments require that an entity that has an available-for-sale equity security that becomes qualified for the equity method of accounting recognize through earnings the unrealized holding gain or loss in accumulated other comprehensive income at the date the investment becomes qualified for use of the equity method. The amendments became effective for all entities for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2016. The amendments should be applied prospectively upon their effective date to increase the level of ownership interest or degree of influence that results in the adoption of the equity method. Adoption of this standard has not affected the consolidated financial statements.

In January 2017, the FASB issued ASU 2017-03, *Accounting Changes and Error Corrections* (Topic 250) and *Investments – Equity Method and Joint Ventures* (Topic 323) – *Amendments to SEC Paragraphs Pursuant to Staff Announcements at the September* 22, 2016 and *November* 17, 2016 EITF Meetings. ASU 2017-03 provides amendments that add paragraph 250-10-S99-6 which includes the text of "SEC Staff Announcement: Disclosure of the Impact That Recently Issued Accounting Standards Will Have on the Financial Statements of a Registrant When Such Standards Are Adopted in a Future Period" (in accordance with Staff Accounting Bulletin (SAB) Topic 11.M). Registrants are required to disclose the effect that recently issued accounting standards will have on their financial statements when adopted in a future period. In cases where a registrant cannot reasonably estimate the impact of the adoption, then additional qualitative disclosures should be considered to assist the reader in assessing the significance of the standard's impact on its financial statements. The Company has enhanced its disclosures regarding the impact recently issued accounting standards adopted in a future period will have on its accounting and disclosures.

NOTE 9 - RECENT ACCOUNTING PRONOUNCEMENTS

In May 2014, the FASB issued ASU No. 2014-09, Revenue From Contracts With Customers (Topic 606). These amendments affect any entity that either enters into contracts with customers to transfer goods or services or enters into contracts for the transfer of nonfinancial assets unless those contracts are within the scope of other standards (e.g., insurance contracts or lease contracts). This ASU will supersede the revenue recognition requirements in Topic 605, Revenue Recognition, and most industry-specific guidance, and creates a Topic 606, Revenue from Contracts with Customers. The core principle of the guidance is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. This ASU also requires additional disclosure about the nature, amount, timing and uncertainty of revenue and cash flows arising from customer contracts, including significant judgments and changes in judgments and assets recognized from costs incurred to obtain or fulfill a contract. The ASU allows for either full retrospective or modified retrospective adoption. In August 2015, the FASB issued ASU 2015-14, Revenue From Contracts With Customers (Topic 606): Deferral of the Effective Date. This ASU defers the effective date of ASU 2014-09, Revenue From Contracts With Customers (Topic 606), by one year. The new guidance is effective for interim and annual reporting periods beginning after December 15, 2017. The Company's revenue has been more significantly weighted towards net interest income on financial assets and liabilities, which is explicitly excluded from the scope of the new standard, and noninterest income has not been as significant. The Company is continuing to assess its revenue streams and reviewing its contracts with customers that are potentially affected by the new guidance including fees on deposits, gains and losses on the sale of other real estate owned, credit and debit card interchange fees, and credit card revenue, to determine the potential impact the new guidance is expected to have on the Company's consolidated financial statements, However, the Company's revenue recognition pattern for these revenue streams is not expected to change materially from current practice. In addition, the Company continues to follow implementation issues specific to financial institutions which are still under discussion by the FASB's Transition Resource Group. The Company is currently planning to adopt the ASU on January 1, 2018 utilizing the modified retrospective approach.

In January 2016, the FASB issued ASU 2016-01, Financial Instruments Overall (Topic 825): Recognition and Measurement of Financial Assets and Financial Liabilities. The amendments in ASU 2016-1: (a) require equity investments (except for those accounted for under the equity method of accounting or those that result in consolidation of the investee) to be measured at fair value with changes in fair value recognized in net income; (b) simplify the impairment assessment of equity securities without readily determinable fair values by requiring a qualitative assessment to identify impairment; (c) eliminate the requirement for public business entities to disclose the method and significant assumptions used to estimate the fair value that is required to be disclosed for financial instruments measured at amortized cost on the balance sheet; (d) require public business entities to use the exit price notion when measuring the fair value of financial instruments for disclosure purposes; (e) require an entity to present separately in other comprehensive income, the portion of the total change in the fair value of a liability resulting from a change in the instrument-specific credit risk when the entity has elected to measure the liability at fair value in accordance with the fair value option for financial instruments; (f) require separate presentation of financial assets and financial liabilities by measurement category and form of financial assets on the balance sheet or the notes to the financial statements; and (g) clarify that an entity should evaluate the need for a valuation allowance on a deferred tax asset related to available-for-sale securities in combination with the entity's other deferred tax assets. The amendments in this ASU are effective for public companies for fiscal years beginning after December 15, 2017, including interim periods within those fiscal years. The Company is evaluating the provisions of this ASU to determine the potential

impact the new standard will have on the Company's consolidated financial statements.

In February 2016, the FASB issued ASU 2016-02, *Leases (Topic 842)*. The FASB issued this ASU to increase transparency and comparability among organizations by recognizing lease assets and lease liabilities on the balance sheet by lessees for those leases classified as operating leases under current U.S. GAAP and disclosing key information about leasing arrangements. The amendments in this ASU are effective for public business entities for annual periods, and interim periods within those annual periods, beginning after December 15, 2018. Early application of this ASU is permitted for all entities. The Company leases many of its banking offices under lease agreements it classifies as operating leases. The Company is currently evaluating the impact that the new guidance will have on its consolidated financial statements. Management currently anticipates recognizing a right-of-use asset and a lease liability associated with its long-term operating leases. Additionally, the inclusion of these right-of-use lease assets in our balance sheet will impact our total risk-weighted assets.

In June 2016, the FASB issued ASU 2016-13, *Financial Instruments-Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments*, which is essentially the final rule on use of the so-called CECL model, or current expected credit losses. Among other things, the amendments in this ASU require the measurement of all expected credit losses for financial assets held at the reporting date based on historical experience, current conditions, and reasonable and supportable forecasts. Financial institutions and other organizations will now use forward-looking information to better inform their credit loss estimates. Many of the loss estimation techniques applied today will still be permitted, although the inputs to those techniques will change to reflect the full amount of expected credit losses. In addition, the ASU amends the accounting for credit losses on available-for-sale debt securities and purchased financial assets with credit deterioration. For SEC filers, the amendments in this ASU are effective for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2019, with later effective dates for non-SEC registrant public companies and other organizations. Early adoption will be permitted for all organizations for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2018. The Company is currently evaluating the impact of the amendments in this ASU on its consolidated financial statements, and is collecting data that will be needed to produce historical inputs into any models created as a result of adopting this ASU.

In March 2017, the FASB issued ASU 2017-08, *Receivables – Nonrefundable Fees and Other Costs (Subtopic 310-20)*, *Premium Amortization on Purchased Callable Debt Securities*. The amendments shorten the amortization period for certain callable debt securities held at a premium. Specifically, the amendments require the premium to be amortized to the earliest call date. The amendments do not require an accounting change for securities held at a discount; the discount continues to be amortized to maturity. The amendments in this ASU are effective for public business entities for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2018. Early adoption is permitted. The amendments should be applied on a modified retrospective basis, with a cumulative-effect adjustment directly to retained earnings as of the beginning of the period of adoption. The amendments in this ASU will not impact the Company's financial statements as it has always amortized premiums to the first call date.

In May 2017, the FASB issued ASU No. 2017-09, *Compensation - Stock Compensation (Topic 718)*, *Scope of Modification Accounting*. The amendments provide guidance on determining which changes to the terms and conditions of share-based payment awards require an entity to apply modification accounting under Topic 718. The guidance is effective for all entities for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2017. Early adoption is permitted, including adoption in an interim period. The amendments in this ASU should be applied prospectively to an award modified on or after the adoption date. The Company is currently evaluating the impact of the amendments in the ASU on the its consolidated financial statements.

NOTE 10 - FAIR VALUE MEASUREMENT

Measurement of fair value under U.S. GAAP establishes a hierarchy that prioritizes observable and unobservable inputs used to measure fair value, as of the measurement date, into three broad levels, which are described below:

Level 1: Quoted prices (unadjusted) in active markets that are accessible at the measurement date for assets or liabilities. The fair value hierarchy gives the highest priority to Level 1 inputs.

Level 2: Observable prices that are based on inputs not quoted on active markets, but corroborated by market data.

Level 3: Unobservable inputs are used when little or no market data is available. The fair value hierarchy gives the lowest priority to Level 3 inputs.

In determining fair value, the Company utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible and also considers counterparty credit risk in its assessment of fair value.

Debt Securities. Where quoted prices are available in an active market, securities are classified within Level 1 of the hierarchy. Level 1 securities include highly liquid government securities such as U.S. Treasuries and exchange-traded equity securities. For securities traded in secondary markets for which quoted market prices are not available, the Company generally relies on pricing services provided by independent vendors. Such independent pricing services are to advise the Company on the carrying value of the securities available for sale portfolio. As part of the Company's procedures, the price provided from the service is evaluated for reasonableness given market changes. When a questionable price exists, the Company investigates further to determine if the price is valid. If needed, other market participants may be utilized to determine the correct fair value. The Company has also reviewed and confirmed its determinations in discussions with the pricing source regarding their methods of price discovery. Securities measured with these techniques are classified within Level 2 of the hierarchy and often involve using quoted market prices for similar securities, pricing models or discounted cash flow calculations using inputs observable in the market where available. Examples include U.S. government agency securities, mortgage-backed securities, obligations of states and political subdivisions and certain corporate, asset-backed and other securities. In cases where Level 1 or Level 2 inputs are not available, securities are classified in Level 3 of the hierarchy.

