

APPLEBEES INTERNATIONAL INC
Form DEFA14A
October 22, 2007

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934

Filed by the Registrant [X]
Filed by a Party other than the Registrant []

Check the appropriate box:

- [] Preliminary Proxy Statement
 [] Confidential, for Use of the Commission Only (as permitted by Rule
14a-6(e) (2))
 [] Definitive Proxy Statement
 [X] Definitive Additional Materials
 [] Soliciting Material Pursuant to Section 240.14a-12

APPLEBEE'S INTERNATIONAL, INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- [X] No fee required.
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FOR IMMEDIATE RELEASE

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ISS Recommends `For'
Sale of Applebee's International to IHOP Corp.

OVERLAND PARK, KAN., Oct. 22, 2007 - Applebee's International, Inc. (Nasdaq:APPB) today announced that Institutional Shareholder Services (ISS), one of the nation's most influential independent proxy advisory firms, recommends that Applebee's stockholders vote "FOR" the proposed sale of the company to IHOP Corp.

Last week, Glass Lewis & Co, another of the country's largest proxy advisory firms, also recommended shareholders vote "FOR" the proposed sale.

Applebee's and IHOP entered into a definitive agreement on July 15, 2007, to combine the two companies in an all-cash transaction under which Applebee's shareholders will receive \$25.50 per share of Applebee's common stock.

"The recommendations of ISS and Glass Lewis support the Applebee's board's decision that this sale is in the best interest of Applebee's shareholders," said Laurie Ellison, spokesperson for the company. "The board urges all Applebee's shareholders to vote their shares `FOR' the sale with IHOP."

Applebee's International will hold a special meeting of stockholders to vote on the proposed sale at 10 a.m. (Central Time) on Oct. 30, 2007, at the Doubletree Hotel in Overland Park, Kan.

Stockholders who have questions about the merger or need assistance in submitting their proxy or voting their shares should contact Applebee's proxy solicitor, Innisfree M&A., toll-free at (877) 687-1866.

About Applebee's

Applebee's International, Inc., headquartered in Overland Park, Kan., develops, franchises and operates restaurants under the Applebee's Neighborhood Grill & Bar brand, the largest casual dining concepts in the world. As of Sept. 30, 2007, there were 1,953 Applebee's restaurants operating system-wide in 49 states, 17 international countries and one U.S. territory, of which 510 were company-owned. Additional information on Applebee's International can be found at the company's website (www.applebees.com).

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Additional Information and Where to Find It

In connection with the proposed transaction, IHOP Corp. and Applebee's International will be filing documents with the Securities and Exchange Commission (the "SEC"), and Applebee's has filed a related definitive proxy statement. Investors and security holders are urged to read the definitive proxy statement because it contains important information about the proposed transaction. Investors and security holders may obtain free copies of the definitive proxy statement and other documents filed with the SEC at the SEC's website at www.sec.gov. In addition, investors and security holders may obtain free copies of the documents filed with the SEC by IHOP Corp. by contacting IHOP Investor Relations at 818-240-6055. Investors and security holders may obtain free copies of the documents filed with the SEC by Applebee's by contacting Applebee's Investor Relations at 913-967-4000. In addition, you may also find information about the merger transaction at www.ihopapplebeesacquisition.com.

Applebee's and their directors and executive officers may be deemed participants in the solicitation of proxies from the stockholders of Applebee's in connection with the proposed transaction. Information regarding the special interests of these directors and executive officers in the proposed transaction is included in the definitive proxy statement of Applebee's described above. Additional information regarding the directors and executive officers of Applebee's is also included in Applebee's proxy statement for its 2007 Annual Meeting of Stockholders, which was filed with the SEC on April 9, 2007, and the supplemental proxy statement filed on May 1, 2007. These documents are available free of charge at the SEC's website at www.sec.gov and from Investor Relations at IHOP and Applebee's as described above.