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AVERY DENNISON CORPORATION

Form 8-K

September 07, 2001

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8 - K

PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

September 7, 2001

Date of Report (Date of earliest event reported)

AVERY DENNISON CORPORATION

(Exact name of registrant as specified in its charter)

Delaware	1-7685	95-1492269
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

150 N. Orange Grove Boulevard	91103
Pasadena, California	(Zip Code)
(Address of principal executive offices)	

Registrant's Telephone Number, including area code: (626) 304-2000

Item 9. Regulation FD Disclosure

The Company issued a news release today in the form attached as Exhibit 99.

SPECIAL NOTE REGARDING FORWARD LOOKING STATEMENTS

Certain statements contained in the Company's news release constitute "forward looking statements" under the Private Securities Litigation Reform Act. These statements are subject to certain risks and uncertainties. Actual results and trends may differ materially from historical or expected results depending on a variety of factors, including but not limited to price and availability of raw materials, foreign exchange rates, worldwide and local economic conditions, successful integration of acquired companies, financial condition of customers, fluctuations in demand affecting sales to customers and other matters referred to in the Company's SEC filings.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: September 7, 2001.

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By: /s/ Daniel R. O'Bryant

Name: Daniel R. O'Bryant

Title: Senior Vice President, Finance and
Chief Financial Officer

EXHIBIT LIST

Exhibit No. -----	Description -----
99	News Release dated September 7, 2001.