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ROYAL BANK OF SCOTLAND PLC

Form 424B5

November 23, 2010

CALCULATION OF REGISTRATION FEE

Title of Each Class of Securities Offered Retail Corporate Notes Maximum Aggregate
Offering Price
\$5,622,000

Amount of Registration Fee(1) \$400.85

(1) Calculated in accordance with Rule 457(r) of the Securities Act of 1933

Filed under Rule 424(b)(5), Registration Statement Nos. 333-162219, 333-162219-01

Final Pricing Supplement No. 3 – dated November 22, 2010 (to: Prospectus dated May 18, 2010 and Prospectus Supplement dated September 20, 2010)

Aggregate Price 1st **CUSIP** Principal to Selling Net Coupon Coupon Coupon Maturity Coupon Co Type Number Amount **Public Commission** Proceeds Rate Date Frequency Date Am 78011RAC7 \$5,622,000 100% 1.80% SEMI-ANNUAL 11/15/2018 5/15/2011 \$1 \$5,520,804 FIXED 4.25% (per annum)

Redemption Information: Non-Callable/Non-Puttable

Lead Manager and Lead Agent: RBS Securities Inc.

The Royal Bank of Scotland Trade Date: 11/22/2010 @ 12:00 PM ET

plc

Offering Dates: 11/15/2010 through 11/22/2010

Settlement Date: 11/26/2010

Minimum Denomination/Increments:

\$1,000.00/\$1,000.00

Guaranteed in full by The Royal Bank of Scotland

Group plc

Initial trades settle flat and clear SDFS: DTC

Book-Entry only

DTC Number 2230 via RBS Securities Inc.

If the maturity date or an interest payment date for any note is not a business day (as that term is defined in the prospectus supplement), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date. Royal Bank of Scotland plc Retail Corporate Notes Prospectus dated May 18, 2010 and Prospectus Supplement dated September 20, 2010