ServisFirst Bancshares, Inc.

Form 4

Common

Common

stock

Stock

11/12/2014

11/13/2014

| November 13, 2014 | | | | | | | | |
|---|---------------------------------|---------------------|---|---|--|---|--|--|
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION | | | | | | OMB APPROVAL | | |
| | OMB Number: | 3235-0287 | | | | | | |
| Section 16. Form 4 or | | OF CHAI | shington, D.C. 20549 IGES IN BENEFICIAL OW SECURITIES | Expires: Estimated | January 31, 2005 nated average en hours per | | | |
| -1-1:4: | ction 17(a) of the | Public U | 6(a) of the Securities Exchan tility Holding Company Act of 19 | of 1935 or Section | n | | | |
| (Print or Type Responses) | | | | | | | | |
| 1. Name and Address of Fuller Michael D. | Reporting Person * | Symbol | r Name and Ticker or Trading irst Bancshares, Inc. [SFBS] | 5. Relationship of Reporting Person(s) to Issuer | | | | |
| (Last) (First) |) (Middle) | 3. Date of | f Earliest Transaction | (Check all applicable) | | | | |
| 850 SHADES CREE | EK PARKWAY | (Month/) 11/12/2 | Oay/Year) 014 | X Director 10% Owner Officer (give title Other (specify below) 6. Individual or Joint/Group Filing(Check Applicable Line)X_ Form filed by One Reporting Person Form filed by More than One Reporting | | | | |
| (Stree | t) | | endment, Date Original nth/Day/Year) | | | | | |
| BIRMINGHAM, AI | L 35209 | | | Form filed by M Person | Aore than One | Reporting | | |
| (City) (State |) (Zip) | Tab | le I - Non-Derivative Securities Ac | equired, Disposed of | f, or Benefic | ially Owned | | |
| | (Month/Day/Year) Execution Date | | 3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) | Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| Common | | | Code V Amount (D) Price | (Instr. 3 and 4) | | D 0 | | |
| Stock | | | | 12,000 | I | By Spouse | | |
| Common stock | | | | 444,000 | I | By corporation owned by adult | | |

2,894 A

12,031 A

\$

(1)

P

P

20,350

31.03 32,381

D

D

daughters

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

> 9. Nu Deriv Secur Bene Own Follo Repo Trans

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. | 6. Date Exerc | isable and | 7. Titl | e and | 8. Price of | 9 |
|--------|-------------|-------------|---------------------|--------------------|-------------|------------|-----------------|------------|-----------|---------------|-------------|---|
| | Derivative | Conversion | (Month/Day/Year) | Execution Date, if | Transaction | orNumber | Expiration Date | | Amount of | | Derivative | J |
| | Security | or Exercise | | any | Code | of | (Month/Day/ | Year) | Under | lying | Security | , |
| (Instr | (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8) | Derivative | e | | Securi | ities | (Instr. 5) |] |
| | | Derivative | | | | Securities | | (Inst | (Instr. | str. 3 and 4) | | (|
| | | Security | | | | Acquired | | | | | |] |
| | | | | | | (A) or | | | | | | J |
| | | | | | | Disposed | | | | | | - |
| | | | | | | of (D) | | | | | | (|
| | | | | | | (Instr. 3, | | | | | | |
| | | | | | | 4, and 5) | | | | | | |
| | | | | | | | | | | A | | |
| | | | | | | | | | | Amount | | |
| | | | | | | | Date | Expiration | m: .1 | or | | |
| | | | | | | | Exercisable | Date | Title | Number | | |
| | | | | | C 1 17 | (A) (D) | | | | of | | |
| | | | | | Code V | (A) (D) | | | | Shares | | |

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Fuller Michael D. 850 SHADES CREEK PARKWAY X BIRMINGHAM, AL 35209

Signatures

/s/ Edison K. Woodie III, attorney-in-fact

11/13/2014

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$30.92 to \$31.17, inclusive. The reporting person undertakes to provide to ServisFirst Bancshares, Inc., any security holder of ServisFirst Bancshares, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in footnote (1) to this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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