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CONCORD CAMERA CORP  
Form 10-Q  
February 14, 2005

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934

For the quarterly period ended October 2, 2004  
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OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 0-17038  
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Concord Camera Corp.  
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(Exact name of registrant as specified in its charter)

New Jersey  
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13-3152196  
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(State or other jurisdiction of  
incorporation or organization)

(I.R.S. Employer  
Identification No.)

4000 Hollywood Blvd., 6th Floor, North Tower, Hollywood, Florida 33021  
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(Address of principal executive offices) (Zip Code)

(954) 331-4200  
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(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant: (1) has filed all reports  
required to be filed by Section 13 or 15(d) of the Securities Exchange Act of  
1934 during the preceding 12 months (or for such shorter period that the  
registrant was required to file such reports), and (2) has been subject to such  
filing requirements for the past 90 days.

Yes                      No X  
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Indicate by check mark whether the registrant is an accelerated filer (as  
defined in Rule 12b-2 of the Exchange Act).

Yes X                      No  
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Indicate the number of shares outstanding of each of the issuer's classes of

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common stock, as of the latest practicable date.

Common Stock, no par value - 28,681,342 shares as of January 31, 2005

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Concord Camera Corp. and Subsidiaries

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ITEM 1. FINANCIAL STATEMENTS

CONCORD CAMERA CORP. AND SUBSIDIARIES  
CONDENSED CONSOLIDATED BALANCE SHEETS  
(in thousands)

OCTOBER 2, 2004  
(UNAUDITED)

ASSETS

Current Assets:

Cash and cash equivalents	\$ 26,369
Short-term investments	40,100
Accounts receivable, net	28,172
Inventories	54,008
Prepaid expenses and other current assets	4,883

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Total current assets	153,532
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Property, plant and equipment, net	21,557
Other assets	16,771

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Total assets	\$ 191,860
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LIABILITIES AND STOCKHOLDERS' EQUITY

Current Liabilities:

Short-term borrowings under credit facilities	\$ 17,568
Accounts payable	27,202
Accrued expenses	16,677
Other current liabilities	1,362

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Total current liabilities	62,809
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Other long-term liabilities	11,217
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Total liabilities	74,026
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Commitments and contingencies

Stockholders' equity:

Blank check preferred stock, no par value, 1,000 shares authorized, none issued	--
Common stock, no par value, 100,000 shares authorized; 30,898 and 30,572 shares issued as of October 2, 2004 and July 3, 2004, respectively	143,465
Additional paid-in capital	4,853
Deferred stock-based compensation	(18)
Deferred share arrangement	624
Accumulated deficit	(25,473)

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Total stockholders' equity	123,451
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Less: treasury stock, at cost, 1,735 and 1,599 shares as of October 2, 2004 and July 3, 2004, respectively	(4,993)
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Less: common stock held in trust, 509 and 331 shares as of October 2, 2004 and July 3, 2004, respectively	(624)
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Total liabilities and stockholders' equity	\$ 191,860
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See accompanying notes.

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CONCORD CAMERA CORP. AND SUBSIDIARIES  
 CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS  
 (UNAUDITED)  
 (in thousands, except per share data)

	FOR THE QUARTER ENDED	
	OCTOBER 2, 2004	SEPTEMBER 27, 2003
Net sales	\$ 43,014	\$ 57,400
Cost of products sold	42,549	46,660
Gross profit	465	10,740
Selling expenses	4,025	2,380
General and administrative expenses	6,441	5,950
Variable stock-based compensation expense	--	3,050
Interest expense	222	160
Other income, net	(962)	(100)
Loss before income taxes	(9,261)	(700)
Provision (benefit) for income taxes	60	(80)
Net loss	\$ (9,321)	\$ (610)
Basic and diluted loss per common share	\$ (0.32)	\$ (0.02)
Weighted average common shares outstanding—basic and diluted	29,200	28,450

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See accompanying notes.

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CONCORD CAMERA CORP. AND SUBSIDIARIES  
 CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
 (UNAUDITED)  
 (in thousands)

	FOR THE QUAR
	OCTOBER 2, 2004
	-----
CASH FLOWS FROM OPERATING ACTIVITIES:	
Net loss	\$ (9,321)
Adjustments to reconcile net loss to net cash provided by operating activities:	
Depreciation and amortization	2,063
Variable stock-based compensation expense	--
Changes in operating assets and liabilities:	
Accounts receivable	1,195
Inventories	(1,590)
Prepaid expenses and other current assets	1,630
Other assets	784
Accounts payable	8,965
Accrued expenses	(265)
Other current liabilities	(1,839)
Other liabilities	(508)
	-----
Net cash provided by operating activities	1,114
	-----
CASH FLOWS FROM INVESTING ACTIVITIES:	
Purchases of property, plant and equipment	(985)
Purchases of short-term investments, net	(500)
	-----
Net cash used in investing activities	(1,485)
	-----
CASH FLOWS FROM FINANCING ACTIVITIES:	
Short-term borrowings under credit facilities, net	8,398
Net proceeds from issuance of common stock	19
	-----
Net cash provided by financing activities	8,417
	-----
Net increase in cash and cash equivalents	8,046
Cash and cash equivalents at beginning of period	18,323
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Cash and cash equivalents at end of period	\$ 26,369
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See accompanying notes.

CONCORD CAMERA CORP. AND SUBSIDIARIES

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

OCTOBER 2, 2004  
(UNAUDITED)

NOTE 1 - BASIS OF PRESENTATION:

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States for interim financial information and with the instructions to Form 10-Q and Rule 10-01 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by accounting principles generally accepted in the United States for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. Operating results for the quarter ended October 2, 2004 ("First Quarter Fiscal 2005") are not necessarily indicative of the results that may be expected for the fiscal year ending July 2, 2005 ("Fiscal 2005"). For comparative purposes, the quarter ended September 27, 2003 has been defined as the "First Quarter Fiscal 2004". The balance sheet at July 3, 2004 has been derived from the audited financial statements at that date, but does not include all of the information and footnotes required by accounting principles generally accepted in the United States for complete financial statements. Concord Camera Corp., a New Jersey corporation, and its consolidated subsidiaries (collectively referred to as the "Company") manage their business on the basis of one reportable segment. For further information, refer to the consolidated financial statements and footnotes thereto included in the Company's Annual Report on Form 10-K for the fiscal year ended July 3, 2004 ("Fiscal 2004").

The First Quarter Fiscal 2005 includes three months of operating results of Jenimage Europe GmbH, a German corporation, acquired by the Company in the fourth quarter of Fiscal 2004.

NOTE 2 - SIGNIFICANT CUSTOMERS:

During the First Quarter Fiscal 2005, we experienced a significant reduction in sales to a significant retail customer due to such retail customer's overstocked inventory levels. This decrease in sales had a material adverse impact on results of operations. We expect sales to this customer will increase as this customer's inventory levels decrease. As previously reported in our Form 10-K for Fiscal 2004, we have received notification from Kodak that it intends to cease purchases under our two design and manufacturing services ("DMS") contracts by the end of the second quarter of Fiscal 2005. During First Quarter Fiscal 2005 and First Quarter Fiscal 2004, sales to Kodak totaled \$7.8 million and \$11.8 million, respectively. We expect that the cessation of sales to Kodak will have a material adverse effect on our results of operations unless we are able to substantially increase sales to other customers. The loss of any other significant customers or substantially reduced sales to any other significant customers could have a material adverse impact on results of operations.

NOTE 3 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

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### PRINCIPLES OF CONSOLIDATION

The accompanying condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States and include the accounts of the Company and its subsidiaries. All significant intercompany balances and transactions have been eliminated.

### USE OF ESTIMATES

The preparation of financial statements in conformity with generally accepted accounting principles in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. The more significant of the Company's estimates include sales returns and other allowances, provision for bad debts, inventory valuation charges, realizability of long-lived and other assets, realizability of deferred tax assets, and accounting for litigation and settlements, among others.

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### FOREIGN CURRENCY TRANSACTIONS

The Company operates on a worldwide basis and its results may be adversely or positively affected by fluctuations of various foreign currencies against the U.S. Dollar, specifically, the Canadian Dollar, European Euro, British Pound Sterling, PRC Renminbi, Hong Kong Dollar and the Japanese Yen. Although certain net sales to customers and purchases of certain components and services are transacted in local currencies, each of the Company's foreign subsidiaries purchases substantially all of its finished goods inventories in U.S. Dollars. Accordingly, the Company has determined the U.S. Dollar is the functional currency for all of its subsidiaries. The accounting records for subsidiaries that are maintained in a local currency are remeasured into the U.S. Dollar. Accordingly, most non-monetary balance sheet items and related statement of operations accounts are remeasured from the applicable local currency to the U.S. Dollar using average historical exchange rates, producing substantially the same result as if the entity's accounting records had been maintained in the U.S. Dollar. Adjustments resulting from the remeasurement process are recorded into earnings. Gains or losses resulting from foreign currency transactions and remeasurement are included in "Other income, net" in the accompanying condensed consolidated statements of operations. For First Quarter Fiscal 2005 and First Quarter Fiscal 2004, included in "Other income, net" in the accompanying condensed consolidated statements of operations, are approximately \$(0.8) million and \$(0.3) million, respectively, of net foreign currency (gains) losses.

### HEDGING ACTIVITIES

During First Quarter Fiscal 2005 and First Quarter Fiscal 2004, the Company had no forward exchange contracts or other derivatives outstanding and did not participate in any other type of hedging activities.

### INVESTMENTS

At October 2, 2004 and July 3, 2004, the Company's "Short-term investments," as classified in the accompanying condensed consolidated balance sheets, consisted of auction rate debt securities and are considered available for-sale securities. During First Quarter Fiscal 2005, no other comprehensive income is

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recorded because the variable interest rate feature and short maturities of the auction rate debt securities causes their carrying values to approximate market. Available-for-sale securities are carried at fair value, with the unrealized gains and losses, net of tax, reported as a component of accumulated other comprehensive income (loss) reported in the stockholders' equity section in the accompanying condensed consolidated balance sheets, unless the loss is other than temporary, and then it would be recorded as an expense. Realized gains and losses, interest and dividends are classified as investment income in "Other income, net" in the accompanying condensed consolidated statements of operations. Investment income of \$0.2 million and \$0.5 million related to the short-term investments is included in "Other income, net" for First Quarter Fiscal 2005 and First Quarter Fiscal 2004, respectively. Investments held in deferred compensation rabbi trusts directed by participants are classified as trading securities.

### IMPAIRMENT OF LONG-LIVED AND OTHER ASSETS

In accordance with SFAS No. 144, Accounting for the Implementation or Disposal of Long-Lived Assets, the Company continually evaluates whether events and circumstances have occurred that provide indications of impairment. The Company records an impairment loss when indications of impairment are present and when the undiscounted cash flows estimated to be generated by those assets are less than the assets' carrying amounts. The Company performs an impairment test by summarizing the undiscounted cash flows expected to result from the use and eventual sale of its long-lived assets. If the sum of the undiscounted cash flows exceeds the carrying values of these assets then accordingly, the Company concludes these carrying values are recoverable. No impairment charges were recorded in First Quarter Fiscal 2005 and First Quarter Fiscal 2004.

For royalty-related assets, the Company will record an impairment loss if the total expected royalty payments to be made over the life of an agreement, excluding any minimum required payments, are less than the royalty-related assets' carrying value. The total expected royalty payments to be made over the life of an agreement are dependent on management's estimates about future sales volumes. Because judgment is required to estimate future sales volumes, the estimates are not necessarily indicative of the sales volumes that will actually be realized in the future. Such assets reviewed include patents, prepaid amounts related to licensing and royalty agreements and certain property, plant and equipment.

