

FINISH LINE INC /IN/
Form 8-K
April 14, 2009

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 or 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): April 14, 2009

The Finish Line, Inc.
(Exact Name of Registrant as Specified in Charter)

Indiana (State or Other Jurisdiction of Incorporation)	0-20184 (Commission File Number)	35-1537210 (IRS Employer Identification No.)
3308 North Mitthoeffer Road, Indianapolis, Indiana (Address of Principal Executive Offices)		46235 (Zip Code)

Registrant's telephone number, including area code: (317) 899-1022

N/A
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

“ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

The Company announced today that Alan H. Cohen, the Company's Chairman of the Board, David I. Klapper, a director, and Larry J. Sablosky, a director, have each entered into separate Sales Plans with a brokerage firm under SEC Rule 10b5-1c pursuant to which Mr. Cohen, Mr. Klapper and Mr. Sablosky will sell, subject to predetermined minimum price conditions, up to an aggregate of 200,000, 163,114 and 104,108 shares, respectively, of the Company's Class A Common Stock during the term of the Sales Plans. Such sales, if made, would involve the conversion to shares of Class A Common Stock of 200,000 shares of the Company's Class B Common Stock by Mr. Cohen, the conversion of 163,114 shares of the Company's Class B Common Stock by Mr. Klapper, and the conversion of 104,108 shares of the Company's Class B Common Stock by Mr. Sablosky. Trading under the Sales Plans may occur from April 20, 2009, through and including October 16, 2009.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

The Finish Line, Inc.

Date: April 14, 2009

By: /s/ Gary D. Cohen
Gary D. Cohen
Executive Vice President and General
Counsel