### Edgar Filing: KIRKENDALL BILL - Form 4

KIRKENDA	LL BILL											
Form 4												
July 24, 2012												
FORM	4									PPROVAL		
	UNITED	STATES		ITIES Al hington, l			NGE (	COMMISSION	OMB Number:	3235-0287		
Check this box					Expires:	January 31						
if no long subject to		ENT O	F CHAN	GES IN H	ES IN BENEFICIAL OWNERSHIP OF					Estimated average		
0	Section 16. SI				ITIES			burden hours per				
Form 4 or								response	•			
Form 5 obligation							-	ge Act of 1934,				
may conti				•	•	- ·		f 1935 or Sectio	n			
See Instru		30(h)	of the Inv	vestment	Compan	y Act	of 19	40				
1(b).												
(Print or Type R	esponses)											
1. Name and A	ddress of Reporting I	Person *	2 Issuer	Name and	Ticker or '	Tradin	σ	5. Relationship of	f Reporting Per	son(s) to		
KIRKENDALL BILL Symbol				Name and Ticker or Trading				Issuer				
			-	FINISH LINE INC /IN/ [FINL]								
(Last)	(First) (N	(liddle)	3. Date of Earliest Transaction				(Cheo	ck all applicable	e)			
(Lust)	(1150) (1	induite)		/Day/Year)				X Director 10% Owner				
			07/20/20	-				Officer (give title Delow) Other (specify below)				
(Street) 4. If Amer				mendment, Date Original				6. Individual or Joint/Group Filing(Check				
			Filed(Mon	th/Day/Year)				Applicable Line)				
								_X_Form filed by	One Reporting Po More than One Ro			
INDIANAP	OLIS, IN 46235							Person		eporting		
(City)	(State)	(Zip)	Table	e I - Non-Do	erivative S	Securi	ties Ac	quired, Disposed o	f, or Beneficia	lly Owned		
1.Title of	2. Transaction Date			3.	4. Securi			5. Amount of	6. Ownership			
Security	(Month/Day/Year)							Securities	Form: Direct			
(Instr. 3)		any (Month/	/Day/Year)	CodeDisposed of (D)(Instr. 8)(Instr. 3, 4 and 5)				•	(D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
		(11101111)	2 4 ) 1 0 41 )	(1115411-0)	(insu: 5, 1 und 5)			Following				
						(A)		Reported				
						or		Transaction(s) (Instr. 3 and 4)				
				Code V	Amount	(D)	Price	(111501. 5 and 4)				
Class A				~				1.0.0.0	-			
Common	07/20/2012			С	9,263	А	<u>(1)</u>	12,049	D			
Stock												
Class A												
Common Stock	07/23/2012			А	4,394	А	\$0	4,394	D (2)			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)16	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Class B Common Stock	\$ 0	07/20/2012		С		9,263	07/20/2012	07/20/2012	Class A Common Stock	9,263

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
FB	Director	10% Owner	Officer	Other			
KIRKENDALL BILL 3308 N. MITTHOEFFER ROAD INDIANAPOLIS, IN 46235	Х						
Signatures							
/s/ Christopher C. Eck, attorney-in-fact		07/24/2012					
<b>**</b> Signature of Reporting Person		Date					

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares converted from Class B Common Shares to an equal number of Class A Common Shares on July 20, 2012. In addition, 3,781 unvested Class B Common Shares converted to an equal number of unvested Class A Common Shares on the same date.
- (2) The entire award of Class A Common Stock will vest on 7-23-13.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.