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### REVENUE RECOGNITION

The Company recognizes revenue, in accordance with SAB Nos. 101 and 104, when title and risk of loss are transferred to the customer, the sales price is fixed or determinable, and collectibility is probable. Title and risk of loss generally transfer when the product is delivered to the customer or upon shipment, depending upon negotiated contractual arrangements. Sales are recorded net of anticipated returns which the Company estimates based on historical rates of return, adjusted for current events as appropriate, in accordance with Statement of Financial Accounting Standard No. 48, Revenue Recognition When Right of Return Exists ("SFAS No. 48"). If actual future returns are higher than estimated, then net sales could be adversely affected. Management has assessed the appropriateness of the timing of revenue recognition in accordance with SFAS No. 48. After considering the requirements of SFAS No. 48, the Company concluded it would delay recognition of revenue from one customer during First Quarter Fiscal 2005 until such customer's transactions meet all of the requirements of SFAS No. 48.



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The Company may enter into arrangements to offer certain pricing discounts and allowances that do not provide an identifiable separate benefit or service or may enter into arrangements to provide certain free products. In accordance with Emerging Issues Task Force ("EITF") Issue No. 01-09, Consideration Given by a Vendor to a Customer (Including a Reseller of the Vendor's Products), the Company records the pricing discounts and allowances as a reduction of sales and records the cost of free products ratably into cost of products sold based upon the underlying revenue transaction.

### ADVERTISING AND PROMOTIONAL ALLOWANCES

Advertising and promotional costs, which include advertising allowances and other discounts, have been expensed as incurred. In accordance with EITF Issue No. 00-25, Vendor Income Statement Characterization of Consideration from a Vendor to a Retailer, which addresses the statement of operations classification of consideration between a vendor and a retailer, the Company has recorded certain variable selling expenses including advertising allowances, other discounts, and other allowances as a reduction of sales.

### STOCK-BASED COMPENSATION

As currently permitted by SFAS No. 123, Accounting for Stock-Based Compensation ("SFAS No. 123"), as amended by SFAS No. 148, Accounting for Stock-Based Compensation and Disclosure ("SFAS No. 148"), the Company has elected to follow Accounting Principles Board Opinion No. 25, Accounting for Stock Issued to Employees ("APB No. 25"), using the intrinsic value method and related interpretations in accounting for its employee stock-based transactions and has complied with the disclosure requirement of SFAS No. 148. Under APB No. 25, compensation expense is calculated at the time of option grant, based upon the difference between the exercise price of the option and the fair market value of the Company's no par value common stock ("Common Stock"). Compensation expense is recognized over the option's vesting period. No compensation expense for stock options is recognized for stock option awards granted at or above fair market value.

In Fiscal 2002, the Company consummated an exchange offer for certain outstanding stock options and, as a result, is required to apply variable stock-based compensation accounting for the new options issued in the exchange until they are exercised, cancelled or expired. For the repriced options, the Company is only subject to variable stock-based compensation expense when the Company's stock price is greater than \$5.97. For First Quarter Fiscal 2005, the Company recorded \$0 in variable stock-based compensation expense in the condensed consolidated statement of operations because its Common Stock price on October 2, 2004 was below the new repriced stock options' exercise price of \$5.97. For First Quarter Fiscal 2004, the Company recorded \$3.1 million of variable stock-based compensation expense in the condensed consolidated statement of operations because its Common Stock price on September 27, 2004 was higher than the new repriced stock options' exercise price of \$5.97. Because the determination of variable stock-based compensation expense or income associated with the repriced stock options is significantly dependent upon the market price of the Common Stock price at the end of the applicable reporting period, it is not possible to determine its future impact, either favorable or unfavorable, on the Company's consolidated financial statements for prospective reporting periods. The Company considers all of its variable stock-based compensation expense or income as a component of general and administrative expenses.

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For purposes of pro forma disclosures under SFAS No. 123, as amended by SFAS No. 148, the estimated fair value of the equity awards is amortized to expense over the options' vesting period. The following table illustrates the effect on net (loss) income and (loss) income per share if the fair value based method had been applied to all outstanding and unvested awards in each period (in thousands, except per share amounts):

	For the quarter ended	
	October 2, 2004	September 2 2003
Net loss, as reported	\$ (9,321)	\$ (61,000)
Add: variable stock-based compensation expense, net of related tax effects, included in the determination of net loss as reported	--	2,660
Deduct: total stock-based compensation expense determined under fair value based method for all awards, net of related tax effects	(213)	(32,000)
Pro forma net (loss) income	\$ (9,534)	\$ 1,720
(Loss) income per common share:		
Basic and Diluted - as reported	\$ (0.32)	\$ (0.00)
Basic and Diluted - pro forma	\$ (0.33)	\$ 0.00

INCOME TAXES

Management periodically evaluates the realizability of the Company's deferred income tax assets. As part of assessing the realizability of its deferred income tax assets, management evaluated whether it is more likely than not that some portion, or all of its deferred income tax assets, will be realized. The realization of its U.S., Europe and Hong Kong deferred income tax assets related directly to the Company's tax planning initiatives and strategies for U.S. federal and state, Europe, Japan and Hong Kong tax purposes. In the First Quarter Fiscal 2005 and Fourth Quarter Fiscal 2004, based on all the available evidence, management determined that it was not more likely than not that its deferred income tax assets will be fully realized. Accordingly, the Company recorded a valuation allowance for the entire balance of its deferred income tax assets as of October 2, 2004 and July 3, 2004.

The Company estimates its interim effective tax rate before consideration of a valuation allowance based upon its projected consolidated annual effective income tax rate. This rate is largely a function of the amounts of pre-tax income or loss attributed to both domestic and foreign operations, the application of their respective statutory tax rates and the anticipated utilization of available net operating loss carryforwards to reduce taxable income. A significant portion of the Company's pre-tax loss was generated in Hong Kong, where the statutory tax rate is 8.75%. The Company recorded a provision (benefit) for income taxes of \$60,000 and \$(88,000) for First Quarter Fiscal 2005 and First Quarter Fiscal 2004, respectively. The First Quarter

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Fiscal 2005 income tax provision relates to income tax liabilities incurred by certain of the Company's foreign subsidiaries. These foreign subsidiaries do not have net operating losses to offset such liabilities.

### COMPREHENSIVE (LOSS) INCOME

Comprehensive income in accordance with SFAS No. 130, Reporting Comprehensive Income, ("SFAS No. 130") includes net (loss) income adjusted for certain revenues, expenses, gains and losses that are excluded from net (loss) income under accounting principles generally accepted in the U.S. Unrealized gains and losses related to the Company's available-for-sale investments are excluded from net (loss) income. During the First Quarter Fiscal 2005, the Company's total comprehensive loss totaled (\$9.3) million, same as net loss, because the Company did not have any items of other comprehensive income. During the First Quarter Fiscal 2004, the Company's total comprehensive loss was (\$0.9) million which includes the Company's only item of other comprehensive income, an unrealized loss, net of tax, of (\$0.3) million related to its available-for-sale securities.

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### LOSS PER SHARE

Basic and diluted (loss) income per share are calculated in accordance with SFAS No. 128, Earnings per Share, ("SFAS No. 128"). All applicable (loss) income per share amounts have been presented in conformity with SFAS No. 128 requirements. During the First Quarter Fiscal 2005 and First Quarter Fiscal 2004, the Company issued 12,500 and 393,363 shares of Common Stock, respectively, upon the exercise of stock options. In First Quarter Fiscal 2005 and First Quarter Fiscal 2004, the delivery of 178,043 and 331,011 of the shares issued, respectively, under the Company's Deferred Delivery Plan were deferred but the weighted average effect of those shares was included in the denominator of both basic and diluted loss per share calculations for each respective period. In the First Quarter Fiscal 2005 and First Quarter Fiscal 2004, potentially dilutive securities were comprised of stock options to purchase 327,250 and 2,246,305 shares of Common Stock, respectively, that were not included in the calculation of diluted loss per share because their impact was antidilutive.

### NOTE 4 - RECENTLY ISSUED ACCOUNTING PRONOUNCEMENTS:

On December 16, 2004, the Financial Accounting Standards Board ("FASB") issued SFAS No. 123 (revised 2004), Share-Based Payment, which is a revision of SFAS No. 123, Accounting for Stock-Based Compensation. SFAS No. 123(R) supersedes APB No. 25, Accounting for Stock Issued to Employees, and amends SFAS No. 95, Statement of Cash Flows. Generally, the approach in SFAS No. 123(R) is similar to the approach described in SFAS No. 123. However, SFAS No. 123(R) requires all share-based payments to employees, including grants of employee stock options, to be recognized in the income statement based on their fair values. Pro forma disclosure is no longer an alternative. SFAS No. 123(R) must be adopted no later than the first interim or annual period beginning after June 15, 2005. Early adoption will be permitted in periods in which financial statements have not yet been issued. The Company expects to adopt SFAS No. 123(R) on July 3, 2005.

SFAS No. 123(R) permits public companies to adopt its requirements using one of two methods:

1. A "modified prospective" method in which compensation cost is recognized beginning with the effective date (a) based on the

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requirements of SFAS No. 123(R) for all share-based payments granted after the effective date and (b) based on the requirements of SFAS No. 123 for all awards granted to employees prior to the effective date of SFAS No. 123(R) that remain unvested on the effective date.

2. A "modified retrospective" method which includes the requirements of the modified prospective method described above, but also permits entities to restate based on the amounts previously recognized under SFAS No. 123 for purposes of pro forma disclosures either (a) all prior periods presented or (b) prior interim periods of the year of adoption.

The Company plans to adopt SFAS No. 123 using the modified-prospective method.

As permitted by SFAS No. 123, the company currently accounts for share-based payments to employees using the intrinsic value method per APB No. 25, Accounting for Stock Issued to Employees, and, as such, generally recognizes no compensation cost for employee stock options. Accordingly, the adoption of SFAS No. 123(R)'s fair value method will have a significant impact on our result of operations, although it will have no impact on our overall financial position. The impact of adoption of SFAS No. 123(R) cannot be predicted at this time because it will depend on levels of share-based payments granted in the future. However, had we adopted SFAS No. 123(R) in prior periods, the impact of that standard would have approximated the impact of SFAS No. 123 as described in the disclosure of pro forma net (loss) income and (loss) income per share in Note 3 - Summary of Significant Accounting Policies in the accompanying condensed consolidated financial statements. SFAS No. 123(R) also requires the benefits of tax deductions in excess of recognized compensation cost to be reported as a financing cash flow, rather than as an operating cash flow as required under current literature. This requirement will reduce net operating cash flows and increase net financing cash flows in periods after adoption. While the Company cannot estimate what those amounts will be in the future (because they depend on, among other things, when employees exercise stock options), the Company has not recognized any operating cash flows in prior periods for such excess tax deductions.

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In November 2004, the FASB issued SFAS No. 151, "Inventory Costs, an amendment of ARB No. 43, Chapter 4. SFAS No. 151, amends ARB 43, Chapter 4, to clarify that abnormal amounts of idle facility expense, freight, handling costs, and wasted material (spoilage) should be recognized as current-period charges. In addition, the statement requires that allocation of fixed production overheads to the cost of conversion be based on the normal capacity of the production facilities. The provisions of the statement will be effective for inventory costs incurred during fiscal years beginning after June 15, 2005. The Company is currently evaluating whether this statement will have a material effect on the Company's consolidated financial statements.

