

ARBITRON INC  
Form POS EX  
March 03, 2009

As filed with the Securities and Exchange Commission on March 3, 2009

Registration No. 333-155578

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
Post Effective Amendment No. 1  
to  
FORM S-8  
REGISTRATION STATEMENT UNDER  
THE SECURITIES ACT OF 1933  
Arbitron Inc.**

(Exact Name of Registrant as Specified in Its Charter)

**Delaware**  
(State or Other Jurisdiction of  
Incorporation or Organization)

**52-0278528**  
(I.R.S. Employer Identification No.)

**9705 Patuxent Woods Drive  
Columbia, MD**  
(Address of Principal Executive  
Offices)

**21046**  
(Zip Code)

**ARBITRON INC. EMPLOYEE STOCK PURCHASE PLAN**  
(as amended and restated as of 13, 2008)  
(Full Title of the Plan)

**Timothy T. Smith, Esq.**  
**Executive Vice President and Chief Legal Officer, Legal and Business Affairs, and Secretary**  
**Arbitron Inc.**

**9705 Patuxent Woods Drive  
Columbia, MD 21046**  
(Name and Address of Agent for Service)

**(410) 312-8000**  
(Telephone Number, Including Area Code, of Agent for Service)

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company

(Do not check if a smaller reporting company)

**EXPLANATORY NOTE**

This Post-Effective Amendment No. 1 to the Registration Statement on Form S-8 of Arbitron, Inc. is being filed pursuant to Rule 462(d) under the Securities Act of 1933, as amended, solely in order to file revised Exhibits 3.5 and 23.2.

**PART II**

**INFORMATION REQUIRED IN THE REGISTRATION STATEMENT**

**Item 8. Exhibits.**

The Exhibits to this registration statement are listed in the Index to Exhibits.

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**SIGNATURES**

Pursuant to the requirements of the Securities Act of 1933, the registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this registration statement to be signed on its behalf by the undersigned, thereunto duly authorized, in New York, New York, on this 3 day of March, 2009.

ARBITRON INC.  
a Delaware corporation

By: /s/ Michael P. Skarzynski  
Michael P. Skarzynski  
Chairman, President, and Chief Executive  
Officer

Pursuant to the requirements of the Securities Act of 1933, this registration statement has been signed by the following persons in the capacities and on the dates indicated.

| <b>Signature</b>          | <b>Title</b>   | <b>Date</b>   |
|---------------------------|--|---------------|
| /s/ Michael P. Skarzynski | President, and Chief Executive Officer   | March 3, 2009 |
| Michael P. Skarzynski     | (Principal executive officer)  |               |
| /s/ Sean R. Creamer       | Executive Vice President of Finance and  | March 3, 2009 |
| Sean R. Creamer           | Planning and Chief Financial Officer<br>(Principal financial and accounting officer) |               |
| *                         |  |               |
| Shellye Archambeau        | Director   | March 3, 2009 |
| *                         |  |               |
| David W. Devonshire       | Director   | March 3, 2009 |
| *                         |  |               |
| Philip Guarascio          | Director   | March 3, 2009 |
| *                         |  |               |
| William T. Kerr           | Director   | March 3, 2009 |
| *                         |  |               |
| Larry E. Kittelberger     | Director   | March 3, 2009 |
| *                         |  |               |



## INDEX TO EXHIBITS

| Number | Description   |
|--------|---|
| 3.1**  | Restated Certificate of Incorporation of Arbitron Inc. (formerly known as Ceridian Corporation) (Filed as Exhibit 4.01 to Ceridian's Registration Statement on Form S-8 (File No. 33-54379) and incorporated herein by reference).  |
| 3.2**  | Certificate of Amendment of Restated Certificate of Incorporation of Arbitron Inc. (formerly known as Ceridian Corporation) (Filed as Exhibit 3 to Ceridian's Quarterly Report on Form 10-Q for the quarter ended June 30, 1996 and incorporated herein by reference).  |
| 3.3**  | Certificate of Amendment of Restated Certificate of Incorporation of Arbitron Inc. (formerly known as Ceridian Corporation) (Filed as Exhibit 3.01 to Ceridian's Quarterly Report on Form 10-Q for the quarter ended June 30, 1999 and incorporated herein by reference).   |
| 3.4**  | Certificate of Amendment to Restated Certificate of Incorporation of Arbitron Inc. (formerly known as Ceridian Corporation) (Filed as Exhibit 3.4 to Arbitron's Annual Report on Form 10-K for the year ended December 31, 2000 and incorporated herein by reference).  |
| 3.5*   | Second Amended and Restated Bylaws of Arbitron Inc., effective as of February 25, 2009 (Filed as Exhibit 3.5 to Arbitron's Annual Report on Form 10-K for the year ended December 31, 2008 and incorporated herein by reference).   |
| 4.1**  | Specimen of Common Stock Certificate (Filed as Exhibit 4.1 to Arbitron's Annual Report on Form 10-K for the year ended December 31, 2000 and incorporated herein by reference).   |
| 4.2**  | Rights Agreement, dated as of November 21, 2002, between Arbitron and The Bank of New York, as Rights Agent, which includes the form of Certificate of Designation of the Series B Junior Participating Preferred Stock as <u>Exhibit A</u> , the Summary of Rights to Purchase Series B Junior Participating Preferred Shares as <u>Exhibit B</u> and the Form of Rights Certificate as <u>Exhibit C</u> (Filed as Exhibit 99.1 to Arbitron's Form 8-K, filed November 21, 2002 and incorporated herein by reference). |
| 4.3**  | Amendment No. 1 to Rights Agreement, dated as of January 31, 2007, between Arbitron and The Bank of New York, as Rights Agent (Filed as Exhibit 4.3 to Arbitron's Annual Report on Form 10-K for the year ended December 31, 2006 and incorporated herein by reference).  |
| 5.1**  | Opinion of Timothy T. Smith, Executive Vice President and Chief Legal Officer, Legal and Business Affairs, and Secretary of the Registrant regarding the legality of the securities being registered  |
| 10.1** | Arbitron Employee Stock Purchase Plan (as amended and restated as of May 13, 2008)  |
| 23.1** | Consent of Timothy T. Smith (included in Exhibit 5.1)   |
| 23.2*  | Consent of KPMG LLP   |
| 24.1** | Powers of attorney  |

\* Filed Herewith

\*\* Previously Filed

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