Greene Jason K.
Form 3
January 03, 2013

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL	
OMB Number:	3235-0104
Expires:	January 31, 2005
Estimated average burden hours per response...	0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Â Greene Jason K.
(Last) (First) (Middle)
101 OAKLEY STREET
(Street)
EVANSVILLE,Â INÂ 47710
(City) (State) (Zip)

2. Date of Event Requiring Statement (Month/Day/Year)
01/03/2013

3. Issuer Name **and** Ticker or Trading Symbol
BERRY PLASTICS GROUP INC [BERY]

4. Relationship of Reporting Person(s) to Issuer
(Check all applicable)
_____ Director _____ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
EVP - General Counsel

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1.Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	0	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of			

				Shares		(I) (Instr. 5)	
Employee Stock Option (Right to Buy)	Â (1)	12/31/2020	Common Stock	7,104	$ 6.12	D	Â
Employee Stock Option (Right to Buy)	Â (2)	12/31/2021	Common Stock	24,450	$ 8.16	D	Â
Employee Stock Option (Right to Buy)	Â (3)	10/03/2022	Common Stock	2,500	$ 16	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Greene Jason K. 101 OAKLEY STREET EVANSVILLE,Â INÂ 47710	Â	Â	Â EVP - General Counsel	Â

Signatures

/s/ Jason K. Greene	01/03/2013
**Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Granted under the 2006 Equity Incentive Plan. One half of the original option vests in five annual installments beginning December 31, 2011. One half of the original option vests in five annual installments beginning December 31, 2011 based on the Company meeting certain performance targets in the five year period.

(2) Granted uner the 2006 Equity Incentive Plan. One half of the original option vests in five annual installments beginning December 31, 2012. One half of the original option vests in five annual installments beginning December 31, 2012 based on the Company meeting certain performance targets in the five year period.

(3) Granted under the 2012 Equity Incentive Plan. Option vests 20% on each of the first five anniversaries of the date of grant, subject to the terms and conditions of the plan and award agreement.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.
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