In January 2003, the FASB issued Interpretation No. 46, Consolidation of Variable Interest Entities, as amended by Interpretation No. 46R. FASB Interpretation No. 46R requires consolidation of a variable interest entity if a company's variable interest absorbs a majority of the entity's losses or receives a majority of the entity's expected residual returns, or both. The Company does not have any significant interests in any variable interest entities and, therefore, the adoption of FASB Interpretation No. 46R during Fiscal 2004 had no impact on the Company's consolidated financial statements.

NOTE 5 - INVENTORIES:

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Inventories consist of the following:  
(tables in thousands)

	OCTOBER 2, 2004	JULY 3, 2004
	-----	-----
Raw materials, components, and work-in-process	\$20,012	\$12,378
Finished goods	33,996	40,040
	-----	-----
Total inventories	\$54,008	\$52,418
	=====	=====

Inventories, consisting of raw materials, components, work-in-process and finished goods, are stated at the lower of cost or market value and are determined on a first-in, first-out basis. Work-in-process and component inventory costs include materials, labor, and manufacturing overhead. The Company records lower of cost or market value adjustments based upon changes in market pricing, customer demand, technological developments or other economic factors and for on hand excess, obsolete or slow-moving inventory.

During First Quarter Fiscal 2005, the Company recorded inventory related pre-tax charges of approximately \$2.1 million to reduce the carrying value of certain finished goods, components, work-in-process, raw material, and return camera inventories below their cost basis to their estimated market value at October 2, 2004. This reduction is primarily attributable to price declines. For the First Quarter Fiscal 2005, the inventory related pre-tax charges had the effect of decreasing inventories by \$2.1 million and increasing cost of products sold by \$2.1 million.

NOTE 6 - SHORT-TERM BORROWINGS AND FINANCING FACILITIES:

HONG KONG FINANCING FACILITIES

The Company's Hong Kong subsidiary has various revolving demand credit facilities providing an aggregate of approximately \$38.3 million in borrowing capacity. The revolving credit facilities are comprised of: 1) an approximate \$24.0 million Import Facility with an approximate \$2.6 million Packing Credit and Export sub-limit Facility, 2) an approximate \$1.9 million Foreign Exchange Facility, and 3) an approximate \$12.4 million Revolving Facility (collectively, the "Hong Kong Financing Facilities"). The approximately \$12.4 million Revolving Facility is denominated in European Central Bank Euros, whereas the other facilities are denominated in Hong Kong dollars. Since 1983, the Hong Kong Dollar has been pegged to the United States Dollar. The Company guarantees all of the amounts under the Hong Kong Financing Facilities. Pursuant to an agreement dated June 10, 2004, the Company's Hong Kong subsidiary granted a security interest in substantially all of its assets to HSBC. All of the Hong Kong Financing Facilities are subject to certain covenants, and the Company was in compliance with such covenants as of October 2, 2004 and July 3, 2004, respectively. The Hong Kong Financing Facilities bear interest at variable rates. At October 2, 2004, the Company had \$12.4 million and \$5.2 million in short-term borrowings outstanding under the Revolving Facility and Import Facility, respectively. At July 3, 2004, the Company had \$6.2 million and \$3.0 million in short-term borrowings outstanding under the Revolving Facility and

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Import Facility, respectively. The weighted average borrowing rates on the short-term borrowings as of October 2, 2004 and July 3, 2004, were 3.69% and 3.44%, respectively. On January 31, 2005, the Company's Hong Kong subsidiary terminated and repaid the Revolving Facility. See Note 11-Subsequent Events.

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### NOTE 7 - DEFERRED SHARE ARRANGEMENT:

The Company's Deferred Delivery Plan allows designated executive officers to elect, subject to the approval of the Compensation Committee of the Company's Board of Directors, to defer the gains on certain stock option exercises by deferring delivery of the "profit" shares to be received upon exercise.

Pursuant to the Deferred Delivery Plan and an election previously made thereunder, on August 9, 2004, the Company's Chairman, Chief Executive Officer and President ("Chairman") tendered 136,269 fully paid and owned shares of Common Stock to the Company in payment of the exercise price (the "Payment Shares") of his option to purchase 314,312 shares of Common Stock ("2005 Delivery Plan Transaction"). Upon the 2005 Delivery Plan Transaction, the 136,269 Payment Shares were classified as "Treasury stock" and recorded at a cost of \$373,375. The Company issued 314,312 new shares of Common Stock and classified them as "Common stock" at a cost of \$373,375, of which 136,269 shares were issued to the Chairman in exchange for the Payment Shares. The remaining 178,043 shares, the delivery of which was deferred by the Chairman, were issued to a rabbi trust. The 178,043 shares held in the rabbi trust have been recorded at a cost of \$211,500 and are classified as "Common stock held in trust." The corresponding liability to the Chairman has been recorded at \$211,500 and is classified as "Deferred share arrangement" in the stockholders' equity section of the condensed consolidated balance sheet.

Pursuant to election previously made under the Deferred Delivery Plan, on July 14, 2003, the Chairman exercised an option to purchase 387,000 shares of Common Stock and tendered 55,989 fully paid and owned shares of Common Stock to the Company in payment of the exercise price ("2004 Delivery Plan Transaction"). Upon the 2004 Delivery Plan Transaction, the 55,989 Payment Shares were classified as "Treasury stock" and recorded at a cost of \$482,625. The Company issued 387,000 new shares of Common Stock and classified them as "Common stock" at a cost of \$482,625 of which 55,989 shares were issued to the Chairman in exchange for the Payment Shares. The remaining 331,011 shares, the delivery of which was deferred by the Chairman, were issued to a rabbi trust. The 331,011 shares held in the rabbi trust have been recorded at a cost of \$412,825 and have been classified as "Common stock held in trust." The corresponding liability to the Chairman has been recorded at \$412,825 and is classified as "Deferred share arrangement" in the stockholders' equity section of the condensed consolidated balance sheet.

### NOTE 8 - COMMITMENTS AND CONTINGENCIES:

#### LICENSE AND ROYALTY AGREEMENTS

In May 2004, the Company entered into a twenty year, worldwide trademark license agreement with Jenoptik AG for the exclusive use of the JENOPTIK brand name and trademark on non-professional consumer imaging products including, but not limited to, digital, single use and traditional cameras, and other imaging products and related accessories. The license agreement (the "agreement")

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provided for a one-time payment of 1,500,000 euros or approximately \$1.8 million, a royalty of one-half of one percent (0.5%) of net sales of non-professional consumer imaging products bearing the JENOPTIK brand name for the first ten (10) years of the license and a royalty of six-tenths of one percent (0.6%) for the second ten (10) years of the license. There are no minimum guaranteed royalty payments.

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In August 2002, the Company entered into two world-wide trademark license agreements with Polaroid Corporation. These agreements provide for the exclusive (with the exception of products already released by Polaroid into the distribution chain), worldwide use by the Company of the POLAROID brand trademark in connection with the manufacture, distribution, promotion and sale of single use cameras and traditional film based cameras, including zoom cameras, and certain related accessories. The licenses do not include instant or digital cameras. Each license includes an initial term of three and a half years and may be renewed under the same economic terms at the Company's option, for an additional three-year period. Each license agreement provides for the payment by the Company of \$3.0 million of minimum royalties, or \$6.0 million in total, which amounts have been paid and will be fully credited against percentage royalties. The minimum royalty payments were recorded as prepaid assets. These royalty-related assets are amortized based upon a percentage of estimated sales expected over the remaining life of the licensing agreements.

Effective January 1, 2001, the Company entered into a new twenty-year license agreement with Fuji Photo Film Ltd ("Fuji"). Under the license agreement, Fuji granted to the Company a worldwide (excluding Japan until January 1, 2005) non-exclusive license to use certain of Fuji's patents and patent applications related to single-use cameras. In consideration of the license, the Company agreed to pay a license fee and certain royalty payments to Fuji. Accordingly, a significant portion of the balance for patents, trademarks and licenses, net in "Other assets" in the accompanying condensed consolidated balance sheets at October 2, 2004 and July 3, 2004, was an asset associated with the Fuji license. The Company has also recorded as a liability a corresponding amount that was included in licensing related obligations in "Other long-term liabilities" in the accompanying condensed consolidated balance sheets at October 2, 2004 and July 3, 2004, which was equal to the present value of future license fee payments. These assets are amortized based on quantities of units produced.

Additionally, the Company has other license and royalty agreements that require the payment of royalties based on the manufacture and/or sale of certain products. The Company's license and royalty agreements expire at various dates through Fiscal 2021. Total amortization and royalty expense for all licensing and royalty agreements for First Quarter Fiscal 2005 and First Quarter Fiscal 2004, was \$1.4 million and \$1.8 million, respectively.

### INTELLECTUAL PROPERTY CLAIMS

From time to time, the Company receives patent infringement claims which it analyzes and, if appropriate, takes action to avoid infringement, to settle the claim or to negotiate a license. Those claims for which legal proceedings have been initiated against the Company are discussed in Note 9 - Litigation and Settlements. The Company has also received notifications from three entities, one of which was a significant customer of the Company (the "customer"), alleging that certain of the Company's digital products infringe upon those entities' respective patents. The Company is engaged in discussions with these three entities regarding resolution of the potential claims.

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Based on our initial assessment of the first two claims, the Company is engaged in licensing negotiations with the customer and the other entity. Based upon the licensing discussions to date, we preliminarily estimate the potential royalties due to the customer and the other entity for digital camera sales through November 30, 2004 to be between \$0 and approximately \$3.4 million in the aggregate. The actual royalty amounts, if any, for past and future sales are dependent upon the outcome of the negotiations. The Company has notified certain of its suppliers of its right to be indemnified in the event it is required to pay royalties to either the customer or the other entity. No amounts have been accrued related to these claims as of October 2, 2004.

With respect to the third claim, it is too early to assess the probability of a favorable or unfavorable outcome or the loss or range of loss, if any. The Company is assessing potential claims of indemnification against certain of its suppliers.

### PURCHASE COMMITMENTS

At October 2, 2004, the Company had \$11.1 million in non-cancelable purchase commitments relating to the procurement of raw materials, components, and finished goods inventory from various suppliers.

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### NOTE 9 - LITIGATION AND SETTLEMENTS:

In July 2002, a class action complaint was filed against the Company and certain of its officers in the United States District Court for the Southern District of Florida by individuals purporting to be shareholders of the Company. On August 20, 2002, the Company filed a motion to dismiss the complaint and in December 2002, the Company's motion was granted by the court and the complaint was dismissed. In January 2003, an amended class action complaint (the "Amended Complaint") was filed adding certain of the Company's current and former directors as defendants. The lead plaintiffs in the Amended Complaint sought to act as representatives of a class consisting of all persons who purchased the Company's Common Stock (i) issued pursuant to the Company's September 26, 2000 secondary offering (the "Secondary Offering") or (ii) during the period from September 26, 2000 through June 22, 2001, inclusive. On April 18, 2003, the Company filed a motion to dismiss the Amended Complaint and on August 27, 2004, the court (i) dismissed all claims against the defendants related to the Secondary Offering and (ii) dismissed all claims against the defendants related to allegations of misconduct occurring before February 2001 or after April 2001 (the period February 2001 through April 2001 hereinafter referred to as the "Shortened Class Period"). The allegations remaining in the Amended Complaint are centered around claims that the Company failed to disclose, in periodic reports it filed with the Securities and Exchange Commission ("SEC") and in press releases it made to the public during the Shortened Class Period regarding its operations and financial results, that a large portion of its accounts receivable was represented by a delinquent and uncollectible balance due from then customer, KB Gear Interactive, Inc ("KB Gear"), and claims that such failures artificially inflated the price of the Common Stock. The Amended Complaint seeks unspecified damages, interest, attorneys' fees, costs of suit and unspecified other and further relief from the court. The Company intends to vigorously defend the lawsuit and continues to engage in motion practice to dismiss or otherwise limit the claims set forth in the Amended Complaint. The lawsuit is in the earliest stage and discovery has not yet commenced. Although the Company believes this lawsuit is without merit, its outcome cannot be predicted, and if adversely determined, the ultimate liability of the Company, which could be material, cannot be ascertained. On September 17, 2002, the



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Company was advised by the staff of the SEC that it is conducting an informal inquiry related to the matters described above. On October 15, 2002, the staff of Nasdaq requested certain information and materials related to the matters described above and as to matters related to the previously reported embezzlement of Company funds by a former employee, uncovered in April 2002. The Company has not received any further communication from the SEC with respect to the informal inquiry or from Nasdaq with respect to their request since the Company last responded in February 2003.