Impaired Loans. Impaired loans are measured and reported at fair value when full payment under the loan terms is not probable. Impaired loans are carried at the present value of expected future cash flows using the loan's existing rate in a discounted cash flow calculation, or the fair value of the collateral if the loan is collateral-dependent. Expected cash flows are based on internal inputs reflecting expected default rates on contractual cash flows. This method of estimating fair value does not incorporate the exit-price concept of fair value described in ASC 820-10 and would generally result in a higher value than the exit-price approach. For loans measured using the estimated fair value of collateral less costs to sell, fair value is generally determined based on appraisals performed by certified and licensed appraisers using inputs such as absorption rates, capitalization rates and market comparables, adjusted for estimated costs to sell. Management modifies the appraised values, if needed, to take into account recent developments in the market or other factors, such as changes in absorption rates or market conditions from the time of valuation, and anticipated sales values considering management's plans for disposition. Such modifications to the appraised values could result in lower valuations of such collateral. Estimated costs to sell are based on current amounts of disposal costs for similar assets. These measurements are classified as Level 3 within the valuation hierarchy. Impaired loans are subject to nonrecurring fair value adjustment upon initial recognition or subsequent impairment. A portion of the allowance for loan losses is allocated to impaired loans if the value of such loans is deemed to be less than the unpaid balance. Impaired loans are reviewed and evaluated on at least a quarterly basis for additional impairment and adjusted accordingly based on the same factors identified above. The amount recognized as an impairment charge related to impaired loans that are measured at fair value on a nonrecurring basis was \$2,660,000 and \$7,967,000 during the three and nine months ended September 30, 2017, respectively, and \$3,544,000 and \$6,090,000 during the three and nine months ended September 30, 2016, respectively.

Other Real Estate Owned. Other real estate assets ("OREO") acquired through, or in lieu of, foreclosure are held for sale and are initially recorded at the lower of cost or fair value, less selling costs. Any write-downs to fair value at the time of transfer to OREO are charged to the allowance for loan losses subsequent to foreclosure. Values are derived from appraisals of underlying collateral and discounted cash flow analysis. Appraisals are performed by certified and licensed appraisers. Subsequent to foreclosure, valuations are updated periodically and assets are marked to current fair value, not to exceed the new cost basis. In the determination of fair value subsequent to foreclosure, management also considers other factors or recent developments, such as changes in absorption rates and market conditions from the time of valuation, and anticipated sales values considering management's plans for disposition, which could result in adjustment to lower the property value estimates indicated in the appraisals. These measurements are classified as Level 3 within the valuation hierarchy. A gain on the sale of OREO of \$20,000 and \$56,000 was recognized for the three and nine months ended September 30, 2017, respectively, and a loss on the sale and write-downs of \$148,000 and \$584,000 for the three and nine months ended September 30, 2016, respectively. These charges were for write-downs in the value of OREO subsequent to foreclosure and gains or losses on the disposal of OREO. OREO is classified within Level 3 of the hierarchy.

There were no residential real estate loan foreclosures classified as OREO as of September 30, 2017, compared to \$189,000 as of December 31, 2016.

One residential real estate loan with a balance of \$921,000 was in the process of being foreclosed as of September 30, 2017.

The following table presents the Company's financial assets and financial liabilities carried at fair value on a recurring basis as of September 30, 2017 and December 31, 2016:

```
Fair Value Measurements at September 30,
2017, Using
Quoted
Prices
in
Active
Markets
Observable Inputs
for
(Level 2)
Identical
Assets
(Level
1)
(In Thousands)
```

Assets Measured on a Recurring Basis:

Available-for-sale securities:

U.S. Treasury and government sponsored agencies \$ - \$ 56,778 \$ - \$ 56,778 Mortgage-backed securities - 243,743 - 243,743

State and municipal securities	-		134,804		-		134,804
Total assets at fair value	\$ -	\$	435,325	\$	-	\$	435,325
Total assets at rail value	Fair V 2016, Quote Prices in Activ	Valu Usi ed e Si O (I cal	e Measurements	at Dece Signi Unob	ember 31, ificant oservable its (Level 3)	То	
Assets Measured on a Recurring Basis:		10118	sands)				
Available-for-sale securities	(211 11	-540					
U.S. Treasury and government sponsored agencies	\$ -	\$	46,254	\$	_	\$	46,254
Mortgage-backed securities	-		227,190		-		227,190
State and municipal securities	-		139,930		-		139,930
Corporate debt	-		9,001		-		9,001
Total assets at fair value	\$ -	\$	422,375	\$	-	\$	422,375

The following table presents the Company's financial assets and financial liabilities carried at fair value on a nonrecurring basis as of September 30, 2017 and December 31, 2016:

	Fair Va 2017, U Quoted Prices in Active Market for Identica Assets (Level 1)	Signis Obser	ficant Other vable Inputs	Significant S Unobservable Inputs (Level 3)			
Assets Measured on a Nonrecurring Basis:	(In Tho	usands)				
Impaired loans	\$ -	\$	-	\$ 41,114	\$ 41,114		
Other real estate owned and repossessed assets	-		-	3,888	3,888		
Total assets at fair value	\$ -	\$	-	\$ 45,002	\$ 45,002		
Access Managed and Navarage Decision	2016, U Quoted Prices in Active Market for Identica Assets (Level 1)	Signis S Obser Obser al	ficant Other vable Inputs 12)	Significant Unobservable Inputs (Level 3)	Total		
Assets Measured on a Nonrecurring Basis:	(In Tho)	Φ 27 427	Ф 27 427		
Impaired loans	\$ -	\$	-	\$ 37,437	\$ 37,437		
Other real estate owned and repossessed assets Total assets at fair value	\$ -	\$	-	4,988 \$ 42,425	4,988 \$ 42,425		

The fair value of a financial instrument is the current amount that would be exchanged in a sale between willing parties, other than in a forced liquidation. Fair value is best determined based upon quoted market prices. However, in many instances, there are no quoted market prices for the Company's various financial instruments. In cases where quoted market prices are not available, fair values are based on estimates using present value or other valuation techniques. Those techniques are significantly affected by the assumptions used, including the discount rate and estimates of future cash flows. Accordingly, the fair value estimates may not be realized in an immediate settlement of the instrument. Current U.S. GAAP excludes certain financial instruments and all nonfinancial instruments from its

fair value disclosure requirements. Accordingly, the aggregate fair value amounts presented may not necessarily represent the underlying fair value of the Company.

The following methods and assumptions were used by the Company in estimating its fair value disclosures for financial instruments:

Cash and due from banks: The carrying amounts reported in the statements of financial condition approximate those assets' fair values.

Debt securities: Where quoted prices are available in an active market, securities are classified within Level 1 of the hierarchy. Level 1 securities include highly liquid government securities such as U.S. treasuries and exchange-traded equity securities. For securities traded in secondary markets for which quoted market prices are not available, the Company generally relies on prices obtained from independent vendors. Such independent pricing services are to advise the Company on the carrying value of the securities available for sale portfolio. As part of the Company's procedures, the price provided from the service is evaluated for reasonableness given market changes. When a questionable price exists, the Company investigates further to determine if the price is valid. If needed, other market participants may be utilized to determine the correct fair value. The Company has also reviewed and confirmed its determinations in discussions with the pricing service regarding their methods of price discovery. Securities measured with these techniques are classified within Level 2 of the hierarchy and often involve using quoted market prices for similar securities, pricing models or discounted cash flow calculations using inputs observable in the market where available. Examples include U.S. government agency securities, mortgage-backed securities, obligations of states and political subdivisions, and certain corporate, asset-backed and other securities. In cases where Level 1 or Level 2 inputs are not available, securities are classified in Level 3 of the fair value hierarchy.

Equity securities: Fair values for other investments are considered to be their cost as they are redeemed at par value.

Federal funds sold: The carrying amounts reported in the statements of financial condition approximate those assets' fair values.

Mortgage loans held for sale: Loans are committed to be delivered to investors on a "best efforts delivery" basis within 30 days of origination. Due to this short turn-around time, the carrying amounts of the Company's agreements approximate their fair values.

Bank owned life insurance contracts: The carrying amounts in the statements of condition approximate these assets' fair value.

Loans, net: For variable-rate loans that re-price frequently and with no significant change in credit risk, fair value is based on carrying amounts. The fair value of other loans (for example, fixed-rate commercial real estate loans, mortgage loans and industrial loans) is estimated using discounted cash flow analysis, based on interest rates currently being offered for loans with similar terms to borrowers of similar credit quality. Loan fair value estimates include judgments regarding future expected loss experience and risk characteristics. The method of estimating fair value does not incorporate the exit-price concept of fair value as prescribed by ASC 820 and generally produces a higher value than an exit-price approach. The measurement of the fair value of loans is classified within Level 3 of the fair value hierarchy.

Deposits: The fair values disclosed for demand deposits are, by definition, equal to the amount payable on demand at the reporting date (that is, their carrying amounts). The carrying amounts of variable-rate, fixed-term money market accounts and certificates of deposit approximate their fair values. Fair values for fixed-rate certificates of deposit are estimated using a discounted cash flow calculation using interest rates currently offered for deposits with similar remaining maturities. The fair value of the Company's time deposits do not take into consideration the value of the Company's long-term relationships with depositors, which may have significant value. Measurements of the fair value of certificates of deposit are classified within Level 2 of the fair value hierarchy.

Federal funds purchased: The carrying amounts in the statements of condition approximate these assets' fair value.

Other borrowings: The fair values of other borrowings are estimated using a discounted cash flow analysis, based on interest rates currently being offered on the best alternative debt available at the measurement date. These measurements are classified as Level 2 in the fair value hierarchy.

Loan commitments: The fair values of the Company's off-balance-sheet financial instruments are based on fees currently charged to enter into similar agreements. Since the majority of the Company's other off-balance-sheet financial instruments consists of non-fee-producing, variable-rate commitments, the Company has determined they do not have a distinguishable fair value.

The carrying amount, estimated fair value, and placement in the fair value hierarchy of the Company's financial instruments as of September 30, 2017 and December 31, 2016 are presented in the following table. This table includes those financial assets and liabilities that are not measured and reported at fair value on a recurring basis or nonrecurring basis.

