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PINNACLE FINANCIAL PARTNERS INC  
Form 13F-HR  
February 06, 2013

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Form 13F  
Form 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: 12/31/2012  
Check here if Amendment ; Amendment Number:

This Amendment (Check only one.):  is a restatement.  
 adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: Pinnacle Financial Partners, Inc.

Address: 150 Third Avenue South  
Suite 900  
Nashville, TN 37201

Form 13F File Number: 28-12761

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this submission.

Persons Signing this Report on Behalf of Reporting Manager:

Name: Harold R. Carpenter  
Title: Chief Financial Officer  
Phone: 615-744-3742

Signature, Place, and Date of Signing:

/s/ Harold R. Carpenter Nashville, Tennessee 2/6/2013  
-----  
[Signature] [City, State] [Date]

Report Type (Check only one):

- 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)
- 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)
- 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

List of Other Managers Reporting for this Manager:

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13F File Number Name

28-

## Form 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: 0

Form 13F Information Table Entry Total: 219

Form 13F Information Table Value Total: \$ 167,843

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(In Thousands)

List of Other Included Managers:

Provide a numbered list of the name(s) and 13F file number(s) of all institutional investment managers with respect to which this report is filed, other than the manager filing this report.

NONE

### FORM 13F INFORMATION TABLE

COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4	COLUMN 5	COLUMN 6	COLUMN 7	
NAME OF ISSUER	TITLE OF CLASS	CUSIP	VALUE (x\$1000)	SHRS OR PRN AMT	SH/ PUT/ CALL	INVESTMENT DISCRETION	OTHER
ABBOTT LABS	COM	002824100	36.00	544	SH	OTHER	
ABBOTT LABS	COM	002824100	788.00	12,031	SH	SOLE	
AFLAC INC	COM	001055102	37.00	700	SH	OTHER	
AFLAC INC	COM	001055102	511.00	9,629	SH	SOLE	
AGL RES INC	COM	001204106	16.00	400	SH	OTHER	
AGL RES INC	COM	001204106	474.00	11,850	SH	SOLE	
ALLERGAN INC	COM	018490102	31.00	333	SH	OTHER	
ALLERGAN INC	COM	018490102	1,186.67	12,936	SH	SOLE	
ALTRIA GROUP INC	COM	02209S103	37.00	1,185	SH	OTHER	
ALTRIA GROUP INC	COM	02209S103	673.00	21,393	SH	SOLE	
AMAZON COM INC	COM	023135106	94.00	375	SH	OTHER	
AMAZON COM INC	COM	023135106	3,998.93	15,939	SH	SOLE	
AMERICAN EXPRESS CO	COM	025816109	30.00	526	SH	OTHER	
AMERICAN EXPRESS CO	COM	025816109	1,703.40	29,635	SH	SOLE	
AMERICAN TOWER CORP NEW	COM	03027X100	38.00	497	SH	OTHER	
AMERICAN TOWER CORP NEW	COM	03027X100	2,503.16	32,395	SH	SOLE	
AMGEN INC	COM	031162100	21.00	240	SH	OTHER	
AMGEN INC	COM	031162100	1,806.75	20,965	SH	SOLE	
APACHE CORP	COM	037411105	38.00	483	SH	OTHER	
APACHE CORP	COM	037411105	748.18	9,529	SH	SOLE	
APARTMENT INVT & MGMT CO	CL A	03748R101	9.82	363	SH	SOLE	

