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CIRILLO N	MARY A										
Form 4											
January 03,	, 2013										
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION									APPROVAL		
	•••• UNITED	STATES					COMMISSIO	-	3235-0287		
Check this box Washington, D.C. 20549								Number:	January 31,		
if no lo	nger	MENT OI	СЦАР	ACES IN	DENIFE		WNEDSHID	Expires:	2005		
subject	10				S IN BENEFICIAL OWNERSHIP OF CURITIES				l average		
Section Form 4				SECU	XIIILS			burden ho	•		
Form 5		rsuant to S	Section	16(a) of th	ne Securi	ties Excha	nge Act of 1934	response.	0.5		
obligati	ons Section 17						of 1935 or Sect				
may co See Inst	nunue.			•	•	ny Act of 1					
1(b).	luction	. ,			•	•					
(Print or Type	e Responses)										
1 1 1		D *					5 D L (* 1 *				
CIRILLO MARY A Symbol				Iccuor			5. Relationship Issuer	elationship of Reporting Person(s) to			
							100001				
				Dealertrack Technologies, Inc [TRAK]			(Check all applicable)				
(-)			-	-			V D' (100 0				
							X_ Director Officer (gi	X_ Director 10% Owner Officer (give title Other (specify			
1111 MAR	RCUS AVE., SUL	ΓF M04	(Month/	Day/Year)			below)	below)	(
1111 1011 11						_					
				4. If Amendment, Date Original			6. Individual or Joint/Group Filing(Check				
			Filed(Mo	Filed(Month/Day/Year)			Applicable Line) _X_ Form filed by One Reporting Person				
LAKE SU	CCESS, NY US 1	1042					Form filed by	y More than One I			
2.112.50	00200,111 00 1						Person				
(City)	(State)	(Zip)	Tab	ole I - Non-	Derivative	Securities A	cquired, Disposed	of, or Benefici	ally Owned		
1.Title of	2. Transaction Date	2A. Deem	ed	3.	4. Securit	ties	5. Amount of	6. Ownership	7. Nature of		
Security	(Month/Day/Year)	Execution	Date, if		onAcquired		Securities	Form: Direct	Indirect		
(Instr. 3)		any (Month/Da	w/Veer)	Code (Instr. 8)	Disposed (Instr. 3,		Beneficially Owned	(D) or Indirect (I)	t Beneficial Ownership		
			iy/ i cai)	(111501.0)	(11150.5,	4 anu <i>5)</i>	Following	(I) (Instr. 4)	(Instr. 4)		
						(A)	Reported				
						(A) or	Transaction(s)				
				Code V	Amount	(D) Price	(Instr. 3 and 4)				
Reminder: Re	eport on a separate line	e for each cl	ass of sec	urities bene	ficially ow	ned directly (or indirectly				
Renninger. Re	port on a separate mix		455 01 500	artics belle	-	-	spond to the colle	ection of	SEC 1474		
							ained in this for		(9-02)		

required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of	8. Pr
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities	Deri
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)	Secu

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)) Acquired or Dispose (D) (Instr. 3, 4 and 5)	ed of					(Inst
				Code V	V (A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Deferred Stock Units (1)	<u>(1)</u>	12/31/2012		А	435.24		(2)	(2)	Common Stock	435.24	\$ 2

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
CIRILLO MARY A 1111 MARCUS AVE. SUITE M04 LAKE SUCCESS, NY US 11042	Х						
Signatures							
/s/ Gary Papilsky as attorney-in-fa		01/02/2	50				

Cirillo-Goldberg <u>**</u>Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These are Deferred Stock Units acquired under the Dealertrack Technologies, Inc. Directors' Deferred Compensation Plan through Board fee deferral. Each Deferred Stock Unit is the economic equivalent of one share of Dealertrack Technologies, Inc. Common Stock.
- (2) Deferred Stock Units are converted into Dealertrack Technologies, Inc. Common Stock and distributed upon the payment commencement date selected by the Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.