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	September 30, 2017		December 31, 2016		
	Carrying Amount	Fair Vaille		Fair Value	
	(In Thousan	ds)			
Financial Assets:					
Level 1 inputs:					
Cash and due from banks	\$166,150	\$166,150	\$623,562	\$623,562	
Laval 2 imputar					
Level 2 inputs:	125 225	125 225	400 275	400 275	
Available for sale debt securities	435,325	435,325	422,375	422,375	
Held to maturity debt securities	36,891	37,406	25,052	25,431	
Restricted equity securities	1,038	1,038	1,024	1,024	
Federal funds sold	182,841	182,841	160,435	160,435	
Mortgage loans held for sale	4,971	5,033	4,675	4,736	
Bank owned life insurance contracts	126,722	126,722	114,388	114,388	
Level 3 inputs:					
Debt securities held to maturity	50,508	51,923	37,512	37,871	
Loans, net	5,570,306	5,564,250	4,859,877	4,872,689	
Financial liabilities:					
Level 2 inputs:					
Deposits	\$5,796,901	\$5,793,324	\$5,420,311	\$5,417,320	
Federal funds purchased	254,880	254,880	355,944	355,944	
Other borrowings	54,975	56,996	55,262	54,203	

NOTE 11 – SUBSEQUENT EVENTS

The Company has evaluated all subsequent events through the date of this filing to ensure that this Form 10-Q includes appropriate disclosure of events both recognized in the financial statements as of September 30, 2017, and events which occurred subsequent to September 30, 2017 but were not recognized in the financial statements.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion and analysis is designed to provide a better understanding of various factors relating to the results of operations and financial condition of ServisFirst Bancshares, Inc. (the "Company") and its wholly-owned subsidiary, ServisFirst Bank (the "Bank"). This discussion is intended to supplement and highlight information contained in the accompanying unaudited consolidated financial statements as of and for the three and nine months ended September 30, 2017 and September 30, 2016.

Forward-Looking Statements

Statements in this document that are not historical facts, including, but not limited to, statements concerning future operations, results or performance, are hereby identified as "forward-looking statements" for the purpose of the safe harbor provided by Section 21E of the Securities Exchange Act of 1934 and Section 27A of the Securities Act of 1933. The words "believe," "expect," "anticipate," "project," "plan," "intend," "will," "would," "might" and similar expression signify forward-looking statements. Such statements involve inherent risks and uncertainties. The Company cautions that such forward-looking statements, wherever they occur in this quarterly report or in other statements attributable to the Company, are necessarily estimates reflecting the judgment of the Company's senior management and involve a number of risks and uncertainties that could cause actual results to differ materially from those suggested by the forward-looking statements. Such forward-looking statements should, therefore, be considered in light of various factors that could affect the accuracy of such forward-looking statements, including: general economic conditions, especially in the credit markets and in the Southeast; the performance of the capital markets; changes in interest rates, yield curves and interest rate spread relationships; changes in accounting and tax principles, policies or guidelines; changes in legislation or regulatory requirements; changes in our loan portfolio and deposit base; possible changes in laws and regulations and governmental monetary and fiscal policies; the cost and other effects of legal and administrative cases and similar contingencies; possible changes in the creditworthiness of customers and the possible impairment of the collectability of loans and the value of collateral; the effect of natural disasters, such as hurricanes and tornados, in our geographic markets; and increased competition from both banks and non-banks. The foregoing list of factors is not exhaustive. For discussion of these and other risks that may cause actual results to differ from expectations, please refer to "Cautionary Note Regarding Forward Looking Statements" and "Risk Factors" in our most recent Annual Report on Form 10-K and our other SEC filings. If one or more of the factors affecting our forward-looking information and statements proves incorrect, then our actual results, performance or achievements

could differ materially from those expressed in, or implied by, forward-looking information and statements contained herein. Accordingly, you should not place undue reliance on any forward-looking statements, which speak only as of the date made. ServisFirst Bancshares, Inc. assumes no obligation to update or revise any forward-looking statements that are made from time to time.

Business

We are a bank holding company under the Bank Holding Company Act of 1956 and are headquartered in Birmingham, Alabama. Our wholly-owned subsidiary, ServisFirst Bank, an Alabama banking corporation, provides commercial banking services through nineteen full-service banking offices located in Alabama, Tampa Bay, Florida, the panhandle of Florida, the greater Atlanta, Georgia metropolitan area, Charleston, South Carolina, and Nashville, Tennessee. Through the bank, we originate commercial, consumer and other loans and accept deposits, provide electronic banking services, such as online and mobile banking, including remote deposit capture, deliver treasury and cash management services and provide correspondent banking services to other financial institutions.

Our principal business is to accept deposits from the public and to make loans and other investments. Our principal sources of funds for loans and investments are demand, time, savings, and other deposits. Our principal sources of income are interest and fees collected on loans, interest and dividends collected on other investments and service charges. Our principal expenses are interest paid on savings and other deposits, interest paid on our other borrowings, employee compensation, office expenses and other overhead expenses.

Overview

As of September 30, 2017, we had consolidated total assets of \$6.71 billion, an increase of \$341.7 million, or 5.4%, from \$6.37 billion at December 31, 2016. This increase in total assets resulted from a \$717.0 million increase in loans, offset by a \$435.0 million decrease in cash and cash equivalents. Total loans were \$5.63 billion at September 30, 2017, up \$717.0 million, or 14.6%, from \$4.91 billion at December 31, 2016. Total deposits were \$5.80 billion at September 30, 2017, an increase of \$376.6 million, or 6.9%, from \$5.42 billion at December 31, 2016.

Net income available to common stockholders for the three months ended September 30, 2017 was \$25.3 million, an increase of \$4.4 million, or 21.1%, from \$20.9 million for the corresponding period in 2016. Basic and diluted earnings per common share were \$0.48 and \$0.47, respectively, for the three months ended September 30, 2017, compared to basic and diluted earnings per common share of \$0.40 and \$0.39, respectively, for the corresponding period in 2016.

Net income available to common stockholders for the nine months ended September 30, 2017 was \$71.9 million, an increase of \$12.2 million, or 20.4%, from \$59.7 million for the corresponding period in 2016. Basic and diluted earnings per common share were \$1.36 and \$1.33, respectively, for the nine months ended September 30, 2017, compared to \$1.14 and \$1.12, respectively, for the corresponding period in 2016.

Critical Accounting Policies

The accounting and financial policies of the Company conform to U.S. generally accepted accounting principles ("U.S. GAAP") and to general practices within the banking industry. To prepare consolidated financial statements in conformity with U.S. GAAP, management makes estimates and assumptions based on available information. These estimates and assumptions affect the amounts reported in the financial statements and the disclosures provided, and future results could differ. The allowance for loan losses, valuation of foreclosed real estate, deferred taxes, and fair value of financial instruments are particularly subject to change. Information concerning our accounting policies with respect to these items is available in Item 7, "Management's Discussion and Analysis of Financial Condition and Results of Operations," in our Annual Report on Form 10-K for the fiscal year ended December 31, 2016.

Financial Condition

Cash and Cash Equivalents

At September 30, 2017, we had \$182.8 million in federal funds sold, compared to \$160.4 million at December 31, 2016. We also maintain balances at the Federal Reserve Bank of Atlanta, which earn interest. At September 30, 2017, we had \$85.2 million in balances at the Federal Reserve, compared to \$565.1 million at December 31, 2016. This decrease was a result of our lower levels of excess liquidity due to loan growth and a decrease in federal funds purchased from our correspondent banks during the first nine months of 2017.

Debt Securities

Debt securities available for sale totaled \$435.3 million at September 30, 2017 and \$422.4 million at December 31, 2016. Debt securities held to maturity totaled \$87.4 million at September 30, 2017 and \$62.6 million at December 31, 2016. We had pay downs of \$37.6 million on mortgage-backed securities, maturities of \$21.1 million on municipal, agency and corporate securities and calls of \$11.9 million on municipal securities and subordinated notes during the nine months ended September 30, 2017. We purchased \$72.0 million in mortgage-backed securities, \$13.8 million in municipal securities, \$2.9 million in U.S. Treasury securities and \$16.0 million in subordinated notes during the first

nine months of 2017. Nine mortgage-backed securities and five subordinated notes purchased were classified as held to maturity. All other securities purchased are classified as available for sale.

The objective of our investment policy is to invest funds not otherwise needed to meet our loan demand to earn the maximum return, yet still maintain sufficient liquidity to meet fluctuations in our loan demand and deposit structure. In doing so, we balance the market and credit risks against the potential investment return, make investments compatible with the pledge requirements of any deposits of public funds, maintain compliance with regulatory investment requirements, and assist certain public entities with their financial needs. The investment committee has full authority over the investment portfolio and makes decisions on purchases and sales of securities. The entire portfolio, along with all investment transactions occurring since the previous board of directors meeting, is reviewed by the board at each monthly meeting. The investment policy allows portfolio holdings to include short-term securities purchased to provide us with needed liquidity and longer term securities purchased to generate level income for us over periods of interest rate fluctuations.

Each quarter, management assesses whether there have been events or economic circumstances indicating that a security on which there is an unrealized loss is other-than-temporarily impaired. Management considers several factors, including the amount and duration of the impairment; the intent and ability of the Company to hold the security for a period sufficient for a recovery in value; and known recent events specific to the issuer or its industry. In analyzing an issuer's financial condition, management considers whether the securities are issued by agencies of the federal government, whether downgrades by bond rating agencies have occurred, and industry analysts' reports, among other things. As we currently do not have the intent to sell these securities and it is not more likely than not that we will be required to sell these securities before recovery of their amortized cost basis, which may be at maturity, and impairment positions at September 30, 2017 are interest-rate driven, no declines are deemed to be other than temporary. We will continue to evaluate our investment securities for possible other-than-temporary impairment, which could result in non-cash charges to earnings in one or more future periods.

All securities held are traded in liquid markets. As of September 30, 2017, we owned restricted securities of First National Bankers Bank with an aggregate book value and market value of \$0.4 million, securities of a fund that invests in Community Reinvestment Act-qualifying real estate with a book value and market value of \$0.5 million, and securities of a bank holding company in Georgia with a book value and market value of \$0.1 million. Upon termination of our membership in the Federal Home Loan Bank of Atlanta during the fourth quarter of 2016, we redeemed all but approximately \$30,000 of our FHLB stock. This remaining restricted stock in the FHLB is a required holding as long as our principal reducing advances are outstanding. We had no investments in any one security, restricted or liquid, in excess of 10% of our stockholders' equity.

The Bank does not invest in collateralized debt obligations ("CDOs"). We have \$50.5 million of bank holding company subordinated notes. All of these notes were rated BBB or better by Kroll Rating Agency at the time of our investment in them. All other corporate bonds had a Standard and Poor's or Moody's rating of A-1 or better when purchased. The total investment portfolio at September 30, 2017 has a combined average credit rating of AA.

