

AMERICAN EXPRESS CO
Form FWP
October 24, 2017

Issuer Free Writing Prospectus
Filed pursuant to Rule 433
Registration No. 333-207239

AMERICAN EXPRESS COMPANY

\$500,000,000

FLOATING RATE NOTES DUE OCTOBER 30, 2020

Terms and Conditions

Issuer:	American Express Company
Expected Ratings(1):	A3/BBB+/A (Stable/Stable/Stable) (Moody s/S&P/Fitch)
Ranking:	Senior unsecured
Trade Date:	October 23, 2017
Settlement Date:	October 30, 2017 (T+5 days). Under Rule 15c6-1 of the Securities Exchange Act of 1934, as amended, trades in the secondary market generally are required to settle in two business days, unless the parties to any such trade expressly agree otherwise. Accordingly, purchasers who wish to trade the Notes on the date hereof or the next two business days will be required, because the Notes initially will settle in T+5, to specify an alternate settlement cycle at the time of any such trade to prevent a failed settlement. If you wish to trade the Notes on the date hereof or the next two business days, you should consult your own advisors.
Maturity Date:	October 30, 2020
Par Amount:	\$500,000,000
Day Count:	Actual / 360
Base Rate:	Three-Month LIBOR (Reuters)
Spread:	+33 bps
Public Offering Price:	100%
Underwriters' Commission:	0.250%
Net Proceeds to American Express:	\$498,750,000 (before expenses)
Interest Payment Dates and Interest Reset Dates:	Interest on the notes is payable on January 30, April 30, July 30, and October 30 of each year, beginning January 30, 2018.

If any Interest Payment Date (other than the maturity date) is not a Business Day,
then such Interest Payment Date will be postponed

to the next succeeding Business Day unless that Business Day is in the next succeeding calendar month, in which case the Interest Payment Date will be the immediately preceding Business Day

Interest Periods:

Quarterly. The initial period will be the period from, and including the Settlement Date to, but excluding January 30, 2018, the initial Interest Payment Date. The subsequent interest periods will be the periods from, and including the applicable Interest Payment Date to, but excluding, the next Interest Payment Date or the Maturity Date, as applicable

Interest Determination Dates:

Second London banking day prior to applicable Interest Reset Date

Redemption:

American Express Company may redeem the notes, in whole or in part, on or after the date that is 31 days prior to the Maturity Date at a redemption price equal to the principal amount of the notes being redeemed, together with any accrued and unpaid interest thereon to the date fixed for redemption. The notes may be redeemed prior to the date that is 31 days prior to the maturity date if certain events occur involving United States taxation

Listing:

The notes will not be listed on any exchange

Minimum Denominations/Multiples:

Minimum denominations of \$2,000 and integral multiples of \$1,000 in excess thereof

CUSIP:

025816BQ1

ISIN:

US025816BQ18

Joint Book-Running Managers:

Barclays Capital Inc.
Deutsche Bank Securities Inc.
Mizuho Securities USA LLC
RBC Capital Markets, LLC

Wells Fargo Securities, LLC

Co-Managers:

Lloyds Securities Inc.

MUFG Securities Americas Inc.

RBS Securities Inc.

TD Securities (USA) LLC

U.S. Bancorp Investments, Inc.

Junior Co-Managers:

Castle Oak Securities, L.P.

Drexel Hamilton, LLC

RedTail Capital Markets, LLC

R. Seelaus & Co., Inc.

(1) An explanation of the significance of ratings may be obtained from the rating agencies. Generally, rating agencies base their ratings on such material and information, and such of their own investigations, studies and assumptions, as they deem appropriate. The rating of the notes

Edgar Filing: AMERICAN EXPRESS CO - Form FWP

should be evaluated independently from similar ratings of other securities. A credit rating of a security is not a recommendation to buy, sell or hold securities and may be subject to review, revision, suspension, reduction or withdrawal at any time by the assigning rating agency.

The issuer has filed a registration statement (including a base prospectus dated October 2, 2015) and a preliminary prospectus supplement, dated October 23, 2017, with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement, the preliminary prospectus supplement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Barclays Capital Inc. at 1-888-603-5847, Deutsche Bank Securities Inc. at 1-800-503-4611, Mizuho Securities USA LLC at 1-866-271-7403, RBC Capital Markets, LLC at 1-866-375-6829, or Wells Fargo Securities, LLC at 1-800-645-3751.
