

Dealertrack Technologies, Inc  
Form S-8 POS  
October 08, 2015

As filed with the Securities and Exchange Commission on October 8, 2015

Registration No. 333-198063

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

POST-EFFECTIVE AMENDMENT NO. 1

TO

FORM S-8

REGISTRATION STATEMENT  
UNDER  
THE SECURITIES ACT OF 1933

**DEALERTRACK TECHNOLOGIES, INC.**

(Exact Name of Registrant as Specified in Its Charter)

Delaware 52-2336218  
(State or Other Jurisdiction of (I.R.S. Employer  
Incorporation or Organization) Identification No.)

1111 Marcus Ave., Suite M04

Lake Success, NY 11042  
(Address, Including Zip Code, of Principal Executive Offices)

**Fifth Amended and Restated**

**Dealertrack Technologies, Inc. 2005 Incentive Award Plan**

(Full Title of the Plan)

Peter C. Cassat, Esq.

Cox Automotive, Inc.

6205 Peachtree Dunwoody Road

Atlanta, Georgia 30328

Telephone: (404) 568-8000

(Name, Address and Telephone Number, Including Area Code, of Agent for Service)

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Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of “large accelerated filer,” “accelerated filer,” and “smaller reporting company” in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer

Non-accelerated filer  Smaller reporting company

## **TERMINATION OF REGISTRATION**

This Post-Effective Amendment No. 1 to Form S-8 Registration Statement (this “Post-Effective Amendment No. 1”) is being filed in order to remove from registration all securities remaining unsold under that certain Registration Statement on Form S-8 (File No. 333-198063) (the “Registration Statement”), which was filed on August 11, 2014 to register the issuance of 8,416,147 shares of the common stock, par value \$0.01 per share, of Dealertrack Technologies, Inc. (“Dealertrack”), issuable under the Fifth Amended and Restated Dealertrack Technologies, Inc. 2005 Incentive Award Plan.

On October 1, 2015, pursuant to the terms of that certain Agreement and Plan of Merger, dated June 12, 2015 (the “Merger Agreement”), by and among Cox Automotive, Inc. (“Cox”), Runway Acquisition Co., a Delaware corporation and wholly owned subsidiary of Cox (“Acquisition Sub”), and Dealertrack, Acquisition Sub merged with and into Dealertrack (the “Merger”), with Dealertrack continuing as the surviving corporation and as a wholly owned subsidiary of Cox.

As a result of the Merger, Dealertrack has terminated all offerings of its securities pursuant to existing registration statements, including the Registration Statement. Effective upon the filing of this Post-Effective Amendment No. 1, Dealertrack hereby removes from registration all of the securities registered under the Registration Statement that remain unsold as of the date hereof.

**SIGNATURES**

Pursuant to the requirements of the Securities Act, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this Post-Effective Amendment No. 1 to the Registration Statement on Form S-8 to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Lake Success, State of New York, on October 8, 2015.

DEALERTRACK TECHNOLOGIES, INC.

By: /s/ Eric Jacobs

Name: Eric Jacobs

Title: Executive Vice President, Chief Financial  
and Administrative Officer