Between September and November of 2004, a number of related class action complaints were filed against the Company and certain of its officers in the United States District Court for the Southern District of Florida by individuals purporting to be shareholders of the Company. If not dismissed by the court, the Company expects these cases to be consolidated into one case. The plaintiffs in these complaints seek to act as representatives of a class consisting of all persons who purchased the Company's Common Stock during either the period from August 14, 2003 through May 10, 2004, inclusive, or the period from August 14, 2003 through October 4, 2004, inclusive (the "Class Period"), and who were allegedly damaged thereby. The allegations in the complaints are centered around claims that the Company failed to disclose, in periodic reports it filed with the SEC and in press releases it made to the public during the Class Period regarding its operations and financial results, the full extent of the Company's excess, obsolete and otherwise impaired inventory, and claims that such failures artificially inflated the price of the Common Stock. The complaints seek unspecified damages, interest, attorneys' fees, costs of suit and unspecified other and further relief from the court. The Company intends to vigorously defend the lawsuits. The lawsuits are in the earliest stage and discovery has not yet commenced. Although the Company believes the lawsuits are without merit, the outcome cannot be predicted, and if adversely determined, the ultimate liability of the Company, which could be material, cannot be ascertained. In a letter dated November 19, 2004, the Company was advised by the staff of the SEC that it is conducting an investigation related to the matters described above. The Company has provided to the SEC certain information requested by the SEC and continues to communicate and cooperate with the SEC with respect to the investigation and all SEC requests for information.

On November 16, 2004, a shareholder derivative suit was initiated against certain of the Company's current and former officers and directors, and the Company as a nominal defendant, in the United States District Court for the District of New Jersey by an individual purporting to be a shareholder of the Company. The complaint alleges that the individual defendants breached their duties of loyalty and good faith by causing the Company to misrepresent its financial results and prospects, resulting in the class action complaints described in the preceding paragraph. The complaint seeks unspecified damages, repayment of salaries and other remuneration from the individual defendants, interest, attorneys' fees, costs of suit and unspecified other and further relief from the court. The lawsuit is in the earliest stage and discovery has not yet commenced. Although the Company believes this lawsuit is without merit, its outcome cannot be predicted, and if adversely determined, the ultimate effect on the Company, which could be material, cannot be ascertained.

Pursuant to the Company's Certificate of Incorporation, as amended, the personal liability of the Company's directors is limited to the fullest extent permitted under the New Jersey Business Corporation Act ("NJBCA"), and the Company is required to indemnify its officers and directors to the fullest extent permitted under the NJBCA. In accordance with the terms of the Certificate of Incorporation and the NJBCA, the Board of Directors approved the payment of

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expenses for each of the current and former officers and directors named as defendants (the "individual defendants") in the above described class action and derivative action litigation (collectively, the "actions") in advance of the final disposition of such actions. The individual defendants have executed and delivered to the Company written undertakings to repay the Company all amounts so advanced if it shall ultimately be determined that the individual defendants are not entitled to be indemnified by the Company under the NJBCA.

In April 2004, a patent infringement complaint was filed by Compression Labs, Inc. against 28 defendants, including the Company, in the United States District Court for the Eastern District of Texas. The complaint asserts that the defendants have conducted activities which infringe U.S. Patent No. 4,698,672, entitled Coding System for Reducing Redundancy. The complaint seeks unspecified damages, interest, attorneys' fees, costs of suit and unspecified other and further relief from the court. It is too early to assess the probability of a favorable or unfavorable outcome or the loss or range of loss, if any. The Company has notified several third parties of its intent to seek indemnity from such parties with respect to this action.

On October 6, 2004, a patent infringement complaint was filed by Honeywell International, Inc. and Honeywell Intellectual Properties, Inc., against 27 defendants, including the Company, in the United States District Court for the District of Delaware. The complaint asserts that the defendants have conducted activities which infringe U.S. Patent No. 5,280,371, entitled Directional Diffuser for a Liquid Crystal Display. The complaint seeks unspecified damages, interest, attorneys' fees, costs of suit and unspecified other and further relief from the court. The lawsuit is in the earliest stage, and discovery has not yet commenced. It is too early to assess the probability of a favorable or unfavorable outcome or the loss or range of loss, if any. The Company has notified several third parties of its intent to seek indemnity from such parties with respect to this action.

The Company is involved from time to time in routine legal matters incidental to its business. Based upon information known to management, the Company believes that the resolution of such matters will not have a material adverse effect on its financial position or results of operations.

### NOTE 10 - RELATED PARTY TRANSACTIONS:

From May 1, 2002 through June 15, 2003, William J. Lloyd, who was a member of the Company's Board of Directors during that time, provided consulting services to the Company on an as needed basis in exchange for a \$5,000 per month retainer and reimbursement of all reasonable business expenses. The Company accepted Mr. Lloyd's resignation from the Board of Directors, effective July 31, 2003, and the consulting relationship was terminated effective June 15, 2003. In connection with Mr. Lloyd's resignation, the Board approved an extension of the expiration dates of certain options held by Mr. Lloyd, and the continued vesting through January 2005 of 12,000 shares subject to one of his options. The modification of the options' terms resulted in a non-recurring charge of \$105,000 to compensation expense recorded in the First Quarter Fiscal 2004. In accordance with FASB Interpretation No. 44, Accounting for Certain Transactions Involving Stock Compensation, an interpretation of APB Opinion No. 25, the modification of the options' terms did not affect any other options granted under the relevant stock option plan and did not result in the application of variable accounting to these options.

### NOTE 11 - SUBSEQUENT EVENTS:

Termination and Repayment of Revolving Facility. On January 31, 2005, the Company's Hong Kong subsidiary terminated its approximately \$12.4 million

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Revolving Facility (the "Facility") and repaid approximately \$13.0 million (increased from October 2, 2004 quarter-end due to foreign currency rate fluctuations), constituting all obligations owed thereunder. The Facility was guaranteed by the Company. Neither the Company nor the Company's Hong Kong subsidiary incurred any termination fees or penalties in connection with the repayment and termination of the Facility.

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Restructuring. As previously announced, on December 6, 2004, the Company committed to implementing a restructuring plan which involves significantly reducing its reliance on internally designed and manufactured digital cameras and increasing the design and co-development of digital cameras with contract manufacturers. The Company's reliance on internally designed and manufactured digital cameras is expected to be significantly reduced by the end of the fourth quarter of Fiscal 2005. The restructuring plan and other cost-reduction initiatives are a result of the Company's previously announced strategic review process to determine how the Company may better compete in the digital camera market. The Company's objective is to significantly reduce costs and expenses related to the digital camera design and manufacturing process, including without limitation, (1) capital expenditures, (2) working capital related to raw materials and components inventory, and (3) digital camera manufacturing inefficiencies. The Company is continuing to review its strategies including the extent of its future participation in the digital camera market.

As a result of the restructuring plan, the Company anticipates incurring restructuring related charges of approximately \$6.6 million. Although a significant portion of these charges were incurred in the second quarter of Fiscal 2005, additional charges will be incurred during the third and fourth quarters of Fiscal 2005. The restructuring related charges include approximately (a) \$2.7 million in employee severance and retention costs; and (b) \$3.9 million in anticipated digital camera and component inventory provisions. The Company also anticipates incurring \$0.9 million in accelerated depreciation related to equipment, tooling and other fixed assets. In addition to the restructuring related charges and accelerated depreciation, the Company expects to incur approximately \$1.3 million in expenses related to the implementation of other cost-reduction initiatives during the second, third and fourth quarters of Fiscal 2005. The Company anticipates that the expenses related to the cost-reduction initiatives, restructuring related charges, and the accelerated depreciation will total approximately \$8.8 million of which approximately \$4.0 million in cash will be disbursed in Fiscal 2005.

Nasdaq Delisting Notification. The Company previously announced that it received a letter from the Nasdaq Listing Qualifications Staff notifying the Company that, because of the Company's delay in timely filing its Quarterly Report on Form 10-Q for its first fiscal quarter ended October 2, 2004 ("First Quarter Form 10-Q"), the Company is not in compliance with the filing requirements for continued listing on Nasdaq as set forth in Nasdaq Marketplace Rule 4310(c)(14). The conversion of our management information systems in August 2004 from our existing Legacy systems to a new world-wide, fully integrated Enterprise Resource Planning ("ERP") System resulted in inefficiencies and delays in providing certain information necessary to timely file our First Quarter Form 10-Q. As a result, the Company's common shares are subject to delisting from the Nasdaq National Market, and the trading symbol for the Company's common stock was changed from "LENS" to "LENSE" at the opening of business on November 26, 2004. The Company appealed Nasdaq's determination and requested an exception to regain compliance with the Nasdaq listing standards. In its appeal, the Company advised Nasdaq that it expected to file its First Quarter Form 10-Q on or before January 31, 2005. The Company subsequently modified its request for an exception

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to regain compliance with the listing standards and advised Nasdaq that it expected to file its First Quarter Form 10-Q on or before February 14, 2005 and its Quarterly Report on Form 10-Q for the second quarter of Fiscal 2005 ("Second Quarter 10-Q") on or before March 31, 2005. Nasdaq notified the Company on February 10, 2005 that it granted the Company's request for an exception and for continued listing on the Nasdaq National Market, subject to (a) the Company disclosing preliminary unaudited financial results for First Quarter Fiscal 2005 on or before February 15, 2005; (b) the Company filing its First Quarter 10-Q on or before February 18, 2005; and (c) the Company filing its Second Quarter 10-Q on or before March 31, 2005. In addition, Nasdaq specified that the Company must be able to demonstrate compliance with all requirements for continued listing on the Nasdaq National Market. The Company's trading symbol for its common stock will remain "LENSE" pending a determination by Nasdaq that the Company is fully compliant with all Nasdaq listing requirements. Nasdaq reserves the right to reconsider the terms of this exception based on any event, condition, or circumstance that exists or develops that would make continued listing of the Company's securities on the Nasdaq National Market inadvisable or unwarranted. Furthermore, the Nasdaq Listing and Hearing Review Council may, on its own motion, review the decision within 45 calendar days, and may affirm, modify, reverse, dismiss or remand the decision. The Company's securities have remained listed pending the results of the appeal.

### ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion and analysis should be read in conjunction with the Annual Report on Form 10-K, including the consolidated financial statements, and the related notes thereto, for the fiscal year ended July 3, 2004 ("Fiscal 2004"), of Concord Camera Corp. and subsidiaries (collectively referred to as "Concord," the "Company," "we," "us," or "our"). Except for historical information contained herein, the matters discussed below are forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such statements involve risks and uncertainties, including but not limited to economic, governmental, political, competitive and technological factors affecting our operations, markets, products, prices and other factors discussed elsewhere in this report and other reports filed by us with the Securities and Exchange Commission ("SEC"). These factors may cause results to differ materially from the statements made in this report or otherwise made by or on our behalf. See "Forward-Looking Information: Certain Cautionary Statements" below.

