

FIRST DATA CORP
Form 4
March 15, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
DUQUES HENRY C

(Last) (First) (Middle)

6200 SOUTH QUEBEC STREET

(Street)

GREENWOOD VILLAGE, CO 80111

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
FIRST DATA CORP [FDC]

3. Date of Earliest Transaction (Month/Day/Year)
03/13/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	03/13/2006		M		90,134 A \$ 18.5313	806,716	D
Common Stock	03/13/2006		M		100,000 A \$ 19.2344	906,716	D
Common Stock	03/13/2006		S ⁽¹⁾		12,400 D \$ 46.84	866,396	D
Common Stock	03/13/2006		S ⁽¹⁾		9,500 D \$ 46.85	856,896	D
Common Stock	03/13/2006		S ⁽¹⁾		2,700 D \$ 46.86	854,196	D

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Common Stock	03/13/2006	<u>S(1)</u>	6,700	D	\$ 46.87	847,496	D	
Common Stock	03/13/2006	<u>S(1)</u>	6,000	D	\$ 46.88	841,496	D	
Common Stock						8,536	I	By Spouse
Common Stock	03/13/2006	M	9,866	A	\$ 21.2813	916,582	D	
Common Stock	03/13/2006	M	97,414	A	\$ 29.7275	1,013,996	D	
Common Stock	03/13/2006	<u>S(1)</u>	1,200	D	\$ 46.64	1,012,796	D	
Common Stock	03/13/2006	<u>S(1)</u>	1,600	D	\$ 46.66	1,011,196	D	
Common Stock	03/13/2006	<u>S(1)</u>	4,300	D	\$ 46.67	1,006,896	D	
Common Stock	03/13/2006	<u>S(1)</u>	700	D	\$ 46.68	1,006,196	D	
Common Stock	03/13/2006	<u>S(1)</u>	3,900	D	\$ 46.69	1,002,296	D	
Common Stock	03/13/2006	<u>S(1)</u>	5,300	D	\$ 46.7	996,996	D	
Common Stock	03/13/2006	<u>S(1)</u>	1,000	D	\$ 46.71	995,996	D	
Common Stock	03/13/2006	<u>S(1)</u>	8,000	D	\$ 46.72	987,996	D	
Common Stock	03/13/2006	<u>S(1)</u>	3,400	D	\$ 46.73	984,596	D	
Common Stock	03/13/2006	<u>S(1)</u>	4,800	D	\$ 46.74	979,796	D	
Common Stock	03/13/2006	<u>S(1)</u>	24,900	D	\$ 46.75	954,896	D	
Common Stock	03/13/2006	<u>S(1)</u>	4,100	D	\$ 46.76	950,796	D	
Common Stock	03/13/2006	<u>S(1)</u>	8,600	D	\$ 46.77	942,196	D	
Common Stock	03/13/2006	<u>S(1)</u>	13,500	D	\$ 46.78	928,696	D	
Common Stock	03/13/2006	<u>S(1)</u>	5,900	D	\$ 46.79	922,796	D	
	03/13/2006	<u>S(1)</u>	17,500	D	\$ 46.8	905,296	D	

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Common
Stock

Common Stock 03/13/2006 S⁽¹⁾ 6,900 D \$ 46.81 898,396 D

Common Stock 03/13/2006 S⁽¹⁾ 14,500 D \$ 46.82 883,896 D

Common Stock 03/13/2006 S⁽¹⁾ 5,100 D \$ 46.83 878,796 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Number of Shares
Employee Stock Option (Right to Buy)	\$ 29.7275	03/13/2006		M	97,414	12/31/2002 04/01/2006	Common Stock	97,414	
Employee Stock Option (Right to Buy)	\$ 18.5313	03/13/2006		M	90,134	01/22/2003 04/01/2006	Common Stock	90,134	
Employee Stock Option (Right to Buy)	\$ 19.2344	03/13/2006		M	100,000	02/03/2003 04/01/2006	Common Stock	100,000	
Employee Stock Option (Right to Buy)	\$ 21.2813	03/13/2006		M	9,866	04/01/2003 04/01/2006	Common Stock	9,866	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DUQUES HENRY C 6200 SOUTH QUEBEC STREET GREENWOOD VILLAGE, CO 80111	X		Chief Executive Officer	

Signatures

By: Stanley J. Andersen,
Attorney-in-Fact

03/15/2006

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Sale pursuant to a Rule 10b5-1 Sales Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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