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ROYAL BANK OF SCOTLAND PLC Form 424B5 April 04, 2011

CALCULATION OF REGISTRATION FEE

Title of Each Class of Maximum Aggregate Amount of Registration
Securities Offered Offering Price Fee
Retail Corporate Notes \$5,660,000 \$657.13

Filed under Rule 424(b)(5), Registration Statement Nos. 333-162219, 333-162219-01 Final Pricing Supplement No. 31 – dated April 4, 2011 (to: Prospectus dated May 18, 2010 and Prospectus Supplement dated September 20, 2010)

Aggregate Price 1st Principal Maturity 1st Coup Coup Sourvivor's Product **CUSIP** toSelling Net Coupon Coupon Coupon Amount Paloliamis Phroceeds Type Date Date Amou@ption Ranking Number Rate Frequency 78011RBE2\$5,660,000 1001%07**5**%,599,155 FIXED 2.50% MONTHLY 04/15/2014 05/15/201\$2.64 NO **SENIOR** (Per Annum)

Redemption Information: Non-Callable/Non-Puttable

Lead Manager and Lead Agent: RBS Securities Inc.

The Royal Bank of Scotland

plc

Offering Dates: 03/28/2011 through 04/04/2011 Trade Date: 04/04/2011 @ 12:00 PM ET Settlement Date: 04/07/2011

Minimum Denomination/Increments: \$1,000.00/\$1,000.00 Guaranteed in full by The Royal Bank of Scotland Group plc Initial trades settle flat and clear SDFS: DTC Book-Entry only

DTC Number 2230 via RBS Securities Inc.

If the maturity date or an interest payment date for any note is not a business day (as that term is defined in the prospectus supplement), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.

Royal Bank of Scotland plc Retail Corporate Notes Prospectus dated May 18, 2010 and Prospectus

Supplement dated September 20, 2010