

Edgar Filing: PRIMEDIA INC - Form 8-K

PRIMEDIA INC  
Form 8-K  
May 01, 2003

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15 (d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 1, 2003

Commission file number: 1-11106

PRIMEDIA INC.  
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(Exact name of registrant as specified in its charter)

DELAWARE

13-3647573

-----  
(State or other jurisdiction of  
incorporation or organization)

(I.R.S. Employer  
Identification No.)

745 FIFTH AVENUE, NEW YORK, NEW YORK  
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(Address of principal executive offices)

10151  
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(Zip Code)

Registrant's telephone number, including area code

(212) 745-0100  
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ITEM 7. FINANCIAL STATEMENT AND EXHIBITS.

(c) Exhibits

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Exhibit 99.1: Press Release of PRIMEDIA Inc., dated May 1, 2003

ITEM 9. Regulation FD Disclosure

On May 1, 2003, PRIMEDIA Inc. issued a press release regarding its earnings for the three months ending March 31, 2003. A copy of the press release is furnished with this Form 8-K as Exhibit 99.1. The information in Exhibit 99.1 is being furnished pursuant to Item 12 of Form 8-K and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

PRIMEDIA Inc.  
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(Registrant)

Date: May 1, 2003

/s/ Beverly C. Chell

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(Signature)  
Vice Chairman and Secretary

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INDEX TO EXHIBITS

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Exhibit No. -----	Description -----
99.1	Press Release of PRIMEDIA Inc., dated May 1, 2003