

ABERCROMBIE & FITCH CO /DE/  
Form DEFA14A  
February 28, 2011

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities  
Exchange Act of 1934 (Amendment No. )

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

Abercrombie & Fitch Co.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
  - (1) Title of each class of securities to which transaction applies:

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(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

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- o Fee paid previously with preliminary materials.
- o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

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**ABERCROMBIE & FITCH CO. ANNOUNCES  
POSTPONEMENT OF SPECIAL MEETING OF STOCKHOLDERS**

**New Albany, Ohio, February 28, 2011:** Abercrombie & Fitch Co. (NYSE: ANF) announced today that it has postponed its Special Meeting of Stockholders originally scheduled to be held this morning at 10:00 a.m., Eastern Time. Ronald A. Robins, Jr., the Company's Senior Vice President and General Counsel, stated: Following a succession of positive communications with a number of significant stockholders, we put the reincorporation proposal up for a vote, convinced that it was a major corporate governance reform in the best interests of our stockholders and would receive strong support. We have been unable to obtain a strong consensus in favor of reincorporation at this point. Accordingly, we are postponing the Special Meeting in order to continue our dialogue with our stockholders regarding this significant corporate governance matter.

*At the end of its 2010 fiscal year, the Company operated a total of 1,069 stores. The Company operated 316 Abercrombie & Fitch stores, 181 abercrombie kids stores, 502 Hollister Co. stores and 18 Gilly Hicks stores in the United States. The Company also operated nine Abercrombie & Fitch stores, four abercrombie kids stores, 38 Hollister Co. stores and one Gilly Hicks store internationally. The Company operates e-commerce websites at [www.abercrombie.com](http://www.abercrombie.com), [www.abercrombiekids.com](http://www.abercrombiekids.com), [www.hollisterco.com](http://www.hollisterco.com) and [www.gillyhicks.com](http://www.gillyhicks.com).*

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**SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995**

A&F cautions that any forward-looking statements (as such term is defined in the Private Securities Litigation Reform Act of 1995) contained in this Press Release or made by management of A&F involve risks and uncertainties and are subject to change based on various important factors, many of which may be beyond the Company's control. Words such as estimate, project, plan, believe, expect, anticipate, intend, and similar expressions may identify forward-looking statements. The following factors, in addition to those included in the disclosure under the heading

**FORWARD-LOOKING STATEMENTS AND RISK FACTORS** in ITEM 1A. RISK FACTORS of A&F's Annual Report on Form 10-K for the fiscal year ended January 30, 2010, in some cases have affected and in the future could affect the Company's financial performance and could cause actual results for the 2010 fiscal year and beyond to differ materially from those expressed or implied in any of the forward-looking statements included in this Press Release or otherwise made by management: general economic and financial conditions could have a material adverse effect on the Company's business, results of operations and liquidity; loss of the services of skilled senior executive officers could have a material adverse effect on the Company's business; ability to hire, train and retain qualified associates could have a material adverse effect on the Company's business; equity-based compensation awarded under the employment agreement with the Company's Chief Executive Officer could adversely impact the Company's cash flows, financial position or results of operations and could have a dilutive effect on the Company's outstanding Common Stock; failure to anticipate, identify and respond to changing consumer preferences and fashion trends in a timely manner could cause the Company's profitability to decline; unseasonable weather conditions affecting consumer preferences could have a material adverse effect on the Company's business; disruptive weather conditions affecting the consumers' ability to shop could have a material adverse effect on the Company's business; the Company's market share may be adversely impacted at any time by a significant number of competitors; the Company's international expansion plan is dependent on many factors, any of which could delay or prevent successful penetration into new markets and strain its resources; the Company's growth strategy relies on the addition of new stores, which may strain the Company's resources and adversely impact current store performance; the Company may incur costs related to store closures; availability and market prices of key raw materials and labor costs could have a material adverse effect on the Company's business and results of operations; the interruption of the flow of merchandise from key



vendors and international manufacturers could disrupt the Company's supply chain; the Company does not own or operate any manufacturing facilities and therefore depends upon independent third parties for the manufacture of all its merchandise; the Company's reliance on two distribution centers domestically located in the same vicinity, and one distribution center internationally, makes it susceptible to disruptions or adverse conditions affecting its distribution centers; the Company's reliance on third parties to deliver merchandise from its distribution centers to its stores and direct-to-consumer customers could result in disruptions to its business; the Company's development of new brand concepts could have a material adverse effect on the Company's financial condition or results of operations; fluctuations in foreign currency exchange rates could adversely impact financial results; the Company's net sales and inventory levels fluctuate on a seasonal basis, causing its results of operations to be particularly susceptible to changes to back-to-school and holiday shopping patterns; the Company's ability to attract customers to its stores depends heavily on the success of the shopping centers in which they are located; comparable store sales will continue to fluctuate on a regular basis; the Company's net sales are affected by direct-to-consumer sales; the Company may be exposed to risks and costs associated with credit card fraud and identity theft; the Company's litigation exposure could exceed expectations, having a material adverse effect on the Company's financial condition or results of operations; the Company's failure to adequately protect its trademarks could have a negative impact on its brand image and limit its ability to penetrate new markets; the Company's unsecured credit agreement includes financial and other covenants that impose restrictions on its financial and business operations; changes in taxation requirements could adversely impact financial results; the Company's inability to obtain commercial insurance at acceptable prices or failure to adequately reserve for self-insured exposures might increase expense and adversely impact financial results; modifications and/or upgrades to information technology systems may disrupt operations; the Company could suffer if the Company's computer systems are disrupted or cease to operate effectively; effects of political and economic events and conditions domestically, and in foreign jurisdictions in which the Company operates, including, but not limited to, acts of terrorism or war could have a material adverse effect on the Company's business; potential disruption of the Company's business due to the occurrence of, or fear of, a health pandemic could have a material adverse effect on the Company's business; changes in the regulatory or compliance landscape could adversely affect the Company's business or results of operations; and the Company's operations may be effected by greenhouse emissions and climate change.