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APPLE INC	COM	037833100	108.00	203	SH	OTHER
APPLE INC	COM	037833100	3,087.24	5,802	SH	SOLE
APPLIED MATLS INC	COM	038222105	2.29	200	SH	SOLE
AT&T INC	COM	00206R102	27.00	800	SH	OTHER
AT&T INC	COM	00206R102	1,103.00	32,735	SH	SOLE
BERKSHIRE HATHAWAY INC DEL	CL B NEW	084670702	53.91	601	SH	SOLE
BOEING CO	COM	097023105	28.00	365	SH	OTHER
BOEING CO	COM	097023105	628.00	8,334	SH	SOLE
BRISTOL MYERS SQUIBB CO	COM	110122108	13.00	400	SH	OTHER
BRISTOL MYERS SQUIBB CO	COM	110122108	1,056.00	32,410	SH	SOLE
CAPITAL ONE FINL CORP	COM	14040H105	7.00	116	SH	OTHER
CAPITAL ONE FINL CORP	COM	14040H105	1,609.18	27,782	SH	SOLE
CATERPILLAR INC DEL	COM	149123101	55.00	613	SH	OTHER
CATERPILLAR INC DEL	COM	149123101	2,292.71	25,583	SH	SOLE
CENTURYLINK INC	COM	156700106	49.00	1,250	SH	OTHER
CENTURYLINK INC	COM	156700106	214.00	5,470	SH	SOLE
CHEVRON CORP NEW	COM	166764100	96.00	890	SH	OTHER
CHEVRON CORP NEW	COM	166764100	1,233.33	11,404	SH	SOLE
CHUBB CORP	COM	171232101	46.00	617	SH	OTHER
CHUBB CORP	COM	171232101	1,414.62	18,782	SH	SOLE
CISCO SYS INC	COM	17275R102	35.00	1,770	SH	OTHER
CISCO SYS INC	COM	17275R102	2,073.12	105,481	SH	SOLE
COCA COLA CO	COM	191216100	44.00	1,220	SH	OTHER
COCA COLA CO	COM	191216100	2,095.00	57,800	SH	SOLE
COLGATE PALMOLIVE CO	COM	194162103	45.00	431	SH	OTHER
COLGATE PALMOLIVE CO	COM	194162103	161.00	1,536	SH	SOLE
CONOCOPHILLIPS	COM	20825C104	72.00	1,246	SH	OTHER
CONOCOPHILLIPS	COM	20825C104	1,866.45	32,187	SH	SOLE
COSTCO WHSL CORP NEW	COM	22160K105	31.00	309	SH	OTHER
COSTCO WHSL CORP NEW	COM	22160K105	1,510.91	15,300	SH	SOLE
CVS CAREMARK CORPORATION	COM	126650100	18.00	372	SH	OTHER
CVS CAREMARK CORPORATION	COM	126650100	1,393.69	28,827	SH	SOLE
DISNEY WALT CO	COM DISNEY	254687106	21.00	431	SH	OTHER
DISNEY WALT CO	COM DISNEY	254687106	1,882.87	37,808	SH	SOLE
DOMINION RES INC VA NEW	COM	25746U109	21.00	400	SH	OTHER
DOMINION RES INC VA NEW	COM	25746U109	269.00	5,190	SH	SOLE
DU PONT E I DE NEMOURS & CO	COM	263534109	22.00	500	SH	OTHER
DU PONT E I DE NEMOURS & CO	COM	263534109	426.00	9,465	SH	SOLE
DUKE ENERGY CORP NEW	COM NEW	26441C204	59.00	918	SH	OTHER

FORM 13F INFORMATION TABLE

COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4	COLUMN 5	COLUMN 6	COLUMN 7
NAME OF ISSUER	TITLE OF CLASS	CUSIP	VALUE (x\$1000)	SHRS OR PRN AMT	SH/ PUT/ CALL	INVESTMENT DISCRETION MAN
DUKE ENERGY CORP NEW	COM NEW	26441C204	1,229.49	19,268	SH	SOLE
E M C CORP MASS	COM	268648102	50.00	1,994	SH	OTHER
E M C CORP MASS	COM	268648102	2,486.84	98,282	SH	SOLE
EATON CORP PLC	SHS	G29183103	293.00	5,404	SH	SOLE
EXPRESS SCRIPTS HLDG CO	COM	30219G108	22.00	400	SH	OTHER
EXPRESS SCRIPTS HLDG CO	COM	30219G108	840.00	15,550	SH	SOLE
EXXON MOBIL CORP	COM	30231G102	124.00	1,437	SH	OTHER
EXXON MOBIL CORP	COM	30231G102	7,302.20	84,368	SH	SOLE
FIRST M & F CORP	COM	320744105	147.00	20,992	SH	SOLE