The carrying value of investment securities pledged to secure public funds on deposit and for other purposes as required by law was \$240.5 million and \$223.7 million as of September 30, 2017 and December 31, 2016, respectively.

Loans

We had total loans of \$5.63 billion at September 30, 2017, an increase of \$717.0 million, or 14.6%, compared to \$4.91 billion at December 31, 2016. At September 30, 2017, the percentage of our loans in each of our regions were as follows:

Percentage of To		
Loans in N	ASA	
42.9	%	
9.9	%	
9.7	%	
6.9	%	
6.1	%	
75.5	%	
6.3	%	
1.9	%	
8.2	%	
4.4	%	
8.7	%	
3.2	%	
	Loans in M 42.9 9.9 9.7 6.9 6.1 75.5 6.3 1.9 8.2 4.4 8.7	

Premises and Equipment, Net

Premises and equipment increased \$14.8 million to \$55.1 million at September 30, 2017 compared to \$40.3 million at December 31, 2016. This increase is primarily the result of our construction of a new headquarters building in Birmingham, Alabama. Construction began in the first quarter of 2016 and it was placed in service in September 2017. Total cost of the building and contents is approximately \$31.0 million.

Asset Quality

The allowance for loan losses is established and maintained at levels management deems adequate to absorb anticipated credit losses from identified and otherwise inherent risks in the loan portfolio as of the balance sheet date. In assessing the adequacy of the allowance for loan losses, management considers its evaluation of the loan portfolio, past due loan experience, collateral values, current economic conditions and other factors considered necessary to maintain the allowance at an adequate level. Our management believes that the allowance was adequate at September 30, 2017.

The following table presents the allocation of the allowance for loan losses for each respective loan category with the corresponding percentage of loans in each category to total loans. Management believes that the comprehensive allowance analysis developed by our credit administration group is in compliance with all current regulatory guidelines.

		Percentage of	of loans
September 30, 2017	Amount	in each cate	gory
		to total loan	S
	(In Thou	sands)	
Commercial, financial and agricultural	\$31,701	39.51	%
Real estate - construction	5,331	8.31	%
Real estate - mortgage	20,966	51.15	%
Consumer	461	1.03	%
Total	\$58,459	100.00	%
		Percentage of	of loans
December 31, 2016	Amount		
December 31, 2016	Amount	_	gory
December 31, 2016	Amount (In Thous	in each cate to total loan	gory
December 31, 2016 Commercial, financial and agricultural	(In Thous	in each cate to total loan sands)	gory
	(In Thous \$28,872	in each cate to total loan sands)	gory s
Commercial, financial and agricultural	(In Thous \$28,872 5,125	in each cate to total loan sands) 40.36	gory s %
Commercial, financial and agricultural Real estate - construction	(In Thous \$28,872 5,125	in each cate to total loan sands) 40.36 6.82 51.70	gory s % %

Nonperforming Assets

Total nonperforming loans, which include nonaccrual loans and loans 90 or more days past due and still accruing, decreased \$2.0 million to \$14.9 million at September 30, 2017, compared to \$16.9 million at December 31, 2016. Of this total, nonaccrual loans were \$12.4 million at September 30, 2017, compared to \$10.6 million at December 31, 2016, an increase of \$1.8 million. Excluding credit card accounts, there were three loans 90 or more days past due and still accruing totaling \$2.4 million, compared to two loans totaling \$6.2 million at December 31, 2016. Troubled Debt Restructurings ("TDR") at September 30, 2017 and December 31, 2016 were \$16.4 million and \$7.3 million, respectively. There were no loans newly classified as TDR for the three months ended September 30, 2017 and one relationship totaling \$12.7 million, which includes nine loans of various types, was newly classified as TDR for the nine months ended September 30, 2017. There were no loans newly classified as TDR for the three and nine months ended September 30, 2016. There were no renewals of existing TDRs for the three months ended September 30, 2016. These TDRs are the result of term extensions rather than interest rate reductions or forgiveness of debt.

OREO and repossessed assets decreased to \$3.9 million at September 30, 2017, from \$5.0 million at December 31, 2016. The total number of OREO and repossessed asset accounts decreased to nine at September 30, 2017, compared to 12 at December 31, 2016. The following table summarizes OREO and repossessed asset activity for the nine months September 30, 2017 and 2016:

	Nine months ended September 30					
	2017		2016		016	
	(In thousands)					
Balance at beginning of period	\$	4,988		\$	5,392	
Transfers from loans and capitalized expenses		586			2,036	
Proceeds from sales		(1,529)		(1,648)
Internally financed sales		(185)		(2,161)
Write-downs / net gain (loss) on sales		28			(584)
Balance at end of period	\$	3,888		\$	3,035	

The following table summarizes our nonperforming assets and TDRs at September 30, 2017 and December 31, 2016:

	September 30, 2017 Number		December 3	31, 2016 Number
	Balance	of Loans	Balance	of Loans
	(Dollar Ar	mounts In T	Thousands)	
Nonaccrual loans:		4.6	4.7.4 00	4.0
Commercial, financial and agricultural	\$5,798	16	\$7,282	13
Real estate - construction	2,285	3	3,268	5
Real estate - mortgage: Owner-occupied commercial	2,497	2		
1-4 family mortgage	1,308	3	- 74	1
	430	3	/4	1
Other mortgage Total real extets mortgage	4,235	<i>3</i> 9	- 74	- 1
Total real estate - mortgage Consumer	38	1	/4	1
Total Nonaccrual loans:	\$12,356	29	\$ 10,624	- 19
Total Nollacciual loans.	\$12,330	29	\$ 10,024	19
90+ days past due and accruing:				
Commercial, financial and agricultural	\$2,108	3	\$ 10	1
Real estate - construction	-	_	· -	-
Real estate - mortgage:				
Owner-occupied commercial	-	_	6,208	1
1-4 family mortgage	-	_	-	-
Other mortgage	328	1	-	-
Total real estate - mortgage	328	1	6,208	1
Consumer	70	27	45	10
Total 90+ days past due and accruing:	\$2,506	31	\$ 6,263	12
Total Nonperforming Loans:	\$14,862	60	\$ 16,887	31
Plus: Other real estate owned and repossessions	3,888	9	4,988	12
Total Nonperforming Assets	\$18,750	69	\$ 21,875	43
Restructured accruing loans:				
Commercial, financial and agricultural	\$7,189	5	\$ 354	1
Real estate - construction	997	1	ψ 33 T	-
Real estate - mortgage:	,,,	1		
Owner-occupied commercial	3,664	2	_	_
1-4 family mortgage	850	1	_	_
Other mortgage	-	-	204	1
Total real estate - mortgage	4,514	3	204	1
Consumer	-	-	-	-
Total restructured accruing loans:	\$12,700	9	\$ 558	2
Total Nonperforming assets and restructured accruing loans	\$31,450	78	\$ 22,433	45

Ratios:				
Nonperforming loans to total loans	0.26	%	0.34	%
Nonperforming assets to total loans plus other real estate owned and repossessions	0.33	%	0.44	%
Nonperforming assets plus restructured accruing loans to total loans plus other real estate owned and repossessions	0.56	%	0.46	%

The balance of nonperforming assets can fluctuate due to changes in economic conditions. We have established a policy to discontinue accruing interest on a loan (i.e., place the loan on nonaccrual status) after it has become 90 days delinquent as to payment of principal or interest, unless the loan is considered to be well-collateralized and is actively in the process of collection. In addition, a loan will be placed on nonaccrual status before it becomes 90 days delinquent unless management believes that the collection of interest is expected. Interest previously accrued but uncollected on such loans is reversed and charged against current income when the receivable is determined to be uncollectible. Interest income on nonaccrual loans is recognized only as received. If we believe that a loan will not be collected in full, we will increase the allowance for loan losses to reflect management's estimate of any potential exposure or loss. Generally, payments received on nonaccrual loans are applied directly to principal.

Impaired Loans and Allowance for Loan Losses

As of September 30, 2017, we had impaired loans of \$49.6 million, inclusive of nonaccrual loans, an increase of \$4.0 million from \$45.6 million as of December 31, 2016. This increase is attributable to \$15.0 million of loans newly classified as specifically impaired, partially offset by charge-offs totaling \$5.6 million, net pay downs of \$4.1 million, loan classification upgrades of \$0.7 million and OREO transfers and repossessions of \$0.6 million. We allocated \$8.5 million of our allowance for loan losses at September 30, 2017 to these impaired loans, an increase of \$0.3 million compared to \$8.2 million as of December 31, 2016. A loan is considered impaired, based on current information and events, if it is probable that we will be unable to collect the scheduled payments of principal or interest when due according to the contractual terms of the original loan agreement. Impairment does not always indicate credit loss, but provides an indication of collateral exposure based on prevailing market conditions and third-party valuations. Impaired loans are measured by either the present value of expected future cash flows discounted at the loan's effective interest rate, the loan's obtainable market price, or the fair value of the collateral if the loan is collateral-dependent. The amount of impairment, if any, and subsequent changes are included in the allowance for loan losses. Interest on accruing impaired loans is recognized as long as such loans do not meet the criteria for nonaccrual status. Our credit administration group performs verification and testing to ensure appropriate identification of impaired loans and that proper reserves are held on these loans.

Of the \$49.6 million of impaired loans reported as of September 30, 2017, \$30.4 million were commercial, financial and agricultural loans, \$3.3 million were real estate construction loans, \$15.8 million were real estate mortgage loans and \$0.1 million were consumer loans.

Deposits

Total deposits increased \$376.6 million, or 6.9%, to \$5.80 billion at September 30, 2017 compared to \$5.42 billion at December 31, 2016. While we have experienced somewhat slower growth in our deposits so far in 2017, we anticipate long-term sustainable growth through continued development of market share in our regions.

For amounts and rates of our deposits by category, see the table "Average Consolidated Balance Sheets and Net Interest Analysis on a Fully Taxable-equivalent Basis" under the subheading "Net Interest Income."

