McKinney Rex D Form 4 May 10, 2011

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

January 31, Expires: 2005

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per response... 0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

Stock, par

value \$.001 per share

05/09/2011

(Print or Type Responses)

1. Name and Address of Reporting Person * McKinney Rex D			2. Issuer Name and Ticker or Trading Symbol				5. Relationship of Reporting Person(s) to Issuer				
			ServisFirst Bancshares, Inc. [NONE]			(Check all applicable)					
(Last)	(First)	(Middle)	3. Date of	Earliest Tra	ansaction						
	316 SOUTH BAYLEN STREET, SUITE 100			(Month/Day/Year) 05/09/2011				Director 10% Owner X Officer (give title Other (specify below)			
	(Street)			4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check			
PENSACOLA, FL 35202			Filed(Month/Day/Year)			Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
							Person				
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							lly Owned				
1.Title of	2. Transaction Da	ate 2A. De	emed	3.	4. Securi	ties	5. Amount of	6. Ownership	7. Nature of		
Security	(Month/Day/Yea	r) Executi	on Date, if	Transactio	onAcquired	(A) or	Securities	Form: Direct	Indirect		
(Instr. 3)		any		Code	Disposed	` ′	Beneficially	(D) or	Beneficial		
		(Month	/Day/Year)	(Instr. 8)	(Instr. 3,	4 and 5)	Owned Following	Indirect (I) (Instr. 4)	Ownership (Instr. 4)		
						(A)	Reported Transaction(s)				
						or	(Instr. 3 and 4)				
C				Code V	Amount	(D) Price	,				
Common											

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

P

2,000 A

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

D

\$ 30 2,000

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date		4.	5.	6. Date Exer		7. Title		8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration D	ate	Amou	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secur
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ties	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Own
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date	Expiration		or		
						Exercisable	Date	Title	Number		
						Excicisable	Date		of		
				Code V	(A) (D)				Shares		

Reporting Owners

	Relationships			
Reporting Owner Name / Address	*			

Director 10% Owner Officer Other

McKinney Rex D 316 SOUTH BAYLEN STREET SUITE 100 PENSACOLA, FL 35202

CEO -ServisFirst Bk Pensacola

Signatures

/s/ William W. Horton, Attorney-in-Fact

05/10/2011

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2