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1ST SOURCE CORP	COM	336901103	216.00	9,800	SH	SOLE
FLUOR CORP NEW	COM	343412102	31.00	524	SH	OTHER
FLUOR CORP NEW	COM	343412102	1,974.58	33,616	SH	SOLE
GENERAL ELECTRIC CO	COM	369604103	64.00	3,043	SH	OTHER
GENERAL ELECTRIC CO	COM	369604103	2,852.51	135,875	SH	SOLE
GOOGLE INC	CL A	38259P508	63.00	89	SH	OTHER
GOOGLE INC	CL A	38259P508	2,899.28	4,099	SH	SOLE
HALLIBURTON CO	COM	406216101	6.94	200	SH	SOLE
HCA HOLDINGS INC	COM	40412C101	50.00	1,669	SH	OTHER
HCA HOLDINGS INC	COM	40412C101	2,393.78	79,343	SH	SOLE
HCP INC	COM	40414L109	9.57	212	SH	SOLE
HEALTH CARE REIT INC	COM	42217K106	9.81	160	SH	SOLE
HOME DEPOT INC	COM	437076102	75.00	1,218	SH	OTHER
HOME DEPOT INC	COM	437076102	2,213.60	35,789	SH	SOLE
HONEYWELL INTL INC	COM	438516106	81.00	1,272	SH	OTHER
HONEYWELL INTL INC	COM	438516106	3,092.61	48,729	SH	SOLE
INTEL CORP	COM	458140100	93.00	4,523	SH	OTHER
INTEL CORP	COM	458140100	2,722.97	132,059	SH	SOLE
INTERNATIONAL BUSINESS MACHS	COM	459200101	68.00	355	SH	OTHER
INTERNATIONAL BUSINESS MACHS	COM	459200101	2,974.86	15,533	SH	SOLE
INTL PAPER CO	COM	460146103	4.00	100	SH	OTHER
INTL PAPER CO	COM	460146103	219.00	5,500	SH	SOLE
ISHARES INC	MSCI BRAZIL	464286400	35.13	628	SH	SOLE
ISHARES SILVER TRUST	ISHARES	46428Q109	15.00	500	SH	OTHER
ISHARES SILVER TRUST	ISHARES	46428Q109	285.00	9,695	SH	SOLE
ISHARES TR	CORE S&P MCP ETF	464287507	303.00	2,984	SH	SOLE
ISHARES TR	CORE S&P SCP ETF	464287804	264.00	3,374	SH	SOLE
ISHARES TR	DJ US REAL EST	464287739	325.48	5,033	SH	SOLE
ISHARES TR	FTSE CHINA25 IDX	464287184	6.07	150	SH	SOLE
ISHARES TR	MSCI EAFE INDEX	464287465	179.00	3,140	SH	OTHER
ISHARES TR	MSCI EAFE INDEX	464287465	2,876.51	50,585	SH	SOLE
ISHARES TR	MSCI EMERG MKT	464287234	9.00	195	SH	OTHER
ISHARES TR	MSCI EMERG MKT	464287234	1,855.46	41,832	SH	SOLE
ISHARES TR	RUSL 2000 GROW	464287648	283.07	2,970	SH	SOLE
ISHARES TR	RUSL 2000 VALU	464287630	674.30	8,930	SH	SOLE
ISHARES TR	S&P 500 VALUE	464287408	701.00	10,560	SH	SOLE
ISHARES TR	S&P 600 SMCP GRW	464287887	532.08	6,331	SH	SOLE
ISHARES TR	S&P MIDCP VALU	464287705	53.00	600	SH	OTHER
ISHARES TR	S&P MIDCP VALU	464287705	1,210.00	13,730	SH	SOLE
ISHARES TR	S&P SMLCP GROW	464287887	8.00	100	SH	OTHER
ISHARES TR	S&P SMLCP GROW	464287887	1,471.00	17,500	SH	SOLE
ISHARES TR	S&P SMLCP VALU	464287879	53.00	650	SH	OTHER
ISHARES TR	S&P SMLCP VALU	464287879	938.05	11,600	SH	SOLE
ISHARES TR	S&P500 GRW	464287309	709.00	9,366	SH	SOLE
ISHARES TR	US PFD STK IDX	464288687	631.00	15,915	SH	SOLE
JOHNSON & JOHNSON	COM	478160104	141.00	2,010	SH	OTHER
JOHNSON & JOHNSON	COM	478160104	3,501.05	49,939	SH	SOLE
JPMORGAN CHASE & CO	COM	46625H100	81.00	1,831	SH	OTHER
JPMORGAN CHASE & CO	COM	46625H100	3,099.05	70,487	SH	SOLE
KIMBERLY CLARK CORP	COM	494368103	34.00	400	SH	OTHER
KIMBERLY CLARK CORP	COM	494368103	886.00	10,499	SH	SOLE