Other Borrowings

Our borrowings consist of federal funds purchased, subordinated notes payable and Federal Home Loan Bank advances. We had \$254.9 million and \$355.9 million at September 30, 2017 and December 31, 2016, respectively, in federal funds purchased from correspondent banks that are clients of our correspondent banking unit. Like us, our correspondent bank clients have experienced slower growth in deposits in 2017. The average rate paid on these borrowings was 1.34% for the quarter ended September 30, 2017, which has increased during the past three quarters due to increases in the FRB's targeted federal funds rate. Other borrowings consist of the following:

\$20.0 million of 5.50% Subordinated Notes due November 9, 2022, which were issued in a private placement in November 2012,

\$34.75 million of 5% Subordinated Notes due July 15, 2025, which were issued in a private placement in July 2015, and

\$300,000 of principal reducing advances from the Federal Home Loan Bank of Atlanta, which have an interest rate of 0.75% and require quarterly principal payments of \$100,000 until maturity on May 22, 2018.

Liquidity

Liquidity is defined as our ability to generate sufficient cash to fund current loan demand, deposit withdrawals, and other cash demands and disbursement needs, and otherwise to operate on an ongoing basis.

The retention of existing deposits and attraction of new deposit sources through new and existing customers is critical to our liquidity position. If our liquidity were to decline due to a run-off in deposits, we have procedures that provide for certain actions under varying liquidity conditions. These actions include borrowing from existing correspondent banks, selling or participating loans, and curtailing loan commitments and funding. At September 30, 2017, liquid assets, which are represented by cash and due from banks, federal funds sold and unpledged available-for-sale securities, totaled \$628.1 million. Additionally, the Bank had borrowing availability of approximately \$485.0 million in unused federal funds lines of credit with regional banks, subject to certain restrictions and collateral requirements. We believe these sources of funding are adequate to meet immediate anticipated funding needs. Our management meets on a quarterly basis to review sources and uses of funding to determine the appropriate strategy to ensure an appropriate level of liquidity. At the current time, our long-term liquidity needs primarily relate to funds required to support loan originations and commitments and deposit withdrawals. Our regular sources of funding are from the growth of our deposit base, correspondent banking relationships and related federal funds purchased, repayment of principal and interest on loans, the sale of loans and the renewal of time deposits. In addition, we have issued debt as described above under "Other Borrowings".

We are subject to general FDIC guidelines that require a minimum level of liquidity. Management believes our liquidity ratios meet or exceed these guidelines. Our management is not currently aware of any trends or demands that are reasonably likely to result in liquidity materially increasing or decreasing.

The following table reflects the contractual maturities of our term liabilities as of September 30, 2017. The amounts shown do not reflect any early withdrawal or prepayment assumptions.

Contractual Obligations (1)	Payments du Total (In Thousan	1 year or less	Over 1 - 3 years	Over 3 - 5 years	Over 5 years
Deposits without a stated maturity Certificates of deposit (2) Federal funds purchased	\$5,235,403 561,498 254,880	\$ - 324,179 254,880	\$- 152,527 -	\$ - 83,161 -	\$ - 1,631 -
Subordinated debentures Operating lease commitments Total	54,975 16,180 \$6,122,936	300 3,101 \$ 582,460	5,365 \$157,892	3,870 \$ 87,031	54,675 3,844 \$ 60,150

⁽¹⁾ Excludes interest.

(2) Certificates of deposit give customers the right to early withdrawal. Early withdrawals may be subject to penalties. The penalty amount depends on the remaining time to maturity at the time of early withdrawal.

Capital Adequacy

As of September 30, 2017, our most recent notification from the FDIC categorized us as well-capitalized under the regulatory framework for prompt corrective action. To remain categorized as well-capitalized, we must maintain minimum total risk-based, Tier 1 risk-based, and Tier 1 leverage ratios as disclosed in the table below. Our management believes that we are well-capitalized under the prompt corrective action provisions as of September 30, 2017.

The following table sets forth (i) the capital ratios required by the FDIC and the Alabama Banking Department's leverage ratio requirement and (ii) our actual ratios of capital to total regulatory or risk-weighted assets, as of September 30, 2017, December 31, 2016 and September 30, 2016:

Actual		For Capital Adequacy Purposes		To Be Well Capitalized Under Prompt Corrective			
	Turposes			Action Provi	sions		
Amount	Ratio	Amount	Ratio	Amount	Ratio		

As of September 30, 2017: CET 1 Capital to Risk-Weighted Assets:	(Dollars in	thousands)				
Consolidated	\$574,296	9.60 % \$ 269	9,204 4.50 %	% N/A	N/A	
ServisFirst Bank	629,146			6 \$ 388,803	6.50	%
Tier 1 Capital to Risk-Weighted Assets:	025,110	10.52 /6 20	,,172 1.50 /	φ 300,003	0.50	70
Consolidated	574,798	9.61 % 358	3,938 6.00 %	% N/A	N/A	
ServisFirst Bank	629,648		3,896 6.00 %		8.00	%
Total Capital to Risk-Weighted Assets:	,-		.,			
Consolidated	688,432	11.51% 478	8,584 8.00 %	% N/A	N/A	
ServisFirst Bank	688,607		8,527 8.00 %	6 598,159	10.00	
Tier 1 Capital to Average Assets:						
Consolidated	574,798	8.91 % 257	7,939 4.00 %	% N/A	N/A	
ServisFirst Bank	629,648	9.76 % 258	3,498 4.00 %	6 323,123	5.00	%
As of December 31, 2016:						
CET 1 Capital to Risk-Weighted Assets:						
Consolidated	\$508,982	9.78 % \$ 234			N/A	
ServisFirst Bank	560,731	10.77% 234	1,232 4.50 %	% \$ 338,335	6.50	%
Tier 1 Capital to Risk-Weighted Assets:						
Consolidated	509,359		2,350 6.00 %		N/A	
ServisFirst Bank	561,108	10.78% 312	2,309 6.00 %	6 416,413	8.00	%
Total Capital to Risk-Weighted Assets:		1101~ 11			27/1	
Consolidated	616,415		5,467 8.00 %		N/A	
ServisFirst Bank	613,501	11.79% 416	5,413 8.00 %	6 520,516	10.00	%
Tier 1 Capital to Average Assets:						
Consolidated	509,359		7,777 4.00 %		N/A	~
ServisFirst Bank	561,108	9.06 % 247	7,760 4.00 %	6 309,700	5.00	%
As of September 30, 2016:						
CET 1 Capital to Risk-Weighted Assets:						
Consolidated	\$488,673	9.91 % \$ 221	.937 4.50 %	% N/A	N/A	
ServisFirst Bank	540,233			6 \$ 320,525	6.50	%
Tier 1 Capital to Risk-Weighted Assets:	,		,,	,		
Consolidated	489,050	9.92 % 295	5,916 6.00 %	% N/A	N/A	
ServisFirst Bank	540,610		5,869 6.00 %		8.00	%
Total Capital to Risk-Weighted Assets:	,		,	,		
Consolidated	593,140	12.03% 394	1,554 8.00 %	% N/A	N/A	
ServisFirst Bank	590,043		1,493 8.00 %		10.00	%
Tier 1 Capital to Average Assets:	,			•		
Consolidated	489,050	8.20 % 238	3,594 4.00 %	% N/A	N/A	
ServisFirst Bank	540,610		3,583 4.00 %		5.00	%

Off-Balance Sheet Arrangements

In the normal course of business, we are a party to financial instruments with off-balance sheet risk to meet the financing needs of our customers. These financial instruments include commitments to extend credit beyond current fundings, credit card arrangements, standby letters of credit, and financial guarantees. Those instruments involve, to varying degrees, elements of credit risk in excess of the amount recognized in our balance sheet. The contract or notional amounts of those instruments reflect the extent of involvement we have in those particular financial instruments.

Our exposure to credit loss in the event of non-performance by the other party to such financial instruments is represented by the contractual or notional amount of those instruments. We use the same credit policies in making commitments and conditional obligations as we do for on-balance sheet instruments. As of September 30, 2017, we have reserved \$500,000 for losses on such off-balance sheet arrangements consistent with guidance in the FRB's Interagency Policy Statement SR 06-17.

As part of our mortgage operations, we originate and sell certain loans to investors in the secondary market. We continue to experience a manageable level of investor repurchase demands. For loans sold, we have an obligation to either repurchase the outstanding principal balance of a loan or make the purchaser whole for the economic benefits of a loan if it is determined that the loans sold were in violation of representations and warranties made by the Bank at the time of the sale. Representations and warranties typically include those made regarding loans that had missing or insufficient file documentation or loans obtained through fraud by borrowers or other third parties such as appraisers. We had a reserve of \$368,000 as of September 30, 2017 and December 31, 2016 for the settlement of any repurchase demands by investors.

Financial instruments whose contract amounts represent credit risk at September 30, 2017 are as follows:

September 30, 2017

(In Thousands)

Commitments to extend credit \$ 1,873,412 Credit card arrangements Standby letters of credit

82,684 49,894

\$ 2,005,990

Commitments to extend credit beyond current funded amounts are agreements to lend to a customer as long as there is no violation of any condition established in the applicable loan agreement. Such commitments generally have fixed expiration dates or other termination clauses and may require payment of a fee. Since many of the commitments are expected to expire without being drawn upon, the total commitment amounts do not necessarily represent future cash

requirements. We evaluate each customer's creditworthiness on a case-by-case basis. The amount of collateral obtained if deemed necessary by us upon extension of credit is based on our management's credit evaluation. Collateral held varies but may include accounts receivable, inventory, property, plant and equipment and income-producing commercial properties.

Standby letters of credit are conditional commitments issued by us to guarantee the performance of a customer to a third party. Those guarantees are primarily issued to support public and private borrowing arrangements, including commercial paper, bond financing, and similar transactions. All letters of credit are due within one year or less of the original commitment date. The credit risk involved in issuing letters of credit is essentially the same as that involved in extending loan facilities to customers.

Federal funds lines of credit are uncommitted lines issued to downstream correspondent banks for the purpose of providing liquidity to them. The lines are unsecured, and we have no obligation to sell federal funds to the correspondent, nor does the correspondent have any obligation to request or accept purchases of federal funds from us.

