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APPLEBEES INTERNATIONAL INC

Form 8-K

October 23, 2003

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

Current Report

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported)                      October 22, 2003  
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Commission File Number:            000-17962

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Applebee's International, Inc.

(Exact name of registrant as specified in its charter)

Delaware

43-1461763

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(State or other jurisdiction of  
incorporation or organization)

(I.R.S. Employer Identification No.)

4551 W. 107th Street, Suite 100, Overland Park, Kansas 66207  
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(Address of principal executive offices and zip code)

(913) 967-4000

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(Registrant's telephone number, including area code)

None

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(Former name or former address, if changed since last report)

Item 9.                      Regulation FD Disclosure

On October 22, 2003, Applebee's International, Inc. (the "Company") issued a press release entitled "Applebee's International to Broadcast Third Quarter 2003

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Earnings Conference Call Over the Internet." The press release is included below.

FOR IMMEDIATE RELEASE

Contact: Carol DiRaimo,  
Executive Director of Investor Relations  
(913) 967-4109

Applebee's International to Broadcast Third Quarter 2003

Earnings Conference Call Over the Internet

Overland Park, Kan., October 22, 2003 -- Applebee's International, Inc. (Nasdaq:APPB) will be releasing third quarter 2003 earnings after the market closes on Wednesday, October 29, 2003, and will be hosting a conference call to review the results on Thursday morning, October 30, 2003, at 10:00 a.m. Central Standard Time (11:00 a.m. Eastern Standard Time). The conference call will be broadcast live over the Internet.

To listen to the conference call, please go to the Investor Relations section of the company's website ([www.applebees.com](http://www.applebees.com)) at least 15 minutes prior to the commencement of the call to register, download, and install any necessary audio software. A replay will be available shortly after the call.

Applebee's International, Inc., headquartered in Overland Park, Kan., develops, franchises and operates restaurants under the Applebee's Neighborhood Grill & Bar brand, the largest casual dining concept in the world. There are currently 1,554 Applebee's restaurants operating system-wide in 49 states and nine international countries. Additional information on Applebee's International can be found at the company's website ([www.applebees.com](http://www.applebees.com)).

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

APPLEBEE'S INTERNATIONAL, INC.  
(Registrant)

Date: October 23, 2003  
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By: /s/ Steven K. Lumpkin  
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Steven K. Lumpkin  
Executive Vice President and