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### OVERVIEW

This overview should be read in conjunction with the overview in Management's Discussion and Analysis of Financial Condition and Results of Operations in our Annual Report on Form 10-K for Fiscal 2004.

We design, develop, manufacture and sell on a worldwide basis popularly priced, easy-to-use image capture products. Our products include digital, 35 mm traditional and single use cameras. We manufacture and assemble products in the Peoples Republic of China ("PRC") for sales to our retail sales and distribution ("RSD") customers and to our design and manufacturing services ("DMS") customers. We also purchase a significant amount of products from third-party manufacturers for sale to our RSD customers. We expect purchases from third-party manufacturers to continue to increase in Fiscal 2005 and ensuing years as a result of our restructuring plan and to ensure that we deliver the

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optimal product mix on a timely and cost effective basis to our customers.

During the fourth quarter of Fiscal 2004, the Company acquired Jenimage Europe GmbH, a German corporation ("Jenimage"). Accordingly, the First Quarter Fiscal 2005 results include three months of Jenimage's operating results. Pro forma information relating to Jenimage is not included in this report as it is not required.

As previously reported, Fiscal 2004 losses were primarily attributable to our digital camera products. As a result, in Fiscal 2004, we initiated a strategic review process to determine how we may better compete in the digital camera market. As part of this process, we evaluated and continue to evaluate a number of strategies related to digital cameras. The strategic review process undertaken in Fiscal 2004 led to the restructuring plan and other cost-reduction initiatives announced and implemented in December 2004. The restructuring plan involves significantly reducing our reliance on internally designed and manufactured digital cameras and increasing the design and co-development of digital cameras with contract manufacturers. The objective of the restructuring plan and other cost-reduction initiatives is to significantly reduce costs and expenses and to achieve a more competitive business model with a goal to return to profitability. We are continuing to review our strategies including the extent of our future participation in the digital camera market.

We anticipate that the expenses relating to the cost-reduction initiatives, restructuring related charges and accelerated depreciation will total approximately \$8.8 million, of which approximately \$4.0 million in cash will be disbursed in Fiscal 2005. We expect to incur approximately \$6.6 million in restructuring related charges. Although a significant portion of these charges were incurred in the second quarter of Fiscal 2005, additional charges will be incurred during the third and fourth quarters of Fiscal 2005. The Company also anticipates incurring \$0.9 million in accelerated depreciation related to equipment, tooling and other fixed assets. In addition to restructuring related charges and accelerated depreciation, the Company expects to incur approximately \$1.3 million in expenses related to the implementation of other cost-reduction initiatives during the second, third, and fourth quarters of Fiscal 2005. See "Restructuring" in Note 11 - Subsequent Events in the Notes to Condensed Consolidated Financial Statements. The cost reductions resulting from the restructuring plan and other cost-reduction initiatives are expected to be realized in the second half of Fiscal 2005 and in Fiscal 2006.

During First Quarter Fiscal 2005, the Company implemented its new world-wide, fully integrated Enterprise Resource Planning System ("ERP System"), in part to address certain reportable conditions and material weaknesses in the Company's internal controls and to improve the overall effectiveness of the Company's internal controls and disclosure controls. Although the Company believes that effective and efficient operation of the ERP System will reduce the reportable conditions and material weaknesses and improve the overall effectiveness of the Company's internal controls and disclosure controls, the Company experienced significant operational issues in connection with the implementation of the ERP System that caused significant delays in accumulating data, performing analysis and evaluating results necessary to support the timely preparation of the Company's First Quarter 10-Q. As a result, the financial statement closing process deteriorated significantly during First Quarter Fiscal 2005. As we become more proficient in operating the ERP System, we believe our internal controls and disclosure controls will improve. See Item 4 - Controls and Procedures.

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The loss in First Quarter Fiscal 2005 was higher than First Quarter Fiscal 2004 due to the following factors:

1. Lower single use and digital camera net sales and gross profits;
2. Digital camera and component inventory provisions;
3. Lower single use and digital camera production volumes resulting in under absorption of manufacturing labor and overhead and other costs; and
4. Higher selling costs.

### 1. Lower Single Use and Digital Camera Net Sales and Gross Profits.

During First Quarter Fiscal 2005, we experienced a reduction in single use camera sales resulting primarily from (a) reduced sales to a significant retail customer due to overstocked inventory levels, and (b) reduced sales to Kodak as a result of winding down of purchases under our two DMS contracts with Kodak. Reduced single use camera sales volume resulted in lower gross profit. Additionally, we continued to experience significant competition in the digital camera market in the United States and Europe. While the aggregate volume of digital camera sales increased over last year's comparable period due to the inclusion of Jenimage, average digital camera selling prices declined because of competitive pricing and weak sell through with certain retail customers. As needed, we reduced the selling prices of certain of our digital camera products to meet this significant competition. These reduced selling prices led to lower gross profit on digital cameras.

### 2. Digital Camera and Component Inventory Provisions

Significant competition resulted in substantial price declines in digital cameras. These price declines resulted in lower gross profits and a \$2.1 million inventory charge to lower the carrying values of certain digital camera components, finished goods, and return camera inventory below their cost basis to their estimated market values. Sales of certain digital cameras whose carrying values have been lowered in the prior and current period to estimated market values resulted in significantly lower gross profit. Further, we continue to anticipate that for the remainder of Fiscal 2005 sales of certain digital cameras whose carrying values were reduced previously and in this quarter will result in significantly lower gross profit in both dollars and as a percentage of net sales as there will be lower selling prices on the sales of these products.

### 3. Lower Single Use and Digital Camera Production Volumes Resulting in Under Absorption of Manufacturing Labor and Overhead and Other Costs.

Decreased demand for single use and digital cameras and, therefore, lower production volumes in our manufacturing facilities created significant under absorption of manufacturing labor and overhead and other costs. These factors led to significantly lower gross profit in both dollars and as a percentage of sales.

### 4. Higher Selling Costs

We incurred higher selling costs primarily from the cost of additional sales and marketing personnel, royalty expense related to the Polaroid brand licenses and increases in freight-related shipping costs. In addition, selling costs increased due to Jenimage.

## CRITICAL ACCOUNTING POLICIES

The preparation of financial statements and related disclosures in conformity

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with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the amounts reported in the Condensed Consolidated Financial Statements and Notes thereto. Our application of accounting policies affects these estimates and assumptions. Actual results could differ from these estimates under different assumptions or conditions. We believe the following critical accounting policies affect the more significant estimates and assumptions used in the preparation of our Condensed Consolidated Financial Statements and Notes thereto:

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### REVENUE RECOGNITION

The Company recognizes revenue, in accordance with SAB Nos. 101 and 104, when title and risk of loss are transferred to the customer, the sales price is fixed or determinable, and collectibility is probable. Title and risk of loss generally transfer when the product is delivered to the customer or upon shipment, depending upon negotiated contractual arrangements. Revenues are recorded net of anticipated returns which the Company estimates based on historical rates of return, adjusted for current events as appropriate, in accordance with Statement of Financial Accounting Standard No. 48, Revenue Recognition When Right of Return Exists ("SFAS No. 48"). If actual future returns are higher than estimated, then net sales could be adversely affected. Management has assessed the appropriateness of the timing of revenue recognition in accordance with SFAS No. 48. After considering the requirements of SFAS No. 48, the Company concluded it would delay recognition of revenue from one customer during First Quarter Fiscal 2005 until such customer's transactions meet all of the requirements of SFAS No. 48.

The Company may enter into arrangements to offer certain pricing discounts and allowances that do not provide an identifiable separate benefit or service or may enter into arrangements to provide certain free products. In accordance with Emerging Issues Task Force ("EITF") Issue No. 01-09, Consideration Given by a Vendor to a Customer (Including a Reseller of the Vendor's Products), the Company records the pricing discounts and allowances as a reduction of sales and records the cost of free products ratably into cost of products sold based upon the underlying revenue transaction.

### ADVERTISING AND PROMOTIONAL ALLOWANCES

Advertising and promotional costs, which include advertising allowances and other discounts, have been expensed as incurred. In accordance with EITF Issue No. 00-25, Vendor Income Statement Characterization of Consideration from a Vendor to a Retailer, which addresses the statement of operations classification of consideration between a vendor and a retailer, the Company has recorded certain variable selling expenses including advertising allowances, other discounts, and other allowances as a reduction of net sales.

### PROVISION FOR DOUBTFUL ACCOUNTS

The provision for doubtful accounts is based on our assessment of the collectibility of specific customer accounts and the aging of accounts receivable. If there is a deterioration of a major customer's credit worthiness or actual defaults are higher than our historical experience, our estimates of the recoverability of amounts owed to us could be adversely affected.

### INVENTORIES

Inventory purchases and commitments are based upon future demand forecasts. If

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(i) there is a sudden and significant decrease in demand for our products; (ii) there is a higher rate of inventory obsolescence because of rapidly changing technology and customer requirements; and/or (iii) the market value and selling prices of our products to our customers decline or the price at which these customers can purchase similar products from other manufacturers is lower than ours, we may be required to reduce our inventory values resulting from lower of cost or market value adjustments and our gross profit could be adversely affected. The obsolescence risk related to digital cameras and digital camera components is more significant than traditional 35 mm and single use cameras due to rapid technological changes in the digital camera market.

### DEFERRED INCOME TAXES

The deferred income tax asset valuation allowance is based on our assessment of the realizability of our deferred income tax assets on an ongoing basis and may be adjusted from time to time as necessary. In determining the valuation allowance, we have considered future taxable income and the feasibility of tax planning initiatives and strategies. Should we determine that it is more likely than not that we will realize certain of our deferred income tax assets in the future, an adjustment would be required to reduce the existing valuation allowance and increase income. Conversely, if we determine that we would not be able to realize a recorded deferred income tax asset, an adjustment to increase our valuation allowance would be charged to the results of operations in the period such conclusion was made. Such charge could have an adverse effect on our provision for income taxes included in our results of operations. Currently, the Company has recorded a valuation allowance for the entire balance of its deferred income tax assets as of October 2, 2004.

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### SALES RETURNS

We establish a provision for estimated sales returns based on historical product return trends. If the actual future returns are higher than we estimated our net sales could be adversely affected.

### IMPAIRMENT OF LONG-LIVED AND OTHER ASSETS

The Company continually evaluates whether events and circumstances have occurred that provide indications of impairment. The Company records an impairment loss when indications of impairment are present and when undiscounted cash flows estimated to be generated by those assets are less than the assets' carrying amounts. For royalty-related assets, we will record an impairment loss if the total expected royalty payments to be made over the life of an agreement, excluding any minimum required payments, are less than the royalty-related assets' carrying value. The total expected royalty payments to be made over the life of an agreement are dependent on management's estimates about future sales volumes. Because judgment is required to estimate future sales volumes, the estimates are not necessarily indicative of the sales volumes that will actually be realized in the future. Such assets that are reviewed include patents, prepaid amounts related to licensing and royalty agreements, and certain property, plant and equipment.

### ACCOUNTING FOR LITIGATION AND SETTLEMENTS

We are involved in various legal proceedings. Due to their nature, such legal proceedings involve inherent uncertainties including, but not limited to, court rulings, negotiations between affected parties and the possibility of governmental intervention. Management assesses the probability of loss for such



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contingencies and accrues a liability and/or discloses the relevant circumstances, as appropriate. While certain of these matters involve substantial amounts, management believes based on information known to management to date that the ultimate resolution of such legal proceedings will not have a material adverse effect on the financial condition or results of operations of the Company taken as a whole.

