Abrahams Bruce Form 3 June 15, 2006

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement PRIMEDIA INC [PRM] **Â** Abrahams Bruce (Month/Day/Year) 06/12/2006 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) C/O PRIMEDIA INC., 745 (Check all applicable) FIFTH AVENUE (Street) 6. Individual or Joint/Group 10% Owner Director _X__ Officer Other Filing(Check Applicable Line) (give title below) (specify below) _X_ Form filed by One Reporting Senior Vice President Person NEW YORK, NYÂ 10151 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 5) (Instr. 4) Form: Direct (D) or Indirect (I) (Instr. 5) Â Common Stock, par value \$0.01 per share 20,000 (1) D Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

1. Title of Derivative	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
Security	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial
(Instr. 4)	(Month/Day/Year)	Derivative Security	or Exercise	Form of	Ownership
		(Instr. 4)	Price of	Derivative	(Instr. 5)
	Date Exercisable	Title	Derivative	Security:	
			Security	Direct (D)	

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		Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Stock Options (Right to Buy)	(2)	01/01/2008	Common Stock	1,500	\$ 12.625	D	Â
Stock Options (Right to Buy)	(3)	07/28/2009	Common Stock	1,500	\$ 15.5625	D	Â
Stock Options (Right to Buy)	(4)	10/05/2011	Common Stock	4,800	\$ 1.85	D	Â
Stock Options (Right to Buy)	12/02/2004(5)	12/02/2008	Common Stock	12,500	\$ 2.9	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships				
Fg	Director	10% Owner	Officer	Other	
Abrahams Bruce C/O PRIMEDIA INC. 745 FIFTH AVENUE NEW YORK Â NYÂ 10151	Â	Â	Senior Vice President	Â	

Signatures

Bruce Abrahams	06/14/2006		
**Signature of	Date		

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Consists of 20,000 shares of restricted stock, all of which are vested.
- (2) Option originally granted on January 1, 1998. All options are fully vested as of the date hereof.
- (3) Option originally granted on July 28, 1999. All options are fully vested as of the date hereof.
- (4) Option originally granted on October 5, 2001. All options are fully vested as of the date hereof.
- (5) Grant date December 2, 2003. The option is exercisable in three installments of one-third each beginning December 2, 2004. As of the date hereof, 8,333 shares are vested

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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