

PRIMEDIA INC  
Form 8-K  
July 07, 2004

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## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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### FORM 8-K

#### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **July 7, 2004**

### PRIMEDIA Inc.

(Exact name of registrant as specified in its charter)

**DELAWARE**  
(State or other Jurisdiction of  
Incorporation or Organization)

**1-11106**  
(Commission  
File Number)

**13-3647573**  
(I.R.S. Employer  
Identification No.)

**745 FIFTH AVENUE, NEW YORK, NEW YORK**  
(Address of principal executive offices)

**10151**  
(Zip Code)

Registrant's telephone number, including area code: **(212)-745-0100**

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**Item 5. Other Events and Regulation FD Disclosure**

On July 7, 2004, PRIMEDIA Inc. issued a press release relating to the closing of its redemption of its Series J Convertible Exchangeable Preferred Stock. A copy of the press release is attached hereto as Exhibit 99.

**Item 7. Financial Statements and Exhibits**

(c) Exhibits

Exhibit 99: Press Release of PRIMEDIA Inc., dated July 7, 2004.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**PRIMEDIA Inc.**  
(Registrant)

*Date: July 7, 2004*

By: */s/ Beverly C. Chell*

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Beverly C. Chell  
*Vice Chairman and Secretary*

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**INDEX TO EXHIBITS**

**Exhibit No.**

**Description**

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Press Release of PRIMEDIA Inc., dated July 7, 2004

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SIGNATURES

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