### RECENTLY ISSUED ACCOUNTING PRONOUNCEMENTS

For a discussion of recently issued accounting pronouncements, see Note 4 - Recently Issued Accounting Pronouncements in the Notes to Condensed Consolidated Financial Statements.

### RESULTS OF OPERATIONS

QUARTER ENDED OCTOBER 2, 2004 COMPARED TO THE QUARTER ENDED SEPTEMBER 27, 2003

#### NET SALES

Net sales for the First Quarter Fiscal 2005 were \$43.0 million, a decrease of \$14.4 million, or 25.1 %, as compared to net sales for the quarter ended September 27, 2003 ("First Quarter Fiscal 2004"). The decrease in net sales was mostly due to a reduction in single use cameras sold to RSD and DMS customers, and lower average selling prices for digital cameras resulting from significant pricing competition. This reduction in net sales was partially offset by net sales related to Jenimage.

RSD net sales were \$34.8 million for the First Quarter Fiscal 2005, a decrease of \$7.6 million, or 17.9 %, as compared to the First Quarter Fiscal 2004, and accounted for 80.9 % of total net sales. DMS net sales were \$8.2 million for the First Quarter Fiscal 2005, a decrease of \$6.8 million, or 45.3 %, as compared to the First Quarter Fiscal 2004, and accounted for 19.1 % of total net sales. The decrease in DMS net sales was primarily attributable to lower sales to Kodak, for whom the Company manufactured products under two DMS agreements. Sales to Kodak in the First Quarter Fiscal 2005 accounted for 18.1% of total net sales, or \$7.8 million, while in First Quarter Fiscal 2004, sales to Kodak accounted for 20.6% of total net sales, or \$11.8 million. As previously reported, we have received notification from Kodak that it intends to cease purchases under the two DMS contracts by the end of the second quarter of Fiscal 2005. We expect that the cessation of sales to Kodak will have a material adverse effect on our results of operations in the third and fourth quarters of Fiscal 2005 unless we are able to substantially increase sales to other customers. See Note 2 - Significant Customers in the Notes to Condensed Consolidated Financial Statements.

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RSD net sales from our operations in the Americas for the First Quarter Fiscal 2005 were \$16.9 million, a decrease of \$15.0 million, or 47.0%, as compared to the First Quarter Fiscal 2004. The decrease in RSD net sales was due primarily to reduced sales of single use cameras to a significant retail customer due to this retailer's overstocked inventory levels. This decrease in sales had a material adverse impact on First Quarter Fiscal 2005 results of operations. We expect sales to this customer will increase as this customer's inventory levels decrease. See Note 2 - Significant Customers in the Notes to Condensed Consolidated Financial Statements. Lower digital camera average selling prices also contributed to the sales decline.

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RSD net sales from our operations in Europe for the First Quarter Fiscal 2005 were \$17.0 million, an increase of \$7.3 million, or 75.3 %, as compared to the First Quarter Fiscal 2004. This increase was attributable to the inclusion of Jenimage.

Net sales from our operations in Asia for the First Quarter Fiscal 2005 were \$9.1 million, a decrease of \$6.7 million, or 42.4 %, as compared to the First Quarter Fiscal 2004. The decrease was attributable primarily to a reduction in sales volume to Kodak partially offset by sales from our new subsidiary in Japan.

### GROSS PROFIT

Gross profit for the First Quarter Fiscal 2005 was \$ 0.5 million, or 1.2% of net sales, versus gross profit of \$10.7 million, or 18.7% of net sales, in the First Quarter Fiscal 2004. During First Quarter Fiscal 2005, gross profit, in dollars and as a percentage of net sales, was negatively affected by the reduced sales volume of single use cameras, lower average selling prices for digital cameras and a \$2.1 million pre-tax charge to cost of products sold to lower the carrying value of certain digital camera and component inventories and return products below their cost basis to their market value. In addition, lower demand for single use and digital cameras and, therefore, lower production volumes in our manufacturing facilities created under absorption of manufacturing labor and overhead and other costs. This under absorption contributed to the decrease in gross profit in dollars and as a percentage of sales.

Product engineering, design and development costs for First Quarter Fiscal 2005 and First Quarter Fiscal 2004, in dollars and as a percentage of net sales, were \$2.5 million (5.8 %) and \$2.5 million (4.4%), respectively. We expect engineering, design and product development expenses to decrease during the remainder of Fiscal 2005 as we increase our purchases of digital cameras from third-party manufacturers in connection with our restructuring plan. For further discussion, see "Inventories" in the Critical Accounting Policies above, and "Restructuring" in Note 11 - Subsequent Events in the Notes to Condensed Consolidated Financial Statements.

### OPERATING EXPENSES

Selling expenses for First Quarter Fiscal 2005 were \$4.0 million, or 9.4 % of net sales, compared to \$2.4 million, or 4.1% of net sales, for First Quarter Fiscal 2004. The increase was primarily due to the cost of additional sales and marketing personnel, royalty expense related to the Polaroid brand licenses, and increases in freight-related shipping costs. Selling expenses in First Quarter Fiscal 2005 included costs incurred by Jenimage.

General and administrative ("G&A") expenses for First Quarter Fiscal 2005 were \$6.4 million, or 15.0 % of net sales, compared to \$6.0 million, or 10.4% of net sales, for First Quarter Fiscal 2004. The increase in G&A expenses was primarily due to recording expenses of \$0.6 million related to previously capitalized costs incurred in connection with potential acquisitions, partially offset by decreases in professional fees associated with designing and installing our Enterprise Resource Planning System and costs associated with implementing measures necessary to comply with Sarbanes-Oxley. G&A expenses in First Quarter Fiscal 2005 include costs incurred by Jenimage. We expect costs associated with Sarbanes-Oxley compliance measures will increase during the third and fourth quarters of Fiscal 2005.

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Variable stock-based compensation expense for First Quarter Fiscal 2005 was \$0 because the common stock price was lower than the repriced options' exercise price of \$5.97 at the beginning and end of the fiscal period. Variable stock-based compensation expense for First Quarter Fiscal 2004 was \$3.1 million because the Company's stock price on September 27, 2004 was above the repriced options' exercise price of \$5.97. See Note 3 - Summary of Significant Accounting Policies in the Notes to Condensed Consolidated Financial Statements.

### INTEREST EXPENSE

Interest expense was \$0.2 million for both First Quarter Fiscal 2005 and First Quarter Fiscal 2004.

### OTHER INCOME, NET

Other income, net was \$1.0 million and \$0.1 million for the First Quarter Fiscal 2005 and the First Quarter Fiscal 2004, respectively. The increase is primarily attributable to foreign exchange gains. See Note 3 - Summary of Significant Accounting Policies in the Notes to Condensed Consolidated Financial Statements.

### INCOME TAXES

Management periodically evaluates the realizability of the Company's deferred income tax assets. As part of assessing the realizability of its deferred income tax assets, management evaluated whether it is more likely than not that some portion, or all of its deferred income tax assets, will be realized. The realization of its U.S., Europe and Hong Kong deferred income tax assets related directly to the Company's tax planning initiatives and strategies for U.S. federal and state, Europe, Japan and Hong Kong tax purposes. In the First Quarter Fiscal 2005 and Fourth Quarter of Fiscal 2004, based on all the available evidence, management determined that it was not more likely than not that its deferred income tax assets will be fully realized. Accordingly, the Company recorded a valuation allowance for the entire balance of its deferred income tax assets as of October 2, 2004 and July 3, 2004.

The Company estimates its interim effective tax rate before consideration of a valuation allowance based upon its projected consolidated annual effective income tax rate. This rate is largely a function of the amounts of pre-tax income or loss attributed to both domestic and foreign operations, the application of their respective statutory tax rates and the anticipated utilization of available net operating loss carryforwards to reduce taxable income. A significant portion of the Company's pre-tax loss was generated in Hong Kong, where the statutory tax rate is 8.75%. The Company recorded a provision (benefit) for income taxes of \$60,000 and \$(88,000) for First Quarter Fiscal 2005 and First Quarter Fiscal 2004, respectively. The First Quarter Fiscal 2005 income tax provision relates to income tax liabilities incurred by certain of the Company's foreign subsidiaries. These foreign subsidiaries do not have net operating losses to offset such liabilities.

### NET LOSS

As a result of the matters described above, we incurred a net loss of \$(9.3) million, or \$(0.32) per diluted common share, for the First Quarter Fiscal 2005 as compared to a net loss of \$(0.6) million, or \$(0.02) per diluted common share, for the First Quarter Fiscal 2004.

### LIQUIDITY AND CAPITAL RESOURCES

We are not aware of factors that are reasonably likely to adversely affect liquidity trends, other than those factors summarized under the caption "Risk Factors" in this report and in our most recent Annual Report filed with the SEC

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on Form 10-K for Fiscal 2004. We do not have, nor do we engage in, transactions with any special purpose entities. We are not engaged in hedging activities and had no forward exchange contracts outstanding at October 2, 2004. In the ordinary course of business, we enter into operating lease commitments, purchase commitments and other contractual obligations. These transactions are recognized in our financial statements in accordance with accounting principles generally accepted in the United States, and are more fully discussed below.

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We believe that our cash and cash equivalents, short-term investments, anticipated cash flow from operations, and amounts available under our credit facilities provide sufficient liquidity and capital resources for our anticipated short-term working capital and capital expenditure requirements as well as our anticipated long-term working capital and capital expenditure requirements for the foreseeable future.

Working Capital - At October 2, 2004, we had working capital of \$90.7 million compared to \$100.6 million at July 3, 2004, a decrease of \$9.9 million.

Cash Provided By Operating Activities - Cash provided by operating activities during First Quarter Fiscal 2005 was \$1.1 million, which compared favorably to cash provided by operating activities of \$0.4 million for the First Quarter Fiscal 2004. The changes in cash provided by operating activities for the respective fiscal quarters were primarily attributable to net loss offset primarily by changes in accounts payable and accounts receivable.

Cash Used in Investing Activities - Capital expenditures for First Quarter Fiscal 2005 and First Quarter Fiscal 2004 were (\$1.0) million and (\$0.5) million, respectively, and related primarily to expenditures on plant and equipment for our manufacturing facilities in the PRC. Purchases of short-term investments were (\$0.5) million both in First Quarter Fiscal 2005 and First Quarter Fiscal 2004.

Cash Provided by Financing Activities - Cash provided by financing activities for First Quarter Fiscal 2005 and First Quarter Fiscal 2004 was approximately \$8.4 million and \$0.7 million, respectively. The increase related primarily to proceeds received from borrowing under short-term credit facilities of approximately \$8.4 million in Fiscal 2005.

Operating Leases- We enter into operating leases in the ordinary course of business (e.g., warehouse facilities, office space and equipment) where the economic profile is favorable. The effects of outstanding leases are not material to us in terms of either annual cash flow or total future minimum payments.

Purchase Commitments - As part of the ordinary course of our business, we enter into and have purchase commitments for materials, supplies, services, and property, plant and equipment. At October 2, 2004, the Company had \$11.1 million in non-cancellable purchase commitments relating to the purchase of raw materials, components and finished goods inventory from various suppliers. Such commitments are not at prices in excess of current market values.

Other Contractual Obligations - We do not have any material financial guarantees or other contractual commitments that are reasonably likely to have an adverse affect on liquidity. See Hong Kong Financing Facilities below for additional information about our financial guarantees. See also Note 8 Commitments and Contingencies in the Notes to Condensed Consolidated Financial Statements.