FORM 13F INFORMATION TABLE

COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4	COLUMN 5	COLUMN 6	COLUMN 7
			VALUE	SHRS OR SH/ PUT/	INVESTMENT	OT

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NAME OF ISSUER	TITLE OF CLASS	CUSIP	(x\$1000)	PRN	AMT	PRN CALL	DISCRETION	MAN
KRAFT FOODS GROUP INC	COM	50076Q106	40.00	890	SH		OTHER	
KRAFT FOODS GROUP INC	COM	50076Q106	1,140.49	25,081	SH		SOLE	
LAUDER ESTEE COS INC	CL A	518439104	51.00	850	SH		OTHER	
LAUDER ESTEE COS INC	CL A	518439104	1,155.00	19,300	SH		SOLE	
LINCOLN NATL CORP IND	COM	534187109	499.00	19,250	SH		SOLE	
LINN ENERGY LLC	UNIT LTD LIAB	536020100	82.00	2,326	SH		OTHER	
LINN ENERGY LLC	UNIT LTD LIAB	536020100	2,013.76	57,143	SH		SOLE	
MARATHON OIL CORP	COM	565849106	8.00	246	SH		OTHER	
MARATHON OIL CORP	COM	565849106	1,098.59	35,823	SH		SOLE	
MCDONALDS CORP	COM	580135101	13.23	150	SH		SOLE	
MEDTRONIC INC	COM	585055106	7.47	182	SH		SOLE	
MERCK & CO INC NEW	COM	58933Y105	25.00	600	SH		OTHER	
MERCK & CO INC NEW	COM	58933Y105	295.03	7,199	SH		SOLE	
MICROSOFT CORP	COM	594918104	44.00	1,630	SH		OTHER	
MICROSOFT CORP	COM	594918104	602.00	22,527	SH		SOLE	
MONDELEZ INTL INC	CL A	609207105	57.00	2,222	SH		OTHER	
MONDELEZ INTL INC	CL A	609207105	1,764.12	69,312	SH		SOLE	
NATIONAL HEALTH INVS INC	COM	63633D104	975.00	17,248	SH		SOLE	
NATIONAL HEALTHCARE CORP	COM	635906100	351.00	7,463	SH		SOLE	
NATIONAL HEALTHCARE CORP	PFD CONV SER A	635906209	270.00	17,564	SH		SOLE	
NATIONAL OILWELL VARCO INC	COM	637071101	71.00	1,043	SH		OTHER	
NATIONAL OILWELL VARCO INC	COM	637071101	2,625.03	38,400	SH		SOLE	
NIKE INC	CL B	654106103	60.00	1,164	SH		OTHER	
NIKE INC	CL B	654106103	2,432.84	47,146	SH		SOLE	
NOKIA CORP	SPONSORED ADR	654902204	0.20	50	SH		SOLE	
ORACLE CORP	COM	68389X105	110.00	3,291	SH		OTHER	
ORACLE CORP	COM	68389X105	3,483.51	104,554	SH		SOLE	
PENTAIR LTD	SHS	H6169Q108	0.25	5	SH		SOLE	