Results of Operations

Summary of Net Income

Net income and net income available to common stockholders for the three months ended September 30, 2017 was \$25.3 million compared to net income and net income available to common stockholders of \$20.9 million for the three months ended September 30, 2016. Net income and net income available to common stockholders for the nine months ended September 30, 2017 was \$71.9 million compared to net income and net income available to common stockholders of \$59.7 million for the nine months ended September 30, 2016. The increase in net income for the three months ended September 30, 2017 over the same period in 2016 was primarily attributable to a \$10.5 million increase in net interest income resulting from growth in earning assets, partially offset by a \$3.4 million increase in tax provision. The increase in net income for the nine months ended September 30, 2017 compared to 2016 was primarily the result of a \$28.0 million increase in net interest income resulting from growth in average earning assets and a \$2.0 million increase in non-interest income, led by increased credit card income. Non-interest expenses increased by \$1.3 million and \$5.6 million, respectively, for the three and nine months ended September 30, 2017 compared to 2016.

Basic and diluted net income per common share were \$0.48 and \$0.47, respectively, for the three months ended September 30, 2017, compared to \$0.40 and \$0.39, respectively, for the corresponding period in 2016. Basic and diluted net income per common share were \$1.36 and \$1.33, respectively, for the nine months ended September 30, 2017, compared to \$1.14 and \$1.12, respectively, for the corresponding period in 2016. Return on average assets for the three and nine months ended September 30, 2017 was 1.55% and 1.52%, respectively, compared to 1.39% and 1.43%, respectively, for the corresponding periods in 2016. Return on average common stockholders' equity for the three and nine months ended September 30, 2017 was 17.28% and 17.24% compared to 16.66% and 16.60%, respectively, for the corresponding periods in 2016.

Dividend payout ratio for the three and nine months ended September 30, 2017 was 10.71% and 11.29% compared to 10.26% and 10.62%, respectively, for the corresponding periods in 2016. Stockholders' equity to total assets as of September 30, 2017 and 2016 was 8.79% and 8.46%, respectively.

Net Interest Income

Net interest income is the difference between the income earned on interest-earning assets and interest paid on interest-bearing liabilities used to support such assets. The major factors which affect net interest income are changes in volumes, the yield on interest-earning assets and the cost of interest-bearing liabilities. Our management's ability to respond to changes in interest rates by effective asset-liability management techniques is critical to maintaining the stability of the net interest margin and the momentum of our primary source of earnings.

Taxable-equivalent net interest income increased \$8.5 million, or 17.6%, to \$56.9 million for the three months ended September 30, 2017 compared to \$48.4 million for the corresponding period in 2016, and increased \$28.0 million, or 20.1%, to \$167.5 million for the nine months ended September 30, 2017 compared to \$139.5 million for the corresponding period in 2016. This increase was primarily attributable to growth in average earning assets, which increased \$435.8 million, or 7.6%, from the third quarter of 2016 to the third quarter of 2017, and \$699.2 million, or 13.0%, from the nine months ended September 30, 2016 to the same period in 2017. The taxable-equivalent yield on interest-earning assets increased to 4.37% for the three months ended September 30, 2017 from 3.81% for the corresponding period in 2016, and increased to 4.23% for the nine months ended September 30, 2017 from 3.93% for the corresponding period in 2016. The yield on loans for the three months ended September 30, 2017 was 4.66% compared to 4.47% for the corresponding period in 2016, and 4.58% compared to 4.47% for the nine months ended September 30, 2017 and September 30, 2016, respectively. The cost of total interest-bearing liabilities increased to 0.81% for the three months ended September 30, 2017 compared to 0.64% for the corresponding period in 2016, and increased to 0.74% for the nine months ended September 30, 2017 from 0.63% for the corresponding period in 2016. Net interest margin for the three months ended September 30, 2017 was 3.77% compared to 3.35% for the corresponding period in 2016, and 3.69% for the nine months ended September 30, 2017 compared to 3.47% for the corresponding period in 2016.

The following tables show, for the three and nine months ended September 30, 2017 and September 30, 2016, the average balances of each principal category of our assets, liabilities and stockholders' equity, and an analysis of net interest revenue. The accompanying tables reflect changes in our net interest margin as a result of changes in the volume and rate of our interest-earning assets and interest-bearing liabilities for the same periods. Changes as a result of mix or the number of days in the periods have been allocated to the volume and rate changes in proportion to the relationship of the absolute dollar amounts of the change in each. The tables are presented on a taxable-equivalent basis where applicable:

Average Balance Sheets and Net Interest Analysis

On a Fully Taxable-Equivalent Basis

For the Three Months Ended September 30,

(In thousands, except Average Yields and Rates)

	2017			2016		
	Average Balance	Interest Earned / Paid	Average Yield / Rate	Average Balance	Interest Earned / Paid	Average Yield / Rate
Assets:						
Interest-earning assets:						
Loans, net of unearned income (1)(2)						
Taxable	\$5,407,109	\$63,519	4.66 %	\$4,554,900	\$51,233	4.47 %
Tax-exempt (3)	33,357	435	5.17	21,939	241	4.37
Total loans, net of unearned income	5,440,466	63,954	4.66	4,576,839	51,474	4.47
Mortgage loans held for sale	4,862	43	3.51	6,724	64	3.79
Investment securities:						
Taxable	385,431	2,287	2.37	224,825	1,232	2.19
Tax-exempt (3)	131,478	1,097	3.34	135,272	1,262	3.73
Total investment securities (4)	516,909	3,384	2.62	360,097	2,494	2.77
Federal funds sold	111,175	378	1.35	217,158	347	0.64
Restricted equity securities	1,030	9	3.47	5,658	57	4.01
Interest-bearing balances with banks	118,510	379	1.27	590,675	759	0.51
Total interest-earning assets	\$6,192,952	\$68,147	4.37 %	\$5,757,151	\$55,195	3.81 %
Non-interest-earning assets:						
Cash and due from banks	65,457			58,809		
Net fixed assets and equipment	54,727			25,000		
Allowance for loan losses, accrued interest and other assets	151,786			145,804		
Total assets	\$6,464,922			5,986,764		

Liabilities and stockholders' equity:

Interest-bearing liabilities:

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Interest-bearing demand deposits	\$800,437	\$849	0.42 %	\$696,100	\$644	0.37 %
Savings deposits	48,313	37	0.30	43,569	33	0.30
Money market accounts	2,774,061	5,170	0.74	2,471,829	3,387	0.55
Time deposits (5)	546,020	1,518	1.10	519,653	1,294	0.99
Total interest-bearing deposits	4,168,831	7,574	0.72	3,731,151	5,358	0.57
Federal funds purchased	282,806	954	1.34	436,415	698	0.64
Other borrowings	55,034	717	5.17	55,410	717	5.15
Total interest-bearing liabilities	\$4,506,671	\$9,245	0.81 %	\$4,222,976	\$6,773	0.64 %
Non-interest-bearing liabilities:						
Non-interest-bearing demand deposits	1,363,207			1,250,139		
Other liabilities	15,070			14,376		
Stockholders' equity	578,626			494,248		
Unrealized gains on securities and derivatives	1,348			5,025		
Total liabilities and stockholders' equity	\$6,464,922			\$5,986,764		
Net interest income		\$58,902			\$48,422	
Net interest spread			3.56 %			3.17 %
Net interest margin			3.77 %			3.35 %

⁽¹⁾ Non-accrual loans are included in average loan balances in all periods. Loan fees of \$749,000 and \$653,000 are included in interest income in 2017 and 2016, respectively.

⁽²⁾ Accretion on acquired loan discounts of \$107,000 and \$194,000 are included in interest income in 2017 and 2016, respectively.

⁽³⁾ Interest income and yields are presented on a fully taxable equivalent basis using a tax rate of 35%.

Unrealized gains of \$2,072,000 and \$7,730,000 are excluded from the yield calculation in 2017 and 2016, respectively.

⁽⁵⁾ Accretion on acquired CD premiums of \$0 and \$48,000 are included in interest in 2017 and 2016, respectively.

For the Three Months Ended September 30, 2017 Compared to 2016 Increase (Decrease) in Interest Income and Expense Due to Changes in: Volume Rate Total (In Thousands) Interest-earning assets: Loans, net of unearned income Taxable \$ 10,054 \$ 2,232 \$ 12,286 Tax-exempt 144 50 194 Total loans, net of unearned income 10,198 2,282 12,480 Mortgages held for sale) (16 (5) (21) Debt securities: Taxable 949 106 1,055 Tax-exempt) (34 (131)) (165) Total debt securities 890 915 (25)) 258 Federal funds sold (227)31 Restricted equity securities) (41 (7) (48) Interest-bearing balances with banks (923) 543 (380)) Total interest-earning assets 9,906 3,046 12,952 Interest-bearing liabilities: Interest-bearing demand deposits 105 100 205 4 Savings 4 455 Money market accounts 1,328 1,783 Time deposits 155 224 69 Total interest-bearing deposits 633 1,583 2,216 Federal funds purchased 567 256 (311)) Other borrowed funds (4) 4 Total interest-bearing liabilities 318 2,154 2,472

Our growth in loans, non-interest bearing deposits and average equity continues to drive favorable volume component change and overall change. Also, the recent increases in the Federal Reserve Bank's target federal funds rate has contributed to a favorable variance relating to the interest rate component because yields on loans have increased more than rates paid on deposits. More recently, increases in rates paid on deposits has contributed an unfavorable rate variance when compared to prior quarters in 2017. Management continues to closely monitor pricing of deposit accounts in an effort to control interest expense.