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Hong Kong Financing Facilities - The Company's Hong Kong subsidiary has various revolving demand credit facilities providing an aggregate of approximately \$38.3 million in borrowing capacity. The revolving credit facilities are comprised of: 1) an approximate \$24.0 million Import Facility with an approximate \$2.6 million Packing Credit and Export sub-limit Facility, 2) an approximate \$1.9 million Foreign Exchange Facility, and 3) an approximate \$12.4 million Revolving Facility (collectively, the "Hong Kong Financing Facilities"). The approximately \$12.4 million Revolving Facility is denominated in European Central Bank Euros, whereas the other facilities are denominated in Hong Kong dollars. Since 1983 the Hong Kong Dollar has been pegged to the United States Dollar. The Company guarantees all of the amounts under the Hong Kong Financing Facilities. Pursuant to an agreement dated June 10, 2004, the Company's Hong Kong subsidiary granted a security interest in substantially all of its assets to HSBC. All of the Hong Kong Financing Facilities are subject to certain covenants, and the Company was in compliance with all such covenants as of October 2, 2004 and July 3, 2004. The Hong Kong Financing Facilities bear interest at variable rates. At October 2, 2004, the Company had \$12.4 million and \$5.2 million in short-term borrowings outstanding under the Revolving Facility and Import Facility, respectively. At July 3, 2004, the Company had \$6.2 million and \$3.0 million in short-term borrowings outstanding under the Revolving Facility and Import Facility, respectively. The weighted average borrowing rates on the short-term borrowings as of October 2, 2004 and July 3, 2004, were 3.69 % and 3.44%, respectively. The Company's Hong Kong subsidiary terminated the Revolving Facility and repaid approximately \$13.0 million, constituting all obligations owed thereunder, on January 31, 2005. The Revolving Facility was guaranteed by the Company. Neither the Company nor the Company's Hong Kong subsidiary incurred any termination fees or penalties in connection with the repayment and termination of the Revolving Facility.

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License Agreements - See Note 8 -Commitments and Contingencies in the Notes to Condensed Consolidated Financial Statements.

Intellectual Property Claims - See Note 8 Commitments and Contingencies and Note 9 - Litigation and Settlements in the Notes to Condensed Consolidated Financial Statements.

### GROWTH OPPORTUNITIES

We are evaluating various growth opportunities that could require significant funding commitments. We have from time to time held, and will continue to hold, discussions and negotiations with (i) companies that represent potential acquisition or investment opportunities, (ii) potential strategic and financial investors who may have an interest in making an investment in or acquiring us, (iii) potential joint venture partners looking toward formation of strategic alliances that would broaden our product base or enable us to enter new lines of business and (iv) potential new and existing DMS customers where the design, development and production of new products, including certain new technologies, would enable us to expand our existing business, and enter new markets. However, there can be no assurance that any definitive agreement will be reached regarding any of the foregoing.

### FORWARD-LOOKING INFORMATION: CERTAIN CAUTIONARY STATEMENTS

The statements contained in this report that are not historical facts are "forward-looking statements" (as such term is defined in the Private Securities Litigation Reform Act of 1995), which can be identified by the use of

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forward-looking terminology such as: "estimates," "projects," "anticipates," "expects," "intends," "believes," "plans," or the negative thereof or other variations thereon or comparable terminology, or by discussions of strategy that involve risks and uncertainties. Our actual results could differ materially from those anticipated in such forward-looking statements as a result of certain factors. For a discussion of some of the factors that could cause actual results to differ, see the discussion under "Risk Factors" below and in our most recent Annual Report on Form 10-K for Fiscal 2004 filed with the SEC and subsequently filed reports. We wish to caution the reader that these forward-looking statements, including statements regarding expected cost savings, our ability to meet customer demands and fulfill customer service obligations, anticipated or expected results, the implementation of our restructuring plan and other cost-reductions initiatives, anticipated financial benefits of significantly reducing our reliance on internally designed and manufactured digital cameras and increasing the design and co-development of digital cameras with contract manufacturers, the development of our business, anticipated revenues or capital expenditures, projected profits or losses and other statements contained in this report regarding matters that are not historical facts, are only estimates or predictions. No assurance can be given that future results will be achieved. Actual events or results may differ materially as a result of risks facing us or actual results differing from the assumptions underlying such statements. In particular, our expected results could be adversely affected by production difficulties or economic conditions negatively affecting the market for our products or by our inability to successfully develop and maintain relationships with contract manufacturers. Obtaining the results expected from the introduction of new products may require timely completion of development, successful ramp-up of full-scale production on a timely basis and customer and consumer acceptance of those products. In addition, current or future DMS relationships or agreements may require an ability to meet high quality and performance standards, to successfully implement production at greatly increased volumes and to sustain production at greatly increased volumes, as to all of which there can be no assurance. There also can be no assurance that products under development will be successfully developed or that once developed such products will be commercially successful. Any forward-looking statements contained in this report represent our estimates only as of the date of this report, or as of such earlier dates as are indicated herein, and should not be relied upon as representing our estimates as of any subsequent date. While we may elect to update forward-looking statements at some point in the future, we specifically disclaim any obligation to do so, even if our estimates change.

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### RISK FACTORS

You should carefully consider the following risks regarding our Company. These and other risks could materially and adversely affect our business, results of operations or financial condition. You should also refer to the other information contained or incorporated by reference in this report, including the "Risk Factors" described in our most recent Annual Report on Form 10-K for Fiscal 2004 filed with the SEC and any subsequently filed reports.

A DELISTING OF OUR COMMON STOCK COULD HAVE A SUBSTANTIAL EFFECT ON THE PRICE AND LIQUIDITY OF OUR COMMON STOCK AND ADVERSELY AFFECT OUR ABILITY TO ACCESS CAPITAL MARKETS.

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Due to our delay in filing this quarterly report on Form 10-Q for First Quarter Fiscal 2005, the Company was notified by Nasdaq that the Company's securities are subject to delisting from The Nasdaq Stock Market. We have since notified Nasdaq that our Form 10-Q for the second quarter of Fiscal 2005 will not be timely filed. Nasdaq notified the Company on February 10, 2005 that it granted the Company's request for an exception and for continued listing on the Nasdaq National Market, subject to (a) the Company disclosing preliminary unaudited financial results for First Quarter Fiscal 2005 on or before February 15, 2005; (b) the Company filing its First Quarter 10-Q on or before February 18, 2005; and (c) the Company filing its Second Quarter 10-Q on or before March 31, 2005. In addition, Nasdaq specified that the Company must be able to demonstrate compliance with all requirements for continued listing on the Nasdaq National Market. Nasdaq reserves the right to reconsider the terms of this exception based on any event, condition, or circumstance that exists or develops that would make continued listing of the Company's securities on the Nasdaq National Market inadvisable or unwarranted. Furthermore, the Nasdaq Listing and Hearing Review Council (the "Review Council") may, on its own motion, review the decision within 45 calendar days, and may affirm, modify, reverse, dismiss or remand the decision. We cannot assure you that we will be able to satisfy the conditions specified by Nasdaq for continued listing, that the Review Council will not delist our common stock or that Nasdaq will not initiate delisting proceedings in the future if we are unable to file future periodic reports on time or comply with other listing requirements. See Note 11 - Subsequent Events in the Notes to Condensed Consolidated Financial Statements. A delisting of our common stock from Nasdaq could materially reduce the liquidity of our common stock which may result in a material reduction in the price of our common stock. In addition, any such delisting could harm our ability to raise capital through alternative financing sources on terms acceptable to us, or at all, and may result in the loss of confidence in our financial stability by suppliers, customers and employees. If our securities are delisted by Nasdaq, we may face a lengthy process to relist our securities if we are able to relist them at all.

### WE MAY NOT BE SUCCESSFUL IN IMPLEMENTING OUR RESTRUCTURING PLAN AND OTHER COST-REDUCTION INITIATIVES.

In December 2004, we committed to implementing a restructuring plan and other cost-reduction initiatives that, among other things, involve significantly reducing our reliance on internally designed and manufactured digital cameras and increasing the design and co-development of digital cameras with contract manufacturers. We expect to incur significant restructuring charges and expenses as a result of these initiatives. The expected benefits from the restructuring plan and other cost-reduction initiatives are subject to many estimates and assumptions, including, but not limited to, assumptions regarding: (1) the amount and timing of cost reductions we can achieve; (2) our ability to develop and maintain relationships with contract manufacturers for the design and co-development of our digital camera products; (3) our ability to meet customer demands and fulfill customer service obligations; and (4) the costs and timing of activities undertaken in connection with these initiatives. In addition, these estimates and assumptions are subject to significant economic, competitive and other uncertainties that are beyond our control. If these assumptions are not realized, or if other unforeseen events occur, our restructuring plan and other cost-reduction initiatives may not be successful, our results of operations could be adversely affected, and our ability to compete could be negatively affected. See Note 11 - Subsequent Events in the Notes to Condensed Consolidated Financial Statements.

### IF WE CONTINUE TO INCUR SUBSTANTIAL LOSSES, WE MAY NOT HAVE SUFFICIENT LIQUIDITY TO MEET OUR WORKING CAPITAL NEEDS.

Although the Company believes that it has sufficient working capital to fund its operations for the foreseeable future, the Company's ability to fund its operating requirements and maintain an adequate level of working capital and

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liquidity may be impaired if it continues to incur losses and fails to generate substantial growth in sales of its products and control operating expenses. In the event that the Company requires funding to meet its cash flow needs, it may seek to provide such funding through, among other things, loans or the issuance of debt or equity securities. To the extent the Company raises additional capital by issuing equity securities or provides for funding by obtaining borrowings convertible into equity, ownership dilution to existing shareholders will result. Moreover, additional funding or capital may not be available to the Company on acceptable terms, or at all.

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WE ARE DEPENDENT ON TWO THIRD-PARTY SERVICE PROVIDERS AND DISTRIBUTION FACILITIES FOR OUR ENTIRE WORLDWIDE OPERATIONS.

The warehousing and distribution services for the Company's (a) North American operations is handled from a single distribution facility by a third-party service provider in San Pedro, California; and (b) European operations is handled from a single distribution facility by a third party service provider in Moerdijk, The Netherlands. The Company's products are prepared for shipment and shipped to our customers by such third-party service providers at either of the two distribution facilities noted above. Any failure by either third-party service provider to maintain a regular flow of products for us to our customers or any significant interruption in the business of either service provider or the operation of the two distribution facilities due to natural disasters, accidents, system failures, work stoppages or other causes would have a material adverse effect on the Company's business, financial condition and results of operations.

WE HAVE BEEN ADVISED OF TWO MATERIAL WEAKNESSES AS WELL AS SEVERAL REPORTABLE CONDITIONS IN OUR FINANCIAL CONTROLS RELATING TO THE ACCURACY AND TIMELINESS OF OUR FINANCIAL REPORTING.

In connection with its Fiscal 2004 audit of our financial statements, Ernst & Young LLP, the Company's independent registered public accounting firm ("E&Y"), communicated to the Company and the Audit Committee of the Board of Directors (the "Audit Committee") several reportable conditions involving the Company's internal financial controls. Reportable conditions involve matters coming to the attention of our accountants relating to significant deficiencies in the design or operation of internal controls that, in their judgment, could adversely affect our ability to record, process, summarize, and report financial data consistent with the assertions of management in the consolidated financial statements. The reportable conditions noted by E&Y related to the Company's inventory valuation, revenue recognition and reserves and allowances processes. E&Y also noted a reportable condition which it considered to be a material weakness in the Company's internal controls under standards established by the American Institute of Certified Public Accountants ("AICPA"). Under AICPA standards, a material weakness is defined as a reportable condition in which the design or operation of one or more of the internal control components does not reduce to a relatively low level the risk that misstatements caused by error or fraud in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. The material weakness noted by E&Y was that the Company's financial statement close process does not ensure that all material errors in accounts that involve significant estimation will be identified on a timely basis by employees in the normal course of their duties. Specifically, E&Y noted that there were significant delays in accumulating data, performing analysis, and evaluating results.