PEPSICO INC	COM	713448108	134.00	1,951	SH		OTHER	
PEPSICO INC	COM	713448108	4,190.88	61,240	SH		SOLE	
PFIZER INC	COM	717081103	13.00	500	SH		OTHER	
PFIZER INC	COM	717081103	538.74	21,473	SH		SOLE	
PHILIP MORRIS INTL INC	COM	718172109	13.00	161	SH		OTHER	
PHILIP MORRIS INTL INC	COM	718172109	2,614.17	31,254	SH		SOLE	
PHILLIPS 66	COM	718546104	14.23	268	SH		SOLE	
PIEDMONT NAT GAS INC	COM	720186105	442.00	14,112	SH		SOLE	
PINNACLE FINL PARTNERS INC	COM	72346Q104	4,418.68	234,530	SH		SOLE	
PLUM CREEK TIMBER CO INC	COM	729251108	232.45	5,238	SH		SOLE	
POWERSHS DB MULTI SECT COMM	DB PREC MTLs	73936B200	564.00	9,884	SH		SOLE	
PROCTER & GAMBLE CO	COM	742718109	39.00	580	SH		OTHER	
PROCTER & GAMBLE CO	COM	742718109	1,900.79	28,001	SH		SOLE	
PRUDENTIAL FINL INC	COM	744320102	60.00	1,117	SH		OTHER	
PRUDENTIAL FINL INC	COM	744320102	2,370.82	44,460	SH		SOLE	
PUBLIC STORAGE	COM	74460D109	9.42	65	SH		SOLE	
QUALCOMM INC	COM	747525103	112.00	1,814	SH		OTHER	
QUALCOMM INC	COM	747525103	3,423.95	55,345	SH		SOLE	
QUANTA SVCS INC	COM	74762E102	14.00	520	SH		OTHER	
QUANTA SVCS INC	COM	74762E102	1,647.19	60,362	SH		SOLE	
REGIONS FINL CORP NEW	COM	7591EP100	24.00	3,300	SH		OTHER	
REGIONS FINL CORP NEW	COM	7591EP100	1,393.14	195,360	SH		SOLE	
REPUBLIC SVCS INC	COM	760759100	9.88	337	SH		SOLE	
SCHLUMBERGER LTD	COM	806857108	90.00	1,301	SH		OTHER	
SCHLUMBERGER LTD	COM	806857108	2,880.60	41,564	SH		SOLE	
SEAGATE TECHNOLOGY PLC	SHS	G7945M107	35.00	1,160	SH		OTHER	
SEAGATE TECHNOLOGY PLC	SHS	G7945M107	619.00	20,358	SH		SOLE	
SIGMA ALDRICH CORP	COM	826552101	19.00	258	SH		OTHER	
SIGMA ALDRICH CORP	COM	826552101	2,091.23	28,422	SH		SOLE	
SOUTHERN CO	COM	842587107	26.00	610	SH		OTHER	
SOUTHERN CO	COM	842587107	1,230.00	28,724	SH		SOLE	

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SOUTHERN COPPER CORP COM 84265V105 50.00 1,328 SH OTHER