\$ 9,588

\$ 892

\$ 10,480

Increase in net interest income

Average Consolidated Balance Sheets and Net Interest Analysis

On a Fully Taxable-Equivalent Basis

For the Nine Months Ended September 30,

(In thousands, except Average Yields and Rates)

Accepted	2017 Average Balance	Interest Earned / Paid	Average Yield / Rate		2016 Average Balance	Interest Earned / Paid	Averag Yield / Rate	
Assets: Interest-earning assets:								
Loans, net of unearned income (1)(2)								
Taxable	\$5,193,860	\$178,311	4.59	%	\$4,398,894	\$147,328	4.47	%
Tax-exempt (3)	33,963	1,257	4.93	,0	16,200	573	4.72	,,
Total loans, net of unearned income	5,227,823	179,568	4.58		4,415,094	147,901	4.47	
Mortgage loans held for sale	5,483	158	3.85		6,710	200	3.98	
Investment securities:	-,				- ,			
Taxable	381,157	6,646	2.32		216,947	3,739	2.30	
Tax-exempt (3)	132,545	3,373	3.39		136,326	3,845	3.76	
Total investment securities (4)	513,702	10,019	2.60		353,273	7,584	2.86	
Federal funds sold	147,626	1,185	1.07		136,879	630	0.61	
Restricted equity securities	1,030	39	5.06		5,427	154	3.79	
Interest-bearing balances with banks	174,040	1,252	0.96		453,087	1,734	0.51	
Total interest-earning assets	\$6,069,704	\$192,221	4.23	%	\$5,370,470	\$158,203	3.93	%
Non-interest-earning assets:								
Cash and due from banks	64,704				61,906			
Net fixed assets and equipment	49,796				23,095			
Allowance for loan losses, accrued interest and other assets	144,499				133,357			
Total assets	\$6,328,703				\$5,588,828			
Liabilities and stockholders' equity: Interest-bearing liabilities:								
Interest-bearing demand deposits	\$789,916	\$2,348	0.40	%	\$684,348	\$1,838	0.36	%
Savings deposits	48,967	113	0.31		42,062	95	0.30	
Money market accounts	2,678,993	13,143	0.66		2,186,703	8,612	0.53	
Time deposits (5)	537,806	4,273	1.06		508,510	3,807	1.00	
Total interest-bearing deposits	4,055,682	19,877	0.66		3,421,623	14,352	0.56	
Federal funds purchased	326,017	2,653	1.09		460,844	2,210	0.64	
Other borrowings	55,134	2,150	5.21		55,520	2,152	5.18	
Total interest-bearing liabilities	\$4,436,833	\$24,680	0.74	%	\$3,937,987	\$18,714	0.63	%
Non-interest-bearing liabilities: Non-interest-bearing demand deposits	1,319,695				1,157,106			
•								

Other liabilities	14,637				13,250			
Stockholders' equity	556,952				475,905			
Unrealized gains on securities and	586				4,580			
derivatives	500				1,500			
Total liabilities and stockholders' equity	\$6,328,703				\$5,588,828			
Net interest income		\$167,541				\$139,489		
Net interest spread			3.49	%			3.30	%
Net interest margin			3.69	%			3.47	%

Non-accrual loans are included in average loan balances in all periods. Loan fees of \$2,376,000 and \$1,574,000 are included in interest income in 2017 and 2016, respectively.

⁽²⁾ Accretion on acquired loan discounts of \$374,000 and \$819,000 are included in interest income in 2017 and 2016, respectively.

⁽³⁾ Interest income and yields are presented on a fully taxable equivalent basis using a tax rate of 35%.

Unrealized gains of \$304,000 and \$6,694,000 are excluded from the yield calculation in 2017 and 2016, respectively.

⁽⁵⁾ Accretion on acquired CD premiums of \$32,000 and \$189,000 are included in interest in 2017 and 2016, respectively.

For the Nine Months Ended September 30, 2017 Compared to 2016 Increase (Decrease) in Interest Income and Expense Due to Changes in: Volume Rate Total (In Thousands) Interest-earning assets: Loans, net of unearned income Taxable \$ 4.144 \$ 30,983 \$ 26,839 29 684 Tax-exempt 655 Total loans, net of unearned income 27,494 4,173 31,667 Mortgages held for sale (36) (6) (42) Debt securities: Taxable 55 2,907 2.852 Tax-exempt (106)) (366 (472) Total debt securities 2,746) 2,435 (311)555 Federal funds sold 52 503 Restricted equity securities 39 (154)) (115)) Interest-bearing balances with banks 972 (1,454)) (482) Total interest-earning assets 28,648 5,370 34,018 Interest-bearing liabilities: Interest-bearing demand deposits 298 212 510 Savings 2 16 18 Money market accounts 4,531 2,150 2,381 Time deposits 220 246 466 Total interest-bearing deposits 2,684 2,841 5,525 Federal funds purchased 1,223 443 (780) Other borrowed funds (18 16 (2) 5,966 Total interest-bearing liabilities 4,080 1,886 Increase in net interest income \$ 1,290 \$ 26,762 \$ 28,052

Our growth in loans, non-interest bearing deposits and average equity continues to drive favorable volume component change and overall change. Also, the recent increases in the Federal Reserve Bank's target federal funds rate has contributed to a favorable variance relating to the interest rate component because yields on loans have increased more than rates paid on deposits.

Provision for Loan Losses

The provision for loan losses represents the amount determined by management to be necessary to maintain the allowance for loan losses at a level capable of absorbing inherent losses in the loan portfolio. Our management reviews the adequacy of the allowance for loan losses on a quarterly basis. The allowance for loan losses calculation is segregated into various segments that include classified loans, loans with specific allocations and pass rated loans. A pass rated loan is generally characterized by a very low to average risk of default and in which management perceives

there is a minimal risk of loss. Loans are rated using a nine-point risk grade scale with loan officers having the primary responsibility for assigning risk grades and for the timely reporting of changes in the risk grades. Based on these processes, and the assigned risk grades, the criticized and classified loans in the portfolio are segregated into the following regulatory classifications: Special Mention, Substandard, Doubtful or Loss, with some general allocation of reserve based on these grades. At September 30, 2017, total loans rated Special Mention, Substandard, and Doubtful were \$131.1 million, or 2.3% of total loans, compared to \$128.8 million, or 2.6% of total loans, at December 31, 2016. Impaired loans are reviewed specifically and separately to determine the appropriate reserve allocation. Our management compares the investment in an impaired loan with the present value of expected future cash flow discounted at the loan's effective interest rate, the loan's observable market price or the fair value of the collateral, if the loan is collateral-dependent, to determine the specific reserve allowance. Reserve percentages assigned to non-impaired loans are based on historical charge-off experience adjusted for other risk factors. To evaluate the overall adequacy of the allowance to absorb losses inherent in our loan portfolio, our management considers historical loss experience based on volume and types of loans, trends in classifications, volume and trends in delinquencies and nonaccruals, economic conditions and other pertinent information. Based on future evaluations, additional provisions for loan losses may be necessary to maintain the allowance for loan losses at an appropriate level.

The provision for loan losses was \$4.8 million for the three months ended September 30, 2017, an increase of \$1.3 million from \$3.5 million for the three months ended September 30, 2016, and was \$14.2 million for the nine months ended September 30, 2017, a \$4.9 million increase compared to \$9.3 million for the nine months ended September 30, 2016. Nonperforming loans decreased to \$14.9 million, or 0.26% of total loans, at September 30, 2017 from \$16.9 million, or 0.34% of total loans, at December 31, 2016, but were higher than \$6.7 million, or 0.14% of total loans, at September 30, 2016. Impaired loans increased to \$49.6 million, or 0.88% of total loans, at September 30, 2017, compared to \$45.6 million, or 0.93% of total loans, at December 31, 2016. The allowance for loan losses totaled \$58.5 million, or 1.04% of total loans, net of unearned income, at September 30, 2017, compared to \$51.9 million, or 1.06% of loans, net of unearned income, at December 31, 2016.

Noninterest Income

Noninterest income was flat at \$4.8 million for the three months ended September 30, 2017 compared to the corresponding period in 2016, and totaled \$14.1 million for the nine months ended September 30, 2017, an increase of \$2.0 million, or 16.5%, compared to the corresponding period in 2016. Mortgage banking income decreased \$0.1 million, or 9.1%, to \$1.0 million for the three months ended September 30, 2017 compared to \$1.1 million for the same period in 2016, and increased \$0.2 million, or 7.4%, to \$2.9 million for the nine months ended September 30, 2017 compared to \$2.7 million for the same period in 2016. Credit card income was flat at \$1.1 million for the three months ended September 30, 2017 compared to the same period in 2016, and increased \$1.3 million, or 59.1%, to \$3.5 million for the nine months ended September 30, 2017 compared to \$2.2 million for the same period in 2016. Flat credit card income for the comparative quarters was the result of higher accruals for rebates and awards on credit card accounts during the third quarter of 2017. The number of credit card accounts increased 35.7% from September 30, 2016 to September 30, 2017 and the volume of purchases on cards increased 58.5% from the quarter ended September 30, 2016 to the quarter ended September 30, 2017.

Noninterest Expense

Noninterest expense totaled \$21.5 million for the three months ended September 30, 2017, an increase of \$1.3 million, or 6.4%, compared to \$20.2 million for the same period in 2016, and totaled \$64.6 million for the nine months ended September 30, 2017, an increase of \$5.6 million, or 9.5%, compared to \$59.0 million for the same period in 2016.

Details of expenses are as follows:

Salary and benefit expense increased \$1.5 million, or 13.4%, to \$12.4 million for the three months ended September 30, 2017 from \$11.0 million for the same period in 2016, and increased \$3.4 million, or 10.4%, to \$36.2 million for the nine months ended September 30, 2017 from \$32.8 million for the same period in 2016. Total employees increased from 416 as of September 30, 2016 to 438 as of September 30, 2017, or 5.3%. Merit increases, cost of living adjustments, and medical benefit cost increases also contributed to the 2017 overall increased salary and benefits expense.

Occupancy expense decreased \$0.2 million, or 7.3%, to \$1.9 million for the three months ended September 30, 2017 from \$2.1 million for the corresponding period in 2016, and increased \$0.3 million, or 5.6%, to \$6.4 million during the nine months ended September 30, 2017 from \$6.1 million during the corresponding period in 2016. We leased a new main office building in our Tampa Bay, Florida region starting in early 2017 which was a replacement of our previous loan production office in Pasco County. We also leased a new main office in our Mobile, Alabama region, a replacement of a previous smaller location with less visibility.

Professional services expense decreased \$0.4 million, or 31.9%, to \$0.8 million for the three months ended September 30, 2017 from \$1.2 million for the corresponding period in 2016, and decreased \$0.5 million, or 18.3%, to \$2.4 million from \$2.9 million for the nine months ended September 30, 2017. Legal fees related to pending litigation during 2016 drove higher expenses in the previous year's comparative periods.