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In connection with its review of the Company's results for First Quarter Fiscal 2005, E&Y advised the Company and the Audit Committee that the Company continued to experience difficulties with the financial statement closing process, noting that the closing process had deteriorated significantly during First Quarter Fiscal 2005 and that the Company had insufficient resources within the finance department to address all assigned responsibilities, including financial reporting, budgeting and operational analysis. In addition, E&Y advised the Company that ineffective planning and execution of the conversion from the Company's Legacy systems to a fully integrated Enterprise Resource Planning ("ERP") System in First Quarter Fiscal 2005 caused a significant delay in the Company's ability to file its First Quarter 10-Q and constituted a material weakness in the Company's internal controls under standards established by the Public Company Accounting Oversight Board ("PCAOB"), which define a material weakness as a significant deficiency or combination of significant deficiencies that result in more than a remote likelihood that a material misstatement in the annual or interim financial statements will not be prevented or detected.

WE FACE THE RISK OF NON-COMPLIANCE WITH SECTION 404 OF THE SARBANES-OXLEY ACT OF 2002.

Beginning this fiscal year, Section 404 of the Sarbanes-Oxley Act of 2002 ("the Act") will require the Company to include an internal control report of management in its Annual Report on Form 10-K. The internal control report must contain (i) a statement of management's responsibility for establishing and maintaining adequate internal control over financial reporting, (ii) a statement identifying the framework used by management to conduct the required evaluation of the effectiveness of our internal control over financial reporting, (iii) management's assessment of the effectiveness of our internal control over financial reporting as of the end of our most recent fiscal year, including a statement as to whether or not internal control over financial reporting is effective, and (iv) a statement that the Company's independent registered public accounting firm has issued an attestation report on management's assessment of internal control over financial reporting.

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Management acknowledges its responsibility for internal controls over financial reporting and seeks to continually improve those controls. Beginning in Fiscal 2004, the Company initiated a process to document and evaluate its internal controls over financial reporting, but suspended such process until the Company implemented its new, world-wide fully integrated ERP System, which implementation commenced in August 2004. The Company expects to resume the process of documenting, evaluating and monitoring its internal control over financial reporting in the third quarter of Fiscal 2005. E&Y has advised the Board of Directors and the Audit Committee that it believes the Company faces a significant risk of not completing its internal control assessment on a timely basis, and that even if the Company's assessment is completed, E&Y may not have sufficient resources and/or time to complete its assessment. The existence of the above factors and circumstances create a risk that the Company or E&Y will not be able to conclude at July 2, 2005 that the Company's internal controls over financial reporting are effective and may result in a delay in the timely filing of the Company's Annual Report on Form 10-K for Fiscal 2005.

### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

As a result of our global operating and financial activities, we are exposed to changes in interest rates and foreign currency exchange rates that may adversely affect our results of operations and financial position. In seeking to minimize

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the risks and/or costs associated with such activities, we manage exposure to changes in interest rates and foreign currency exchange rates through our regular operating and financing activities.

We do not presently use derivative instruments to adjust our interest rate risk profile. We do not utilize financial instruments for trading or speculative purposes, nor do we utilize leveraged financial instruments.

Although the U.S. Dollar is the functional currency for each of our subsidiaries, certain net sales to customers and purchases of certain components and services are transacted in local currency, thereby creating an exposure to fluctuations in foreign currency exchange rates. The impact of foreign exchange transactions is reflected in our statements of operations. As of October 2, 2004, we were not engaged in any hedging activities and we had no forward exchange contracts outstanding. We continue to analyze the benefits and costs associated with hedging against foreign currency fluctuations.

### ITEM 4. CONTROLS AND PROCEDURES

**Certification.** The certifications of the principal executive officer and the principal financial officer (or persons performing similar functions) required by Rules 13a-14 and 15d-14 of the Securities Exchange Act of 1934, as amended (the "Certifications") are filed as exhibits to this report. This section of the report contains the information concerning the evaluation of the Company's disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) ("Disclosure Controls") and changes to internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) ("Internal Controls") referred to in the Certifications and this information should be read in conjunction with the Certifications for a more complete understanding of the topics presented.

**Limitations on the Effectiveness of Controls.** Our management, including the principal executive officer and principal financial officer, does not expect that our Disclosure Controls or Internal Controls will prevent all error and all fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Because of the limitations in any and all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within the Company have been detected. Further, the design of any control system is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Because of these inherent limitations in a cost-effective control system, misstatements due to error or fraud may occur and not be detected even when effective Disclosure Controls and Internal Controls are in place.

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**Internal Controls.** In performing its audit of our Consolidated Financial Statements for Fiscal 2004, and as reported in our Form 10-K for Fiscal 2004, E&Y notified the Company and the Audit Committee of several reportable conditions in Internal Controls under standards established by the American Institute of Certified Public Accountants. Reportable conditions involve matters coming to the attention of our auditors relating to significant deficiencies in the design or operation of Internal Controls that, in their judgment, could adversely affect our ability to record, process, summarize, and report financial data consistent with the assertions of management in the consolidated financial statements. E&Y noted reportable conditions relating to the Company's inventory valuation, revenue recognition and reserves and allowances processes. E&Y also

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noted one reportable condition which it considered to be a material weakness in the Company's Internal Controls. A material weakness is defined as a reportable condition in which the design or operation of one or more of the Internal Control components does not reduce to a relatively low level the risk that misstatements caused by error or fraud in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. Specifically, E&Y indicated that because there are significant delays in accumulating data, performing analysis, and evaluating results, the Company's financial statement closing process does not ensure that on a timely basis employees in the normal course of their duties will identify all material errors to accounts that involve significant estimates. In connection with E&Y's review of the Company's results for First Quarter Fiscal 2005, E&Y advised the Company and the Audit Committee that the Company continued to experience difficulties with the financial statement closing process, noting that the closing process had deteriorated significantly during First Quarter Fiscal 2005 and that the Company had insufficient resources within the finance department to address all assigned responsibilities, including financial reporting, budgeting and operational analysis. In addition, E&Y advised the Company that ineffective planning and execution of the conversion from the Company's Legacy systems to a world-wide, fully integrated Enterprise Resource Planning ("ERP") System in First Quarter Fiscal 2005 caused a significant delay in the Company's ability to file its Quarterly Report on Form 10-Q for First Quarter Fiscal 2005 ("First Quarter 10-Q"), and constituted a material weakness in the Company's Internal Controls under standards established by the Public Company Accounting Oversight Board ("PCAOB"). PCAOB standards define a material weakness as a significant deficiency or combination of significant deficiencies that result in more than a remote likelihood that a material misstatement in the annual or interim financial statements will not be prevented or detected.

The Company has assigned a high priority to the remediation of the material weaknesses and reportable conditions identified above and believes that several of these issues will be substantially improved upon effective and efficient operation of the ERP System. As previously disclosed, the implementation of the new ERP System resulted in inefficiencies and delays in providing information necessary to complete the Company's First Quarter 10-Q. Although the Company has made substantial progress in operating the ERP System, it continues to experience some inefficiencies and delays with the system. In addition, the delay in filing the First Quarter 10-Q will impact the Company's ability to timely file its Quarterly Report on Form 10-Q for the second quarter of Fiscal 2005. We cannot assure you that ongoing issues relating to the operation of our ERP System or that other control issues will not affect our ability to file other future periodic reports on a timely basis.

Evaluation of Disclosure Controls. Based on our management's evaluation (with the participation of our principal executive officer and principal financial officer), as of the end of the period covered by this report and as a result of the matters described above and below, our principal executive officer and principal financial officer have concluded that, our Disclosure Controls were not effective in providing reasonable assurance of achieving their objectives to ensure that information required to be disclosed by us in reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms.

Changes in Internal Controls. The Company implemented its new world-wide, fully integrated ERP System during First Quarter Fiscal 2005, in part to address the reportable conditions and material weaknesses described above and to improve the overall effectiveness of the Company's Internal Controls and Disclosure Controls. Although as discussed above, the Company believes that effective and efficient operation of the ERP System will reduce the reportable conditions and material weaknesses noted by E&Y and improve the overall effectiveness of the Company's Internal Controls and Disclosure Controls, the Company experienced

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significant operational issues in connection with the implementation of the ERP System that caused significant delays in accumulating data, performing analysis and evaluating results necessary to support the timely preparation of the Company's First Quarter 10-Q. As a result, the financial statement closing process deteriorated significantly during First Quarter Fiscal 2005. As we become more proficient in operating the ERP System, we believe our Internal Controls and Disclosure Controls will improve.

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### PART II. OTHER INFORMATION

#### ITEM 1. LEGAL PROCEEDINGS

See Note 9 - Litigation and Settlements in the Notes to Condensed Consolidated Financial Statements.

#### ITEM 5. OTHER INFORMATION

The Company's Annual Meeting of Shareholders was held on February 3, 2005. The following is a summary of the matters voted on at that meeting.

The shareholders elected each of the Company's nominees to the Board of Directors. The persons elected to the Board of Directors, and the number of votes cast for and withheld for each nominee for director, were as follows:

Director	For	Withheld
Ira B. Lampert	19,512,645	6,040,578
Ronald S. Cooper	22,130,790	3,422,433
Morris H. Gindi	22,135,859	3,417,364
William J. O'Neill, Jr.	22,128,687	3,424,536

The shareholders ratified the appointment of Ernst & Young LLP as the Company's independent registered public accounting firm for Fiscal 2005 by the following vote: 23,161,688 votes "For"; 2,383,429 votes "Against"; and 8,106 abstentions.

#### ITEM 6. EXHIBITS

No.	Description	Method of Filing
3.1	Certificate of Incorporation, as amended through May 9, 2000	Incorporated by re- report on Form 10- 2000.
3.2	Restated By-Laws, as amended through July 12, 2004	Incorporated by re- quarterly report o July 3, 2004
10.1	Amendment dated as of November 20, 2002, Amendment No. 2 dated as of February 26, 2003, and Amendment No. 3 dated as of March 30, 2003, to Terms of Employment dated as of	Filed herewith.

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January 1, 2000 between Harlan I. Press and the Company

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|------|---|-----------------|
| 10.2 | Terms of Employment between Robert Bosi and the Company, effective as of October 21, 2004.  | Filed herewith. |
| 10.3 | Terms of Employment between Blaine Robinson and the Company, effective as of February 11, 2003 and Amendment No. 1 to same dated as of January 7, 2005. | Filed herewith. |

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|------|---|-----------------|
| 31.1 | Certification of Chief Executive Officer pursuant to Rule 13a-14(a)/15d-14(a) | Filed herewith. |
| 31.2 | Certification of Chief Financial Officer pursuant to Rule 13a-14(a)/15d-14(a) | Filed herewith. |
| 32.1 | Certification of Chief Executive Officer pursuant to 18 U.S.C. ss.1350        | Filed herewith. |
| 32.2 | Certification of Chief Financial Officer pursuant to 18 U.S.C. ss.1350        | Filed herewith. |

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S I G N A T U R E

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CONCORD CAMERA CORP.

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(Registrant)

DATE: February 14, 2005

By: /s/ Robert A. Bosi

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(Signature)

Robert A. Bosi  
Interim Senior Vice President and  
Chief Financial Officer  
DULY AUTHORIZED AND PRINCIPAL