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NAME OF ISSUER	TITLE OF CLASS	CUSIP	VALUE (x\$1000)	SHRS OR PRN AMT	SH/ PRN	PUT/ CALL	INVESTMENT DISCRETION	OTHER
SOUTHERN COPPER CORP	COM	84265V105	673.00	17,769	SH		SOLE	
SPDR DOW JONES INDL AVRG ETF	UT SER 1	78467X109	257.00	1,970	SH		SOLE	
SPDR GOLD TRUST	GOLD SHS	78463V107	322.00	1,988	SH		SOLE	
SPDR S&P 500 ETF TR	TR UNIT	78462F103	1,333.00	9,360	SH		SOLE	
SPDR SERIES TRUST	DJ REIT ETF	78464A607	257.00	3,525	SH		SOLE	
SPDR SERIES TRUST	S&P 600 SMCP GRW	78464A201	901.10	7,135	SH		SOLE	
SPDR SERIES TRUST	S&P 600 SMCP VAL	78464A300	682.36	8,863	SH		SOLE	
SPDR S&P MIDCAP 400 ETF TR	UTSER1 S&PDCRP	78467Y107	28.97	156	SH		SOLE	
SPECTRA ENERGY CORP	COM	847560109	19.00	700	SH		OTHER	
SPECTRA ENERGY CORP	COM	847560109	481.00	17,575	SH		SOLE	
SUNTRUST BKS INC	COM	867914103	274.00	9,676	SH		SOLE	
SYSCO CORP	COM	871829107	19.79	625	SH		SOLE	
TEXTAINER GROUP HOLDINGS LTD	SHS	G8766E109	40.00	1,265	SH		OTHER	
TEXTAINER GROUP HOLDINGS LTD	SHS	G8766E109	639.09	20,306	SH		SOLE	
THE ADT CORPORATION	COM	00101J106	0.56	12	SH		SOLE	
THERMO FISHER SCIENTIFIC INC	COM	883556102	12.76	200	SH		SOLE	
TJX COS INC NEW	COM	872540109	18.00	424	SH		SOLE	
3M CO	COM	88579Y101	4.55	49	SH		SOLE	
TYCO INTERNATIONAL LTD	SHS	H89128104	0.70	24	SH		SOLE	
UNION PAC CORP	COM	907818108	58.00	458	SH		OTHER	
UNION PAC CORP	COM	907818108	2,841.65	22,605	SH		SOLE	
UNITED TECHNOLOGIES CORP	COM	913017109	49.00	595	SH		OTHER	
UNITED TECHNOLOGIES CORP	COM	913017109	1,381.20	16,840	SH		SOLE	
UNITEDHEALTH GROUP INC	COM	91324P102	26.00	488	SH		OTHER	
UNITEDHEALTH GROUP INC	COM	91324P102	1,241.64	22,893	SH		SOLE	
VANGUARD INDEX FDS	TOTAL STK MKT	922908769	468.00	6,393	SH		SOLE	
VANGUARD INTL EQUITY INDEX F	MSCI EMR MKT ETF	922042858	22.27	500	SH		SOLE	
VERIZON COMMUNICATIONS INC	COM	92343V104	74.00	1,713	SH		OTHER	
VERIZON COMMUNICATIONS INC	COM	92343V104	1,801.39	41,633	SH		SOLE	
VISA INC	COM CL A	92826C839	43.00	285	SH		OTHER	
VISA INC	COM CL A	92826C839	1,649.39	10,880	SH		SOLE	
VODAFONE GROUP PLC NEW	SPONS ADR NEW	92857W209	2.52	100	SH		SOLE	
WAL-MART STORES INC	COM	931142103	282.00	4,131	SH		SOLE	
WELLS FARGO & CO NEW	COM	949746101	81.00	2,383	SH		OTHER	
WELLS FARGO & CO NEW	COM	949746101	2,193.61	64,191	SH		SOLE	
WHOLE FOODS MKT INC	COM	966837106	22.00	238	SH		OTHER	
WHOLE FOODS MKT INC	COM	966837106	1,584.12	17,375	SH		SOLE	
YUM BRANDS INC	COM	988498101	31.00	471	SH		OTHER	
YUM BRANDS INC	COM	988498101	1,813.81	27,310	SH		SOLE	