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POLO RALPH LAUREN CORP

Form 8-K March 26, 2004

OMB APPROVAL

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) March 19,2004

POLO RALPH LAUREN CORPORATION

(Exact name of registrant as specified in its charter)

001-13057 DELAWARE

13-2622036

(State or other jurisdiction of (Commission incorporation)

(Commission (IRS Employer File Number) Identification No.) (IRS Employer

650 MADISON AVENUE, NEW YORK, NEW YORK 10022

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (212) 318-7000

NOT APPLICABLE

(Former name or former address, if changed since last report.)

ITEM 5. OTHER EVENTS AND REGULATION FD DISCLOSURE.

On March 19, 2004, the Company issued the press release furnished herewith as Exhibit 99.1, and such press release is hereby incorporated herein by reference.

ITEM 7. EXHIBITS

EXHIBIT

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NUMBER	DESCRIPTION										
99.1	Press	release	of	Polo	Ralph	Lauren	Corporation,	dated	March	19,	2004

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SIGNATURES

Polo Ralph Lauren Corporation
----(Registrant)

Date March 25, 2004 /s/ Gerald M. Chaney

Gerald M. Chaney Senior Vice President of Finance and Chief Financial Officer