Federal deposit insurance and other regulatory assessments were flat at \$0.8 million for the three months ended September 30, 2017 compared to the same period in 2016, and increased \$0.6 million to \$2.9 million for the nine months ended September 30, 2017 compared to the same period in 2016. The increase in the nine-month comparative periods is driven by asset growth and a change in the assessment rate calculation enacted by the FDIC starting in the third quarter of 2016.

OREO expenses decreased to \$31,000 for the three months ended September 30, 2017 from \$0.2 million for the corresponding period in 2016, and decreased \$0.5 million, or 75.6%, to \$0.2 million from \$0.7 million for the nine months ended September 30, 2017. Fewer properties in OREO and less activity lead to the drop in expenses. We continue to actively manage and maintain our OREO properties to minimize potential losses until they are sold.

Other operating expenses increased \$0.5 million to \$5.5 million for the three months ended September 30, 2017 compared to the same period in 2016, and increased \$2.4 million to \$16.6 million for the nine months ended September 30, 2017 compared to the same period in 2016. State sales taxes paid for the construction of our new headquarters building in Birmingham, Alabama and higher credit card processing expenses each contributed \$0.4 million of the increase for the nine month comparative periods. Increased transaction volume drove increased loan expenses (\$0.6 million), increased bank service charges (\$0.1 million) and increased travel expenses (\$0.1 million). We incurred a \$0.2 million increase in non-credit losses during the nine months ended September 30, 2017 compared to the same period in 2016.

The following table presents our non-interest income and non-interest expense for the three and nine month periods ending September 30, 2017 compared to the same periods in 2016.

	Three Mo	onths Endeder 30,	l		Nine Mon September	nths Ended er 30,		
	2017	2016	\$ change	% change	2017	2016	\$ change	% change
Non-interest income:								
Service charges on deposit accounts	\$1,467	\$1,367	\$ 100	7.3 %	\$4,203	\$3,980	\$223	5.6 %
Mortgage banking	978	1,112	(134)	(12.1)%	2,941	2,681	260	9.7 %
Credit card income	1,149	1,116	33	3.0 %	3,517	2,159	1,358	62.9 %
Securities gains	-	-	-	NM	-	(3)	3	NM
Increase in cash surrender value life insurance	825	770	55	7.1 %	2,334	2,049	285	13.9 %
Other operating income	371	426	(55)	(12.9)%	1,146	1,207	(61)	(5.1)%
Total non-interest income	\$4,790	\$4,791	\$(1)	- %	\$14,141	\$12,073	\$2,068	17.1 %
Non-interest expense:								
Salaries and employee benefits	12,428	10,958	1,470	13.4 %	36,172	32,758	3,414	10.4 %
Equipment and occupancy expense	1,947	2,100	(153)	(7.3)%	6,452	6,108	344	5.6 %
Professional services	805	1,182	(377)	(31.9)%	2,384	2,919	(535)	(18.3)%
FDIC and other regulatory assessments	810	775	35	4.5 %	2,888	2,328	560	24.1 %
OREO expense	31	178	(147)	(82.6)%	163	668	(505)	(75.6)%
Other operating expense	5,476	4,969	507	10.2 %	16,580	14,175	2,405	17.0 %
Total non-interest expense	\$21,497	\$20,162	\$1,335	6.6 %	\$64,639	\$58,956	\$5,683	9.6 %

Income Tax Expense

Income tax expense was \$11.6 million for the three months ended September 30, 2017 compared to \$8.2 million for the same period in 2016, and was \$29.4 million for the nine months ended September 30, 2017 compared to \$22.0 million for the same period in 2016. Our effective tax rate for the three and nine months ended September 30, 2017 was 31.5% and 29.0%, respectively, compared to 28.1% and 27.0% for the corresponding periods in 2016, respectively. We recognized a reduction in provision for income taxes resulting from excess tax benefits from the exercise and vesting of stock options and restricted stock during the three and nine months ended September 30, 2017 of \$0.8 million and \$4.3 million, respectively, compared to \$1.2 million and \$4.7 million during the three and nine months ended September 30, 2016, respectively. Lower excess tax benefits from the exercise of stock options and lower Alabama state sales taxes, which we can deduct from our Alabama corporate income taxes, during the third quarter of 2017 contributed to the higher effective tax rate when compared to the same quarter in 2016. Our primary permanent differences are related to tax exempt income on securities, state income tax benefit on real estate investment trust dividends, various qualifying tax credits and change in cash surrender value of bank-owned life insurance.

We own real estate investment trusts for the purpose of holding and managing participations in residential mortgages and commercial real estate loans originated by the Bank. The trusts are wholly-owned subsidiaries of a trust holding company, which in turn is an indirect wholly-owned subsidiary of the Bank. The trusts earn interest income on the loans they hold and incur operating expenses related to their activities. They pay their net earnings, in the form of dividends, to the Bank, which receives a deduction for state income taxes.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Like all financial institutions, we are subject to market risk from changes in interest rates. Interest rate risk is inherent in the balance sheet due to the mismatch between the maturities of rate-sensitive assets and rate-sensitive liabilities. If rates are rising, and the level of rate-sensitive liabilities exceeds the level of rate-sensitive assets, the net interest margin will be negatively impacted. Conversely, if rates are falling, and the level of rate-sensitive liabilities is greater than the level of rate-sensitive assets, the impact on the net interest margin will be favorable. Managing interest rate risk is further complicated by the fact that all rates do not change at the same pace; in other words, short-term rates may be rising while longer-term rates remain stable. In addition, different types of rate-sensitive assets and rate-sensitive liabilities react differently to changes in rates.

To manage interest rate risk, we must take a position on the expected future trend of interest rates. Rates may rise, fall or remain the same. Our asset-liability committee develops its view of future rate trends and strives to manage rate risk within a targeted range by monitoring economic indicators, examining the views of economists and other experts, and understanding the current status of our balance sheet. Our annual budget reflects the anticipated rate environment for the next 12 months. The asset-liability committee conducts a quarterly analysis of the rate sensitivity position and reports its results to our board of directors.

The asset-liability committee thoroughly analyzes the maturities of rate-sensitive assets and liabilities. This analysis measures the "gap", which is defined as the difference between the dollar amount of rate-sensitive assets repricing during a period and the volume of rate-sensitive liabilities repricing during the same period. The gap is also expressed as the ratio of rate-sensitive assets divided by rate-sensitive liabilities. If the ratio is greater than one, the dollar value of assets exceeds the dollar value of liabilities; the balance sheet is "asset-sensitive." Conversely, if the value of liabilities exceeds the value of assets, the ratio is less than one and the balance sheet is "liability-sensitive." Our internal policy requires management to maintain the gap such that net interest margins will not change more than 10% if interest rates change 100 basis points or more than 15% if interest rates change 200 basis points. There have been no changes to our policies or procedures for analyzing our interest rate risk since December 31, 2016, and there are no significant changes to our sensitivity to changes in interest rates since December 31, 2016 as disclosed in our Annual Report on Form 10-K.

ITEM 4. CONTROLS AND PROCEDURES

CEO and **CFO** Certification.

Appearing as exhibits to this report are Certifications of our Chief Executive Officer ("CEO") and our Chief Financial Officer ("CFO"). The Certifications are required to be made by Rule 13a-14 or Rule 15d-14 under the Securities Exchange Act of 1934, as amended (the "Exchange Act"). This item contains the information about the evaluation that is referred to in the Certifications, and the information set forth below in this Item 4 should be read in conjunction with the Certifications for a more complete understanding of the Certifications.

Evaluation of Disclosure Controls and Procedures.

We maintain disclosure controls and procedures that are designed to ensure that information required to be disclosed in our Exchange Act reports is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to our management, including our CEO and CFO, as appropriate, to allow timely decisions regarding required disclosure. In designing and evaluating the disclosure controls and procedures, management recognized that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives.

We conducted an evaluation (the "Evaluation") of the effectiveness of the design and operation of our disclosure controls and procedures under the supervision and with the participation of our management, including our CEO and CFO, as of September 30, 2017. Based upon the Evaluation, our CEO and CFO have concluded that, as of September 30, 2017, our disclosure controls and procedures are effective to ensure that material information relating to ServisFirst Bancshares, Inc. and its subsidiaries is made known to management, including the CEO and CFO, particularly during the period when our periodic reports are being prepared.

There have not been any changes in our internal control over financial reporting (as defined in Rule 13a-15(f) under the Exchange Act) during the fiscal quarter to which this report relates that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II. OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

From time to time we may be a party to various legal proceedings arising in the ordinary course of business. Management does not believe the Company or the Bank is currently a party to any material legal proceedings.

ITEM 1A. RISK FACTORS

Our business is influenced by many factors that are difficult to predict, involve uncertainties that may materially affect actual results and are often beyond our control. We have identified a number of these risk factors in our Annual Report on Form 10-K for the fiscal year ended December 31, 2016, which should be taken into consideration when reviewing the information contained in this report. There have been no material changes with regard to the risk factors previously disclosed in the Form 10-K. For other factors that may cause actual results to differ materially from those indicated in any forward-looking statement or projection contained in this report, see "Forward-Looking Statements" under Part 1, Item 2 above.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS None. ITEM 3. DEFAULTS UPON SENIOR SECURITIES None. ITEM 4. MINE SAFETY DISCLOSURES Not applicable. **ITEM 5. OTHER INFORMATION** None. **ITEM 6. EXHIBITS** Exhibit: Description 31.01 Certification of principal executive officer pursuant to Rule 13a-14(a).

Certification of principal financial officer pursuant to Rule 13a-14(a).

101.CAL XBRL Taxonomy Extension Calculation Linkbase Document
 101.DEF XBRL Taxonomy Extension Definition Linkbase Document
 101.LAB XBRL Taxonomy Extension Label Linkbase Document
 101.PRE XBRL Taxonomy Extension Presentation Linkbase Document

101.SCH XBRL Taxonomy Extension Schema Document

Certification of principal executive officer pursuant to 18 U.S.C. Section 1350.

Certification of principal financial officer pursuant to 18 U.S.C. Section 1350.

31.02

32.01 32.02

101.INS XBRL Instance Document

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

SERVISFIRST BANCSHARES, INC.

Date: October 31, 2017 By /s/ Thomas A. Broughton III

Thomas A. Broughton III

President and Chief Executive

Officer

Date: October 31, 2017 By /s/ William M. Foshee William M. Foshee Chief Financial Officer