

GENERAL ELECTRIC CAPITAL CORP

Form FWP

October 13, 2009

Filed Under Rule 433

Registration Statement No. 333-160487

R It#fs time for an INVESTMENT #õ RATE YIELD #õ Less than \$ 2.00% 15,000 2.02% \$15,000 to 2.15% \$49,999 2.17% \$50,000 or more 2.30% 2.32% Rates as 28/09 and may of 9/ #õ be reset weekly.

Dear Investor: Make the Now more than ever, it#fs important to get the most out of options offer you advantages as valuable as these... Invest more, earn more. available You can earn higher returns than most money market accounts, short-term CDs. In fact, our rate will always be above the It#fs easy to money market mutual funds, as published TMA service of weekly in MoneyGE Interest iMoneyNet, Inc. complete and Access your money anytime. the enclosed When you want to redeem from your investment, or apply you can enjoy amounts of \$250 or more, link directly to your bank account geinterestplus Save with no sales fees. There are no sales charges, management or maintenance fees, So every dollar you invest is working hard for you. After your is processed, Turn to a trusted name you know. You can invest in GE Interest Plus with confidence because automatically Corporation, a global, diversified financial services credited with To invest, return the enclosed application with a check for (\$500 minimum; \$250 for Auto Invest). You#fll receive your\$ checks shortly after your application is processed. We look 25 Sincerely, INCENTIVE!u GE Interest Plus P.S. Questions? 1-800-433-4480 Monday through Friday, 8:30 a.m. to 7:00 p. Call \*GE Interest Plus is an investment in the senior, unsecured corporate debt of market fund, which is generally a diversified fund consisting of investment in Interest Plus is not an FDIC-insured guaranteed under the FDIC#fs Temporary deposit. GE Interest Plus is Liquidity not is unable to pay its debts. Please see the prospectus for important investment The issuer has filed a registration statement (including a prospectus) Before you invest, you should read the prospectus in that registration statement issuer and this offering. You may get these documents for free by visiting participating in the offering will arrange to mail you the prospectus if you #õFor current rates/yields go to www.geinterestplus.com. One rate will apply to of your investment. It assumes that interest is accrued daily and posted uOne lifetime incentive per Social Security number. Incentive will be reported \*\* There is a \$15 wire fee for each outgoing wire redemption request. No fees are GEIP-RFKIT

---

Ready to earn more? 1. Review the enclosed prospectus and privacy 2. Complete and return the enclosed application 3. Include a check for your minimum investment \$25 incentive u yours automatically when you We#fre here to help. Call toll-free 1-800-433-4480 Monday through Friday, 8:30 a.m Visit geinterestplus.com anytime for more information or R uOne lifetime incentive per Social Security number. Incentive will be reported

---

To start earning more, invest in GE Interest Plus today! Visit [geinterestplus.com](http://geinterestplus.com) for more information or to apply online. The issuer has filed a registration statement (including a prospectus) [Registration Statement No. 333-160487] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that from an investment, registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free you can get it with by visiting EDGAR on the SEC website at [www.sec.gov](http://www.sec.gov) or by visiting [www.geinterestplus.com](http://www.geinterestplus.com). Alternatively, the issuer, any underwriter, or any dealer participating in the offering will GE Interest Plus. arrange to mail you the prospectus if you request it by visiting [www.geinterestplus.com](http://www.geinterestplus.com) or calling toll free 1-800-433-4480.

---

EARN MORE<sup>®</sup> Earn more on your investment.

You've found the You can earn higher returns than most smart investment money market accounts, savings accounts and short-term CDs. In fact, the interest you were looking for. rate paid by GE Interest Plus will always be above the average rate of taxable U.S. money market mutual funds, as published weekly in Money Fund Report,<sup>1</sup> a service Now more than ever, investors like you of iMoneyNet, Inc. won't settle for an average investment. And that's why GE Interest Plus could be GE Interest Plus offers three rate tiers, so a fit for your overall financial strategy. the more you invest, the more you'll earn. Check current rates 24 hours a day by GE Interest Plus Corporate Notes\* can offer calling our automated telephone service exactly what you need in an investment. at 1-800-433-4480 or visiting Competitive rates, easy access to your [geinterestplus.com](http://geinterestplus.com). investment, and no sales fees put more of your money to work for you. So read on to discover all the advantages Save money with waiting for you with GE Interest Plus. no sales fees. \$25 incentive Unlike with many when you invest today! investment options, you won't pay fees to invest. There are \*GE Interest Plus is an investment in the senior, unsecured no sales charges, corporate debt of the General Electric Capital Corporation. You should note that GE Interest Plus Notes are not a money management or market fund, which is generally a diversified fund consisting of maintenance fees, investment in short-term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest or redemption fees.<sup>1</sup> Plus is not an FDIC-insured deposit. GE Interest Plus is not That means every guaranteed under the FDIC's Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable dollar you invest to pay its debts. Please see the prospectus for important investment information. works harder for you. uOne lifetime incentive per Social Security number. Incentive will be reported as interest income on the 1099-INT statement issued at year-end. <sup>1</sup>There is a \$15 wire fee for each outgoing wire redemption request. No fees are charged for electronic transfers to and from the linked bank account.

---

**ACCESS INVEST MORE** Access your money with ease. Add to your investment quickly and easily. With GE Interest Plus, you have a variety of options when you want to redeem from GE Interest Plus was designed to help your investment. You can access your investors like you earn more on your money when you want, and there are available cash. And after your initial no penalties to redeem. 1 investment, you'll likely want to add to your investment regularly. · Unlimited check writing You can write an unlimited number of Whether you prefer to add to your checks in amounts of \$250t or more. investment yourself or set up automatic Once your application is approved, investments, there are convenient options you'll receive a free supply of checks. to choose from: · Quick Redemption Service · Quick Invest Service You can link your investment directly You can link your investment directly to your bank account to transfer money your bank account and transfer money electronically easily and at no charge electronically easily and at no charge (\$ 25 minimum). (\$ 25 minimum). · Wire Redemption Service · Auto Invest Service You can also choose the wire transfer You can set up monthly automatic service 1 when you apply, for the ability electronic investments from your to wire money to your linked bank linked bank account. account (\$2,500 minimum). · Wire transfers 1 A \$15 fee is charged for wire redemptions. No fees are charged You can choose to wire funds from your for electronic transfers to and from the linked account. bank to your investment. Note that your t\$ 10 fee for checks under \$250. bank will likely charge you for the wire. · Mail in a check Or if you prefer, you can simply mail in a check for any amount you want to add.

---

GE CAPITAL HOW TO GET STARTED Invest in a company you know Invest in GE Interest Plus today. and trust. It#fs easy... GE Interest Plus is a direct investment in 1. Review the enclosed prospectus General Electric Capital Corporation. An and privacy policy. indirect, wholly owned subsidiary of the General Electric Company, GE Capital was incorporated in 1943 and is now a global, 2. Complete and return the diversified financial services company enclosed application. with assets of approximately \$600 billion that serves consumers and businesses in 47 countries around the world. 3. Include a check for your minimum investment of \$500, or \$250 if you sign up for Auto Invest. Need help with your application? Call us toll-free at 1-800-433-4480, Monday through Friday, 8:30 a.m. to 7:00 p.m. ET. Or visit [geinterestplus.com](http://geinterestplus.com) anytime to see the current rates, get more information, or apply online. ®